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Since 1933

Heart of America Chapter

**GCSAA**

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

Environmental  
Institute for Golf

Presidential Club



*Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.*

Volume 43, No. 6

August 2011

## ***Employee Tournament***



***Drumm Farm Golf Course, Independence, Mo.  
Monday, Aug. 8, 2011***

- MO Cup Challenge
- The Mother of Necessity is Invention
- S&R Tournament Results

Heart of America Chapter  
**GCSAA**  
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

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**HeartBeat Editor:**

**Tony Bertels**  
Swope Memorial Golf Course



**By Tony Bertels**

While dotting I's and crossing T's  
May seem like such a drag  
That grammar and misspelling  
Surely throws up the red flag

This typing is atrocious  
His writing reeks of crud  
There is no rhyme or reason  
His thoughts are clear as mud

Was he careless or complacent?  
Does he mean these things he wrote?  
Or is he just a Simpleton  
Fresh off the moron boat?

Spell/Check ketches many things  
Butt infallible it's knot  
Mini words that won may use  
We'll simply not get cot!

So take your time when crossing T's  
And dotting all those I's  
Your ideas may reek of genius  
But your words will make them wise!

# FUNCTION FORECAST

**DATE**

August 8  
October 3-4  
October  
November 8  
December 2  
December 13-14

**EVENT**

Employee Tournament  
MO Cup Challenge  
Vendor Appreciation  
Annual Meeting  
Holiday Party  
Common Ground Conference



## Employee Tournament

**Monday, Aug. 8 at Drumm Farm Golf Course  
Independence, Mo.**

**Date:** Monday, Aug. 8, 2011

**Location:** Drumm Farm Golf Course

**Schedule:** 12:30 p.m. - Registration and Lunch  
2:00 p.m. - Shotgun Start  
Following Golf - Awards and Raffle

**Superintendent Profile:** Matt Hemphill is the Superintendent at Drumm Farm Golf Club. He graduated from Kansas State University with a Bachelor of Science in Horticulture in 2007. After graduation, he moved to Windsor, Colorado to work at Pelican Lakes Golf Course as an Assistant Superintendent. After spending one year there he took an Assistant position with The Broadlands Golf Course in Broomfield, Colorado which is also operated by Landscapes Unlimited, LLC. Then in 2010 Matt accepted a position at Drumm Farm which gave him the opportunity

to move his family back home to the Kansas City area. Matt is a member of the Golf Course Superintendent's Association of America (GCSAA) and the Heart of America GCSA.



**Golf Course History:** Drumm Farm Golf Course was built by Landscapes Unlimited, LLC in 2001 and opened for play in June 2002. The course is owned and managed by Landscapes Unlimited, LLC. The course was designed by Dana Fry.

**Dress Code:** Country Club Attire (collared shirts, no jeans or cargo pants). Please clean off your spikes.

# AWARD NOMINATIONS

**Deadline: October 3, 2011**

Who will take home this year's awards? Now is the time to submit your nominations for Assistant Superintendent of the Year, Superintendent of the Year and the Chester Mendenhall Award for 2011.

Complete the enclosed form and submit nominations no later than October 3, 2011. Recipients will be awarded at the Holiday Party on December 2, at the Argosy Casino.

**2010**

**Superintendent of the Year**



**JEFF WHITE, CGCS**  
Quivira Lake Country Club

# EMPLOYEE TOURNAMENT

**DATE:** Monday, August 8, 2011

**LOCATION:** Drumm Farm Golf Course  
15400 E. 34<sup>th</sup> Street  
Independence, MO

**HOST SUPERINTENDENT:** Matt Hemphill

**SCHEDULE:** 12:30pm - Registration & Lunch  
2:00pm - Shotgun Start  
Following Golf - Awards & Raffle

**COST:** \$34.00 per person (\$136 per team)

**FORMAT:** 4 person scramble

**DRESS CODE:** Collared shirt - no denim – soft spikes only

**RESERVATIONS:** Mail, Fax or Email Reservation no later than Wednesday, August 3

**DIRECTIONS:** Take I-435 east to I-70 east, from I-70 east to Lee's Summit Road. Go north one mile to signal light at Kieger Intersection. Go left at signal light onto Kieger. Drumm Farm is located immediately on your right at 15400 East 34<sup>th</sup> Street.



