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Heart of America Chapter

# GCSAA

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA



Environmental  
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# Heart Beat

April 2016

## CALENDAR OF EVENTS

**May 4, 2016**

Wee One Tournament  
Tiffany Greens Golf Course

**May 16, 2016**

Footprints in Fairways  
Ironhorse Golf Club

**May 23, 2016**

Joint Meeting w/KGCSA  
Falcon Ridge Golf Course

**July 11, 2016**

S&R Tournament  
Kansas City Country Club

**August 1, 2016**

Employee Tournament  
Sunflower Hills Golf Course

## WEE ONE TOURNAMENT



**Tiffany Greens Golf Club**

**May 4, 2016**

### Schedule:

- 8:00 a.m. - Registration
- 9:00 a.m. - Shotgun Start
- 2:00 p.m. - Prizes & Hors d'oeuvres
- 2:30 p.m. - Silent Auction

## FOOTPRINTS IN FAIRWAYS



**Ironhorse Golf Club**

**May 16, 2016**

### Schedule:

- 11:00 a.m. - Registration
- 12:00 p.m. - Lunch
- 1:00 p.m. - Shotgun Start



**Heart of America GCSA**  
638 W. 39th Street  
Kansas City, MO 64111  
816-561-5323  
www.hagcsa.org

## Inside This Issue

- President's Message
- Spring Training
- Committee Reports
- Wee One and Footprints in Fairways Tournaments Information
- Scholarship & Research Tournament
- GCSAA Report

# TABLE of CONTENTS

President's Message .....	2
Board of Directors.....	3
New Members .....	3
PRP Status Report .....	5
Wee One Tournament .....	6
Public Relations Committee Report.....	7
Footprints iN Fairways.....	8
Spring Training .....	9
Rounds4Research Report.....	10
Tournaments and Meetings Report .....	12
GCSAA News .....	13
Scholarship & Research Tournament.....	15
Registration Forms .....	16
Vendor Directory.....	22
Membership Application .....	23

## *President's Message*

What little winter we had has come and gone quickly. Spring has sprung and a few of the winter projects will have to wait until next year. We had a great turnout for the Bowling Event, which was won by the team from Lake Quivira Country Club. The Shop Talk was also a great success which was graciously hosted by Chris Benisch at the Deer Creek Golf Club. Shawn Foy from Wells Fargo gave a very engaging talk on different leasing options and strategies. I would like to thank Ken Harding, Site One Landscape Supply, and Brad Davisson, Professional Turf Products for sponsoring these events. Your support of the Association is greatly appreciated.



**Duane Sander, CGCS**  
Shoal Creek Golf Course

### **Partner Recognition Program**

I hope that everyone has received their Partner Recognition Program sponsorship sign. If not, please contact me and we will have one sent to you promptly. On this sign are all of the HAGCSA Affiliate members that have generously provided financial support to our association by participating in the PRP program this year. Through the PRP program they support our various chapter meetings, education conference, Scholarship & Research, etc.. Our hope is that you will display this sign in your maintenance facility or offices as a way to “thank” our vendors for the support they give us in keeping the HAGCSA a leading affiliate chapter of the GCSAA. So I would ask that you support those that support us.

### **Don't Miss Upcoming Events**

Don't miss out on the Attendance Contest this year by attending as many events as you possibly can. Though the event calendar is pretty quiet in April so that everyone can get their greens aerified and projects done; May is quite busy with the Wee One Tournament on May 4<sup>th</sup>, Footprints in the Fairways on May 16<sup>th</sup> and the Joint Meeting with the KGCSA on May 23<sup>rd</sup>.

**Duane Sander, CGCS**



## Board of Directors

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## MONEY BACK IN YOUR POCKET

The Heart of America GCSA provides an Employee Awards Program to help offset some of the cost of school for those who are full-time employees taking turfgrass classes.

### CONGRATULATIONS to our 2015 RECIPIENTS

#### **MARK BERNHARDT**

*Highland Springs Country Club*  
(Ozark Technical Community College)

#### **NICHOLAS HUNTER**

*Lake Quivira Country Club*  
(Johnson County Community College)

~ 2016 Opportunities will be available in October. Watch our website for details: [www.hagcsa.org](http://www.hagcsa.org) ~

**PLATINUM PARTNERS**



**GOLD PARTNERS**



**SILVER PARTNERS**



# Partner Recognition Program Status Report

By Steve Wilson, CGCS

I would like to send a big “thank you” to all of our affiliate members who have pledged their continued support to the Heart through participation in the Partner Recognition Program (PRP) in 2016. The window for participating in the 2016 PRP is now closed and the tiered sign that recognizes those individuals and companies that support the Heart has been set. It cannot be overstated how important these sponsorship dollars are to our association to allow us to keep membership and event costs low, provide quality programming and continuing education opportunities, provide scholarships to aspiring turf students, fund turf research at local universities, and support grow-the-game initiatives such as SNAG Golf.



the mail. The idea behind this is for the sign to be prominently displayed in the Superintendent’s office or elsewhere in their facility to highlight those affiliate members who support our association and to serve as a reminder to support those that support us when purchasing decisions are made. Our hope is that displaying the PRP signage in maintenance facilities and places of business will bring even more value to those vendors that choose to support HAGCSA with their participation in the PRP program.

