

The Heart of America GCSA is formed to promote the welfare of the game of golf, the professional image and well-being of individual members and to unite industry professionals in the area.

Since 1933

Environmental  
Institute for Golf  
Governor's Club



Heart of America Chapter

**GCSAA**

Golf Course Superintendents Association of America

# Heart Beat

January 2021

## CALENDAR OF EVENTS

**February 25**  
Bowling Event  
at College Lanes

**April 19**  
Joint Meeting with Kansas GCSA  
at Eagle Bend

**June 14**  
S&R Tournament  
at Canyon Farms

We are very excited to host our events at many different venues. Please put all of these dates on your calendar and plan to attend all the great networking opportunities. We also have sponsorships opportunities still available as well.



**Heart of America GCSA**  
10100 N Ambassador Dr  
Kansas City, MO 64153  
816-561-5323  
www.hagcsa.org

## Come Bowl a Few Strikes With HAGCSA!



### BOWLING EVENT



**THURSDAY, FEBRUARY 25, 2021**

**LOCATION:** AMF College Bowl  
10201 College Blvd., Overland Park, Kansas

**SCHEDULE:** 1:30pm - Registration  
2:00pm - Bowling  
After Bowling - Trophy Presentation & Networking

**COST:** \$25.00 per player/\$100 per team  
(includes: three games, shoes, two drink tickets and prize for the winning team)  
\$15.00 per person for "Networking Only"

**FORMAT:** 9 Pin-No Tap. (Knock down 9 pins and it's considered a strike!)  
4-Person Teams. (Form your own team or come as a single and we'll create a winning team for you.)

**RESERVATION DEADLINE:** Monday, February 22, 2021

**MUST REGISTER to ATTEND:** <https://web.hagcsa.org/events/Bowling-Event-40/details>



## Come Bowl a Few Strikes with HAGCSA!



**SAFETY MEASURES:**

The bowling alley and HAGCSA will be doing our part to include safety measures: face masks and social distancing, no onsite registration available, no money exchange, shields at concession stand, sanitized shoes/bowling balls, and lane distancing.

**RELEASE AGREEMENT:**

By registering for this event, you and your team agree to all the terms of the **RELEASE AND HOLD HARMLESS AGREEMENT**, shown on the online registration page.

**POLICIES:**

**Refund Policy:** Bowling cost only refund with a 24 "business" hour notice (no refund on drink & service fee cost as we are charged from the bowling alley regardless). No refund within 24 hours of event. "No Shows" will be billed.

**Cancellation Policy:** The Heart of America GCSA reserves the right to cancel any event not meeting the minimum requirements.

**Heart of America Golf Course Superintendents Association**  
P.O. Box 419264 . Kansas City . Missouri . 64141-6264  
816-561-5323 . www.hagcsa.org . kweitzel@westerneda.com

# President's Message



Dear Heart Members,

I would first like to thank all of you for the opportunity to serve as the HAGCSA president in 2021. It is an honor and we are excited to move into this new year with hope and optimism. Also, I would like to thank Mark Newton for his leadership as we navigated the challenges of 2020. We have talented board of directors that plan to overcome the pandemic challenges that have had a strangle hold on us for nearly a year now. Our thoughts and prayers are with the families that have been affected by the pandemic and hope for better days ahead.



**Brent Stephenson,**  
Great Life Golf

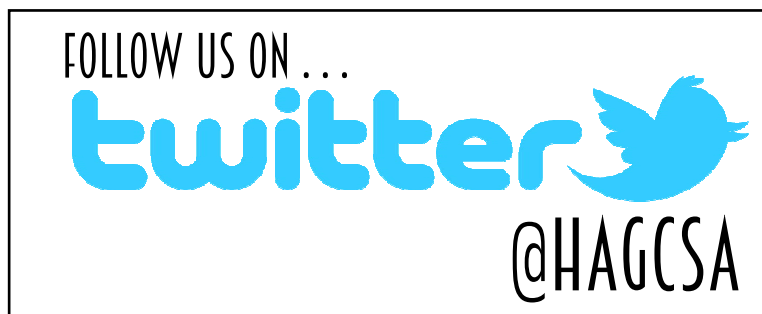
Some of the goals I would like to accomplish in 2021 include:

