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Since 1933

Heart of America Chapter

GCSAA

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

Environmental
Institute for Golf

Presidential Club



Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.

Volume 46, No. 4

June 2014

S&R Tournament



June 9, 2014

Blue Hills Country Club

- Membership Committee Report
- Professional Babysitting
- Assistant Committee Report

Heart of America Chapter
GCSAA
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

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PRESIDENT'S MESSAGE

As the temperatures continue to warm up and we move into the month of June the HEART calendar of events is going to slow down a bit allowing everyone the opportunity to concentrate on their golf courses. However we have had an outstanding year thus far with our event calendar and everyone should be commended for their willingness to participate in our events thus far. The attendance at our events has seen a slight increase in 2014 and that is an awesome thing. We have had some great quality events so far this year, all done by the hard work and dedication of your Board of Directors. It is an exciting time right now in the Heart of America GCSA as we are a part of some unbelievable events. We have been able to support some great organizations and I feel really good about how we are doing our part to help continue to grow the game of golf, raise monies to help support our scholarship and research opportunities and the Wee-One organization.



Thank you to everyone that came out and supported the second annual "Footprints in Fairways" event on May 19th. This is such a great event as it brings all three allied associations together for one day to raise money to help support SNAG golf. I would like to extend a huge Thank You to Brad Demo, Tim Nielsen, Jay Kennedy, and Rich Fairman for putting in a lot of time to organize and continue to develop this great event. Thank you also to Brent Stephenson and the entire Staley Farms staff for providing a great venue and giving us outstanding service. All the monies raised at this event are going to purchase more SNAG sets for school districts in the Kansas City area helping to grow the game of golf by introducing kids to it at their schools.

I would like to give a big shout out to Woody Moriarty and the entire Blue Hills Country Club staffs for hosting us at our 2014 Scholarship and Research Tournament. Blue Hill's willingness to step up and help us out by hosting on short notice was a huge help for us. Thank you also to all of our contributing vendors that either donated auction items, donated money, or did both. You all are the reason this event can be a success and help us to continue to have the ability to provide turf scholarships and support turfgrass research.

Lastly I want to remind everyone to tune into Sports Radio 810 am on Sunday mornings from 8-9am and listen to some of your fellow HEART members as they are on the Golf Hour with Brian Wright. We have had some great guests already and if you have missed some shows you can listen to the podcast by clicking on the 810am Golf Hour logo on our website (www.hagcsa.org). I also would like to thank those of you that stepped up or got your facilities to step up and donate rounds of golf to the Rounds 4 Research program. The money generated will be combined with the S&R tournament money and help continue to provide great opportunities of turfgrass research at our local universities. It is very much appreciated. Thank you again and as always if you have anything on your mind that you would like to talk about feel free to contact me at 913-592-3329 or todd@wolfcreekks.com.

Scholarship and Research Committee Report

By **Andy Klein, Director**

The S&R Tournament will be held at Blue Hills Country Club on June 9th. It's coming up quickly! I would like to thank Professional Turf Products for being the title sponsor for this year's event. The new format for this tournament will be a four-person scramble and is at a reduced cost of \$125/player or \$500/team. If you haven't already signed up for this event you can do so by filling out and submitting the registration form. The tournament was developed to help fund scholarships for turfgrass students, assist employees of members with their continuing education expenses, and to support turfgrass research. This tournament is a great opportunity to form a team by inviting others from your club: golf pro, general manager or members.

This year the tournament will start at 10:00, lunch will be served at the turn, and a live auction and hors d'oeuvres will follow at around 3:00p.m. The auction will have some great items up for grab to help generate funds for the S&R so come prepared to make some bids. If you would like to donate beforehand, please submit a donation form to Kim Weitzel at 816-561-5323.

Thanks to Sponsors

I would like to thank the vendors that have already signed up to sponsor this year's event. If you have not yet done so, there are still sponsorship opportunities available. I would also like to thank Woody Moriarty and his staff for helping to plan this event and I hope to see everyone out there on June 9th.