To any affiliate members who would still like to sponsor an event, advertise in the Heartbeat or otherwise support our association in 2016, the opportunity certainly still exists. While the annual tiered sponsorship sign has been mailed out and displayed at all Heart events is set, you or your company will still be prominently displayed at whatever event you choose to support in 2016.

Once again thank you to all of our affiliate members whose support makes our association one of the strongest in the country.

## Sponsorship Sign

One thing that is new this year is that all golf facilities have received an 11”x 17” laminated copy of the 2016 tiered sponsorship sign in

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# Wee One Tournament

## Tiffany Greens Golf Club

Tiffany Greens is a Par 72 Championship Golf course designed by Robert Trent Jones II International. With five sets of tee boxes ranging from 4,000 to 7,000 yards, Tiffany Greens provides a great golfing experience. Since opening in 1999, Tiffany Greens has been ranked one of the top courses in the state and has hosted the Champions Tour TD Waterhouse Championship. Tiffany Greens offers generous zoysia fairways and tees, Penn A-4 bentgrass greens, and tree lined creeks. Forty two sand traps and eight water hazards complete the golf course at Tiffany Greens.



**Tiffany Greens Golf Club**  
**May 4, 2016**

## Superintendent Profile

Randy Cox has been at Tiffany Greens since 2003. He became the Superintendent in June 2014. Prior to Tiffany Greens, he worked at Clear Creek Golf Course and Shiloh Springs Golf Course.

## Assistant Superintendent Profile

David Hurt has been the Mechanic at Tiffany Greens since 2003. After becoming the Second Assistant, David has held the position of Assistant/Mechanic since June 2014.

**\*Registration form on page 16**

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**S&R Tournament: July 11, 2016 at Kansas City CC**

# Public Relations Committee Report

By Mark Newton, CGCS, Director

I want to start out saying how much of an honor it is to serve all of you here on the Board of Directors for the Heart. As your Public Relations Committee Chairman, I am extremely excited for my upcoming term. We have a lot of great plans to expand our Social Media outreach along with multiple avenues to grow our industry and relate to the Greater Kansas City Area. We have assembled a great group of individuals within the PR Committee that are all dedicated and passionate to further enhance our Public Relations of the Heart. Joining with me will be Brent Stephenson, Superintendent at Staley Farms Golf Club; Brad Gray, Superintendent at Mission Hills Country Club; Gary Sailer, Superintendent at Nicklaus Golf Club at Lionsgate; Matt Hemphill, Superintendent at Drumm Farm Golf Club; Tom Baier, Superintendent at Grand Summit Golf & Country Club and last but definitely not least Justin Thomas, Assistant Superintendent at Falcon Ridge Golf Course. Our team reaches all across our Kansas City area and we are pleased to be serving you all!



One of the prime directives we will be pushing this year is with our social media that was started last year by Brent Stephenson. As of this morning we have over 225 followers and we continue to grow daily. If you are a Twitter or Facebook guru like myself we welcome you to like our page and follow us @HAGCSA. Additionally over the course of this year we will be sending out many tweets and posts to better reach out to all of our many members on our job postings, calendar of events, our classifieds of used items and of course updates, problems and concerns that we each see daily on the golf course. Please join with us, like our posts and retweet as you see fit. The more we can get our members to expand our message the farther it will travel within our community and industry.

Lastly I just want to leave you with a thank you for your constant support of this great association. Without your support we wouldn't be where we are today as a leader for the GCSAA. May this spring bring you and your course good fortune and I hope to see you all at our local events and on Twitter!

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**S&R Tournament: July 11, 2016 at Kansas City CC**

# Footprints iN Fairways

## Course Profile

Ironhorse Golf Club is a 21-hole public facility in Leawood, KS. The golf course is designed by Dr. Micheal Hurdzan. Ironhorse opened in 1995 and has been managed by Troon Golf, LLC since 2010. The greens are seeded with Dominant Plus bentgrass, the fairways and tees are Meyer Zoysia, and the roughs are Fescue and Bluegrass.



*Ironhorse Golf Club  
May 16, 2016*

## Superintendent Profile

James Kennedy has been the Golf Course Superintendent of Ironhorse Golf Club since January, 2010. He graduated from Missouri State University in 1999. He began his career as an Assistant Superintendent at Deer Lake in Springfield, MO before becoming the Assistant Superintendent at Branson Creek Golf Club in Branson, MO. After 5 years in Branson, James moved to Arizona and began employment at Whirlwind Golf Club in Chandler, AZ. In 2007, he was promoted to Director of Agronomy at Talking Stick Golf Club, a 36-hole facility located in Scottsdale, AZ. James has been employed by Troon Golf, LLC, for 16 years and has been a GCSAA member for 17 years.

## Assistant Profiles

### Jason Robert, Assistant Superintendent

Assistant superintendent at Ironhorse Golf Club and HEART member since 2013. He graduated from Colorado State University in 2006. He managed the turf and tree departments for landscape and lawn care companies before transitioning to the golf industry.

### Robert Henes, 2nd Assistant Superintendent

Born and raised in Kansas, I grew up in a very traditional household. I was the first of three boys and spent most of my childhood playing sports and enjoying the outdoors. My passion for the game of golf however, came during my high school years, as I began to find some success with game. This eventually led me to studying Golf Course Management at Kansas State University. Two days after my graduation ceremony in the summer of 2014, I began working at golf Ironhorse Golf Club as a 2nd assistant superintendent.

