

P.O. Box 419264  
Kansas City, Missouri 64141  
816-561-5323  
816-561-1991 Fax  
kweitzel@swassn.com

Since 1933

Environmental  
Institute for Golf  
Presidential Club

Heart of America Chapter  
**GCSAA**  
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

*Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.*

Volume 44, No. 5

THE OFFICIAL PUBLICATION OF THE HEART OF AMERICA GCSA

August 2012

# *Employee Tournament*



## **Swope Memorial Golf Course August 6, 2012**

- **Member Profile - Part II**
- **Speed Dial**
- **Committee Reports**

Heart of America Chapter  
**GCSAA**  
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

# 2012 HAGCSA Officers and Board of Directors

**PRESIDENT:**

*Tim Nielsen*..... 816.331.3306 (Creekmoor Golf Club, Raymore, MO))

**VICE PRESIDENT:**

*Todd Bohn* ..... 913.592.3329 (Wolf Creek Golf Links, Olathe, KS)

**SECRETARY/TREASURER:**

*Steve Wilson, CGCS*..... 913.642.2338 (Meadowbrook Country Club, Prairie Village, KS)

**IMMEDIATE PAST PRESIDENT:**

*Doug Melchior*..... 913.897.3805 (Overland Park Golf Course, Overland Park, KS)

**NATIONAL PRESIDENT:**

*Sandy Queen, CGCS*..... 913.897.3805 (City of Overland Park, Overland Park, KS)

**NATIONAL DIRECTOR:**

*Bill Maynard, CGCS*..... 913.432.0333 (Milburn Country Club, Overland Park, KS)

**DIRECTOR, TOURNAMENTS:**

*Matt Hemphill*..... 816.350.9900 (Drumm Farm Golf Course, Independence, MO)

**DIRECTOR, MEMBERSHIP, HISTORICAL, AWARDS:**

*Brian Rutledge* ..... 913.592.3329 (Wolf Creek Golf Links, Olathe, KS))

**DIRECTOR, SCHOLARSHIP & RESEARCH:**

*James Kennedy*..... 913.897.8181 (Ironhorse Golf Club, Leawood, KS)

**DIRECTOR, MEETINGS & PROGRAMS:**

*Ryan Varns*..... 913.294.2910 (Paola Country Club, Paola, KS)

**DIRECTOR, EDUCATION:**

*Scott Johnson, CGCS*..... 913.764.6572 (Shadow Glen, The Golf Club, Olathe, KS)

**DIRECTOR, PR/COMMUNICATIONS:**

*Brad Gray*..... 913.722.9432 (Mission Hills Country Club, Shawnee Mission, KS)

**SPECIAL DIRECTORS:**

*Paul Carlson, Vendor Liaison*..... 314.308.0330 (Syngenta, Olivette, MO)

*Mitch Bradbury, Employee Tournament*... 913.897.3805 (Overland Park Golf Course, Overland Park, KS)

*John Sheehe, MO Cup Challenge*..... 913.441.0676 (Helena Chemical Co., Shawnee, KS)

**CHAPTER DELEGATE:**

*Jeff White, CGCS*..... 913.631.8002 (Lake Quivira & Country Club, Lake Quivira, KS)

**HEARTBEAT EDITOR:**

*Tony Bertels*..... 816.513.8911 (Orion Management Solutions, Leawood, KS)

**EXECUTIVE DIRECTOR:**

*Kim Weitzel*..... 816.561.5323

*Published by the:*

**HEART OF AMERICA GOLF COURSE SUPERINTENDENTS ASSOCIATION**

P.O. Box 419264, Kansas City, MO 64141-6264 • Phone: 816.561.5323, Fax: 816.561.1991, [www.hagcsa.org](http://www.hagcsa.org)

## TABLE OF CONTENTS

President’s Message.....	4
Employee Tournament Profiles.....	6
Event Registration Form.....	7
Assistant Program and Employee Tournament Committee Report .....	8
Environmental Institute for Golf to Launch Program.....	11
Member Profile .....	13
Tournaments Committee Report.....	15
Program Committee Report .....	17
Public Relations Report.....	18
Education Committee Report .....	20
Prostitution of Golf.....	22
Speed Dial.....	23
Editor’s Poem .....	24
Tony’s Teasers .....	26
The Un-Comfort Zone.....	27
Membership Application.....	29
Editor’s Column.....	30

***When Your Reputation Is On The Line  
Rely On High Performance Products***



▶ Gordon’s® ProForm® products offer fast visual response – often within 24 hours. They are available in a variety of unique formulations for every season and every weed. Your job is challenging enough – let us make it easier.

