

P.O. Box 419264
Kansas City, Missouri 64141
816-561-5323
816-561-1991 Fax
kweitzel@swassn.com

Since 1933

Heart of America Chapter

GCSAA

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

Environmental
Institute for Golf

Presidential Club



Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.

Volume 45, No. 11

December 2013

Common Ground Conference



December 16-17, 2013

Overland Park Convention Center, Overland Park, Kan.

- Conference Schedule and Registration Forms
- GCSAA Slate of Candidates

Heart of America Chapter
GCSAA
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

Heart of America GCSA Officers and Board of Directors:

President: Todd Bohn
Wolf Creek Golf Links
913.592.3329

Vice President: Steve Wilson, CGCS
Milburn Country Club
913.432.0333

Secretary/Treasurer: Duane Sander, CGCS
Shoal Creek/Hodge Park Golf Courses
816.781.8975

Immediate Past President: Tim Nielsen
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Directors:

Matt Delventhal
Minor Park Golf Course

Andrew Jones
Swope Memorial Golf Course

Andy Klein
Falcon Lakes Golf Course

Brad Lackey
Lake Quivira Country Club

Kris Nelson
Meadowbrook Country Club

Ethan Shumet
Deer Trace Golf Course

Special Directors:

Juan Barragan
Wolf Creek Golf Links

John Dixon
Supreme Turf Products

John O'Leary
John Deere Golf

Chapter Delegate:

Jeff White, CGCS
Indian Hills Country Club

GCSAA National Past President:
Sandy Queen, CGCS
Overland Park Golf Division

HeartBeat Editor:

Tim Nielsen
Creekmoor Golf Club

PRESIDENT'S MESSAGE

I would like to take this opportunity to once again thank the Heart of America Golf Course Superintendent Association for allowing me the opportunity to serve a second term as your President in 2014. I am looking forward to once again working with the new 2014 Board of Directors and try and continue to build on the great momentum of 2013. However I know that the success of the association is dictated by the involvement of our members and affiliates at our meetings and events. Like I said at the Annual Meeting in November I would like to encourage each and every one of you to try and participate in our sponsored events in 2014, and I would like to challenge you to attend at least one more event than you did in 2013. I promise you that if you take the time the reward will far outreach any of your sacrifices. The board is going to continue to work hard to provide quality events and quality education at affordable prices, but we also need to have each and every one of you attend and be a part of them to insure their success. I always say you never know who you may meet or what you may learn at these events by networking with your peers and or participating in the education that you can take back with you to make you a better employee, sales person, or superintendent at your respected business or golf facility.



Looking ahead to 2014 the board will be looking at the 2013 membership survey results and utilizing our strategic planning session in 2013 to try and improve on our events and meetings. We will continue to pursue new memberships by reaching out to nonmembers and members that are no longer engaged to try and either get them to join us or reengage themselves back into our association. Starting early in 2014 we will be teaming up with our fellow Mississippi Valley GCSA members and hosting a joint hospitality night in Orlando at the 2014 national show. We are extremely excited for this event and think it will be a great way to bring everyone together for a great time of networking between two great associations. Also in 2014 we will once again come together with our allied associations in May at the second annual Superintendent/PGA/ CMAA golf tournament so mark your calendars now and be on the lookout for those details in the coming months.

Again thank you so much for the opportunity you have given me to serve as your President for 2014. I hope that if you have any questions or concerns that you will feel free to contact me at any time either by phone (913)-592-3329 or email todd@wolfcreekks.com. I would love to hear from you with any ideas or feedback that you feel would help make our great association the best that it can be. I look forward to seeing each and every one of you at our meetings and events in 2014!

