

Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.

Since 1933

Heart of America Chapter

**GCSAA**

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA



Environmental  
Institute for Golf

Governor's Club



Volume 41, No. 4

JUNE 2009



## ***S&R Tournament***

**Date:** Monday, June 15, 2009

**Location:** Oakwood Country Club  
9800 Grandview Road  
Kansas City, MO

**Host Superintendent:** Jeffrey Elmer, CGCS

**Assistant Superintendents:** Rose Elmer and  
Freddie Smith

**Schedule:** 8:30 a.m. - Registration  
10:00 a.m. - Shotgun (first nine holes)  
12:30 p.m. - Lunch  
1:15 p.m. - Live Auction  
2:15 p.m. - Shotgun (second nine holes)

**Superintendent Profile:** Jeffrey M. Elmer CGCS has been superintendent of Oakwood Country Club in Kansas City, Missouri since 1996. Previously he was superintendent of Eaton Country Club in Eaton, Colorado from 1982-1988, and Lakewood Oaks Golf Club in Lee's Summit, Missouri from 1988-1996. Jeff graduated from the University of Arizona in 1981, and has been married for 32 years to his lovely wife Carol, with two beautiful daughters, Rose and Molly. Jeff is Past President of the Heart of America GCSA (1992) and former editor of *The Heartbeat* (1994-2003).

**Assistant Superintendent Profile:** Rose Elmer has been an employee of Oakwood Country Club since 2000 and has been an assistant superintendent at Oakwood since  
*Continued on page 5*

## Heart of America GCSA

### Officers and Board of Directors:

**President:** Scott Johnson, CGCS - Shadow Glen Golf Club, 913.764.6531

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### National Director:

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### HeartBeat Editor:

Tony Bertels - Swope Memorial Golf Course, 816.513.8911

### Executive Director:

Kim Weitzel, 816.561.5323

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<u>DATE</u>	<u>EVENT</u>	<u>LOCATION</u>
June 15	S & R Tournament	Oakwood Country Club
July 11	T-Bones Game	Community America Ballpark
August 10	Employee Tournament	Paradise Pointe Golf Club
October 5-6	MO Cup Challenge	Old Kinderhook Golf Course
November 2	Annual Meeting	Shadow Glen Golf Club
December 4	Holiday Party	To Be Announced
December 15-16	Common Ground Conf.	OP Convention Center

~ BE THERE! ~

## Be a Strong Ambassador of the Game

Last month, on May 13th was the second annual National Golf Day. Did you do anything last month to publicize golf in a positive light? If not, we all should be ambassadors of the game 24-7 everyday. Did you know that the U.S. golf economy in 2005 surpassed the \$76 billion mark?



The golf industry is larger than performing arts and spectator sports. Two million jobs are impacted by golf. Charity golf fundraising events raise almost \$3.5 billion each year. Golf course irrigation accounts for half of one percent of the water used daily in the U.S. And of course, we very much consider our golf courses to be "green friendly" as it provides valuable urban green space, erosion control, habitat for wildlife and oxygen producing plants and vegetation.

And best of all, the game of golf promotes the so needed positive values of respect, self-control, integrity and sportsmanship. As our national economy has turned downward, some public figures include golf as a sign of excess. They cast a dark shadow on the game and in turn our livelihood. I urge you to do what you can to be a strong ambassador of the game and continue to be positive role models at work and in your individual communities.

As the president, it's an honor to take a moment and thank the members that recently brought positive local public recognition to our profession. Steve Wilson, CGCS and the Meadowbrook Country Club staff for hosting the Media Day event. Jim Naudet and the Leawood South Country Club staff for hosting the LPGA Futures Tour event in mid-May. Also, thanks to those of you that volunteered to assist Jim with the course maintenance during the event. And finally, thanks to Brian Wright at 610 Sports for allowing superintendents to be a voice on his Saturday morning radio golf show. Our association is full of many unsung heroes that make positive contributions within our association in countless ways. If you know of someone casting a bright light on our profession, send Kim an email so the appropriate recognition can be posted in the Pulse area of our website. Thank you all for representing us with class and professionalism.

Next up is the Scholarship and Research Tournament with Auction at Oakwood Country Club.

Jeff Elmer, CGCS, and his staff will have the course in magnificent shape for all of the participants. I encourage everyone to sign-up to play or find something to donate for the auction. I look forward to seeing you at Oakwood Country Club.