Yes, I/we plan to attend the Employee Tournament!

Player(s): \_\_\_\_\_ Company: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CONTACT: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**PAYMENT:**

Check Enclosed  Invoice(\*)  Credit Card: No.: \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card: \_\_\_\_\_

**NOTE:**

(\*) By requesting to be invoiced; you agree to pay upon receipt.  
All "No Shows" will be billed.

You may cancel without penalty 72 business hours prior to stated registration time.

Complete Form and Mail, Fax or Email no later than **Wednesday, August 3** to:  
HAGCSA, P.O. Box 419264, Kansas City, MO, 64141  
816-561-5323/phone; 816-561-1991/fax; www.hagcsa.org



# S&R Tournament Results

## Winners:

- 1st Place - Wolf Creek Golf Links Team (Score = 54)
- 2nd Place - Urban Tree Specialists Team (Score = 56)
- 3rd Place - Grass Pad Team (Score = 57)

**Skins Winner** - Professional Turf Products  
(Hole 18 with a score of 3) - Won \$260

**50/50 Pot Raffle Winner** - Andy Southard, Supreme Turf Products - Won \$484  
(Andy donated \$200 back to the S&R Auction Fund)  
**Thanks Andy!**



*Winning Team From Wolf Creek Golf Links*

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Professional Turf Products  
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Shadow Glen, The Golf Club  
Supreme Turf Products  
TurfWerks  
University of Missouri  
Urban Tree Specialists  
USGA  
VanWall Equipment  
Vermeer Great Plains

*We couldn't have done it  
**WITHOUT YOU!***

# MO CUP CHALLENGE

HAGCSA / MVGCSA / OTA

## Lake Valley Golf Club



Camdenton, MO

**October 3, 2011**

11:00 a.m. – Registration

12:00 p.m. – Shotgun

5:30 p.m. – Dinner & Reception

## Old Kinderhook Golf Club



Camdenton, MO

**October 4, 2011**

8:00 a.m. – Registration

9:00 a.m. – Shotgun

Start Forming  
Teams Now!  
Registration &  
Sponsorship  
Opportunities  
within newsletter.

**TITLE SPONSOR**



JOHN DEERE  
GOLF

**VanWall**

# MISSOURI CUP CHALLENGE

## HAGCSA / MVGCSA / OTA



**DATE:** October 3-4, 2011

**LOCATION(S): Lake Valley Golf Club**  
367 Lake Valley  
Camdenton, MO 65050

**Old Kinderhook Golf Club**  
Highway 54-80  
Camdenton, MO 65020



**SCHEDULE: October 3, 2011 Lake Valley Golf Club**  
11:00 a.m. - Registration  
12:00 p.m. - Shotgun (4 person scramble)  
5:30 p.m. - Dinner & Reception  
**October 4, 2011 at Old Kinderhook Golf Club**  
8:00 a.m. - Registration  
9:00 a.m. - Shotgun (4 person scramble)

**COST:** \$135.00 (includes golf registration for both days and reception on Monday)  
\$25.00 Monday Reception Fee for each "guest" of a player

**HOTEL RESERVATIONS:** Please contact Old Kinderhook Golf Club to make overnight accommodations at 573-346-4444 ext. 3. Room charges are not included in golf registration fee. A special rate of \$115 for a 1 bedroom, \$155 for a 2-bedroom, and \$190 for a 3 bedroom cottage has been arranged.

**DIRECTIONS TO HOTEL:** Old Kinderhook is located two miles west of Camdenton on Highway 54. Once you've crossed the Niangua Bridge, take the second right, which is Lake Road 54-80, and proceed to the entrance of Old Kinderhook.

Yes, I/we plan to attend the MO CUP CHALLENGE on October 3 & 4!