S&R Tournament - Quick Facts

Date: Monday, June 9, 2014

Location: Blue Hills Country Club
777 W. Burning Tree Dr. • KCMO 64145

Host Superintendent: Woody Moriarty

Schedule: 8:30 a.m. - Registration
10:00 a.m. - Shotgun Start
At the turn - Lunch
3:00 p.m. - Live Auction & Hors d'oeuvres

Format: Four-person scramble - NEW

Cost: \$125 per person or \$500 per team - Reduced Cost!

2014 S&R TOURNAMENT

Monday, June 9, 2014



Blue Hills Country Club

Host Superintendent: **Woody Moriarty**

NEW FORMAT - 4 Person Scramble
REDUCED COST - \$125 per Player

**You are encouraged to form a club team
with colleagues, members and valued
customers from your facility.**

~ Sign-up TODAY! ~

Membership Committee Report

By Brad Lackey, Director

The Membership Committee has been busy lighting up the phone lines to reach out to members who need to renew their dues. With a great organization like the HEART, why wouldn't you renew? Anyway, with the final email notices and calls made, we will soon have the finalized copy of the 2014 HAGCSA Roster. I would like to extend a big thank you to my committee members, Nick Kray and David Carlson, who made many phone calls on the organization's behalf. Also, huge thanks to Kim Weitzel for keeping me up-to-date on our renewals and additionally for the mass email deliveries she orchestrated. We ask again if you know of anyone that would like to join the HAGCSA or isn't informed on what the HAGCSA offers, send them our way.

Welcome New Members

- Chuck Ermisch** – Kat Nurseries
- Eric Doherty** – ISTRC
- Adam Pedersen** – Ewing Irrigation
- Nicholas Pientka** – Great Life Golf @ Western Hills
- Heath Schesser** – PBI Gordon
- Ty Simmons** - Safety Tree Service
- John Sullivan** - C3 Technology

Support Your 2014 HeartBeat Advertisers

Ajinomoto North America 563-260-1838	Professional Turf Products 913-449-8238
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With Sadness

It is with great sadness that we inform you Mark Pierce, Superintendent, Tiffany Greens Golf Club, lost his battle with cancer on Saturday, May 10, 2014. Mark was a long time member of the Heart of America GCSA chapter, an advocate for his profession; along with being a great mentor and friend to many in the Kansas City area.

Mark Pierce - age 55, was born June 24, 1958, the son of Robert Gene and Florence Ruth (Russell) Pierce in Kansas City, Kansas, and passed away with his family at his side May 10, 2014 in Platte City. Mark began his work in the golf course industry when he was 13 years old. His first job was working for his Uncle Junior at Milburn Golf and Country Club. Over time, as a valued professional authority, Mark went on to become a respected mentor in the golf course community. He constructed three golf courses including his final masterpiece, Tiffany Greens, where he served as superintendent for the last 17 years of his 42 year career. In 1999, The Heart of America Golf Course Superintendents Association awarded him The Superintendent of the Year. He was a loving husband, father, and grandfather with incredible integrity and loyalty. Mark was highly respected and many thought of him as their best friend. Mark is preceded in death by his father. Survivors include his wife, Kay of the home; mother, Florence, Kansas City, KS; three children, Terra Pierce, Excelsior Springs, Josh Pierce (Terri Anne), Leavenworth, KS; and Austin Brady, Cottonwood, CA; one brother, Robert Pierce (Melinda), Smithville; and granddaughter, Lexi O'Dell.

**Mark Pierce
1958-2014**



In lieu of flowers Memorial Contributions: Wee One and Sharp Cemetery.

A donation has been made to the Wee One Foundation on behalf of the HAGCSA membership.

Our thoughts and prayers are with Mark's family, co-workers and close friends.