Todd Bohn,
President

CONFERENCE SCHEDULE

			
DECEMBER 16	KEEPING it GREEN (Courtyard 4)	RECERTIFICATION (Courtyards 2 & 3)	GOLF (Courtyard 1)
7:00am – 8:00am	Registration & Continental Breakfast <i>Sponsored by: Professional Turf Products</i>	Registration & Continental Breakfast <i>Sponsored by: Professional Turf Products</i>	Registration & Continental Breakfast <i>Sponsored by: Professional Turf Products</i>
8:00am – 9:00am	Winning with the Millennium Generation Jim Welch, The Growth Leader <i>Sponsored by: Tax Favored Benefits</i>	8:00am – 8:30am Safety & Waste Management Dr. Brad Fresenburg, University of Missouri <i>Sponsored by: Bayer</i> Hours: 5 (KS: 3A, 3B; Req. MO)	8:30am – 9:30am Turf & Ornamental Pesticides Dr. Brad Fresenburg, University of Missouri <i>Sponsored by: Bayer</i> Hours: 1 (KS: 3A, 3B, 3C; Req. MO)
9:15am – 10:15am	Legendary Customer Service Jim Welch, The Growth Leader <i>Sponsored by: Professional Turf Products</i>	9:30am – 10:30am New Developments in Pesticide and Labels Dr. Brad Fresenburg, University of Missouri <i>Sponsored by: Grass Pad / Knox Fertilizer</i> Hours: 1 (KS: 3A, 3B, 3C; Required MO)	Legendary Customer Service Jim Welch, The Growth Leader <i>Sponsored by: Professional Turf Products</i>
10:15am – 10:30am	BREAK <i>Sponsored by: SubAir Systems/Turf Breeze Fans</i>		BREAK <i>Sponsored by: SubAir Systems/Turf Breeze Fans</i>
10:30am – 11:30am	The Natural Approach to Landscape Design: A Master Class in the Use of Natives Dan Nelson, Embassy Landscape <i>Sponsored by: Select Turf</i>	10:30am – 11:50am Ornamental Pests and Their Control Dr. Raymond Cloyd, Kansas State University <i>Sponsored by: B.W.I. Companies</i> Hours: 1 (KS: 3A, 3C; Required MO)	Spatial Impact of Turf Fans on Creeping Bentgrass Greens David McCall, Virginia Tech University <i>Sponsored by: SubAir Systems/Turf Breeze Fans</i>
11:30am – 1:00pm	LUNCH <i>Sponsored by: John Deere & Van Wall Equipment</i>	11:50am – 1:00pm LUNCH <i>Sponsored by: John Deere & Van Wall Equipment</i>	LUNCH <i>Sponsored by: John Deere & Van Wall Equipment</i>
1:00pm – 2:00pm	Positioning Your Business Shawne Clinkenbeard, CPA	1:00pm – 2:30pm Turf Pests and Their Control Dr. Jared Hoyle, Kansas State University Hours: 1 (KS: 3B; Required MO) <i>Sponsored by: Syngenta</i>	New Technologies to Optimize Disease Management David McCall, Virginia Tech University <i>Sponsored by: Redexim Turf Products</i>
2:00pm – 2:15pm	BREAK <i>Sponsored by: Bayer Environmental Science</i>		BREAK <i>Sponsored by: Bayer Environmental Science</i>
2:15pm – 3:15pm	STOPPED AGAIN!: Understanding the DOT Jason Livengood, Department of Transportation <i>Sponsored by: Creative Planning Risk Services</i>	2:30pm – 3:00pm Endangered Species and Water Video Hours: KS & MO Required	Preparing and Hosting the 2013 U.S. Senior Open Spencer Roberts and Eric McPherson, Omaha Country Club <i>Sponsored by: Agrium Direct Solutions</i>
3:30pm – 4:30pm	Vehicle Tracking Ed Fogarty, Aspen; Brandon Hendrickson, K.C. Arborist	3:00pm – 4:00pm Missouri & Kansas State Law Hours: KS & MO Required	The Business of Golf: A Superintendent's Guide Henry DeLozier, Global Golf Advisors <i>Sponsored by: Herfort Norby Golf Course Architect</i>
4:30pm – 6:00pm	GREEN INDUSTRY RECEPTION: <i>Optional Ticketed Event</i> ~ Must Indicate Attendance on Registration Form or Register Onsite at the Registration Desk. ~ (Location: Courtyard 4)		
DECEMBER 17	IRRIGATION (Courtyard 4)	RECERTIFICATION (Courtyards 2 & 3)	GOLF (Courtyard 1)
7:00am – 8:00am	Registration & Continental Breakfast <i>Sponsored by: Kansas Golf & Turf</i>	Registration & Continental Breakfast <i>Sponsored by: Kansas Golf & Turf</i>	Registration & Continental Breakfast <i>Sponsored by: Kansas Golf & Turf</i>
8:00am – 9:00am	Irrigation Hydraulics: The 4 Secrets to Successful Systems Tom Glazener, Ewing Irrigation <i>Sponsored by: Ewing Irrigation</i>	Emerald Ash Borer: It's Here, What Now? Panel Discussion: Tyler Fike, Ryan Lawn & Tree; Brandon Hendrickson, K.C. Arborist; and Bret Cleveland, Urban Tree Specialists <i>Sponsored by: KC Arborist</i> Hours: 1 (KS: 3A)	The Three Disease Beasts: Dollar Spot, Pythium & Large Patch Lee Miller, University of Missouri <i>Sponsored by: Williams Lawn Seed</i>
9:15am – 10:15am		Role of Water Management in a Successful IPM Program Dr. Tony Goldsby, Ewing Irrigation <i>Sponsored by: Kansas City Turf Supply</i> Hours: 1 (KS: 3A, 3B, 3C)	Things I Wish My Superintendent Understood Pat Gross, USGA <i>Sponsored by: Supreme Turf Products</i>
10:15am – 10:30am	BREAK <i>Sponsored by: Kansas City Turf Supply</i>	BREAK <i>Sponsored by: Kansas City Turf Supply</i>	BREAK <i>Sponsored by: Kansas City Turf Supply</i>
10:30am – 11:30am	Irrigation Hydraulics: The 4 Secrets to Successful Systems (Cont.) Tom Glazener, Ewing Irrigation <i>Sponsored by: Ewing Irrigation</i>	Pines and the Pests that Love Them Randy James, Tree Biologics Hours: 1 (KS: 3A) <i>Sponsored by: Vermeer Great Plains</i>	Kansas State University: Research Update Megan Kennelly, Kansas State University <i>Sponsored by: Kansas Golf & Turf</i>
11:30am – 1:00pm	LUNCH <i>Sponsored by: Syngenta</i>	LUNCH <i>Sponsored by: Syngenta</i>	LUNCH <i>Sponsored by: Syngenta</i>
1:00pm – 2:00pm	Electrical Troubleshooting for Irrigation Systems: Mindset & Technique Tom Glazener, Ewing Irrigation <i>Sponsored by: Ewing Irrigation</i>	What is a Pest? Gary Custis, PBI Gordon Hours: 1 (KS: 3A, 3B)	Servant Leadership Henry DeLozier, Global Golf Advisors <i>Sponsored by: Grass Pad / Knox Fertilizer</i>
2:00pm – 2:15pm	BREAK <i>Sponsored by: Kansas City Turf Supply</i>	BREAK <i>Sponsored by: Kansas City Turf Supply</i>	BREAK <i>Sponsored by: Kansas City Turf Supply</i>
2:15pm – 3:15pm	Electrical Troubleshooting for Irrigation Systems: Mindset & Technique (Cont.) Tom Glazener, Ewing Irrigation <i>Sponsored by: Ewing Irrigation</i>	Turf & Ornamental ABCs Karen Kerkhoff, OP Arboretum Botanical Gardens <i>Sponsored by: Kansas City Turf Supply</i> Hours: 1 (KS: 3A, 3B, 3C)	Why Do We Need to be Worried about Water on the Course <i>Sponsored by: Reinders, Inc.</i> What is Satisfying Golfer Demands with Bunker Renovation Maintenance <i>Sponsored by: John Deere / Van Wall Equipment</i> Golf Course Maintenance Myths Bud White, USGA & Pat Gross, USGA <i>Sponsored by: Commercial Turf & Tractor</i>
3:30pm – 4:30pm		Turf Ryan Adams, Iowa State University Hours: 1 (KS: 3B)	