Keep striving to be the best,

**Scott Johnson, CGCS**

### Editor's Poem



## An Ode to Entomology

by Tony Bertels

There once was a cutworm named Gene  
Who would not stop eating my green  
Bifentrin, I said  
Could soon make you dead  
So he packed up and moved to Racine.

Billbugs can be so darned snooty  
Claimed a grub as he wiped off his booty  
You can tell by their raster  
They get upset much faster  
Than your typical root-chomping cooty.

A cicada killer walks in a bar  
He'd been searching both near and quite far  
But he lost all his focus  
in his quest for some locust  
So he settled for flies in a jar.

# Scholarship and Research Report

By **Todd Bohn, Director**

We are coming down the home stretch and are getting ever so close to the S&R tournament June 15th at Oakwood Country Club. I would like to encourage everyone to get their team signed up as soon as possible as the field is starting to fill up pretty quickly. Also I would like to mention if you know any vendors that would like to contribute either an auction item, be a hole sponsor, or support the tournament in any way let me or Kim know

Who Will Take Home the 2009 S&R Trophy?

Mark your calendars and start forming your teams. Details forth coming.



The E-Z-GO Team takes first place in the 2008 S&R Tournament.

Monday, June 15, 2009

Oakwood Country Club  
Kansas City, Missouri

Jeffrey M. Elmer, CGCS  
Host Superintendent

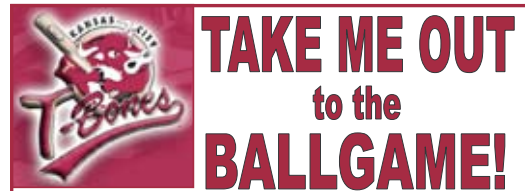
## 2009 S&R TOURNAMENT

of my committee members or you have not seen any information in the mail or email let us know. We would be more than happy to send you the information. I would like to thank those of you who have stepped up and either signed up a team or have given your support to the tournament. It is because of people like you that we are able to support the research and scholarships that we do throughout the year.

The success of the tournament hinges on this and I would like to say a big THANK YOU to all of you. I know this year has not been easy with all the nation's economic problems and troubles. It takes a big commitment by you and a faith in us as an association that we are using the money wisely. I wanted to update everyone and let you know we are getting close to moving forward on giving some additional financial support to Kansas State University towards their large patch study that they are doing. We will be supporting two research projects at Kansas State, one being the cold tolerance of zoysia grass and the second being the large patch study. If you would like any

information on either of these let me know and I will get it to you as soon as I can. Thanks again for everyone's support this year. I am looking forward to seeing everyone on June 15th at Oakwood Country Club. If you would like to get a hold of me with any questions or concerns my number and email is as follows 816-331-3306 or toddbohn@hotmail.com.

ASAP so we can make contact with those individuals. If you are a vendor and would like to show your support and you have not been contacted by any



*Kansas City T-Bones vs. Fargo-Moorhead RedHawks*

**Game Date:** Saturday, July 11, 2009

**First Pitch:** 7:05pm

**Location:** Community America Ball Park (in two **SUITES**)

**Ticket Price:** \$20.00 (Two drink tickets included)  
Tickets will be mailed prior to game day.

~ **Invite Your Spouses!** ~

Special Feature for that Night's Game:  
Military Appreciation Night  
T-Shirt Giveaway (First 1,000 fans)  
Post-game fireworks presented by Verizon Wireless

Reserve Tickets by:  
completing the enclosed flyer or calling 816-561-5323

## LEGACY SCHOLARSHIP

funded by



The Heart of America GCSA Legacy Scholarship Award offers educational aid to the *children and grandchildren of HAGCSA members*. Awards of \$1,500 each are funded by Turf Professional Equipment Company, the TORO Company. The award is administered by the Heart of America Board of Trustees. Applications will be reviewed by an independent committee consisting of three high school educators and three college administrators.

All decision of the committee will be final. Applicants will be notified of their status by mail. All scholarship award checks will be made payable to the applicant and his/her educational institution. If you are interested you may obtain an application from the HAGCSA website ([www.hagcsa.org](http://www.hagcsa.org)) or by calling the Association Office at 816-561-5323.