For your local PBI/Gordon Distributor visit: [pbigordon.com](http://pbigordon.com) or call  
Allen Baumstark: 636.432.3350 or Jeremy Buhl: 402.920.2249

**G** pbi / Gordon  
CORPORATION  
An Employee-Owned Company  
[pbigordon.com/proform](http://pbigordon.com/proform)

Checkerered Flag/Label Design®, Powerzone®, ProForm®, Q®, SpeedZone®, Surge® are registered trademarks of PBI-Gordon Corporation. T-Zone™ is a trademark of PBI/Gordon Corporation. Katana® is a registered trademark of Ishihara Sangyo Kaisha, Ltd. Always read and follow label directions. 3/12 01635

# President's Message

Though we as superintendents and assistant superintendents are called upon to prepare and maintain the golf course, we also have other agendas. We ask how we can help grow the game and increase awareness of the importance of our positions in the golf community. We also have another agenda. That agenda is to raise research dollars to help us do our jobs better and provide a great product for our customers.

For years we in the golf course maintenance industry have tapped ourselves to fund turf research but up until now we have never tapped the one avenue that ultimately reaps the benefits of our fundraising efforts. The golfer is a direct beneficiary of everything we do. From the advancement of equipment technology to the effectiveness of new fungicides, the golfer has always gained, perhaps without even knowing they've gained.

A new initiative is in the works to gain research

dollars for our local universities and we all need to take part. In the past, the Carolinas GCSA has put together a program called Rounds for Research. This program asks that golf facilities donate a foursome of golf (or two) in a year's time. Those tee times are then auctioned off on the internet. The money raised then goes directly into turf research. This program has worked so well, the GCSAA has decided to have decided to commandeer the program and run with it nationally.



We, as members of the HAGCSA can both help and benefit from the program. By donating a foursome of golf to be auctioned, we can raise substantial amounts of fundraising dollars.

Soon, you will be asked to help be securing a foursome at your facility. The money raised in the auction will come back to the HAGCSA and the HAGCSA Board of Directors will then forward monies to our local research universities thus providing for research that we want done that benefits our customers!

Please be proactive with this initiative and get in the ears of the guys in the pro shop. All facilities seem to comp an abundance of rounds. The problem is those comped rounds are typically for buddies of the guys who work in the pro shop. By comping this foursome, the facility as a whole gains in the long run.

**HAGCSA President,  
Tim Nielsen, Creekmoor Golf Club**

**GOT  
STRESS?**

*you need*

**Floratine.com**



**Floratine  
MIDWEST**

<p>Curt Gillette 816-510-3321 cjturf@juno.com</p>	<p>David Hunter 913-645-2764 dhunter74@sbcglobal.net</p>
---	--

**JACOBSEN - EZGO - CLUB CAR - SMITHCO**



**KANSAS CITY  
AREA  
BRANCH  
NOW OPEN**

# **KANSAS GOLF AND TURF**

**GOLF CARS AND TURF EQUIPMENT**

**1-800-260-6095**

**LENEXA BRANCH**

**14380 W. 96TH TERRACE LENEXA, KS  
913-495-5527**

**KC AREA SALES**

**KENTON MANGAN 913- 220-5287**

## *Employee Tournament*

*Aug. 6 at Swope Memorial Golf Course*

### Superintendent

Andrew Jones has been the Superintendent at Swope Memorial Golf Course since June of 2011. Prior to that, he was the Assistant Superintendent at Swope Memorial since 2008. He has also worked locally at The Kansas City Country Club and Metcalf Ridge Golf Club. Andrew graduated with a degree in Golf Course Management from Kansas State University in December of 2007.


### Assitant Superintendent

Nick Bishop has been the Assistant Superintendent at Swope Memorial Golf Course since January of 2012. Previoulsy he has worked at Southern Hills Country Club, The National Golf Club of Kansas City, and Deer Trace Golf Course. He received his degree in Golf Course Management from Kansas State University in 2010.


### Course History

Swope Memorial was orginnaly built in its current location in 1909. It was later redesigned to its current layout by A.W. Tillinghast in 1934. Swope Memorial is a short course by today's standards, but has tree lined fairways and small undulating greens. Skyline views of downtown, accompanied by the roars of lions from the K.C. Zoo give this course its character.





