

December 2022

HEARTBEAT

THE HEART OF AMERICA GCSAA

Common Ground Conference

December 19th-20th
Olathe Conference Center



Heart of America Chapter

GCSAA



GCSAA
Foundation

Presidential Club



HEARTBEAT

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

DECEMBER 2022 EDITION

CALENDAR OF EVENTS

December 19th - 20th
Common Ground
Educaton Conference
Olathe Conference Center

December 19th
Past President Happy Hour
Johnny's Tavern

February 8th, 2023
Hospitality Suite
Orlando Florida

February 23rd, 2023
Bowling Event
Park Lanes

Heart of America GCSA
10100 N Ambassador Dr
Kansas City, MO 64153
(816)-561-5323
www.hagcsa.org



#CommonGround

EDUCATION CONFERENCE
DECEMBER
19TH - 20TH, 2022
OLATHE
CONFERENCE CENTER

Heartland Green Industry Expo

COMMON GROUND INCLUDES:

- **CEU's**
- **Education**
- **Networking**
- **Recertification Hours**

[CLICK HERE TO REGISTER](#)

Website | www.hagcsa.org

Twitter | [@hagcsa](https://twitter.com/hagcsa)

Facebook | Heart of America GCSAA

President's Message



Dear Heart Members,

Thank you for a great 2022 season. Lets end it on a high note and get everyone registered for the 2022 Common Ground Conference on December 19th and 20th. Also, don't forget to sign up for the Past President's event at Johnny's!

With a lot of things happening in the past month after our latest Heartbeat was published, we decided to put together one last summary of what's happening in your Chapter.

I first want to congratulate all our members who have been recognized this year nationally, locally, and within our own chapter.

- **Matt Gourlay, CGCS** – 2022 Chester Mendenhall Award Winner
- **Jeff White, CGCS** – 2022 Superintendent of the Year Winner
- **Aaron Stansbury** – 2022 Assistant Superintendent of the Year Winner
- **Mark Williams** – 2022 Equipment Manager of the Year and 2022 GCM MVT Award Winner
- **Jeff Burey** – 2022 Kansas Golf Hall of Fame Inductee



CONGRATULATIONS
to the 2022
Award Winners!

Equipment Manager



MARK WILLIAMS
*Nicklaus Golf Club
at LionsGate*

Assistant Superintendent



AARON STANSBURY
*Falcon Lakes
Golf Course*

Superintendent



JEFF WHITE, CGCS
*Indian Hills
Country Club*

Chester Mendenhall



MATT GOURLAY, CGCS
*Colbert Hills
Country Club*

President's Message



Second, I would like to introduce you to the 2023 HAGCSA Board of Directors:

- **Spencer Roberts, CGCS** – Vice President
- **Matt Gourlay, CGCS** – Secretary/Treasurer
- **Darin Pearson** – Tournaments & Programs Committee Chairman
- **James Kennedy** – Rounds 4 Research Committee Chairman
- **Taylor Olson** – Scholarship & Research Committee Chairman
- **Jacob Rockhold** – Common Ground/Education Committee Chairman
- **Josh Linn** – Public Relations & Communications Committee Chairman
- **Aaron Stansbury** – Assistant Superintendent Program Committee Chairman
- **Todd Young** – Equipment Managers Program Committee Chairman
- **Derek Banwart** – Battle of the Heart Tournament Committee Chairman
- **Matt Delventhal and Richard Shumate** – MO Cup Committee Chairmen
- **Mike Maas and Andy Klein** – Heartbeat Committee Chairmen

Congratulations to you all!

HAGCSA has another great line up of leaders to maintain our status as one of the best Chapters in the country! Finally, I want to remind you to go over to www.hagcsa.org and check out our 2023 Event Calendar. Our premier events have been slated including S&R at Mission Hills Country Club, Wee One at Staley Farms, and the MO Cup Challenge returning to Old Kinderhook!!