**\*Registration form on page 19**

# 2016 EXPO

SEPTEMBER 19-21  
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**S&R Tournament: July 11, 2016 at Kansas City CC**



# Spring Training

By Andrew Jones, Director

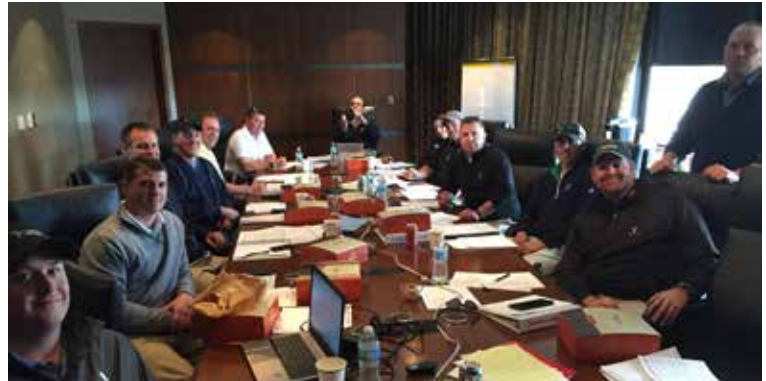
For most of us working on the golf course, March and April is generally the time we are bringing back our seasonal help, and more often than not hiring some new blood. This is a time to have hope that you will have the best crew in years, and set yourself up for many more seasons to come. At least that is the hope. Often times you may have a key guy that is moving on to a better job, or your reliable retired rough mower is deciding to hang it up for good. This leaves you wondering where you are going to find your next go to guy. For us, we have had fewer and fewer quality applicants walk through our shop door looking for a job. In years past we have always relied on walk-ins or college guys, but the talent pool has seemed to dwindle. At Swope Memorial, we are forced to lay off every one of our staff for four months during the winter. That leaves myself and assistant along with our mechanic who is responsible for three golf courses worth of equipment. We are almost always looking to fill a couple of holes come spring time.



unemployment requirements. In the end, we found one quality guy to get us through the season. Everyone knows a quality staff can put a lot of our worries at ease.

## A Quality, Veteran Staff

You get to a point where you are not second guessing if assignments are taken care of in the correct order or in the allotted time. Everything runs a little smoother with a quality, veteran staff. Unfortunately, this trend of hiring new guys every year for an eight month position will continue until we are able to pay the guys that mean the most to the golf course what they are truly worth. Until then, we will continue to cringe the first time our green hand makes his first pass on the putting clock while the 6:00 foursome waits to putt.



Your Board of Directors gather at GCSAA headquarters, in Lawrence, Kansas, for a Strategic Planning Meeting; focusing on strengths, weaknesses, opportunities and serving our members.

## Finding The Go to Guy

Late last season we ventured into the world of Craigslist to find what we hoped would be our next go to guy. I wasn't sure what to expect in July considering it was for a position that was going to last about four months before being laid off for the winter. I had talked with a few guys who had posted jobs before, and was prepared to wade through some pretty weak inquiries. If you have had the fortune of posting a job for 9-10 dollars per hour then you know what kind of responses I'm referring to. It was rather comical at times to go through responses with my assistant to see just what people came up with when applying for the job. We had applicants misspelling ten words in a four sentence email. That takes some talent. I told my general manager I was willing to give a guy a call if he was able to complete a full sentence. Out of twenty-five or so applicants, I was able to call about six of them. It is interesting to hear somebody tell you they have landscaping experience because they mowed their lawn at home. I ended up setting up three different face to face interviews with some respectable applicants only to be stood up. My guess was they were just fulfilling their

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# Rounds4Research Committee Report

By Chris Benisch, Director

As of March 4th, HAGCSA affiliated facilities have donated 30 rounds of golf from clubs and courses across the metro area, and we hope to see this number near 50 by the auction date. As a whole, the Rounds4Research program has over 400 rounds donated from participating chapters and facilities across the country.



As you read this, the auction for these donated rounds will be taking place. The auction takes place from April 1st through the 10th in 2016. I would like to thank my committee:

- Scott Cummins
- John Dixon
- Brad Lackey
- Tim Nielsen and
- Ethan Shamet

for helping me and the HAGCSA reach out to facilities and ask them to participate in this important program. We are all hoping during March that more of the facilities we have visited with, will be able to participate in this year's Rounds4Research program.