Player(s): \_\_\_\_\_ Company: \_\_\_\_\_  
 \_\_\_\_\_ Company: \_\_\_\_\_  
 \_\_\_\_\_ Company: \_\_\_\_\_  
 \_\_\_\_\_ Company: \_\_\_\_\_

Guest(s) attending the reception at \$25.00 per person: \_\_\_\_\_  
 \_\_\_\_\_

Contact: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PAYMENT** (Payment must accompany registration - First-come, first-serve bases. Limited to 36 teams.)  
 Check Enclosed     Credit Card: No.: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Complete Form and Mail, Fax or Email no later than **Friday, September 23rd** to:  
 HAGCSA . P.O. Box 419264 . Kansas City . MO . 64141-6264  
 816-561-5323/phone . 816-561-1991/fax . kweitzel@swassn.com . www.hagcsa.org

## VENDOR SUPPORT

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Title Sponsor - \$2,500 (TAKEN) – John Deere/Van Wall Equipment**

- Recognized as presenting sponsor over the two day event both verbally and with signage at registration table, reception, and during lunch
- Complementary foursome in the tournament
- Tee sign with company name located on assigned tee
- Name and logo on the rules sheet that is in every participants cart prior to the start of the event.
- Recognition in *Heartbeat* publication.



**Food Sponsor (supply & cook) - \$1,500 (TAKEN) – Bayer Environmental Science**

- Company Name on individual banner, located at food site.
- Company name on banner located near registration area.
- Verbal recognized as food sponsor over the two-day event
- Name on the rules sheet that is in every participant's cart.
- Recognition in *Heartbeat* publication.



**Reception/Beverage Sponsors - \$350**

- Company name on banner located near registration area
- Verbally recognized as reception sponsor during the awards presentation during reception
- Name recognition on table tent cards during dinner for reception
- Tee sign with company name located on assigned tee.
- Recognition in *Heartbeat* publication.

**Hole Sponsors - \$200**

- Tee sign with company name located on assigned tee.
- Company name will be recognized on main banner near the registration area.
- Recognition in *Heartbeat* publication.

**Associate Sponsors - \$100**

- Name recognition on main banner near registration area
- Recognition in *Heartbeat* publication.

**PAYMENT:**

Check  Invoice  Credit Card No.: \_\_\_\_\_  
Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

**GOLF:** If you're interested in participating in this year's golf event, please fill out a registration form for your team. All donating vendors are guaranteed a spot in the tournament. Cost of the event is \$135.00 per player.

Complete Form and Mail, Fax or Email no later than Friday, September 16 to:  
**Heart of America Golf Course Superintendents Association**  
P.O. Box 419264, Kansas City, MO 64141-6264  
816-561-5323/phone; 816-561-1991/fax; kweitzel@swassn.com; www.hagcsa.org



## Superintendents dealing with extreme conditions again this year

# Persistent Heat, Drought and Flooding Strain Golf Courses Nationally

Extended periods of excessive heat, widespread moderate to severe drought, and pockets of flooding have beset golf courses for the second consecutive year, putting a strain on revenues, golfers and the professionals who manage the game's playing fields – golf course superintendents.

"We saw widespread turf loss last year, and the feedback from our members is that this year has the potential to be as severe," Golf Course Superintendents Association of America President Bob Randquist, certified golf course superintendent at Boca Rio Golf Course in Boca Raton, Fla., said.

Researchers, university extension agents and golf course superintendents agreed that the conditions last summer were the worst in decades in terms of the geographic scope, Randquist said. The impact of this year's weather – although not as widespread – will not be determined for a few weeks, but he indicated superintendents are pulling out all the stops to counter the wrath of Mother Nature.

Superintendents have implemented a variety of management practices such as reducing green speeds by raising cutting heights and rolling less frequently; less mowing frequency; restricting cart traffic; increased hand watering; reducing/postponing verticutting and topdressing activities; if aerifying, doing so with small tines; and reducing of fertilization programs.

"The simple fact is the cool-season turfgrasses such as bentgrass, fescue, bluegrass, annual bluegrass (*Poa annua*) and others are stressed with sustained high temperatures and humidity," Randquist said. "Golf courses in many parts of the country experience this every year, however what made the situation so dire last year and now have been the high levels of extended heat and humidity, and the sizeable part of the country affected.