- **Return to normal** - One of our greatest industry strengths is our ability to network, and learn from our fellow Heart members. It is our plan to bring back as many events and functions as allowed by federal, state, and local health officials. We are working behind the scenes to review each event and communicate with all members as we progress through each step of the pandemic recovery.
- **Engaging with our membership** - The mission statement for the HAGCSA is "To promote the welfare of the game of golf, the professional image & well-being of individual members & to unite industry professionals in the area." The team plans to utilize this mission statement in every decision made as we represent the HAGCSA members.
- **Offer membership value** - Plans to identify what our membership values the most about our association and build on these items. We will strive to think of ways to better serve our membership, providing value that leads to more members and increased participation in events and functions.
- **GCSAA partnership** - Our intention is to look to the GCSAA for leadership and vision to strengthen our association. One example, the exciting announcement that the Missouri Best Maintenance Practices are finished. The BMP steering committee included members from the HAGCSA, the Mississippi Valley GCSA, the Ozark Chapter GCSAA, a BMP consultant, and the University of Missouri. Thank you to all that worked so hard to bring this to the finish line. We joined the remaining states to help the GCSAA meet the goal of finishing all 50 states by 2020. We will continue to work with the GCSAA in 2021 to help facilities implement the Kansas and Missouri BMP at their facilities. This would not be possible without funds and resources provided by the GCSAA that will strengthen our profession on a local and national level.

Lastly, watch closely for event announcements and details. Feel free to contact me at [brent.stephenson@greatlifegolf.com](mailto:brent.stephenson@greatlifegolf.com) if you have any questions.

I hope to see you all soon!

Brent Stephenson  
President HAGCSA





# JOINT MEETING

with Kansas GCSA

Monday, April 19, 2021

10:30am/Registration; 11:00am/Program;  
12:00pm/Lunch; 12:30pm/Shotgun  
Two-Man Shamble

Hosted by:



# SAVE the DATE



Lawrence, Kansas

Host Superintendent: Heath Bowman



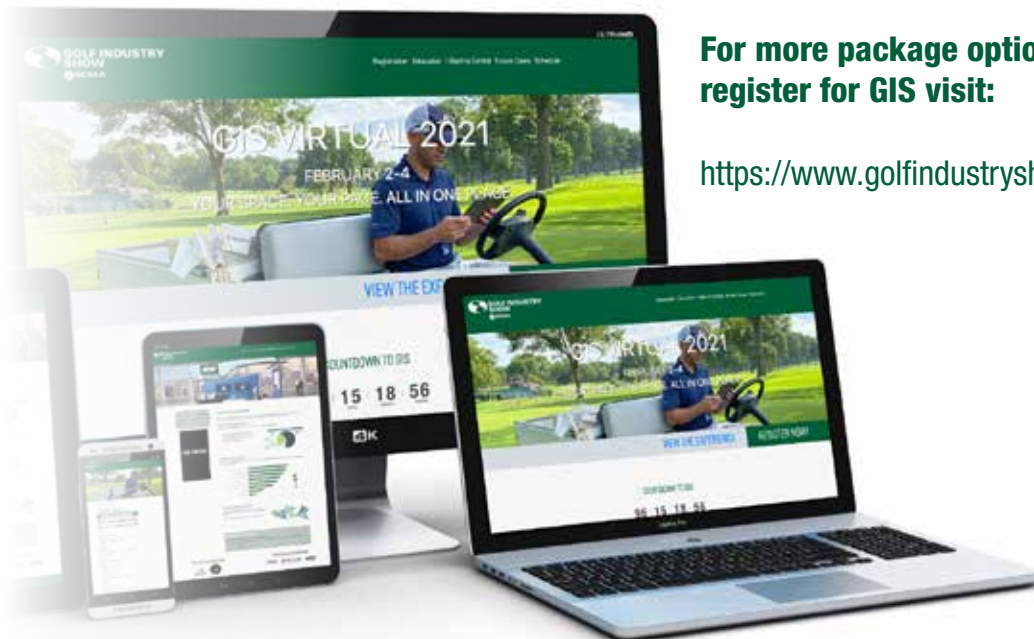




No need to justify your time away from the office. Enjoy the convenience of GIS in your space, at your pace, all in one place. Maybe your boss still needs convincing? Check out the perks below and invite him/her to join you:

The best overall value comes when you include your entire team and is available now to GCSAA members for only \$850 with the All-Access Facility Package!

- Receive 3.0 CEUs
- Save your facility money with no travel expenses
- Gold Standard Education for everyone on your team, including assistants, equipment managers, crew and more, for one low price
- 88 interactive education sessions from leading industry experts
- 30 days of extended access to all education and events (Feb. 5 – March 6)
- 24/7 access to the Trade Show Floor
- Opening Session
- General Sessions
- Networking events
- Virtual visits and special guests
- Award presentations
- Closing Celebration



**For more package options or to register for GIS visit:**

<https://www.golfindustryshow.com/registration>

# Welcome Your 2021 Board of Directors



## EXECUTIVE BOARD

### **PRESIDENT**

**BRENT STEPHENSON**

*Great Life Golf*

### **VICE PRESIDENT**

**Jonathan Bennett**

*Sunflower Golf Course*

### **SECRETARY/TREASURER**

**Tom Storey**

*Overland Park Golf Course*

### **PAST PRESIDENT**

**Ethan Shamet**

*Heritage Park Golf Course*

## CHAPTER DELEGATE

**Doug Melchior**

*City of Overland Park*

## HEARTBEAT EDITORS

**Andy Klein**

*Van Wall Equipment*

**Mike Maas**

*Reinders, Inc.*

## DIRECTORS

**Chris Benisch**

*Indian Hills Country Club*

**Matt Gourlay, CGCS, MG**

*Colbert Hills Golf Course*

**Darin Pearson**

*Eagle Bend Golf Course*

**Brent Racer**

*Oakwood Country Club*

**Spencer Roberts**

*Canyon Farms Golf Club*

**Logan Slattery**

*Kansas City Country Club*

## SPECIAL DIRECTORS

**TJ Ridge**

*The Deuce at The National Golf Club*

**Mark Price**

*Kansas City Country Club*

**Matt Delventhal**

*SiteOne Landscape Supply*

**Richard Shumate**

*Van Wall Equipment*

*Legacy*



**SCHOLARSHIP  
WINNER**

**CARTER  
MELCHIOR**

*University  
of Kansas*



(son of Doug Melchior, City of Overland Park)

*2020*





# CONGRATULATIONS to the 2020 Award Winners!

Equipment  
Manager



**CURTIS REINKE**  
Great Life KC

Assistant  
Superintendent



**TOM BAIER**  
Oakwood  
Country Club

Superintendent



**TYLER ANDERSON**  
Falcon Valley  
Golf Course

Chester  
Mendenhall



**DOUG MELCHIOR**  
City of  
Overland Park

## MISSION STATEMENT

The Heart of America GCSA is formed to promote the welfare of the game of golf, the professional image and well-being of individual members and to unite industry professionals in the area.






**TAKE ADVANTAGE!**



Since 1933



*Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents in this area.*

The Heart of America GCSA is now accepting applications for the

## *Employee Awards Program.*

This program is designed to help offset some of the cost of school for those who are full-time employees taking turfgrass classes.

Deadline is:  
**February 1, 2021**

Application & Criteria:  
PDF & WORD versions attached.