Jonathan Bennett

HAGCSA President





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EQUIPMENT MANAGERS PROGRAM, FALL 2022

HALLBROOK COUNTRY CLUB

ARTICLE WRITTEN BY SANDY QUEEN, EXECUTIVE DIRECTOR

On November 7, 2022, Mark Price hosted over 20 fellow equipment managers at his Hallbrook CC. Maintenance Center. This EM session was sponsored by the Herat of America Golf Course Superintendents Association and Professional Turf Products with Mark Newton, CGCS, attending and addressed the group. PTP and Toro's commitment to education and support is much appreciated.

Host Equipment Manager, Mark Price greeted everyone with a welcome and then the educational session kicked off with a presentation by Ron Blodgett, from the Foley Company. There was significant discussion about grinding technology, where the industry is today, and the newest and latest in grinding techniques. The session lasted about an hour and was full of questions and answers from those attending.

The second session was conducted by Jeff Aldridge, from Professional Turf Products. The education session was on "Hydraulics Trouble Shooting" As you can imagine, this was a very popular topic with all of the equipment managers.

As part of the program, we recognized Daniel Heinze, Equipment Manager at Kansas City CC. Daniel was the first EM in Kansas and the HAGCSA to become a Certified Turf Equipment Manager (CTEM). Mark Williams was also recognized for winning the GCM, EM of the year, a national award sponsored by Golf Course Management and the Foley Company. Both are big deals for our association.

At the end of the education meeting, GCSAA handbooks for EM were raffled off and a good lunch was enjoyed by all. The response from the attendees was very positive and everyone is looking forward to the next Equipment Managers Program in 2023.



BATTLE OF THE HEART FIRST TRY RAINED OUT MILBURN COUNTRY CLUB

On October 24th, 2022, the much anticipated “Battle of the Heart” had to be postponed one week due to rain. Arriving early that morning at the golf course, Superintendent, Steve Wilson, had the course ready and in great shape, but with the forecast of 100% rain, we had to make a decision. At 8:00 AM. it was not raining but the forecast was for the rain to move in around 9:00 AM.

Steve and I consulted with our president, Jonathan Bennet and together the call was made to postpone for one week and play the next Monday. Turned out that was a great call as we had a much needed rain all day that did start a little after 9:00 AM. as forecast.



About the time we made the decision to cancel the event, more than 120 really nice box lunches were delivered. So the challenge was now what can we do with all this food? We decided to give enough lunches for Steve and his staff and the remainder were donated to City Union Mission, feeding and caring for the homeless in down town Kansas City, MO. That decision is consistent with the tradition of the Heart of America GCSA as a benevolent organization. In addition to about 100 lunches being delivered to City Union Mission, we were able to drive around down town KCMO and pass out a few lunches to several homeless people on the streets trying to get out of the rain.



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ASSISTANT SUPERINTENDENT PROGRAM T-SHOTZ

SPONSORED BY HERITAGE PPG

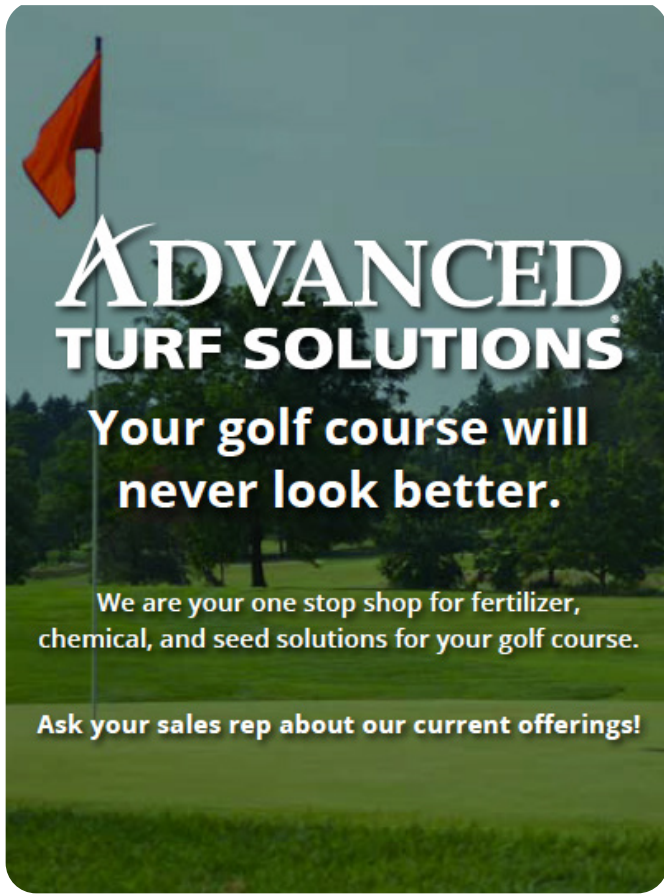
On October 26, 2022, the Heart of America GCSA hosted our second education program designed for assistant golf course superintendents organized and designed by board member, Aaron Stansbury, who oversees the assistant programs.