Assistant Program Committee Report

By Juan M Barragan, Special Director

As the golf season has quickly come upon us, the hot summer days are right around the corner and the long days at work are not far away. The Assistant Superintendent Programs Committee has put forth the effort to find many great and interesting topics for the Assistant Programs in 2014. Last month we had our first program about proper calibration and troubleshooting of sprayer rigs. It was a great turn out of Assistants who came and I hope we can continue to get more Assistants attending the upcoming programs we have scheduled for the remainder of 2014.

I would like to thank Tracy Bales and David Shirk from PTP for sponsoring the food and bringing out their Toro 1250 sprayer. They demonstrated the sprayer and answered all the questions that attendees had on proper calibration and troubleshooting. Also, thanks to Manny Cervantes from Kansas Golf and Turf for sponsoring beverages and for bringing out Steven Johnson from Smithco to show and talk about their sprayers as well. Thanks to Marc Szablewski and the Overland Park Golf Maintenance staff for allowing us to hold the program at their facility. As the months continue to fly by this year, don't forget to check and mark your calendar for the upcoming events. On Thursday, May 29 we will have another program at Kauffman Stadium sponsored by John Deere and Van Wall. I hope to see many Assistant Superintendents there.



Photos taken at the Overland Park Golf Maintenance facility during the Assistant Superintendent Program held in April.

Professional Babysitting

By Andrew Jones, Director

The other day I got a text from one of my sisters asking me if I would be free on a Friday night to watch their two kids. My wife was on the group text, and was quick to ask me if we could do it. Now I love my niece and nephews, but my idea of relaxing at the end of a long week does not usually involve entertaining a four-year old and seven-year old. Nevertheless, I usually end up playing tennis in the driveway or building train tracks until their bedtimes (and mine) arrive around 8:00. For most parents this is a piece of cake, but for a guy trying to enjoy his last few years of kid-less life it's hard work babysitting.

I often feel this way while trying to make my way around the course. We all know how it goes. All the detailed instructions that you handed out in the morning are quickly forgotten as soon as they are out the door. It's usually all the small stuff that seems to happen over and over. A greens mower forgets which direction he is mowing and has to drive back to the shop to check the job board. The two fairway mowers each think the other is going to mow number seven and it gets skipped with no second thought. The guy mowing grass bunkers mows them two inches shorter than you told him. Then you find the dreaded gas cap at the gas pump with no mower in sight.

There are days when I feel like I'm overseeing a well oiled machine of a turf crew, and then there are days I feel like I'm just a professional babysitter. These are the days that I just want to pull my hair out. Everything seems to occur the exact opposite way you intended. You feel as if everyone is playing a joke on you, but no one cracks a smile.

This feeling somewhat resides when you get a chance to take a step back and admire everything your crew is able to accomplish. A Friday afternoon cruise of the course in tip top shape for the weekend usually does this. After all, this is your passion and is probably just a paycheck for them. The greens were all mowed out before play ever reached them. The fairway mowers realize at lunch their mistake and tag team the fairway in fifteen minutes between groups. The grass bunkers will be back to form within a couple days. And you then realize it was your trusty assistant who was so excited to clean out the spray rig that he forgot to replace the gas cap. In the end, we all know we can't do it without our crew even if they make you want to pull your hair out once in awhile.



FUNCTION FORECAST

DATE

May 19

June 9

November 5

December 15-16

January 9

EVENT

Footprints in Fairways Tournament (Staley Farm GC)

S&R Tournament (Blue Hills Country Club)

Annual Meeting (Meadowbrook Country Club)

Common Ground (Overland Park Convention Center)

New Year Party (Boulevard Brewery)



Scholarship & Research Tournament

~ S&R Mission Statement ~

"Organize and generate the financial means to enrich the game of golf through funding regionally based research and scholarship to qualified applicants."