**DEADLINE: AUGUST 31, 2009**



# NIGHT at the T-BONES

Kansas City T-Bones  
vs.  
 Fargo-Moorhead RedHawks



**DATE:** Saturday, July 11, 2009

**FIRST PITCH:** 7:05pm (Kansas City T-Bones vs. Fargo-Moorhead RedHawks)

**LOCATION:** Community America Ball Park (in two SUITES!)  
1800 Village West Parkway  
Kansas City, KS 66111

**COST:** \$20.00 per ticket (includes two drink tickets)  
Tickets will be mailed to you prior to game day.

**PARKING:** FREE

**RESERVATIONS:** Mail, Fax or Email Reservation no later than Tuesday, July 7.

**DIRECTIONS:**

**From the North:** Take I-435 South on the Kansas side to Parallel Parkway West (exit #14B) Merge onto Parallel Parkway and continue west until 110th street Turn left onto 110th street and look for the parking lot entrance on the left.

**From the South:** Take I-435 North on the Kansas side to State Avenue West (exit #13B) Merge onto State Avenue and continue west until 110th street Turn right onto 110th street and look for the parking lot entrance on the right

**From the East:** Take I-70 West to I-435 North on the Kansas side Take I-435 North to State Avenue West (exit #13B) Merge onto State Avenue and continue west until 110th street Turn right onto 110th street and look for the parking lot entrance on the right

**From the West:** Take I-70 East to I-435 North on the Kansas side Take I-435 North to State Avenue West (exit #13B) Merge onto State Avenue and continue west until 110th street Turn right onto 110th street and look for the parking lot entrance on the right

**Yes, I'd/We'd like to order \_\_\_\_\_ ticket(s) at \$20.00 each, for the July 11 T-Bones Game!**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**PAYMENT INFORMATION:**

Check Enclosed  Credit Card: No.: \_\_\_\_\_

Security Code: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Complete Form and Mail, Fax or Email no later than **Tuesday, July 7** to:  
Heart of America GCSA . P.O. Box 419264 . Kansas City . MO . 64145  
816-561-5323/phone . 816-561-1991/fax . www.hagcsa.org

# Are You Doing All That You Can Do?

By Paul Davids, CGCS, Director

With the stress of yet another golf season upon us, this is a great time to ask oneself a very important question. "Are you doing all that you can do?" I'm not talking about that leak on the course you keep forgetting about or that course accessory you forgot to order. I am talking about what you can do for yourself and your family to ensure that you have a long happy healthy life once you leave your chosen career in the Golf Course Industry. We are in an industry with a high percentage of male individuals. I know...."real men" don't discuss health issues. But that is exactly what I am going to do. Most of us think we are Superman and nothing can get to us. Let me say that "most" of us are probably wrong. We spend countless hours on the job making sure that the course is as close to perfect as possible. We try hard not to neglect our loved ones, but they are the ones that most often pay for our sacrifices at work. We always think we can make it up to them later, or that being just a few minutes late won't even be noticed. What I am getting at is, are you doing all that you can do to make sure that you will be alive and healthy to "make up for" all of those sacrifices made by your loved ones.

If you haven't had a complete physical lately you need one. You think this may be the wrong time of the year to schedule an appointment for a full work up, but it is important so just do it. The diet for an average Superintendent primarily consists of caffeine, fat, sugar, tobacco, and alcohol. Several years ago I thought I was as healthy as anyone and I had no need of going in for a physical. Turns out I have high cholesterol along with very high triglycerides. I tried to lower my numbers with diet, but they just went up over the next three years. This winter I finally decided to try "better living through chemistry" and went on medication to lower my cholesterol and triglycerides. I do not care to think about my daughters (Tessa, 12 and Alison, 9) getting married, but I sure want to be around for their weddings and for the birth of my grandchildren and even when the grandchildren graduate high school. I owe it to them for all of the sacrifices I have asked my children to make.

Have you been in for a skin-cancer check? You need to. Are you applying sunscreen several times everyday that you are working outside? You need to. I am lucky so far after 15 years in the industry and 1 small bottle of sunscreen used 14 years ago, I still have no signs of cancer. The common theme from doctors is that I will get it if I do not use sunscreen at least once a day everyday. I have come to realize that for all of the sacrifices that my wife

makes for me, I can do this for her. I owe it to her to use sunscreen everyday so that she doesn't suffer through the skin cancer with me 20 years from now.

Do you have a "healthy" form of stress relief? You need one. We as members of the golf industry tend to put so much of ourselves into our work that sometimes we become our work. We need a safe place outside of our job, someplace to constructively release the tensions caused by work, someplace to forget about the stresses caused by the need for a regular paycheck.