## More Time to Visit Facilities

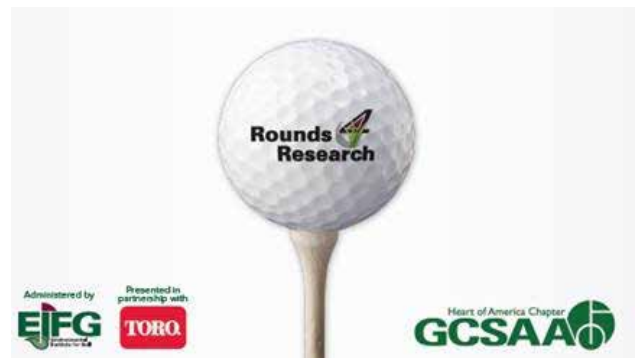
Once again, the main reason this year's auction was moved up, was so that the people that bid on these rounds have more time to visit the facility they won the bid for in 2016. If your facility was unable to participate this year, I hope that you may be able to next year as the money the HAGCSA receives back from auctioned rounds, is sent to nearby universities for turf research or used for education programs the HAGCSA provides for its members. If you are unable to donate a round of golf for 2 or 4 golfers, there is always the option of a monetary donation to this program. The quickest way to donate to the program is to visit [rounds4research.com](http://rounds4research.com), click on the donate link and fill in the necessary information. To participate in the auction, a person can visit the same website and click on the view rounds now link to be directed to the auction as well as a list of participating facilities across the country.

The HAGCSA would like to thank all of the facilities that were able to donate rounds or submitted a monetary donation for this year's program. Since our association began participating in the Round-4Research program in 2013, the HAGCSA has always had strong participation from its affiliated facilities, which is a true testament to our member's consideration of this program.

## CHIP IN TO MAKE AN IMPACT.

Helping the Heart of America GCSA is as simple as donating a round of golf for the Rounds 4 Research auction.

Visit [Rounds4Research.com](http://Rounds4Research.com) to donate today.  
New Auction Dates: April 1-10, 2016



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## ~ ATTENDANCE CONTEST ~

The Tournaments and Meetings/Programs Committee is excited to roll out the new "HAGCSA ATTENDANCE CONTEST". Eligibility is based on the number of qualifying events attended by the HAGCSA Member. All HAGCSA Members are eligible. Those Members with the highest attendance record will be entered into the drawing for the following prizes. The HAGCSA Member must be present at the New Year Party to win.

### PRIZES

- Platinum Prize - HAGCSA Logo Yeti 45 cooler (valued at \$450)
  - Gold Prize - GO PRO Hero camera (valued at \$150)
  - Silver Prize - HAGCSA Logo Yeti Coffee Cup (valued at \$50)
- Total value of prizes is estimated at \$600.00.

There will be a sign-in sheet at the registration table that must be signed to prove registration and attendance at each event. The Tournament and Meetings/Programs Committee will be responsible for keeping records of attendees that are eligible for the award. The HAGCSA board of directors will attest the eligible candidates prior to the drawing at the New Year Party. The eligible HAGCSA Members will be drawn from a hat at the New Year Party. The first person drawn will win the platinum prize, the second person drawn will win the gold prize, and the third person drawn will win the silver prize.

This award will be presented January 13<sup>th</sup> at the Annual HAGCSA New Year Party.

### QUALIFYING EVENTS

- Feb 23 - Bowling Event at College Lanes
- March 8 - Shop Talk at Deer Creek Golf Club
- May 4 - Wee One at Tiffany Greens Golf Club
- May 16 - Footprints in Fairways at Ironhorse Golf Club
- May 23 - Joint meeting at Falcon Ridge Golf Club
- July 11 - S&R Tournament at Kansas City Country Club
- August 25 - Past Presidents/Fall Classic Event at the T-Bones
- September 15 - Vendor Appreciation at Twin Peaks in Olathe.
- November 2 - Annual Meeting
- December 12 & 13 - Common Ground at Olathe Conference Center
- January 13 - New Year Party



# Tournaments and Meetings/Programs Report

By Brent Stephenson, Director

## ATTENDANCE CONTEST

Don't forget about the attendance contest. Many of you have checked in at the first two qualifying events. Qualifying events for the HAGCSA ATTENDANCE CONTEST:

- Feb 23 - Bowling Event at College Lanes
- March 8 - Shop Talk at Deer Creek Golf Club
- May 4 - Wee One at Tiffany Greens Golf Club
- May 16- Footprints in Fairways at Ironhorse Golf Club
- May 23 - Joint meeting at Falcon Ridge Golf Club
- July 11 - S&R Tournament at Kansas City Country Club
- August 25 - Past Presidents Fall Classic Event at the T-Bones Ball Field
- September 15 - Vendor Appreciation at Twin Peaks in Olathe.
- November 2 - Annual Meeting
- December 12 & 13 - Common Ground at Olathe Conference Center
- Jan 13 - New Year Party



**Next Up-** We hope to see you all at the Wee One event on May 4th at Tiffany Greens. The Wee One committee has a great tournament planned. The Footprints in Fairways event is next on May 16th at Ironhorse. Then we want to see everyone represent the HAGCSA in the Joint Meeting at Falcon Ridge.

FOLLOW US ON ...

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**Don't Miss Out! The next event is the Wee One tournament at Tiffany Greens. Good Luck!**

**Bowling Event recap-** Todd Coty, Steve Hall, Nick Hunter, and Brad Lackey bowled 1951 to win the trophy representing Qui-vira Lake and Country Club. Shoal Creek finished in second place with 1945 pins. The event was a huge success with more than 70 registrations. It was a great way to kick off the 2016 HAGCSA tournaments, meetings, and programs lineup.