REGISTRATION FORM

Heartland Green Industry Expo: "Common Ground"

December 16-17, 2013 • Overland Park Convention Center • Overland Park, KS

ASSOCIATION

I belong to the following Association(s) or received my conference materials from (check the boxes that apply):

- Heart of America Golf Course Superintendents Association (HAGCSA)
- Mid-America Green Industry Council (MAGIC)
- Other: _____

PLEASE PRINT OR TYPE (one name per form – copy form if needed)

Name _____ Organization _____

Organization Address _____

City _____ State _____ Zip _____

Daytime Phone _____ E-mail _____

REGISTRATION & FEE

	Member	Non-Member	
<input type="checkbox"/> Full Conference (December 16 & 17).....	\$190	\$240	\$ _____
<input type="checkbox"/> One Day Only: <input type="checkbox"/> December 16 <input type="checkbox"/> December 17.....	\$110	\$160	\$ _____
<input type="checkbox"/> Student (eligible: full-time students only).....	\$50	\$50	\$ _____
<input type="checkbox"/> MAGIC – Landscape Award (December 16, 4pm).....	\$25	\$25	\$ _____
<input type="checkbox"/> Late Fee (after December 6 = cost + fee):	\$25	\$25	\$ _____
<input type="checkbox"/> Walk-In Fee (Onsite Registration = cost + fee):	\$50	\$50	\$ _____

NOTE: Additional fees apply for late sign-ups and onsite walk-ins. No Exceptions.