If you have any questions, please contact:  
Kim Weitzel at the Association Office:  
816-561-5323; [kweitzel@westerneda.com](mailto:kweitzel@westerneda.com)

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HAGCSA . P.O. Box 419264 . Kansas City . Missouri . 64141 . 816-561-5323 . [www.hagcsa.org](http://www.hagcsa.org)

**Rounds  
Research** 



[ROUNDS4RESEARCH.COM](http://ROUNDS4RESEARCH.COM)

APRIL 26 – MAY 2, 2021

**DONATE**  
a round

**BUILD**  
a better game.



Administered by



Presented in partnership with



Donate a round and support turfgrass research that sustains the future of golf.



## BOARD OF DIRECTORS 2020-2021

### EXECUTIVE BOARD

#### PRESIDENT

##### **Brent Stephenson**

Great Life Golf  
10310 N. Olive Ave.  
Kansas City, MO 64155  
816-500-5421  
[brent.stephenson@greatlifegolf.com](mailto:brent.stephenson@greatlifegolf.com)  
Class A • Term Expires: 2021

#### VICE PRESIDENT

##### **Jonathan Bennett (Hospitality Suite, PRP Program)**

Sunflower Hills Golf Course  
12200 Riverview Ave.  
Bonner Springs, KS 66012  
913-291-5347  
[jonathan@sunflowerhillsgolfcourse.com](mailto:jonathan@sunflowerhillsgolfcourse.com)  
Class A • Term Expires: 2021

#### SECRETARY/TREASURER

##### **Tom Storey**

Overland Park Golf Course  
8500 Santa Fe Drive  
Overland Park, KS 66212  
913-897-3805  
[thomas\\_r.storey@gmail.com](mailto:thomas_r.storey@gmail.com)  
Class A • Term Expires: 2021

#### PAST PRESIDENT

##### **Ethan Shamet (Membership, Historical, Awards & Necrology & Slate of Officers)**

Heritage Park Golf Course  
16492 Hallett Street  
Olathe, KS 66062  
913-244-3988  
[ethan\\_shamet@iccogov.org](mailto:ethan_shamet@iccogov.org)  
Class A • Term Expires: 2021

### DIRECTORS

##### **Chris Benisch (Chair: Tournaments & Programs; Co-Chair S&R)**

Indian Hills Country Club  
6847 Tomahawk Road  
Mission Hills, KS 66208  
913-362-6200  
[cbenisch@ihcckc.com](mailto:cbenisch@ihcckc.com)  
Class A • Term Expires: 2021

##### **Matt Gourlay, CGCS, MG (Chair: BMP & R4R; Co-Chair: Tourn. & Prgm.)**

Colbert Hills Golf Course  
5200 Colbert Hills Dr.  
Manhattan, KS 66503  
785-313-2893  
[matt@colberthills.com](mailto:matt@colberthills.com)  
Class A • Term Expires: 2022

##### **Darin Pearson (Chair: Scholarship & Research; Co-Chair: Education)**

Eagle Bend Golf Course  
P.O. Box 708  
Lawrence, KS 66044  
785-423-0617  
[dpearson@lawrenceks.org](mailto:dpearson@lawrenceks.org)  
Class A • Term Expires: 2022

##### **Brent Racer (Chair: Public Relations; Co-Chair: Rounds 4 Research)**

Oakwood Country Club  
9800 Grandview Rd.  
Kansas City, MO 64137  
913-231-8054  
[brentracer@gmail.com](mailto:brentracer@gmail.com)  
Class B • Term Expires: 2021

##### **Logan Slattery (Chair: Assist. Program & First Green; Co-Chair: Both)**

Kansas City Country Club  
6200 Indian Lane  
Shawnee Mission, KS 66208  
816-522-6533  
[lslattery@kccc.com](mailto:lslattery@kccc.com)  
Class C • Term Expires: 2021

##### **Spencer Roberts (Chair: Education; Co-Chair PR)**

Canyon Farms Golf Club  
18145 West 87<sup>th</sup> Street Parkway  
Lenexa, KS 66219  
913-963-7430  
[spencer.roberts@greatlifegolf.com](mailto:spencer.roberts@greatlifegolf.com)  
Class A • Term Expires: 2021