"Certainly homeowners, athletic fields and businesses suffer turfgrass damage brought on by these kinds of conditions. What makes it more difficult for golf facilities are the mowing heights are much lower and traffic is much heavier. That just adds to the stress on the turfgrass."

Also unknown is what the final impact of flooding will be. Some courses were under water for extended periods of time so the turf started the season already in a compromised position.

Randquist also cautioned golfers from thinking that water, whether from rain or irrigation, is the answer to the ills. There is a difference between heat stress and drought stress. Adequate irrigation will alleviate drought stress. Adequate irrigation will not alleviate heat stress. It is not only possible, but likely, for a turfgrass plant to be adequately watered and still suffer from heat stress under extended periods of high temperatures.

Randquist urged golfers and leaders at golf facilities not to panic. Every golf course is unique and thus reacts to the weather extremes differently. Variations in soil conditions, air movement, shade, water quality and availability, and budget make course comparisons a dangerous proposition.

"We know the weather conditions will become more agreeable," Randquist said. "What is important right now is to manage the golf course in a manner so that turf can be kept alive until that point. Pushing turf too hard might result in longer term damage."

## LEGACY SCHOLARSHIP

funded by

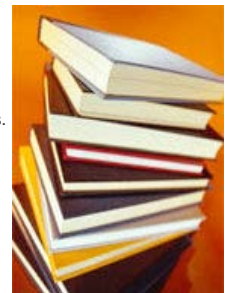


&



Count on it.

The Heart of America GCSA Legacy Scholarship Award offers educational aid to the children and grandchildren of HAGCSA members. Award of \$1,000 is funded by Professional Turf Products and the TORO Company. The award is administered by the Heart of America Board of Trustees. Applications will be reviewed by an independent committee consisting of three high school educators and three college administrators. All decision of the committee will be final. Applicants will be notified of their status by mail. All scholarship award checks will be made payable to the applicant and his/her educational institution. If you are interested you may obtain an application from the HAGCSA website: [www.hagcsa.org](http://www.hagcsa.org) or by calling the Association Office at 816-561-5323. Deadline is August 31, 2011.



2010 Legacy  
Scholarship Recipient

**LINDSEY NEIBLING**

(daughter of Tony Bertels,  
Swope Memorial Golf Course)

# The Mother of Necessity is Invention

By Cody Sander

Student at Missouri Western State University

Hodge Park Golf Course, Kansas City, MO. If you've played here recently you may have noticed a tee marker or two moved forward. This is because several of the course's existing Poa, Rye grass fairways are now being stripped in with zoysiagrass. Due to the constant rising costs associated with water and fungicide applications this new method of stripping in zoysia has been the start of a recent trend among several superintendents throughout the Midwest.

Zoysiagrass has several benefits; many golfers love its crisp tight lies and the way the ball seems to almost stand on top of the grass. Now in recent years zoysiagrass has begun to turn a favored eye to superintendents as they continue to search for new and innovative ways to maintain a high level of play on a demanding budget.

At Hodge Park Golf Course they have begun to spend the initial start up costs to eventually strip in all eighteen fairways over the course of the next

three years. This will ensure lower costs in the future associated with less fertilizer, better Poa annua control, less water and heat distress, and less frequent mowing.

To help the crew of Hodge Park along with the process they custom built two easy attachments for a uniloader and a tractor. Pictured bottom left is the attachment for the uniloader that is used in prepping the area by cutting two 7' strips 18" apart. These Poa, Blue and Rye grass strips are then hauled off and replaced with zoysiagrass strips



**Continued on next page**



Do you want to be "one of the four" big winners of a \$250 gift card (right before Christmas)!? Simply participate in the 2011 Tony's Teasers trivia game.

Each answer will pertain to something related to our industry, terminology we would recognise, a golf course, or even a local member (or a play on their name). The answer can be a person, place or thing. These members had the correct answers to July's Tony's Teaser:

**July's Clue:** The acme of gowns

**Answer:** Topdress

Winners for July:

- Paul Davids, CGCS
- Brad Lackey
- Graham Edelman
- Dylan Senn
- Bill Irving

Every month I will supply a clue. You must then come up with the correct response and submit your answer via the website only ([www.hagcsa.org](http://www.hagcsa.org)) prior to the answer being supplied in the next edition. Correct responses will entitle an entry (one entry per correct response) into the drawing. If you solve each month's riddle, your name gets put in the hat that many times; increasing your odds at this fabulous shopping spree. You must be present at the Holiday Party to win; so everyone better get in the spirit of the season! All members in good standing are eligible to enter.