Do you live to work or do you work to live? Life is uncertain. It could end tomorrow. Are you doing all that you can do to ensure as many tomorrows as possible?

## June Event

### S&R Tournament

*Continued from page 1*

2006. Rose graduated from Missouri State University with a Bachelor's Degree in Horticulture. She currently lives in Lee's Summit, Missouri.

**Assistant Superintendent Profile:** Freddie Smith has been an employee of Oakwood Country Club since 2004 and Assistant Superintendent since 2008. Freddie graduated from Longview Community College with a degree in Grounds and Turf Management. He is married to Stephanie and they live in Lee's Summit, Missouri.

**Club Profile:** Begun as The Progress Club, a Jewish social club, in 1881 in downtown Kansas City, Mo., its members moved the club to its current location in 1911, and re-named their club Oakwood. The golf course, designed by Tom Bendelow, was completed in stages, with nine holes opening in 1912 and nine more 10 years later. Oakwood has hosted many local and regional tournaments over the years. This historic tract requires accuracy and a steady short game. The course plays to 6400 yards and par is 72.

**Reservation forms are included in this newsletter starting on page 10. Please return reservation form by June 1 to the Heart headquarters.**



# XS NRG

(Episode I)

By Tony Bertels

**A** is for *Amp*. *Blue Streak* for **B**  
**C** stands for *Crapshoot*. *Dame Fuel* for **D**.

This is the time of year when I really begin to feel my age. Too many early mornings, too little rest, and far too many hot, humid days left until the autumn respite. Lately, I have felt the pressures associated with a long season and the sapping effects which difficult days have had on my energy level.

**I remember one particular early morning not too long ago...** I feel beat just leaving the house. Stopping at my local 7-11, even my regular, morning cup of coffee seems too little too late. I decide to try out one of the gazillion energy drinks lined up in the cooler. What did I have to lose?

*But which one?* Scanning the voluminous shelves adds to my confusion. Bookoo, Big Dawg, Commando, Hair-of-the-Dog, they all sound lame. Jugular, Monster, Rockstar, Screamin Energy, give me a break! I wonder what is in this stuff besides caffeine? Then I see it! A name that not only takes me back to my younger days, but it perks my interest. There on the bottom shelf is just what the energy doctor ordered; a neat little 4-pack of *Jimi Hendrix's Liquid Experience*. There on the can is a psychedelic picture of Hendrix, guitar in hand, jamming to some cutting-edge riff. I'm getting excited! Reading the label, I am relieved to see 0 milligrams of cocaine, LSD, heroine or speed. This elixir has only mundane ingredients like taurine, caffeine, something called EDM, riboflavin, niacin and a bunch of crap that I couldn't begin to pronounce. I figure that they can't sell me anything that can hurt me. Tony is about to get his groove back! I quickly down a can as I wait my turn to pay.

**E** equals *Extreme*. **F** is *Full Throttle*, *Go Girl* for **G**, or *Hype* in a bottle.

My 25-minute drive in to work seems to last forever. I sip my 2nd Jimi as I impatiently zig in and out of the light, early morning traffic. Everybody seems content to just do the speed limit. Sheez! I have a lot to do and my mind races with new, brilliant ideas on how to do them. Pulling into the shop, I can't help but be pleased with today's commute time. Twelve minutes. New record! Traffic must have been even lighter than usual.

Strutting into the break room for the morning meeting, I feel great. I notice that everyone else seems a little down and sluggish. I will do what I can to pick them up. I quickly scribble the day's assignments on the board while simultaneously quizzing the Latinos about their families back home. I leap from one to the next feigning interest in their responses as my mind is already several steps ahead of any trivial conversation and on to bigger things. I remember a joke and quickly share it with the crew. No one gets it. It doesn't matter. I know it is hilarious and laugh enough for all of them. It is time to get to work. Not wanting to set a bad example, I am the first one out the door, my 3rd Jimi shoved neatly into my hip pocket.



There's *Inko's White Tea*, where *Jolt* starts with **J**  
**K** is for *Kronik*, *Liquid Ice* shows the way

Zippering up to the clubhouse, I am all smiles as I give the pros high fives and remind them how much I admire and respect each of them. I take a few minutes to do the same with the regular group of golfers who show up each and every morning before dawn, rain or shine, spring, summer, fall and winter, with no tee time, ready to help push my limited crew to get the golf course prepared ahead of schedule. These guys are the best and I tell them so!