TOTAL \$ _____

TRACK PREFERENCE (please select one)

In order to accommodate seating for each session, we would like to know what "track" you plan to attend most:

- Keeping it Green Irrigation Recertification Golf

PAYMENT

- Check Enclosed (check made payable to: Heartland Green Industry Expo). Payment must accompany registration form.
- Invoice my Organization (By invoicing: you must be a member of one of the co-host associations and agree to pay total amount due by December 6, 2013. Invoicing not permitted after December 6.)

CANCELLATION / REFUND POLICY

If cancellation is necessary, substitutions are permitted. A written request for a refund must be received on or before December 6, 2013. The amount refunded will be less a \$25.00 processing fee. No refunds will be made after this date. Mail your request to the Mgmt. Office: P.O. Box 419264, Kansas City, MO 64141.

DEADLINE

Mail or Fax Registration with Payment on or before December 6, to the:
Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO 64141, Fax: 816-561-1991

**TAKE
ADVANTAGE**

- Register three or more people *from the same company* and receive **10% OFF** your total registration fee!
- Members can sign-up their **staff at the member pricing.**

SPONSORSHIP & TABLE TOP OPPORTUNITIES

Heartland Green Industry Expo: "Common Ground"

December 16-17, 2013 • Overland Park Convention Center • Overland Park, KS

WE'VE HEARD YOU! After much consideration and feed back from our suppliers, the Common Ground Conference has eliminated the annual trade show and now offers full exposure to several hundred attendees and multi-associations at one time. Our **NEW SPONSORSHIP PACKAGES** is back by popular demand; allowing your company to be spotlighted in a unique way with commercials, table-top displays, ads and signage. Don't miss this opportunity to be where your customers will be. These are non-exclusive opportunities – more than one supplier can choose the same event (i.e.: breaks, breakfasts, lunches); however only one sponsor will be designated to each education session. For cost of exclusive sponsorship (covering full cost of specified event), please call the Management Company 816-561-5323.

PLATINUM SPONSOR - \$2,000

Table Top + Lunch Buffet (8 available; 4 each day)

- Sponsor of a Lunch
- 8ft Table Top display for both days
All materials must fit on table (no equipment or materials on floor.)
- 5 minute promotion of your company's products/service at an education session
- Sponsor of (two) one hour education sessions **← NEW**
- Featured Products/Services in the center of the Table Top Area
- Logo in Program as a Lunch Sponsor
- Logoed Signage during Lunch
- Logoed Table Tents at all Tables
- Literature and/or give-a-ways distributed during lunch
- Logo & Link on Conference Website
- Product/Service literature distributed in Give-a-way bag (circulation: 400). *Due: Monday, November 25*
- ½ Page Ad in Program *Due: Monday, November 25*
- Logoed Signage During Education Session
- 4 Free Conference Registrations (Includes Table Top Reps.)

GOLD SPONSOR - \$1,500

Table Top + Breakfast (4 available; 2 each day)

- Sponsor of a Continental Breakfast
- 8ft Table Top display for both days
All materials must fit on table (no equipment or materials on floor.)
- 5 minute promotion of your company's products/service at an education session
- Sponsor of a one hour education session
- Logo in Program as a Breakfast Sponsor
- Logoed Signage during Breakfast
- Logoed Table Tents at all Tables
- Literature and/or give-a-ways distributed during breakfast
- Product/Service literature distributed in Give-a-way bag (circulation: 400). *Due: Monday, November 25*
- ¼ Page Ad in Program *Due: Monday, November 25*
- Logoed Signage During Education Session
- 3 Free Conference Registrations (Includes Table Top Reps.)

SILVER SPONSOR - \$1,000

Table Top + Coffee Break (8 available; 2 each break)

- Sponsor of a Coffee Break
- 8ft Table Top display for one day (on assigned sponsored day)
All materials must fit on table (no equipment or materials on floor.)
- 3 minute promotion of your company's products/services at an education session
- Sponsor of a one hour education session
- Logo in Program as a Coffee Break Sponsor
- Logoed Signage during Coffee Break
- Literature and/or give-a-ways distributed during break
- Business card size Ad in Program
- Logoed Signage During Education Session
- 2 Free Conference Registrations (Includes Table Top Reps.)