**August Teaser: Gay Circle**

**Answer:** \_\_\_\_\_

**Hint: Who needs a hint?!**

of the same size. On the right is the attachment for the tractor that helps the large bails of sod roll out smoothly. A crew of about 6-7 guys then go back and lay the strips into the gaps.

A full semi load of 30 bails will cover approximately 30,000 square feet and can typically be laid out over the course of 5-6 hours. Prepping the area will take about 3-4 hours allowing the entire process to be completed in a day or two. This



allows for very little interruption in golf course revenues to occur and the course can remain open the entire time with minimal interruption.

Once the zoysiagrass strips are in place the crew will take time to roll and water the new sod consistently for the next several weeks monitoring it for healthy growth. Hodge Park hopes to see to see 70-80% coverage by the end of the third season in all the fairways it sods with zoysiagrass this year. A moderate nitrogen fertilization is recommended 6-7 days after the new sod has been laid.



While some golf courses that make this transition choose to hire an outside contractor to do the project the crew at Hodge Park Golf Course was able to do a great deal of the project in house. They used their own crew to lay the sod, built the two attachment pieces for the unloader and tractor out of metal they had around the shop and used the discarded Poa, Rye sod strips they uprooted for top soil and other needed areas around the course.

## References:

- Dunn, J.H., E.H. Ervin, and B.S. Fresenburg. 1997. Establishment and care of zoysia lawns. Pub G6706. Univ. of Missouri Extension Service, Columbia, MO.
- Fry, Jack, Randy Taylor, Bob Wolf, Dick Stuntz, and Alan Zuk. "Strip Seeding: A New Approach for Converting Cool-season Turf to Warm-Season Grasses." USGA Turfgrass and Environmental Research Online TGIF Record Number 123335. Web. 28 Jul 2011.

## Has Something Changed? Be Sure to Report Job Changes and Other Moves to the Heart of America GCSA

Phone: 816-561-5323  
Fax: 816-561-1991 or  
e-mail: [kweitzel@swassn.com](mailto:kweitzel@swassn.com)

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# RECOGNIZING OUTSTANDING MEMBERS

Each and every Heart member deserves credit for surviving a hectic spring and summer, but there are ones among us who deserve special recognition for the job they have done this year or over their careers.

As a member, you know who these individuals are. **Now is the time** to send your nominations for The Assistance Superintendent of the Year, The Superintendent of the Year and The Chester H. Mendenhall Award. These prestigious awards will be given out at the Annual Holiday Party on December 2. Please submit your nominations by completing the reverse side and forwarding to the HAGCSA office.

## Eligibility and Qualifications

### **Assistant Superintendent of the Year**

This award will be presented annually to the assistant who has demonstrated dedication and excellence at their job over the past year.

The guidelines are as follows:

1. Must be a member of the Heart of America.
2. Must be an assistant that represents their profession to the highest degree.
3. Must be at their present course for no less than two seasons.
4. This award shall be governed by the assistant's achievements in any of the following.
  - Competency in agronomic skills
  - Ability to efficiently run the daily operations of the course
  - Effectively running course projects
  - Assisting in the preparation of their course for regional or national events
  - Involvement with local, regional, or national turf related associations
  - Strong involvement in course renovations and new course construction
  - Goal oriented and striving to become a superintendent
  - Exceptional contributions to this association through involvement
5. These accomplishments must have occurred in the current year.

### **Superintendent of the Year**

This award, established in 1970, has been presented annually to the golf course superintendent who has demonstrated dedication and outstanding service to his or her profession.