Date: Monday, June 9, 2014

Location: Blue Hills Country Club
777 W. Burning Tree Dr.
Kansas City, MO 64145

Host Superintendent: Woody Moriarty

Schedule: 8:30am - Registration
10:00am - Shotgun
At the Turn - Lunch
3:00pm - Live Auction & Hors d' oeuvres

Format: Four-person scramble – **NEW!**

Cost: \$125 per person or \$500 per team. – **REDUCED COST!**
Encouraged to sign-up as a team. Singles will be placed by the S&R Committee.

Dress Code: Country Club Attire - Collared Shirts, No Jeans or Cargo Pants, Soft spikes.

Donation: Please help us reach our fund-raising goal by donating additional funds. Our long-term goal is to raise enough money to allow us to fund an entire research project relevant to golf courses in our region. Your generous help is key to attaining this goal.

TAKE ADVANTAGE!

- New Format
- Reduced Cost
- You are encouraged to form a club team with colleagues, members and valued customers from your facility.



Reservation Deadline: Friday, May 30, 2014

 YES! We plan to attend the S&R Tournament:

Player: _____ Club/Company: _____

Player: _____ Club/Company: _____

Player: _____ Club/Company: _____

Player: _____ Club/Company: _____

GAMES/CONTESTS (Encouraged to sign-up in advance to reduce your time in line. We can invoice separately if needed):

- Skins Game - \$20 per team (half the pot goes to the skins winner, the other half goes to the S&R Fund)
- Bubba Watson Drive - \$25 per team. Your team is given a 350+ yard drive. – Hole #18
- Hole in One Opportunity - \$25 per team. You receive a hole-in-one if anyone in your group lands on the green. – Hole #8
- 50/50 Pot - \$1 per ticket (half the pot goes to the ticket winner; the other half to the S&R Fund): _____ # of tickets requested.
- Additional Donation to S&R Fund: \$_____ (Thank You!)

(Note: You will also have the opportunity to pay for these games/contests the day of the event.)

Submitted by: _____ Club/Company: _____

Full Address: _____

Cell #: _____ E-mail: _____

NOTE: If a cancellation occurs due to the weather, the "submitted by" contact will be notified. It will then be that person's responsibility to notify the remaining players on the team listed above.

PAYMENT:

Check Enclosed Invoice (By indicating you wish to be invoiced, you agree to pay total invoice upon receipt.)

All "No Shows" will be billed. You may cancel without penalty 72 business hours prior to event registration time.

HAGCSA, P.O. Box 419264, Kansas City, Missouri, 64141, 913-561-5323; Fax to: 816-561-1991

S&R SPONSORSHIP FORM

June 9, 2014 at Blue Hills Country Club

"Organize and generate the financial means to enrich the game of golf through funding regionally based research and scholarship to qualified applicants."



The HAGCSA's Scholarship and Research Tournament is considered our most important function of the year. This tournament is the pinnacle of our fund raising endeavors and provides the optimum opportunity to have your company's name honored and recognized by our membership for your support of this well-attended event.

Title Sponsorship - \$2,500 (1-TAKEN; 0-AVAILABLE)

- Company name and logo recognition on main signage at the registration table.
- Prominently displaying of your firm's name and logo in all lunch and meeting areas.
- Name recognition on all tournament material (i.e. rules sheets, sign-up sheets, etc.)
- Complementary entry and lunch for a four-some in the tournament.
- Verbal recognition as title sponsor by speakers during lunch and award presentations as component to the success of this event.
- Recognition in *Heartbeat* publication.



Food Sponsors - \$750 (2-TAKEN; UNLIMITED AVAILABLE)

- Verbal recognition as the benefactor of our meal and appetizers during lunch and the awards ceremony.
- Company name on signage at the buffet table and on table tents positioned around the room.
- Firm's name recognition on the main banner at registration table with other participating sponsors.
- Verbal recognition for your company.
- Recognition in *Heartbeat* publication.