**Shop Talk recap-** Thank you to Chris Benisch and the team at Deer Creek Golf Club. They provided a great venue for the event. Shawn Foy from Wells Fargo Equipment Finance presented "The Art of Purchasing and Leasing" explaining many different options to maintain our equipment fleet rotations and planning. We had a good turnout. We are hearing great feedback from attendees. Shawn was a knowledgeable speaker that provided valuable information that we can all take home with us to help us manage our equipment purchasing decisions.

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**S&R Tournament: July 11, 2016 at Kansas City CC**

# Chapter Delegate Report

By Jeff White, CGCS, Chapter Delegate

Hello, I hope all is well with everyone as spring has arrived early once again! Last month's Heartbeat reported the 2016 GCSAA election results. In addition, two other items were voted on and passed at the 2016 Annual Meeting.

## By-Law Changes Approved

Several by-laws changes were approved. Mostly cleaning up and updating language; nothing major to report here. The other vote was in regards to member classifications and standards. A task group revisited the outcomes and looked into where we have come as super-intendents and as an association since the "PDI" days began governing member standards. The task group reported their thoughts and findings to the BOD in late 2014. The board then worked through the process and sent a new classification and standards plan to chapter delegates in late 2015. This vote also passed and the new classifications and standards are now in place.

They focus mainly on nomenclature and classification recognition. It closely resembles what was in place prior to PDI and put the focus on "Class A" status. This aligns us similar to the PGA in that employers are used to soliciting Class A members for job openings. The requirements to retain or obtain Class A status are a bit more stringent and a little less in some areas with the new standards in place versus how things were under PDI. It benefits us as professionals to have as many members in the "highest" ranking as possible. Showing the general public and environmentalists that we are a group of educated and environmentally friendly professionals can only enhance our image.

As we all know, image is everything and perception generally doesn't work out very well for our profession. I encourage anyone who is a Class A or is close to obtaining that level to do so. The requirements and more information regarding member classifications can be found on the GCSAA website. The "CGCS" category is still viewed as the pinnacle of the classification ladder, but remains a personal choice. I also encourage anyone eligible to get certified to do so. Every recent salary and benefit survey has shown higher average compensation for obtaining the designation.

## GCSAA Fighting for the Industry

In other news; the EIFG and the Governments Affairs team at GCSAA continue fighting hard for our profession and the entire green industry. WOTUS, H2B, and a variety of other hot topics are currently being worked

on. Again, for further info on these and related topics, visit the GCSAA website.

Should you have any questions or concerns regarding GCSAA, please contact me.



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# GCSAA Report

By Steve Randall, GCSAA Director of Outreach

Greetings! I've been fortunate to spend much of 2016 presenting at various regional shows and getting a pulse on the industry as we move into spring and summer. Fortunately, many regional events are seeing solid attendance figures. Much of this is attributed to solid educational programs, networking and placing a vital importance on our industry as we move through the year.

It was great seeing many of you at the Common Ground Conference in Olathe in December. As always, there was excellent education and the new venue was a great experience. As part of my travels I've heard various presentations, but want to focus on comments I heard from Luke Cella, who's the chapter executive for the Midwest Association in Chicago, while also serving as the staff representative for the Wee One Foundation.

For those unfamiliar with the Wee One, it was started in honor of Superintendent Wayne Otto, who contracted pancreatic cancer. Superintendents worked together on behalf of Wayne to raise funds for treatments he couldn't afford. Although Wayne passed away, the effort to raise funds for others has not. I know the Heart of America is active in the Mo/Kan Wee One fundraiser. Fundraisers are held across the upper Midwest. In 2016 Wee One will have raised and donated over \$1million to help golf course superintendents and dependents as expenses rise for cancer treatments. But in addition to that, Luke focused his presentation on Associations. In this day and age of technology and social media, is a chapter or association really "needed?"

The Heart of America chapter board is meeting at GCSAA headquarters in March to review their strategic plan. The mission of the chapter is: *to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents in the greater Kansas City area.*

While today's technology is effective, can you really send a Facebook post or Tweet to explain how the chapter moves the mission forward? Can you truly "unite golf course superintendents in the greater Kansas City area" through e-mails, and social media posts alone?

Think about that for a second. When there's an issue with water quality or water use, will commenting in social media make a difference? The old adage that if we don't have a seat at the table, we're on the menu holds true.

What else can your association provide?

In addition to advocacy, know-how and leadership are at the top

of the list. Your board and committee members are hard at work to ensure the best interests of the chapter are represented. It is the vision of the chapter to ensure professionalism and representation on your behalf.

At GCSAA we continue to build on various initiatives. 2016 is a year of execution. There will be legislation that will have an impact on our industry and we will have a seat at the table. We will continue to support Rounds4Research and have moved up the auction to April. There are numerous ways you can get involved. Consider becoming a Grassroots Ambassador. Consider joining a committee with the chapter...Figure out how you can become part of the network that moves the industry forward. Those who serve get much more back. Serving the industry is making a difference today and in the future. Our chapters are the local network that drives success. Associations are essential and you can make a difference!