The guidelines are as follows:

1. Must be a "Class A or Superintendent Member" in good standing.
2. Must be a superintendent that represents the organization and himself to the highest degree.
3. This award shall be governed by the superintendents achievements in either:
  - Excellence in golf course management
  - Preparation of his or her course for regional or national golf tournaments
  - Achievements for renovation or new golf course construction
  - Involvement with local, regional, or national turf related associations
  - Exceptional contributions to this association through involvement
4. These accomplishments must have occurred in the current year.

### **Chester H. Mendenhall Award**

This award has been established to honor an individual who has devoted extensive time and effort to the promotion of golf, the art of greenskeeping and other related fields. Begun in 1983, this award is named after a golf course superintendent who dedicated his life to his profession.

The guidelines are as follows:

1. Must be a HAGCSA member in good standing.
2. Must be an individual that represents the organization and him or herself to the highest degree.
3. This award shall be governed by the individual's achievements over an extended period of time:
  - Outstanding service to this organization
  - Involvement with local, regional, or national turf related organizations
  - Continued support and service to the golf industry or his/her community

# HAGCSA AWARD NOMINATION FORM

## HEART OF AMERICA GCSA AWARD WINNERS



### *Assistant Superintendent of the Year*

- 2005 Greg Milligan
- 2006 John Sheehe
- 2007 Jeff Stoecklein
- 2008 Johnny Brockus
- 2009 Matthew Delventhal
- 2010 Andrew Jones

### *Superintendent of the Year*

- 1982 Carl Beer
- 1983 Chet Mendenhall
- 1984 Jack and Bill Robison
- 1985 Del King
- 1987 Duane Patton, CGCS
- 1988 Nels Lindgren, CGCS
- 1989 Cary Tegtmeyer, CGCS
- 1990 Ed Huggins
- 1992 Loren Breedlove
- 1993 Jeff Eldridge, CGCS
- 1994 Pat Finlen, CGCS
- 1995 Jon Francis
- 1996 Chuck Hybl, CGCS
- 1997 Jeff Elmer, CGCS
- 1998 Jim Naudet
- 1999 Mark Pierce
- 2000 Paul Tormanen
- 2001 Tony Bertels
- 2002 Duane Sander, CGCS
- 2003 Brian Ruder
- 2004 Rusty Hamman
- 2005 Jimmy Angelotti
- 2006 Doug Melchior
- 2007 Brad Minnick, CGCS
- 2008 Terry Rodenberg
- 2009 Daryl Pearson
- 2010 Scott Cummins

### *Chester Mendenhall Award*

- 1987 Gil Collins
- 1988 Sandy Queen, CGCS
- 1989 Tom Kohout
- 1990 Dave Fearis, CGCS
- 1991 Duane Patton, CGCS
- 1992 Dick Stuntz, CGCS
- 1994 Meril Vanderpool
- 1995 Jud Coester
- 1996 Jim Shields
- 1997 Pat Finlen, CGCS
- 1998 Dave Fearis, CGCS
- 1999 Gene Eldridge
- 2000 Nels Lindgren, CGCS
- 2001 Dick Stuntz, CGCS
- 2002 Jeff Elmer, CGCS
- 2003 Melvin W. Anderson
- 2004 Loren Breedlove, CGCS
- 2005 Gary Higbie
- 2006 Tony Bertels
- 2007 Bill Maynard, CGCS
- 2008 Jeff Eldridge, CGCS
- 2009 Woody Moriarty
- 2010 Jeff White, CGCS

Please use this form to nominate individuals for the Assistant Superintendent of Year, Superintendent of the Year and the Chester H. Mendenhall Award. Qualifications and criteria for each award are listed on the back of this form. Please feel free to add sheets if additional room is needed.

### *Assistant Superintendent of the Year Award*

Individual Nominated: \_\_\_\_\_

Reasons for Nominating: \_\_\_\_\_

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### *Superintendent of the Year Award*

Individual Nominated: \_\_\_\_\_

Reasons for Nominating: \_\_\_\_\_

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### *Chester H. Mendenhall Award*

Individual Nominated: \_\_\_\_\_

Reasons for Nominating: \_\_\_\_\_

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**Please submit your nomination to HAGCSA by OCTOBER 3, 2011.**

**P.O Box 419264 . Kansas City . MO . 64141**

**816-561-5323 . 816-561-1991 (fax) . kweitzel@swassn.com**

## What's the Worst That Can Happen?

By Robert Evans Wilson

"Who want to give their oral report first?" Asked Mrs. Davis, my sixth grade teacher.