The topic was “skin cancer prevention & awareness” with Aaron making the presentation with information provided by KMC Dermatology. It was very informative and important information.

It was a great time playing several different games at T-Shotz, trying to out drive each other and score some points in the unique range. In addition to having some fun and networking, we had plenty of adult beverages and tons of appetizers. Again, thanks to our sponsor Heritage PPG.

I hope many of you make plans to attend the 2023 events. Encourage your assistants and it's just a good time to learn and network with one another. Plus, it's been a lot of FUN.





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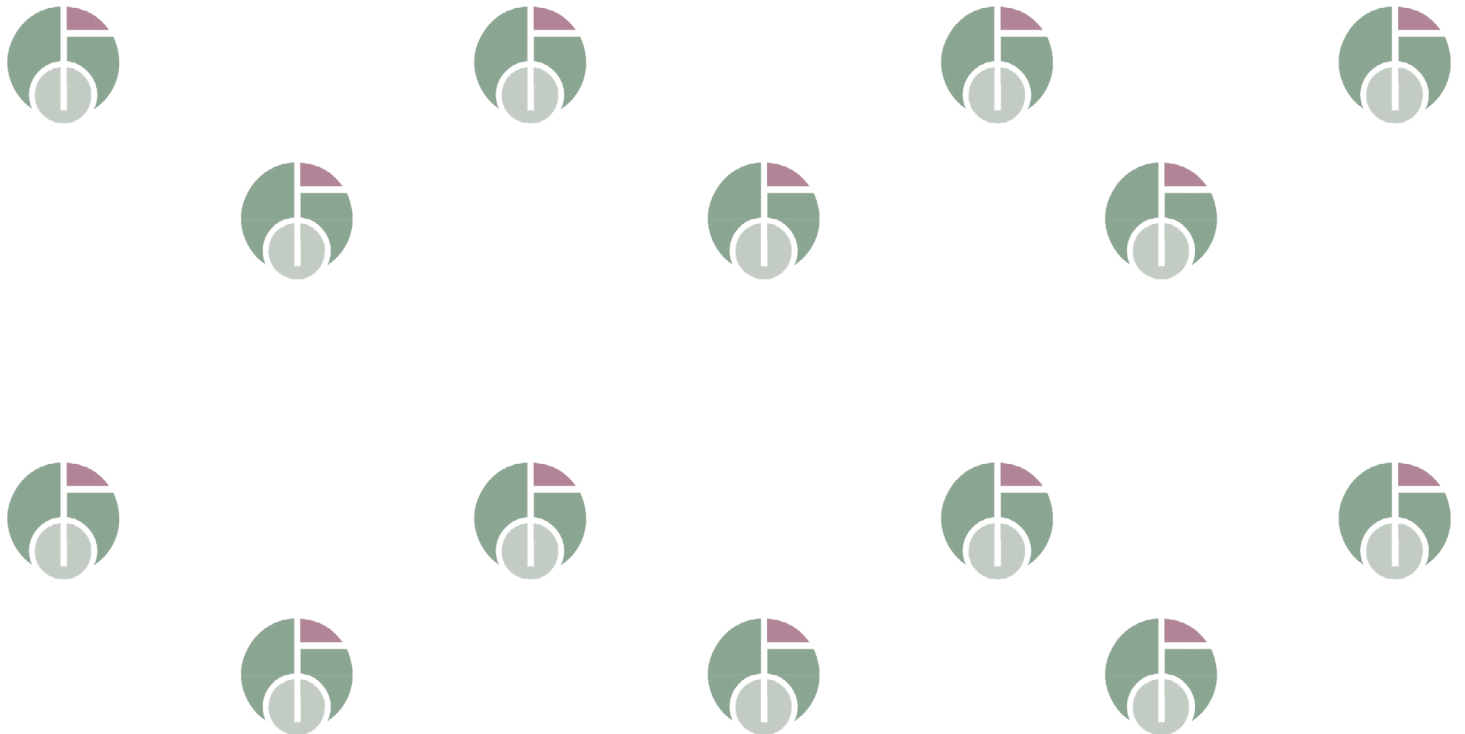
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COMMON GROUND CONFERENCE