## Supreme

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<p><b>AMENDMENTS:</b></p> <ul style="list-style-type: none"> <li>• Profile</li> <li>• Sand-Aide</li> </ul>	<p><b>SERVICES:</b></p> <ul style="list-style-type: none"> <li>• Spyder Delivery Service</li> <li>• Soil Testing &amp;</li> <li>• Recommendations</li> <li>• Irrigation Water Suitability</li> </ul>

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<p><i>JOHN DIXON</i> 816-210-0071</p>	<p><i>MIKE KIPPER</i> 913-208-5268</p>
-------------------------------------------	--------------------------------------------

[supremeturfproducts.com](http://supremeturfproducts.com)

# SCHOLARSHIP & RESEARCH TOURNAMENT

## Kansas City Country Club

Host Superintendent: Loren Breedlove

**Monday, July 11, 2016**

9:00am – Registration  
10:30am – Shotgun  
On the Course – Lunch  
3:30pm – Live Auction

4 Person Scramble

\$750 per team; \$200 for singles

~ SUPERINTENDENTS ~

You are encouraged to form a club team with colleagues, members and valued customers from your facility.

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# ReeceNichols

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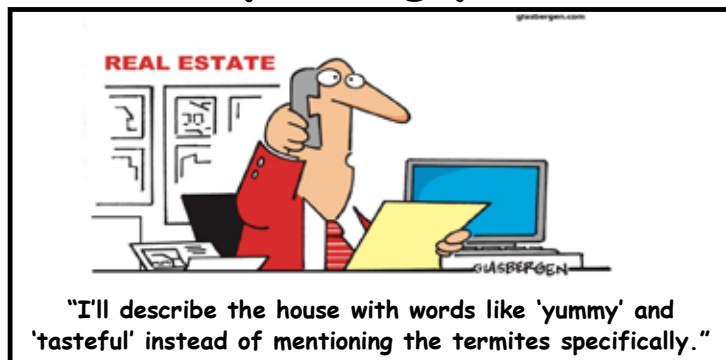
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Email: KirbyJoy@ReeceNichols.com

Website: KirbyJoy.ReeceNichols.com

### Need help selling your home?



*"After working on a golf course for over 35 years, I know the stress and demands of the Turf Industry. Allow me to make your next home sale and/or purchase stress free."*



**WEE ONE GOLF OUTING  
AT TIFFANY GREENS GOLF CLUB  
IN HONOR OF MARK PIERCE  
Wednesday, May 4, 2016**



5900 NW Tiffany Springs Parkway,  
Kansas City, Missouri  
Host: Randy Cox, Superintendent

**\$100 Per Player / \$400 Per Team - Four Person Scramble**

**REGISTRATION DEADLINE: April 22, 2016**

**Great Golf Prizes**

**On Course Refreshments**

**Lunch on the Course at the Turn**

**Enter Early - Field is Limited to 30 Teams (120 Players)**  
Country Club Attire Required - Collared Shirts, Soft Spikes Only

8:00am - Registration - Driving Range Available  
9:00am - Golf Shotgun  
2:00pm - Prizes, Hors D'oeuvres Reception & Cash Bar  
2:30pm - Silent Auction

**Pro Shop Certificates for:**

**1<sup>st</sup> Place: \$600      2<sup>nd</sup> Place Draw: \$400      10<sup>th</sup> Place Draw: \$300      18<sup>th</sup> Place Draw: \$300**

**Skins Game: \$20 Per Team**

**Mulligan Purchase: 4 for \$20 or 8 for \$40**

**Hole in One Contest**

-----Please Fill Out Completely - Dinner Count is Important-----

Name: _____	Course/Company: _____
Name: _____	Course/Company: _____
Name: _____	Course/Company: _____
Name: _____	Course/Company: _____

Register: \_\_\_\_\_ Golfer(s) @ \$100 Per Player / \$400 Per Team (Golf, Prizes, Reception)

Register: \_\_\_\_\_ Person(s) for Dinner Only (\$50)

Total Enclosed: \$ \_\_\_\_\_

Payment Method:  Check  Visa  MasterCard  Discover

Name as it appears on credit card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Card \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Make checks payable to Wee One - Mail to: 11855 Archer Avenue, Lemont, IL 60439 (Do Not Send Cash)**

**Registration Available Online at:**  
[www.weeone.org](http://www.weeone.org)

**For more information, please contact:**  
Duane Sander: 816-695-5908 / [duanesander@aol.com](mailto:duanesander@aol.com)





**WEE ONE GOLF OUTING  
IN HONOR OF MARK PIERCE  
Wednesday, May 4, 2016  
Tiffany Greens GC Kansas City, MO**



On May 4, 2016, The Wee One Foundation will hold our third annual Wee One Golf Outing in Honor of Mark Pierce. This year's outing will be hosted by Tiffany Greens Golf Club in Kansas City, Missouri.

The Wee One Foundation was established to financially assist national golf course industry professionals and their families who have suffered a catastrophic illness and are in need financial assistance. It is because of your generosity that the Wee One Foundation has distributed over \$850,000 to families in need.

In 2014 the foundation donated \$10,000 to support local cancer victim, and Superintendent at Tiffany Greens, Mark Pierce. Please join us in continuing to support the Wee One Foundation, and paying it forward to others by sponsorship.