BRONZE SPONSOR - \$650

Education Session (multiple available)

- Sponsor of a one hour education session
- 8ft Table Top display for one day (on assigned sponsored day)
All materials must fit on table (no equipment or materials on floor.)
- 3 minute promotion of your company's products/services at an education session
- Business card size Ad in Program
- Logoed Signage at Education Session
- 2 Free Conference Registrations (Includes Table Top Reps.)

TABLE TOP HOURS

Move In

- Platinum, Gold & Assigned Monday, December 16 Sponsors:
Monday, December 16, 2013 from 6:00am – 7:00am
- Assigned Tuesday, December 17 Sponsors:
Tuesday, December 17, 2013 from 6:00am – 7:00am

Show Hours (Note: based on your assigned sponsor day.)

- Monday, December 16, 2013 from 7:00am – 3:30pm
- Tuesday, December 17, 2013 from 7:00am – 3:30pm

Dismantle

- Assigned Monday, December 16 Sponsors Only:
Monday, December 16, 2013 from 3:30pm – 4:30pm
- Platinum, Gold & Assigned Tuesday, December 17 Sponsors:
Tuesday, December 17, 2013 from 3:30pm – 4:30pm

TABLE TOP INCLUDES: 8 ft. table, 2 chairs & trash can.

All materials must fit on the table. No materials or equipment are allowed on the floor.

SUBMITTALS (Logos, Ads, Literature)

Please submit logos, camera-ready ads and/or literature no later than **November 25** to: Kim Weitzel, P.O. Box 419264, Kansas City, MO 64141 or kweitzel@swassn.com (**no reminder notices, no extensions**)

SOLICITATION

No solicitation will be allowed at the conference or during the table top show unless a table top has been purchased. Those that don't adhere to this rule may be asked to leave the conference, at the discretion of the conference committee.

SPONSORSHIP & TABLE TOP CONTRACT

Heartland Green Industry Expo: "Common Ground"

December 16-17, 2013 • Overland Park Convention Center • Overland Park, KS

INSTRUCTIONS

Please complete contract and return to the Association office with your check in the amount indicated below. This agreement becomes effective when it is approved, accepted and signed by the Association. This agreement, dated _____ is made between the Heartland Green Industry Expo: Common Ground Committee and _____ (Table Top Firm).

In consideration of the sum indicated below as table top rental price, the Heartland Green Industry Expo leases space in their table tops area pursuant to the Rules and Regulations as defined and published as they appear in the attached document, and which are made a part hereof. Heartland Green Industry Expo hereby assigns the required space(s), but the Exhibitor grants Heartland Green Industry Expo the right to alter locations if and as necessary to create a more effective exhibiting area, subject to the approval of the table top vendor. Table top vendor is entitled to a display area as defined in the Rules and Regulations. Table top vendor understands and agrees that expenses for trucking and handling of materials and equipment into and out of the building; for erecting and decorating the display; for electrical service and power; and for all other costs incidental to operation of the table top, are not part of the show fee and are paid separately by table top vendor to the Official Contractor or suppliers of these services.

APPLICATION (Fully complete the information below exactly as it should appear in the show program and all official listings.)

Company Name _____ Contact Name _____

Full Address _____ Phone (____) _____

E-mail _____ Website (platinum sponsors) _____

REPRESENTATIVES ATTENDING (Number of Representatives Allotted: Bronze Sponsor/2; Silver Sponsor/2; Gold Sponsor/3; Platinum Sponsor/4):

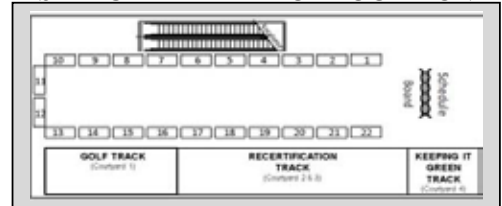
1) _____ 2) _____ 3) _____ 4) _____

COMPANY PROMO – Who is the representative that will present your company's products and services during your sponsored education session? *This is your time to promote your company's products and services to a captive audience by verbal promotion, playing a video, distributing literature and/or providing give-a-ways.* (Minutes Allotted: Bronze/3; Silver/3; Gold/3; Platinum/4):