DECEMBER 19TH AND 20TH 2022

This year's conference is anything but common. Your Heart of America leadership has made a substantial financial investment to bring you, and your staff, the very best in education and bringing in nationally recognized speakers on personal growth, recruiting and motivational efforts. The speakers include Gina Rizzi, Redius Sports Group, LLC, Thomas Bastis, PGA, and Tyler Bloom, and Tyler Bloom Consulting.

As you can see, the golf sessions are loaded with current technology information and a look into the future on battery operated equipment and autonomous mowing and spraying. You, and your staff, just can't afford to miss out on this opportunity.

Come and meet and learn about, some of our newest members to the Heart and what it's like to transition to a new GCSAA Chapter.

Do you have your BMP done yet? This conference is the perfect opportunity to get that off of your to-do-list before the first of the year. Our own Marc Szablewski, from St. Andrews Golf Club, along with Key GCSAA staff, will be walking us through the BMP process. **"Please bring your laptop"** so you can get this done! Recertification for you and your staff are also available at this year's conference.

Hope to see you at the Common Ground.

**SIGN UP
Now!**

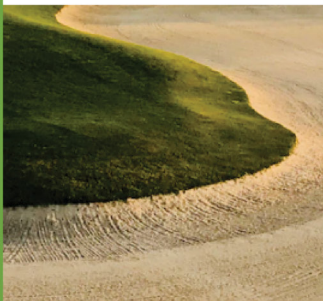


**#Common
ground**

**EDUCATION
CONFERENCE**

DECEMBER
19TH - 20TH, 2022

OLATHE
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Heartland Green Industry Expo