Onward and forward with no time to lose, I race off into the pre-dawn as I pop the top on Mr. Hendrix #3. I find myself cutting the cup out on hole #5 as the lazy old sun finally peeks its sleepy head above the trees in the east. *Good morning, Mr. Sunshine!* I marvel at the vivid colors in the sky. The golf course is also awash in glorious hues. The forest denizens stir with happy sounds. I am in tune with nature. I am the hand of Golf. I solemnly vow, as I set up the course, that today's round will be special for all who play our venerable tract! I will make Tillinghast proud. I feel great.

**Continued on next page**

# Tournament Committee Report

By Steve Wilson, CGCS

Thanks to all who attended the Media Day/Past Presidents event at Meadowbrook Golf & Country Club on Monday, May 11. For the first time this year we had beautiful weather for a monthly meeting and it showed in the turnout. This was the first year that we combined the Past Presidents' event (previously held in July) with the Media Day event. We had an excellent turnout of superintendents, assistant superintendents, vendors, and a great field of past presidents as well. Media turnout was less than in year's past, practically because of a couple of golf-related media conflicts on the same date.

Paul Gunderman's Meeting & Programs Committee arranged for a great presentation from Pat Finlen, CGCS, Superintendent at The Olympic Club in San Francisco and Scott Johnson, CGCS, recognized Jimmy Johnson of Bayer for his many years of excellent service to our industry and association.

## Results of the Media Day/Past Presidents Event:

### 1st Place - 60

John Sheehee - Helena Chemical  
 Brian Ruder - Helena Chemical  
 Doug Melchior - Overland Park Golf Course  
 Paul Davids, CGCS - Sycamore Ridge Golf Course

### 2nd Place - 62

Mick Shaffer - Metro Sports  
 Terry Rodenberg - St. Andrews Golf Course  
 Sandy Queen, CGCS - City of Overland Park  
 Ryan Hesseltine - Overland Park Golf Course

### 3rd Place - 64 (won a four-way scorecard tie-breaker)

Gary Higbie - Trails West Golf Course  
 Brian Freeman - VanWall Equipment  
 Jeremiah Gates - Xtreme Turf & Landscaping  
 Ken Smith - Xtreme Turf & Landscaping

**Long Drive** - Alex Tucker  
 Meadowbrook Country Club

**Closest to the Pin** - Nick Kray  
 Indian Hills Country Club

**Longest Putt** - Ryan Hesseltine  
 Overland Park Golf Course

The Tournament Committee will now focus its efforts on remaining fall association events this year, and especially on finding host sites for next year's tournaments.

If your course is interested (or you know someone who is) in hosting an HAGCSA event next year, please contact me or any of the Tournament Committee members.

Thanks once again to all who attended the Media Day/Past Presidents event, especially to our Past Presidents who have given so much to our profession and our association.

## Editor's Article - cont.

**M** stands for *Mad-Croc*, then **N**uclear Waste, But On the Go Energy is my favorite taste.

Forty five minutes later and I am done with set-up. Another record! I am on top of my game today. Of course, cramming that stick into the throttle linkage to speed up my cart was a stroke of brilliance. My sleek, speedy chariot can now keep pace with my inner mind's eye. It's the ying to my yang. *Tai chai all the way!* I pop into the snack bar for some java (to-go, of course) as a reward for my record setting feat. I exchange quick pleasantries with the F&B girls. They too, seem a bit dullish and inert. I attribute it to the time of day. I also hear ringing. Ring-a-ding ding.

Blazing a trail back to the shop I put away my cup cutter intent on another task to attack. Poking my head in my office, I spy Jimi #4. He sits on my desk, looking lonely, beckoning me. I guiltily glance at the hot cup of Joe I hold in my hand, embarrassed by the notion that I was somehow forsaking my newfound friend. Assessing this predicament in rapid, common sense fashion, I adeptly pour out half my cup. Joe meet Jimi. Jimi meet Joe. Together, we 3 amigos go forth to conquer all foes! My mind is a steal trap. I feel good. *Does anybody else hear that ringing?*

**Editor's Note:** *Don't miss the exciting conclusion of our hero's adventure as he single-handedly saves the golf world from the mid-season doldrums in his own inexplicable way. This cliffhanger will conclude in the August edition of the newsletter.*



# MEDIA DAY & PAST PRESIDENTS' EVENT

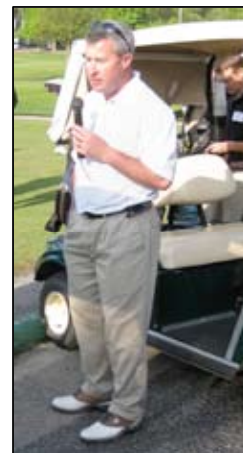
May 11, 2009 at Meadowbrook Country Club



Course Host, **Meadowbrook Country Club**, Prairie Village, KS



Eighty players participated in the Media Day & Past Presidents Event.