1) _____ 2) _____

TABLE TOP LOCATION REQUEST: 1ST _____ 2ND _____
3RD _____ 4TH _____

SELECT A TABLE TOP LOCATION



SPONSORSHIP PACKAGE & EDUCATION SESSION:

<u>No. of Packages</u>	<u>Totals</u>	<u>Session Title you Wish to Sponsor (Request)</u>
_____ Platinum (\$2,000)	\$ _____ =	1st) _____ 2nd) _____
_____ Gold (\$1,500)	\$ _____ =	1st) _____ 2nd) _____
_____ Silver (\$1,000)	\$ _____ =	1st) _____ 2nd) _____
_____ Bronze (\$650)	\$ _____ =	1st) _____ 2nd) _____
TOTAL AMOUNT DUE	\$ _____	

~ ALL APPLICATIONS MUST ACCOMPANY AT LEAST A 50% DEPOSIT ~

PAYMENT:

Check (Full Payment) Credit Card (Full Payment) 50% Deposit now and I agree to pay remaining balance on or before December 6, 2013.

Card No. _____ Exp.: _____ Security Code: _____ Name on Card: _____

ACCEPTANCE OF RENTAL TERMS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS:

We (Table Top Firm) hereby acknowledge that we have read, understand and accept the terms and conditions for exhibiting as set forth here and in the rules and regulations which are a part hereof, and will abide by such rules and regulations and any amendments thereto as published from time to time by management for governing this show.

For: Table-Top & Sponsoring Firm
Signature _____

For: Heartland Green Industry Expo: Common Ground
Space no(s). _____ Date _____

Name (printed) _____

Signature _____

Mail or Fax Vendor Contract with your payment to: Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO, 64141; Fax: 816-561-1991
on or before December 6, 2013.

Meetings and Programs Report

By James Kennedy, Director

Thank you to all members that took the time to attend this year's Annual Meeting. We had some informational and entertaining speakers this year. Jeff Burey spoke about SNAG and Bill Maynard and Sandy Queen updated us on the national GCSAA scene. Following speakers, we heard from potential candidates and submitted our votes for the 2014 Board of Directors. I would like to thank our title sponsor Embassy Landscape for sponsoring this year's meeting. I would also like to thank Brent Stephenson and the staff at Deer Creek Golf Club for a wonderful event.

The Holiday Party will be the next event on January 10th, 2014 at St. Andrews Golf Club in Overland Park, Kansas.

Please mark your calendars and plan to attend this year's event. We will be announcing this year's award winners and celebrating their achievements. The entertainment will be live mouse racing, so come join us to see what it is all about.

I would like to thank my committee: Brent Stephenson, Gary Sailer, Ken Harding, and Ethan Shamet. I appreciate their help and suggestions to make our 2013 events entertaining and educational.

Support Your 2013 HeartBeat Advertisers

BWI	800-247-4954	Professional Turf Products	913-449-8238
Commercial Turf & Tractor	800-748-7497	Reinders, Inc.	913-238-0869
Direct Solutions	913-217-0650		816-977-9853
Floratine Midwest	816-510-3321	Supreme Turf	913-829-3611
Herfort Norby Golf Course Architect	952-361-0644	Syngenta	314-308-0330
K.C. Arborist	913-390-0033	Turf Werks	913-530-3903
Kansas City Turf Supply	913-915-2994	Urban Tree Specialist	816-214-8327
PBI Gordon	913-626-5463	Vermeer Great Plains	1-800-932-3655
Midwest Pump & Fountain	816-863-7335	Williams Lawn Seed, Inc.	816-863-1372



MONEY BACK IN YOUR POCKET

The Heart of America GCSA is now accepting applications for the Employee Awards Program to help offset some of the cost of school for *those who are full-time employees taking turfgrass classes.*

Application and criteria can be downloaded from the website at: <http://www.hagcsa.org/employeeawards.htm>

Deadline is January 31, 2014.

Chapter Delegates Update

By Jeff White, CGCS

As you know the HAGCSA has and will continue to be heavily involved in our national association. Our close proximity to the home office, support of the EIFG, and solid connections with GCSAA staff/BOD do not go unnoticed. Other chapters and fellow superintendents hold the HAGCSA in high regard.