MONDAY, DECEMBER 19	RECERTIFICATION (Salon D&E)	GOLF (Salon F)
7:00am – 8:00am	Registration & Continental Breakfast	Registration & Continental Breakfast
8:00am – 9:00am	The Fundamentals of Entomology: What is Important to Understand About Insect and Mite Pests Dr. Raymond Cloyd Ph. D., Kansas State University Hours: 2 (KS: 3A, 3B) <i>Sponsored by: Envu</i>	Pursuit of Happiness: The Power of Positivity in 10 Steps Gina Rizzi, Redius Sports Group, LLC <i>Sponsored by: Reinders, Inc.</i>
9:15am – 10:15am	BREAK	BREAK
10:15am – 10:30am	Adjuvants: A Valuable Tool for Pest Management Rick Blasi, Helena Agri-Enterprises LLC Hours: 1 (KS: 3A, 3B) <i>Sponsored by: Corteva Agriscience</i>	Connect Guide & Manage: The Future of Golf Maintenance John O'Leary, John Deere <i>Sponsored by: Van Diest Supply Company</i>
10:30am – 11:30am	LUNCH	LUNCH
11:30am – 1:00pm	Soil Surfactant Chip Houmes, Precision Labs Hours: 1 (KS: 3A, 3B) <i>Sponsored by: PBI Gordan</i>	Battery Technology & Autonomous Mowing Eddie Clark, Professional Turf Products / TORO <i>Sponsored by: Professional Turf Products</i>
1:00pm – 2:00pm	BREAK	BREAK
2:00pm – 2:15pm	KS Core Hour Hours: KS Core <i>Sponsored by: GreenKeeper</i>	Measuring Tournament Success: Tips from the PGA TOUR Thomas Bastis, Professional Golfers Association (PGA) <i>Sponsored by: Heritage PPG</i>
2:15pm – 3:15pm		GCSAA Round Table Discussion: Leading Out Rhett Evans, GCSAA; Bob Ranquist, GCSAA Randy Robinson, GCSAA; Jeff White, CGCS, GCSAA <i>Sponsored by: Midwest Turf</i>
3:30pm – 4:30pm		Happy Hour (Honoring Past Presidents) Johnny's Tavern – Across the Street RSVP on Registration Form or Online at hagcsa.org
4:45pm		
TUESDAY, DECEMBER 20	RECERTIFICATION (Salon D&E)	GOLF (Salon F)
7:00am – 8:00am	Registration & Continental Breakfast	Registration & Continental Breakfast
8:00am – 9:00am	Pesticide and Pesticide Waste Dr. Rodney St. John, PhD, Ryan Lawn & Tree Hours: 1 (KS: 3A, 3B; MO: Required) <i>Sponsored by: BASF</i>	Creating Your Standard of Excellence: Recruiting & Retention Strategies Tyler Bloom, Tyler Bloom Consulting <i>Sponsored by: SiteOne Landscape Supply</i>
9:15am – 10:15am	Applicator Safety Dr. Rodney St. John, PhD, Ryan Lawn & Tree <i>Sponsored by: Ewing Irrigation & Landscape Supply</i> Groundwater and Endangered Species Video Hours: 1 (KS: 3A, 3B; MO: Required)	
10:15am – 10:30am	BREAK	BREAK
10:30am – 11:30am	Labels and New Product Development Jen Browning, PCA, BASF Hours: 1 (KS: 3A, 3B; MO: Required) <i>Sponsored by: Grass Pad</i>	Master Planning Your Golf Facility for the Future Todd Clark, CE Golf Design <i>Sponsored by: Autmow Robotic Mowing</i>
11:30am – 1:00pm	LUNCH	LUNCH
1:00pm – 2:00pm	Turf Pest & Disease ID and Control Dr. Jared Hoyle, Ph. D., Corteva Hours: 1 (KS: 3B; MO: Required) <i>Sponsored by: BWI Companies</i>	Panel Discussion: What it's Like to Transition to the Kansas City Area Logan Spurlock, Blue Hills Country Club; Mike Studier, Halbrook Country Club; Pat Rose, CGCS, Kansas City Country Club <i>Sponsored by: Syngenta</i>
2:00pm – 2:15pm	BREAK	BREAK
2:15pm – 3:15pm	Ornamental Pest and Disease ID and Control Michael "Mic" Mills, Rosehill Gardens Hours: 1 (KS: 3A; MO: Required) <i>Sponsored by: FMC Corporation</i>	BMP Workshop (Onsite Install) Mark Szablewski, St. Andrews Golf Course Emily Fuger GCSAA ***BRING YOUR OWN LAPTOPS*** <i>Sponsored by: Kansas Golf & Turf</i>
3:30pm – 4:30pm	MO Core Hour MO: Required	

[CLICK HERE TO REGISTER](#)

Heartland Green Industry Expo: “Common Ground”

December 19-20, 2022 • Embassy Suites/Olathe Hotel & Convention Center, Olathe, Kansas

I belong to the following Association(s) or received my conference materials from (check the boxes that apply):

ASSOCIATION

- Heart of America Golf Course Superintendents Association
- Mid-America Green Industry Council
- N/A