Host Superintendent, **Steve Wilson, CGCS**, reviews the course rules.



Players take advantage of the putting green and networking prior to the 8am shot-gun start.



# 2009



**Jimmy Johnson, Bayer Environmental Science**, was recognized for his tireless commitment to the turfgrass industry and the golf course superintendent.



**Pat Finlen, CGCS**, speaks on "Preparing The Olympic Club for the 2012 US Open"

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**\*A4**

## Event Registration Form



# Scholarship & Research Tournament Gives Back for 25 Years!



**Date:** Monday, June 15, 2009

**Location:** Oakwood Country Club  
9800 Grandview Road  
Kansas City, MO 64137

**Host Superintendent:** Jeff Elmer, CGCS

**Schedule:** 8:30am Registration  
10:00am Shotgun (first nine holes)  
12:30pm Lunch  
1:15pm Live Auction  
2:15pm Shotgun (second nine holes)

**Format:** Five-person scramble

The golf professional's ball will be played as part of the team and not counted separately. Only one professional per team. You are not required to have a golf professional on your team. Please include all names on the entry form below, as it allows pre-printed score cards and cart assignments to be made.

**Cost:** \$150 per person or \$750 per team. Field is limited to 30 teams – singles will be placed by the S&R Committee.

**Dress Code:** Country Club Attire (Collared Shirts, No Jeans or Cargo Pants). Please clean your soft spikes.

**Donation:** Please help us reach our 2009 fund-raising goal by donating additional funds. Our long-term goal is to raise enough money to allow us to fund an entire research project relevant to golf courses in our region. Your generous help is key to attaining this goal.

**Reservation Deadline: Monday, June 1, 2009.**

**YES! I/We plan to attend the 2009 S&R Tournament.**

Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

**CONTESTS (Pre-Pay option):** (Note: You will also have the opportunity to pay for these games/contests the day of the event.)

- Skins Game - \$20 per team (half the pot goes to the skins winner, the other half to the S&R Fund)
- 50/50 Pot - \$1 per ticket (half the pot goes to the ticket winner; the other half to the S&R Fund) \_\_\_\_\_ # of tickets
- Tiger Woods Drive - \$25 per team. Your team is given a 350+ yard drive!
- Hole in One hole - \$25 per team. You receive a hole-in-one if anyone in your group lands on the green.
- Additional Donation to S&R Fund: \$ \_\_\_\_\_ (Thank You!)

Submitted by: \_\_\_\_\_ Club/Company: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone/Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

*NOTE: If a cancellation occurs due to the weather, the "submitted by" contact will be notified. It will then be that person's responsibility to notify the remaining players on the team listed above.*

### PAYMENT:

Check Enclosed  Invoice (\*)  Credit Card: No.: \_\_\_\_\_

~ No shows will be billed ~ Security Code (required): \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card: \_\_\_\_\_

(\*)By indicating you wish to be invoiced, you agree to pay total invoice **upon receipt**. Invoices will be sent electronically when an email is provided.  Please email me a receipt. (Must provide email address above.)

**~ SHIRTS ~**  
The S&R Committee will be distributing shirts as your Tee Gift this year. In order to receive the shirt size indicated above, your registration form "must" be received by **Thursday, May 15**. If received *after* this date OR shirt size is not indicated; player will receive an "XL" shirt.

Entry Forms with Payments must be received by **Monday, June 1, 2009**.  
HAGCSA, P.O. Box 419264, Kansas City, Missouri, 64141 or Fax to: 816-561-1991

# S&R SPONSORSHIP FORM

## June 15, 2009 at Oakwood Country Club



*"Organize and generate the financial means to enrich the game of golf through funding regionally based research and scholarship to qualified applicants."*



We would appreciate your contribution with one or more of the following sponsorship opportunities.