GCSAA will soon be reaching out for committee and task group volunteers. I encourage you to become involved both on the local and national levels. Without all of our efforts the continued success of these great associations will greatly diminish. Expanding your networks and knowledge base through involvement is an easy and affordable way to advance your careers.

I strongly encourage everyone to attend the upcoming GCSAA conference and show. The gains far outweigh the means to continuing education and network expansion. In addition to the conference and show, try out the golf experience as well. I have played in the GCSAA golf event the past few years. Golf can be anywhere from casual to competitive; your choice. I have made so many new friends and been able to talk/listen about a wide variety of topics through this event. I would wager to say that I've learned more, talked more turf/business and further expanded my network via the golf event versus any other function. **JUST DO IT! C'mon MAN.** I know times are tough and budgets are on the decline, but you can't expect to keep moving up the ladder by doing the same things that got you to where you are today. I've attended these events on the company dollar as well as on my own. Either way it was time and money well spent. I hope to see many of you in February at the show and golf events!

I will be representing the HAGCSA at the GCSAA Annual Meeting. Below is a list of the 2014 candidates for Executive and Board positions within GCSAA.

President	Keith Ihms, CGCS	CC of Little Rock (AK)
Vice President	John O'Keefe, CGCS	Preakness Hills CC (NJ)
Secretary/Treasurer	Pete Grass, CGCS Bill Maynard, CGCS	Hilands Golf Club (MT) CC of St. Albans (MO)
Director Positions	Rafael Barajas, CGCS Mark Jordan, CGCS John Walker	Hacienda Golf Club (CA) Westfield Group CC (OH) Bentwater CC (TX)

I've had the pleasure of meeting and getting to know all of these gentleman. They are all solid candidates. The HAGCSA BOD will be discussing and developing out voting plans in upcoming meetings. If you have any questions or concerns about the election or any other GCSAA businesses please do not hesitate to contact me.

LET IT SNOW. LET IT SNOW. LET IT SNOW! Leaves BE GONE! I hope everyone had a successful 2013! Enjoy the winter months!

DATE **EVENT**

December 16 & 17 Common Ground Education Conference @ OPCC

January 10 New Year Party @ St. Andrews Golf Course

The graphic features a yellow background. On the left is a blue and white calendar icon with a yellow page being turned. To the right of the icon, the words "FUNCTION FORECAST" are written in large, bold, black, stylized capital letters. Below this, there is a table with two columns: "DATE" and "EVENT". The table lists two events: "December 16 & 17" for the "Common Ground Education Conference @ OPCC" and "January 10" for the "New Year Party @ St. Andrews Golf Course".

MEET YOUR 2013-2014 BOARD of DIRECTORS



EXECUTIVE BOARD

PRESIDENT

Todd Bohn

Wolf Creek Golf Links

VICE PRESIDENT

Steve Wilson, CGCS

Milburn Country Club

SECRETARY/TREASURER

Duane Sander, CGCS

Shoal Creek Golf Course

IMMEDIATE PAST PRESIDENT

Tim Nielsen

Creekmoor Golf Club



DIRECTORS

Matt Delventhal

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Andrew Jones

Swope Memorial Golf Course

Andy Klein

Falcon Lakes Golf Course

Brad Lackey

Lake Quivira Country Club

Kris Nelson

Meadowbrook Country Club

Ethan Shamet

Deer Trace Golf Course

EDITOR

Tim Nielsen

Creekmoor Golf Club

CHAPTER DELEGATE

Jeff White, CGCS

Indian Hills Country Club

Education Committee Report

By Andy Klein

The 2013 Common Ground Education Conference is almost here. If you have not yet registered for the event there is still some time to do so. Join us at the Overland Park Convention Center Dec. 16-17th to listen to a great lineup of speakers. The full schedule is out and we are excited about the great speakers that will be at the conference.

Henry DeLozier from Global Golf Advisors in Phoenix, Arizona, will be giving two talk, “The Business of Golf: A Superintendents Guide” on Dec. 16th and “Servant Leadership” on Dec. 17th. Mr. DeLozier is considered one of the leading authorities on golf course asset development and financing.

Jim Welch will get the conference going with talks on Dec. 16th titled, “Winning with the Millennium Generation” and “Legendary Customer Service.” Mr. Welch is the founder of The Growth Leader Inc. who is known for combining cutting edge growth strategies with key drivers to produce real world results.

Superintendents should have received a separate form allowing them to sign up a decision maker from their facility to attend Tuesday’s Dec. 17th afternoon talks for free. Be sure to take advantage of this great opportunity.