### SPECIAL DIRECTORS

##### **TJ Ridge (Chairman: Battle of the Heart Tourn.; Co-Chair: Assist. Program)**

The Deuce at the National Golf Club of Kansas City  
P.O. Box 14146  
Parkville, MO 64152  
913-265-6490  
[tjridge@thenationalgolfclub.com](mailto:tjridge@thenationalgolfclub.com)  
Class C • Term Expires: 2021

##### **Mark Price (Chairman: Equipment Managers Program)**

Country Club of Leawood  
12700 Overbrook Rd.  
Leawood, KS 66209  
913-963-6734  
[mprice11m@yahoo.com](mailto:mprice11m@yahoo.com)  
Class EM • Term Expires: 2021

##### **Matt Delventhal (Co-Chairman: Fall Out Tournament)**

SiteOne Landscape Supply  
109 NW Victoria Dr.  
Lee's Summit, MO 64086  
816-916-0239  
[mdelventhal@siteone.com](mailto:mdelventhal@siteone.com)  
Class AF • Term Expires: 2021

##### **Richard Shumate (Affiliate Liaison; Co-Chair: Fall Out Tournament)**

Van Wall Equipment  
9650 Dice Lane  
Lenexa, KS 66215  
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Class AF • Term Expires: 2021

#### HEARTBEAT CO-EDITORS

##### **Andy Klein**

Van Wall Equipment  
9650 Dice Lane  
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Class AF

##### **Mike Maas**

Reinders, Inc.  
19942 W. 162<sup>nd</sup> Street, Suite D  
Olathe, KS 66062  
913-217-0650  
[mmaas@reinders.com](mailto:mmaas@reinders.com)  
Class AF

#### CHAPTER DELEGATE

##### **Doug Melchior**

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8500 Santa Fe Drive  
Overland Park, KS 66212  
913.238.9889  
[melchiorDoug@gmail.com](mailto:melchiorDoug@gmail.com)  
Class A

#### GCSAA DIRECTOR

##### **Jeff White, CGCS**

Indian Hills Country Club  
6847 Tomahawk Road  
Mission Hills, KS 66208  
913-362-4530  
[jwhite@ihcckc.com](mailto:jwhite@ihcckc.com)  
Class A

#### EXECUTIVE DIRECTOR

##### **Kim Weitzel**

Western Equipment Dealers Association  
10010 N. Ambassador Dr.  
Kansas City, MO 64153  
816-561-5323 • cell/913-558-6376  
[kweitzel@westerneda.com](mailto:kweitzel@westerneda.com)



# MEMBERSHIP APPLICATION



**Dual Membership Requirement:**

**All Class A and Class B membership** applicants must submit an application for membership or evidence of membership with the Golf Course Superintendents Association of America (GCSAA Membership #) and must maintain that membership thereafter.

Name \_\_\_\_\_ GCSAA Membership #: \_\_\_\_\_

Club or Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Spouse's Name \_\_\_\_\_

Check here if you wish to receive your mailings at home.

Home Address: \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

## JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____
From _____	To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
  - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
  - **Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

**Communication Consent:** I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please include Annual Membership Dues with Application (Term: January to December):**

Superintendents/\$130 - Assistant Superintendents/\$70 - Supplier/\$130 - Facility/\$50 - Equipment Manager/\$25 - Student/\$25

**Heart of America Golf Course Superintendents Association**

P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • Fax 816-561-1991 • www.hagcsa.org • kwetizel@westerneda.com

OFFICE USE:  Board Approval  Database/Spreadsheet  Database/Weblink  Welcome Email/Website Password  Roster Mailing  Process Payment: \_\_\_\_\_



Heart of America Golf Course Superintendents Association  
P.O. Box 419264  
Kansas City, MO 64141

January 2021