- Tournament or Auction sponsor - \$3,000:** The front or back nine will carry your company's name, or the auction can be sponsored, (i.e.: The XYZ Equipment Auction.)  
Will you be providing your own banner? Yes No
- Lunch sponsor - \$2,500:** Sponsor the hot lunch at the turn.
- Food sponsor for post-tournament auction - \$2,000:** Sponsor a selection of hors d'oeuvres after the tournament.
- Tournament Favors - \$1,500:** Check here if your company would like to provide a donation toward give-away items. Your company's logo on the item.
- Beverage Station - \$1,000:** Sponsor beverages on the golf course, and have the opportunity to visit with groups during tournament play. (Half-Stations may be available at \$500.) *Limited to Five Stations.*
- Hole sponsor - \$500:** Sponsor a hole and display up to two pieces of equipment on the tee – host superintendent's discretion. (Neither the host course or HAGCSA is responsible for damages to display).
- Tee or Green sponsor - \$300:** Sponsor a tee or green and have a sign on the course at that location. (Subject to availability – hole sponsors will be given first priority.)
- Beverage sponsor for post-tournament auction - Cost.** This is a direct expense item that will not benefit the scholarship fund directly, but will help more of the tournament proceeds go toward our fund-raising goal.
- Non-specific sponsorship** – Bronze/\$100; Silver/\$500; Gold/\$1,000; Platinum/\$2,000.
- Auction Items** - The committee urges everyone to consider donating items for both silent and live auctions. The sky is the limit. No reasonable donation will be refused.  
*Personal items usually sell better than business-oriented items.*

*\*\*\*Many sponsorship opportunities subject to availability – first come, first served.*

**YES! Count us in to Support HAGCSA Scholarship & Research Efforts!**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**PAYMENT:**

Check Enclosed  Invoice  Credit Card: No.: \_\_\_\_\_

*Payment must be received by June 1, 2009*

Security Code (required): \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card: \_\_\_\_\_

**RETURN COMPLETED FORM BY JUNE 1, 2009**

HAGCSA • P.O. Box 419264 • Kansas City, Missouri 64141 • FAX to 816-561-1991

If you have questions, please contact Kim Weitzel at 816-561-5323.

# S & R Auction Donation Form

Monday, June 15, 2009  
Oakwood Country Club, Kansas City, Missouri



The S & R Golf Tournament and Auction was developed to fund scholarships for turfgrass students, assist members' employees with continuing education expenses and support turfgrass research. Please help us provide this assistance, and to make a greater impact on the lives of those who will be the future of our industry.



The HAGCSA S & R Committee will again sponsor our annual fund raising auction to be held during the S & R Tournament at Oakwood Country Club. It's a fun opportunity to give something to your industry partners, or share a personal treasure with your friends in your industry. Donate an item that you think will draw some interest from among the HAGCSA members. Ideas include equipment, autographed memorabilia, artwork, vintage wines, golf clubs, electronics . . .you name it! The more unique, the more it could bring in for the S & R program. In the past, we've raised more than \$15,000! We hope to beat that record in 2009. Please help us to accomplish that goal!

Please join the efforts to raise money for the S & R program by completing the form below and returning it to the Association office on or before **Monday, June 1, 2009**:

We **Thank You** in advance for your support!



Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Your donation(s) will be listed on the HAGCSA website as-well-as the auction program. Please provide the following information to help promote the live auction:

Item(s) Donated \_\_\_\_\_

Description \_\_\_\_\_

\_\_\_\_\_ Estimated Value \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*\*\*\*You will be responsible for bringing the item(s) to the Association by **Monday, June 1, 2009**, or providing a certificate and appropriate picture representing the donated item(s).*

If you have any questions regarding the auction process or event, please feel free to contact Kim Weitzel at the Association Office: 816-561-5323.

HAGCSA • P.O. Box 419264 • Kansas City, MO 64141-6264 • 816.561.5323 • fax 816.561.1991 • www.hagcsa.org

## The Secret for People Who Don't Believe in VooDoo

By Robert Evans Wilson

The latest fad in motivation is the Law of Attraction or more popularly *The Secret* after the motion picture and book by Rhonda Byrne. The idea being that if you use the power of *The Secret* you will attract health, wealth and friends to you in abundance.