**Please register me as a:**

**Platinum Sponsor: \$1,500**

- Includes entry fee for one foursome
- Company or individual name on main signage and at reception
- Recognition as a Platinum Sponsor during the award presentation

**Gold Sponsor: \$750**

- Includes entry fee for two players
- Recognition as a Gold Sponsor during the award presentation

**Food & Beverage Sponsor: \$500**

- Company or individual name signage at your station
- Opportunity to greet event participants on the golf course
- Recognition as Food/Beverage Sponsor during award presentation

**Par 3 Hole-In-One Sponsor: \$500 (4 available)**

- Company or individual name signage at Par 3
- Seating opportunity to greet event participants on the tee
- Recognition as a Par3 Sponsor during award presentation

**Tee Sponsor: \$200**

- Company, individual or family to be recognized with signage posted on tee box
- Recognition as a Tee Sponsor during award presentation

**Silent Auction Sponsor:**

- Donate an Item you think will draw interest from the attendees
- Recognition of your gift at the silent auction

Name: \_\_\_\_\_ Course/Company: \_\_\_\_\_

Payment Method:  Check  Visa  MasterCard  Discover

Name as it appears on credit card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Make checks payable to Wee One Foundation**

**For more information, please contact:**

Duane Sander: 816-695-5908 / [duanesander@aol.com](mailto:duanesander@aol.com)

# Footprints – iN – Fairways Pro Am



benefiting



In 2006, the Kansas City Golf Alliance was formed to “bring together” all four associations (PGA, GCSAA, CMAA and KCGA) for the purpose of better communications and educational opportunities. The alliance has been silent for many years; however, now more than ever these associations need to work together on various issues, most notably – Growth of the Game.

The Footprints iN Fairways event is a cooperative effort between the Midwest Section PGA and the Heart of America GCSA, to educate and/or update all in attendance regarding the SNAG–iN–School program, as well as a fundraiser for.

**Date:** May 16, 2016  
**Venue:** Ironhorse Golf Club  
**Time:** 11:00 Registration  
12:00 Lunch  
1:00 Shotgun  
**Cost:** \$100 per player

## Format

**Scramble Format**

**Places – 1st through 3rd**

**Team – 2 Options:**

1. 1 PGA, 1 GCSAA and 2 others
2. Form Your Own Team of 4

**Limited to (30) Teams**



**JOHN DEERE**

- All players receive tee gifts and food & beverage
- Hole Contests and Prizes
- All GCSAA members receive a “bonus” gift.

If you have questions on the registration process, please contact Shannon at 816-229-3362 or [sjohnson@pgahq.com](mailto:sjohnson@pgahq.com)





**FOOTPRINT iN FAIRWAYS**  
**Golf Tournament**

**Ironhorse Golf Club**

**May 16, 2016**

**RETURN FORM TO:**

Midwest Section PGA  
1960 NW Copper Oaks Circle  
Blue Springs, MO 64015  
Fax: (816) 229-9644



**REGISTRATION INFORMATION:**

PGA Professional: \_\_\_\_\_

Super Name: \_\_\_\_\_

Amateur 2: \_\_\_\_\_

Amateur 3: \_\_\_\_\_

**ENTRY FEE:**

Professional: \$100

Amateur: \$100 per

Team: \$400

**PAYMENT INFORMATION:**

Make Checks Payable to: **Midwest Section PGA  
Foundation**

**Credit Card Information:**

Amount to be charged: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Type (circle one): American Express Visa Mastercard

Card #: \_\_\_\_\_

CVS #: \_\_\_\_\_

Exp Date: \_\_\_\_\_

**Date:** Monday, July 11, 2016

**Location:** Kansas City Country Club  
 6200 Indian Lane  
 Shawnee Mission, KS 66208

**Host Superintendent:** Loren Breedlove

**Schedule:** 9:00am - Registration  
 10:30am - Shotgun  
 On the Course - Lunch  
 3:30pm - Live Auction & Food/Beverages

**Format:** Four-person scramble

**Cost:** \$750 per team; \$200 per single  
*Encouraged to sign-up as a team.*

**Dress Code:** Country Club Attire - Collared Shirt, **Crew Length Socks**, Soft Spikes and No Jeans/Cargo Pants.

**Donation:** Please help us reach our fund-raising goal by donating additional funds. Our long-term goal is to raise enough money to allow us to fund an entire research project relevant to golf courses in our region. Your generous help is key to attaining this goal.



**Reservation Deadline: Monday, June 27, 2016**

**YES! We plan to attend the S&R Tournament:**

Player: _____	Club/Company: _____
Player: _____	Club/Company: _____
Player: _____	Club/Company: _____
Player: _____	Club/Company: _____

**GAMES/CONTESTS** (Encouraged to sign-up now to reduce your time in line. We can invoice separately if needed):

- Skins Game - \$25 per team (half the pot goes to the skins winner, the other half goes to the S&R Fund)
- Bubba Watson Hole - \$25 per team. Your team is given a 350+ yard drive. – Hole #8
- Hole in One Opportunity - \$25 per team. You receive a hole-in-one if anyone in your group lands on the green. – Hole #14
- Mulligans - \$25 per team. One mulligan per player.
- 50/50 Pot - \$1 per ticket (half the pot goes to the ticket winner; the other half to the S&R Fund): \_\_\_\_\_ # of tickets requested.
- Additional Donation to S&R Fund: \$\_\_\_\_\_ (Thank You!)  
 (Note: You will also have the opportunity to pay for these games/contests the day of the event.)