The dreaded day had finally arrived when each of us would have to stand in front of the room and speak to the class. The butterflies in my stomach were flapping a tornado.

Not a single hand went up. In fact, there was no movement in the room at all. There wasn't a desk creaking under the shifting weight of a single body, no paper rustling, no pencils scratching, not even a cough. Nothing. The room had never been quieter. Every kid was sitting as still as a statue. The anxiety in the classroom was palpable.

"If someone doesn't volunteer, then I will start picking you at random."

Every student suddenly wished for invisibility. I saw a few heads bow in the hopes of achieving it. But, mostly I saw wide-eyed fright - the deer in the headlights look - predominate the room.

She started scanning the room and said, "Okay, then I'll choose..."

I couldn't take it anymore; I just wanted to get it over with. Almost involuntarily, my hand shot up. Then to my surprise, unexpected benefits started coming my way immediately.

Mrs. Davis began praising me for my courage. She said that I would set the standard by which everyone following me would be judged. Her praise gave me instant confidence, and I could feel the nervousness melt away. I stood before the class and delivered my report with authority and self assurance. I then got to sit down and relax, and enjoy everyone else's presentation without the fear that I would be called on next.

It was a seminal moment - a life changing experience - I discovered that being bold could have enormous rewards. It was a lesson I have carried ever since.

A few years would pass before I tested my boldness again. I was interested in student government in high school, and on several occasions ran for office. Each time, however, I chose to run for the lesser offices and each time I lost. My last opportunity to run came at the end of eleventh grade. This time I threw all caution to the wind and went after the big prize: President of the Student Council.

I won. As a result I enjoyed a full year of confidence building responsibility. The rewards I enjoyed for that moment of daring were enormous. I went from being just another kid in the school to being treated like an adult by the teachers and administration. It opened more opportunities than I could have imagined.



Robert Wilson

Tennis star, Billie Jean King, once said, "Be bold. If you're going to make an error, make a doozy and don't be afraid to hit the ball."

I have also learned that when you go for the big prize, you will not face a lot of competition. I'm not saying the competition isn't tough - there just aren't as many competitors. That's true in business too. Go for the higher paying job. Pitch your product to the biggest client. Ask the most beautiful girl or handsome guy for a date.

Emily Dickinson said, "Fortune befriends the bold." So, the next time you have an opportunity to take a bold step, ask yourself this, "What the worst that can happen?" Then go for it!

*Robert Evans Wilson, Jr. is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators. For more information on Robert's program please visit <http://www.jumpstartyourmeeting.com>.*

### NEW WEBSITE

(Same Address – New Look)



[www.hagcsa.org](http://www.hagcsa.org)



# MEMBERSHIP APPLICATION

~ If you are applying for membership as a Superintendent, you **must** also be a member of the national association, Golf Course Superintendents Association of America.  
 Download an application at: [www.gcsaa.org](http://www.gcsaa.org) ~

Name \_\_\_\_\_ GCSAA Membership #: \_\_\_\_\_  
 Club or Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Home Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Spouse \_\_\_\_\_

Check here if you wish to receive your mailings at home.

### JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

| DATES EMPLOYED      | EMPLOYER NAME AND ADDRESS | TITLE |
|---------------------|---------------------------|-------|
| From _____ To _____ | _____                     | _____ |
| From _____ To _____ | _____                     | _____ |
| From _____ To _____ | _____                     | _____ |
| From _____ To _____ | _____                     | _____ |

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
  - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
  - **Visiting:** 1. Present your HAGCSA or GCSAA membership card when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

**Communication Consent:** I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

**ATTESTED:** The applicant must be attested by three peers and/or colleagues.

Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please include Annual Membership Dues with Application (Term: January to December):**

- Superintendents - \$130
- Assistant Superintendents - \$70
- Suppliers - \$130
- Golf Course Employees - \$70
- Students - \$25

### Heart of America Golf Course Superintendents Association

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