The trade show floor has filled up nicely so be sure to take the time to visit with the vendors. Here is a list of vendors you can be sure to see at the show:

- Agrium Direct Solutions
- Bayer
- BWI Companies
- Commercial Turf & Tractor
- Creative Planning (COMP)
- Ewing Irrigation
- Grass Pad (x2)
- Herfort Norby Architects
- John Deere/Van Wall
- KC Arborists
- Kansas City Turf Supply (x2)
- Kansas Golf & Turf
- PBI Gordon
- Professional Turf Products
- Redexim
- Reinders, Inc.
- Select Turf
- SubAir Systems
- Syngenta
- Urban Tree Specialists
- Tax Favored Benefits
- Vermeer Great Plains
- Williams Lawn Seed

Wee One Foundation Donates To One Of Our Own

On Friday, November 22, HEART members gathered with Mark Pierce, Tiffany Springs Golf Course Superintendent, as we accepted a \$10,000 donation check from the Wee One Foundation, to help with his medical expenses as he battles cancer.

The Wee One Foundation was formed in 2004, as a tribute to Wayne Otto, CGCS, after he lost his battle to cancer. In 1985, four friends traveled to Scotland on a golf trip. The caddies were making wagers as these golfers stood on the tee. One caddie declared, “My money’s on the wee one!” The “wee one”, Wayne Otto, CGCS, a dear friend and colleague, passed away October 21, 2004 losing his battle to cancer. Wayne dedicated his life to the betterment of the golf maintenance profession he loved and the individuals who shared his passion.



The Wee One Foundation was developed as a tribute to Wayne to assist golf course management professionals (or their dependents) who incur overwhelming expenses due to medical hardship without comprehensive insurance or adequate financial resources. Through the Foundation’s work, Wayne’s legacy will never be forgotten.

NEW YEAR PARTY



DATE: Friday, January 10, 2014

LOCATION: St. Andrews Golf Course
11099 W. 135th St.
Overland Park, KS 66221

HOST SUPERINTENDENT: Terry Rodenberg

SCHEDULE: 6:00 p.m. - Registration & Cocktails
7:00 p.m. - Dinner
7:45 p.m. - Program & Awards
8:30 p.m. - Entertainment

COST: \$50.00 per person (spouses and significant-others are welcome to attend.)

FREE HAGCSA Membership - A separate drawing will be held for three free HAGCSA 2014 Memberships in categories A/B, C, AF. Must be present to win.

DRESS CODE: Business casual

RESERVATIONS: Mail, Fax or Email Reservation no later than Friday, December 27.

 Yes, I/we plan to attend the New Year Party!

Attendee(s): _____ Spouse/Significant: _____

Main Contact: _____ Company: _____

Address: _____

Phone: _____ Email: _____

PAYMENT:

Check Enclosed Invoice(*) Credit Card: No.: _____
Exp.: _____ Security Code: _____
Name on Card: _____

Please email me a receipt. (Must provide email address above.)

POLICY:

- > By indicating you wish to be invoiced, you agree to pay total invoice upon receipt. Invoices will be sent electronically when an email is provided.
- > Cancellation refunds will not be provided within 24 hours of event.
- > "No Shows" will be billed.

Complete form and Mail, Fax or Email no later than December 27 to:
Heart of America GCSA
P.O. Box 419264, Kansas City, MO 64141-6264
816-561-5323/phone; 816-561-1991/fax; www.hagcsa.org

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS





MEMBERSHIP APPLICATION

Name _____ GCSAA Membership #: _____
 Club or Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____ Spouse's Name _____

Check here if you wish to receive your mailings at home.
 Home Address: _____ City _____ St _____ Zip _____

JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____
From _____	To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
 - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
 - **Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

Communication Consent: I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

ATTESTED: The applicant must be attested by two Heart of America GCSA members.

Attested _____ Date _____

Attested _____ Date _____

Applicant's Signature _____ Date _____

Please include Annual Membership Dues with Application (Term: January to December):

Superintendents/\$130 - Assistant Superintendents/\$70 - Supplier/\$130 - Golf Course Employees/\$70 - Student/\$25

Heart of America Golf Course Superintendents Association

P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • Fax 816-561-1991 • www.hagcsa.org

OFFICE USE: Acknowledgment Email Board Approval Database Welcome Email/Website Password Mailing/Roster Process Payment