*The Secret* takes an old idea and repackages it for our today's society. The core idea is that your thoughts control the world around you. If you have positive thoughts, good things come your way. If you have negative thoughts then bad things come your way. In other words, if you wish hard enough for the things you want -- you will get them. Simple. Or is it? If it were simple, then countless people throughout history would have figured it out over and over, and it would not be much of a secret. Perhaps it takes a little more effort than suggested -- or perhaps it is just a pipe dream.

We, as modern educated people, need more proof. In order to make it palatable to the skeptic in us, *The Secret* adds an element of science. We are told that quantum physics has identified that all things at the sub-atomic level exist as both particles and as waves -- constantly shifting between being solid matter and being pure energy. It is then proposed that our thoughts create brain waves which in turn influence the sub-atomic waves of the entire universe. *The Secret* claims that the more intent you are in your wish the faster the universe will act upon it. Is it real, or is it VooDoo.science?

If real, it sounds wonderful! Now, if I understand correctly, if I wish real hard I can become a concert pianist and play to a sold out audience in Carnegie Hall? I only see one hitch: I've never had a piano lesson in my life.

*The Secret* also presents the Law of Attraction as if it had been intentionally kept hidden for centuries. That it was suppressed and held by a few conspirators so that they could control all the wealth of the world. Unfortunately, that notion is nothing other than a marketing ploy to generate interest in the book. It also contradicts the concept of Law of Attraction. The idea that a select group of people have kept it away from the masses intentionally preys on the destructively negative emotion of envy.

To the contrary, people who have understood the Law of Attraction have made numerous attempts at sharing it with the world at large. The best example is Andrew Carnegie, who was one of the most successful so-called "Robber Barons" of the Industrial Age. Carnegie hired Napoleon Hill to research the most successful people in the world, how they got that way, and then record his findings in a book. The book is *Think and Grow Rich* and was published in 1937. The best thing about *Think and Grow Rich* is that it takes the mysticism out of the

Law of Attraction. So, for those of you who find wishing on a star a bit difficult to swallow as a method for acquiring wealth, here is the real secret:

Identify your goal. Make a written plan to acquire that goal. Work your plan persistently. Give it your time, attention and energy. The more time and effort you give, the quicker you will achieve it. Visualize it coming to fruition. Draw it, illustrate it, photograph it, then keep it in front of you.

Revise your plan as your knowledge grows. Be open-minded to opportunities that arise that may deviate from your plan, but still move you toward your goal.

The world's most successful people were extremely focused on achieving one goal. They focused to the exclusion of everything else including family, friends, lovers, recreation, entertainment, vacations and hobbies.

Next, tell everyone you know about your goal. Spread the word, so that people who can assist you are aware of your intentions. I truly believe that positive minded people attract more opportunities to themselves because they are so pleasant to deal with.

The formula is simple, but most of us compromise our goals because we want to enjoy a full balanced life. A life filled with friends, family and good times. We focus on our goals when time allows, and in turn, our goals take much longer to achieve. The true secret is staying focused on your goal.

For more information on Robert's programs please visit [www.jumpstartyourmeeting.com](http://www.jumpstartyourmeeting.com).



Robert Wilson

~ MARK YOUR CALENDAR ~





# MEMBERSHIP APPLICATION

~ If you are applying for membership as a Superintendent, you **must** also be a member of the national association, Golf Course Superintendents Association of America.  
 Download an application at: [www.gcsaa.org](http://www.gcsaa.org) ~

Name \_\_\_\_\_  
 Club or Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Home Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Spouse \_\_\_\_\_  
 Check here if you wish to receive your mailings at home.

## JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED	EMPLOYER NAME AND ADDRESS	TITLE
From _____ To _____	_____	_____
From _____ To _____	_____	_____
From _____ To _____	_____	_____
From _____ To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
  - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
  - **Visiting:** 1. Present your HAGCSA or GCSAA membership card when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

**Communication Consent:** I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Attested \_\_\_\_\_ Date \_\_\_\_\_  
 Attested \_\_\_\_\_ Date \_\_\_\_\_

**Please include Annual Membership Dues with Application:  
 \$100 for Superintendents and Suppliers  
 \$50 for Assistant Superintendents, Golf Course Employees and Students.**

OFFICE USE ONLY:			
Date Received: _____	Date Approves: _____	Date Packet Sent: _____	Payment:: _____

**Heart of America Golf Course Superintendents Association**  
 P.O. Box 419264 • Kansas City • Missouri • 64141-6264 • 816-561-5323 • Fax 816-561-1991 • [www.hagcsa.org](http://www.hagcsa.org)