Beverage Stations - \$500 (1-TAKEN; 4-AVAILABLE)

- Sponsorship of one of the four on course beverage stations that are positioned around the golf course.
- Perfect opportunity to greet event participants on the golf course and get your name out there as an important contributor to the success of the event.
- Company name on signage at the beverage station you are assigned.
- Name recognition on the main banner at registration table with other participating sponsors.
- Recognition in *Heartbeat* publication.



Tee/Green Sponsorships - \$300 (UNLIMITED AVAILABLE)

- Affords your company to be recognized by each player with signage posted prominently on an assigned tee box.
- Company name will be displayed with other important affiliate partners on the main banner located at registration table.
- Recognition in *Heartbeat* publication.

YES! Count us in to Support HAGCSA Scholarship & Research Efforts!

Company: _____

Contact Name: _____

Full Address: _____

Phone: _____ E-mail: _____

PAYMENT:

Check Enclosed Invoice (*)

(*)By indicating you wish to be invoiced, you agree to pay total invoice upon receipt. Invoices will be sent electronically when an email is provided.

RETURN COMPLETED FORM BY Friday, May 30, 2014

HAGCSA • P.O. Box 419264 • Kansas City, Missouri 64141 • FAX to 816-561-1991

If you have questions, please contact Kim Weitzel at 816-561-5323.

S & R Auction Donation Form

Monday, June 9, 2014
Blue Hills Country Club – Kansas City, Missouri



The S & R Golf Tournament and Auction was developed to fund scholarships for turfgrass students, assist members' employees with continuing education expenses and support turfgrass research. Please help us provide this assistance, and to make a greater impact on the lives of those who will be the future of our industry.

The HAGCSA S & R Committee will again sponsor our annual fund raising auction to be held during the S & R Tournament at Blue Hills Country Club. It's a fun opportunity to give something to your industry partners, or share a personal treasure with your friends in your industry. Donate an item that you think will draw some interest from among the HAGCSA members. Ideas include equipment, autographed memorabilia, artwork, vintage wines, golf clubs, electronics . . .you name it! The more unique, the more it could bring in for the S & R program. Last year we raised \$10,500 and we hope to beat that record in 2013. Please help us to accomplish that goal!

Please join the efforts to raise money for the S & R program by completing the form below and returning it to the Association office on or before **Friday, May 30, 2014:**

We **Thank You** in advance for your support!

Name _____

Company Name _____

Full Address _____

Contact Phone _____ E-mail _____

Your donation(s) will be listed to the membership prior to the event and listed on the auction program. Please provide the following information to help promote the live auction:

Item Donating _____	Estimated Value: \$ _____
Description _____	
Item Donating _____	Estimated Value: \$ _____
Description _____	
Item Donating _____	Estimated Value: \$ _____
Description _____	

****You will be responsible for bringing the item(s) to the Association Office by Friday, May 30, 2014, or providing a certificate and appropriate picture representing the donated item(s).*

If you have any questions regarding the auction process or event, please feel free to contact Kim Weitzel at the Association Office: 816-561-5323.

HAGCSA • P.O. Box 419264 • Kansas City, MO 64141-6264 • 816.561.5323 • fax 816.561.1991 • www.hagcsa.org

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS





MEMBERSHIP APPLICATION

Name _____ GCSAA Membership #: _____
 Club or Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____ Spouse's Name _____

Check here if you wish to receive your mailings at home.
 Home Address: _____ City _____ St _____ Zip _____

JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____
From _____	To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
 - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
 - **Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

Communication Consent: I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

ATTESTED: The applicant must be attested by two Heart of America GCSA members.

Attested _____ Date _____

Attested _____ Date _____

Applicant's Signature _____ Date _____

Please include Annual Membership Dues with Application (Term: January to December):
 Superintendents/\$130 - Assistant Superintendents/\$70 - Supplier/\$130 - Golf Course Employees/\$70 - Student/\$25

Heart of America Golf Course Superintendents Association
 P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • Fax 816-561-1991 • www.hagcsa.org

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