Submitted by: \_\_\_\_\_ Club/Company: \_\_\_\_\_

Full Address: \_\_\_\_\_

Cell #: \_\_\_\_\_ E-mail: \_\_\_\_\_

*NOTE: If a cancellation occurs due to the weather, the "submitted by" contact will be notified. It will then be that person's responsibility to notify the remaining players on the team listed above.*

**PAYMENT:**

Check Enclosed  Invoice (By indicating you wish to be invoiced, you agree to pay total invoice upon receipt.)

All "No Shows" will be billed. You may cancel without penalty 72 business hours prior to event registration time.

# S&R SPONSORSHIP FORM

## July 11, 2016 at Kansas City Country Club

"Organize and generate the financial means to enrich the game of golf through funding regionally based research and scholarship to qualified applicants."



The HAGCSA's Scholarship and Research Tournament is considered our most important function of the year. This tournament is the pinnacle of our fund raising endeavors and provides the optimum opportunity to have your company's name honored and recognized by our membership for your support of this well-attended event.

### Title Sponsorship - \$2,500 (1-TAKEN; 0-AVAILABLE)

- Company name and logo recognition on main signage at the registration table.
- Prominently displaying of your firms name and logo in all lunch and meeting areas.
- Name recognition on all tournament material (i.e. rules sheets, sign-up sheets, etc.)
- Complementary entry and lunch for a four-some in the tournament.
- Verbal recognition as title sponsor by speakers during lunch and award presentations as a key component to the success of this event.
- Recognition in *Heartbeat* publication.



### Food Sponsors - \$750 (2-TAKEN; UNLIMITED AVAILABLE)

- Verbal recognition as the benefactor of our meal and appetizers during lunch and the awards ceremony.
- Company name on signage at the buffet table and on table tents positioned around the room.
- Firm's name recognition on the main banner at registration table with other participating sponsors.
- Verbal recognition for your company.
- Recognition in *Heartbeat* publication.



### Beverage Stations - \$500 (4-TAKEN; 1-AVAILABLE)

- Sponsorship of one of the four on course beverage stations that are positioned around the golf course.
- Perfect opportunity to greet event participants on the golf course and get your name out there as an important contributor to the success of the event.
- Company name on signage at the beverage station you are assigned.
- Name recognition on the main banner at registration table with other participating sponsors.
- Recognition in *Heartbeat* publication.



### Tee/Green Sponsorships - \$300 (UNLIMITED AVAILABLE)

- Affords your company to be recognized by each player with signage posted prominently on an assigned tee box.
- Company name will be displayed with other important affiliate partners on the main banner located at registration table.
- Recognition in *Heartbeat* publication.

---

### YES! Count us in to Support HAGCSA Scholarship & Research Efforts!

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### PAYMENT:

Check Enclosed  Invoice (\*)

(\*)By indicating you wish to be invoiced, you agree to pay total invoice upon receipt. Invoices will be sent electronically when an email is provided.

**RETURN COMPLETED FORM BY Monday, June 27, 2016**

HAGCSA • P.O. Box 419264 • Kansas City, Missouri 64141 • FAX to 816-561-1991

If you have questions, please contact Kim Weitzel at 816-561-5323.

# Vendor Directory



## **BASF**

Cozette Hadley  
515-231-1347

## **Bayer Environmental Science**

Wes Kleffner  
913-205-5381

## **B.W.I. Companies**

Tom Campbell  
800-247-4954

## **E-Z-Go Golf Carts**

George Hobbs  
913-515-9877

## **Helena Chemical Company**

John Sheehe  
913-441-0676

## **Herfort Norby Golf Course Architects**

Kevin Norby  
952-361-0644

## **PBI Gordon**

Heath Schesser  
816-460-6216

## **Professional Turf Products**

Brad Davisson  
913-449-8238

## **Reece Nichols**

Kirby Joy  
816-344-1893

## **Reinders, Inc.**

Mike Maas  
913-217-0650

## **Select Turf, Inc.**

Jim Keeven  
573-634-3444

## **SiteOne Landscape Supply**

Ken Harding  
913-208-6546

## **Supreme Turf Products**

Mike Kipper  
913-829-3611

## **Todd Valley Farms**

Wayne Thorson  
402-624-6385

## **Turf & Soil Diagnostics**

Sam Ferro  
855-769-4231

## **Turkwerks, Inc.**

Brian Freeman  
913-530-4729

## **Urban Tree Specialists**

Bret Cleveland  
816-214-8327

*2016 Heartbeat  
Advertisers*

Name \_\_\_\_\_ GCSAA Membership #: \_\_\_\_\_  
 Club or Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ Spouse's Name \_\_\_\_\_

Check here if you wish to receive your mailings at home.

Home Address: \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

## JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____
From _____	To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
  - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
  - **Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

**Communication Consent:** I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

**ATTESTED:** The applicant must be attested by two Heart of America GCSA members.

Attested \_\_\_\_\_ Date \_\_\_\_\_

Attested \_\_\_\_\_ Date \_\_\_\_\_

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please include Annual Membership Dues with Application (Term: January to December):**  
 Superintendents/\$130 - Assistant Superintendents/\$70 - Supplier/\$130 - Golf Course Employees/\$70 - Student/\$25

### Heart of America Golf Course Superintendents Association

P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • Fax 816-561-1991 • www.hagcsa.org