REGISTER ONLINE:
<https://web.hagcsa.org/events/COMMON-GROUND-EDUCATION-CONFERENCE-HGIE--5077/details>

TRACK PREFERENCE (select one)

In order to accommodate seating for each session, we would like to know what “track” you plan to attend **the most**:

- Golf Recertification (License No.: _____ Exp. Date: _____)

PLEASE PRINT OR TYPE (one name per form – copy form if needed)

Name _____ Organization _____

Organization’s Address _____

City _____ State _____ Zip _____

Daytime Phone _____ E-mail _____

REGISTRATION & FEE

	<u>MEMBER</u> <small>(Early-Bird / After Nov. 22)</small>	<u>NON-MEMBER</u> <small>(Early-Bird / After Nov. 22)</small>	
<input type="checkbox"/> Full Conference (December 19 & 20).....	\$225 / \$250	\$300 / \$325	\$ _____
<input type="checkbox"/> One Day Only: <input type="checkbox"/> December 19 <input type="checkbox"/> December 20.....	\$145 / \$170	\$225 / \$250	\$ _____
<input type="checkbox"/> Happy Hour - Honoring Past Presidents (December 19) – HAGCSA Only	\$25 / Free for P.P.	N/A	\$ _____
NOTE: Additional fees apply for late sign-ups (noted) and onsite walk-ins (add \$50). No Exceptions.			TOTAL \$ _____

PAYMENT

- Check Enclosed (check made payable to: Heartland Green Industry Expo).
Payment must accompany registration form.
- Register Online: <https://web.hagcsa.org/events/COMMON-GROUND-EDUCATION-CONFERENCE-HGIE--5077/details>

***Invoicing not available.

CANCELLATION / REFUND POLICY

If cancellation is necessary, substitutions are permitted. A written request for a refund must be received on or before **December 9, 2022**. The amount refunded will be less a \$25.00 processing fee. No refunds will be made after this date. Mail your request to the Mgmt. Office (P.O. Box 419264, Kansas City, MO 64141).

DEADLINE

Mail or Register online with Payment on or before **December 9, 2022** to the: Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO 64141

LOCATION

Embassy Suites/Olathe Hotel & Convention Center: 10401 S. Ridgeview Road, Olathe, Kansas 66051

MANAGEMENT OFFICE

Heartland Green Industry Expo: P.O. Box 419264, Kansas City, MO 64141, 816-561-5323; kweitzel@westerneda.com

TAKE ADVANTAGE
 (Deduct from above total or use Online Registration Codes Listed)

Online Registrations:
MUST Register as a Member.

- Register three or more people *from the same company* and receive **10% OFF** your total registration fee!
PROMO CODE: Bring3
- Members can sign-up their **staff at the member pricing.**
- HAGCSA Happy Hour (Past Presidents Only)
PROMO CODE: Free

**Everyone Needs Education to Grow in their Field and Position.
Use this Opportunity to Sign-Up your Staff, your Boss or Spread the Word to your Colleagues.**

TAKE ADVANTAGE!



Since 1933

Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents in this area.

The Heart of America GCSA is now accepting applications for the

Employee Awards Program.

This program is designed to help offset some of the cost of school for those who are full-time employees taking turfgrass classes.

Deadline is:
January 31, 2023

Application & Criteria:
PDF & WORD versions attached.

If you have any questions, please contact:
Kim Weitzel at the Association Office:
816-561-5323; kweitzel@naeda.com



EMPLOYEE AWARD PROGRAM

The Heart of America GCSA is now accepting applications for the Employee Awards Program to help offset some of the cost of school for those who are full-time employees taking turfgrass classes. These criteria must be met:

You must:

- Be a current full-time employee of a Heart of America GCSA member now and when eligible class(es) were taken.
- Have worked 1,800 hours within the current calendar year for a current Heart of America GCSA club/organization.
- Be a part-time student carrying 11 credit hours or less.
- Attend an accredited college or institution.
- Carry a grade of C or better in the eligible class(es).

To be Eligible:

- All classes submitted (including online course and/or out-of-district course) must be part of the written curriculum of a degree of certificate program in the turf industry (successful certification or 4 year degree)
- All classes must be taken in calendar year of 2019 (i.e. spring, summer or fall semester of 2019).
- Transcripts and proof of payment must accompany application.
- All applications must be complete fully and have the necessary signatures – no exceptions.

Need to Know:

- Out-of-District residences and online classes will receive in-state rate tuition reimbursement. (Instate rate x number of hours or \$1,500. The lesser of the two.)
- **This is an Award, NOT a total reimbursement or scholarship. *****
- Awards are for tuition costs only and at the discretion of the S&R Committee and Board of Directors.
- To enable HAGCSA in helping as many employees as possible, please do not apply for an award if your club reimburses educational expenses.
- **Deadline for application is January 31, 2023.**

Submit Application to:

Heart of America GCSA
Scholarship & Research Committee
P.O. Box 419264
Kansas City, MO 64141-6264

Attention Superintendents: If you have an employee working for you and taking classes during off-hours, this is an excellent opportunity for you to help them offset the cost of their classes. Please fill out the bottom portion of the application and submit to the address shown above.



EMPLOYEE AWARDS APPLICATION

For Part-Time College Tuition
Classes Completed in Spring, Summer and/or Fall 2022

TO BE COMPLETED BY APPLICANT – ALL QUESTIONS MUST BE ANSWERED:

PLEASE PRINT OR TYPE:

Name:	Soc. Sec. No.	-	-	
Address:				
City:	State:	Zip:		
Cell:	Email Address:			
Current Employer:				
Years Employed:				
Previous Employer (if with current employer less than 1 year):				
College you are Attending:				
Class(es) you are Attending:				
Cost of Class/Amount Applied for: (please attach receipt and final transcript):				
Please describe in 50 words or less how you expect to benefit from taking this class:				

TO BE COMPLETED BY SUPERINTENDENT:

Position of Applicant:	Years of Employment:
Career Goals:	
Applicant's Signature:	Date:
Superintendent's Signature:	Date:

Deadline for Application – January 31, 2023

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www.bayer.com/bayerusa. Not all products are registered in all states. Bayer, The Bayer Cross and Densicor are registered trademarks of Bayer. ©2022 Bayer CropScience LP.

Have You Changed Your:

- Job
- Phone #
- Address

Report All Changes
To Stay Connected



To Make Changes Contact:

Kim Weitzel

(816)-561-5323

kweitzel@Naeda.com

SAVE
THE →
DATE



HOSPITALITY *Suite*



Wed., February 8, 2023

7:30pm – 10:00pm

Rosen Plaza Hotel

(9700 International Drive, Orlando, FL)

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- **Tee-2-Green Bentgrass**
- **SummerTime Blues Blend**
- **HGT Bluegrass**
- **Monaco Bermudagrass**
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kweitzel@westerneda.com



MEMBERSHIP APPLICATION

Dual Membership Requirement:

All Class A and Class B Membership applicants must submit an application for membership or evidence of membership with the Golf Course Superintendents Association of America (GCSAA Membership #) and must maintain that membership thereafter.

Name _____ GCSAA Membership # _____

Club or Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Spouse's Name _____

Check here if you wish to receive your mailings at home.

Home Address _____ City _____ St _____ Zip _____

JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
 - Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in district in which you are seeking employment, then uphold that talk with the person who last held or now hold the position of Golf Course Superintendent.
 - Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the superintendent of the course making the request.

Communication Consent: I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date expiration, unless a written request is received indicating a change in permission.

Applicant's Signature _____ Date _____

Please include Annual Membership Dues with Application (Term: January to December):

Superintendents/\$150 - Assistant Superintendents/\$80 - Supplier/\$150 - Facility/\$50 - Associate Employee/\$25 - Equipment Manager/\$25 - Student/\$25

Heart of America Golf Course Superintendents Association

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