*A registration form is on the next page.*



The Rain Bird IC System is a revolutionary control platform that directly links your rotors or valves and central control. Rain Bird's innovative Integrated Control uses up to 90% less wire and up to 50% fewer splices



### Components of the IC System

 <b>Central Control</b>	 <b>Rotors &amp; Valves</b>
 <b>Maxi Wire</b>	 <b>Integrated Control Module</b>

Sales	Pump Stations	Service	Parts
Brian Freeman	Bill Barker	Jamie Chambers	Brian Flaherty
913-530-3903	515-745-0202	913-530-4729	877-544-8102
<a href="mailto:bfreeman@turfwerks.com">bfreeman@turfwerks.com</a>	<a href="mailto:bbarker@turfwerks.com">bbarker@turfwerks.com</a>	<a href="mailto:jchambers@turfwerks.com">jchambers@turfwerks.com</a>	<a href="mailto:bflaherty@turfwerks.com">bflaherty@turfwerks.com</a>

[www.turfwerks.com](http://www.turfwerks.com)

# EMPLOYEE TOURNAMENT



**DATE:** Monday, August 6, 2012

**LOCATION:** Swope Memorial Golf Course  
6900 Swope Memorial Drive  
Kansas City, MO 64132  
(816) 513-8910

**HOST SUPERINTENDENT:** Andrew Jones

**SCHEDULE:** 11:30am - Registration  
12:00noon - Lunch  
1:00pm - Shotgun Start  
Following Golf - Awards & Raffle

**COST:** \$35.00 per player/\$140 per team. (Includes: green fees, cart rentals, lunch, two drink tickets, raffle prize opportunities and hole prizes.)  
Lunch Only - \$20 per person

**FORMAT:** 4 person scramble

**DRESS CODE:** Collared shirt - no denim – soft spikes only

**RESERVATIONS:** Mail, Fax or Email Reservation no later than Wednesday, August 1

Yes, I/we plan to attend the Employee Tournament!

Player(s): \_\_\_\_\_ Company: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CONTACT: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**PAYMENT:**

Check Enclosed     Invoice(\*)     Credit Card: No.: \_\_\_\_\_  
Security Code: \_\_\_\_\_ Expiration: \_\_\_\_\_  
Name on Card: \_\_\_\_\_

**NOTE:**  
(\*) By requesting to be invoiced; you agree to pay upon receipt.  
All "No Shows" will be billed.  
You may cancel without penalty 72 business hours prior to stated registration time.

Complete Form and Mail, Fax or Email no later than **Wednesday, August 1** to:  
HAGCSA, P.O. Box 419264, Kansas City, MO, 64141  
816-561-5323/phone; 816-561-1991/fax; www.hagcsa.org

# Assistant Program and Employee Tournament Committee Report

By Mitch Bradbury, Special Director

The date of the Employee Tournament will be Aug. 6 with the location being Swope Memorial Golf Course. The event will begin with a 11:30 a.m. registration followed by lunch at noon and a 1 p.m. shotgun start. The committee has obtained prizes and gain some sponsorship to help offset some of the cost per player for the Employee tourney. Also, we are currently planning the second Assistant Superintendent Session to take place at Lions Gate during the Midwest Classic, Aug. 13-19. This event will be a combination of volunteer help and an educational session regarding preparation for a high-end professional golf tournament.

Lastly, I would like to thank all of the Assistants who came out for our first Assistant Program sponsored by Mike Maas and Agrium Direct Solutions. Our speakers Scott Hollister, editor of Golf Course Management, and Sandy Queen, CGCS, President of the GCSAA were very gracious with their time, making the event a full success. If anyone has any questions or comments, please feel free to contact me anytime.



**Williams Lawn Seed Inc.**  
 PO Box 112 \* Maryville, MO 64468  
**1-800-457-9571**

*Distributor of Turfgrass Seed since 1930!*

- \***REVOLUTION FESCUE BLEND**
- \***HIGHEST QUALITY** Bluegrass, Ryegrass, Turf-Type Fescue, Fine Fescue and Links Blend
- \***A-1 & A-4** Bentgrass and many more
- \***RIVIERA** Bermudagrass
- \***STARTER FERTILIZER**
- \***WILDFLOWERS**
- \***NATIVEGRASSES**

**EnviroMax® Turf**

**Soil Conditioner**

- \*Reduces soil compaction
- \*Helps eliminate poor drainage
- \*Maximizes aeration performance
- \*Allows soils to breathe

**Designed to help restore soil to its best condition!**



Call Bill Tritt Today!  
816-863-1372

Email: [bttritt@swbell.net](mailto:bttritt@swbell.net)



Use your greensmower also for...



Watch our Youtube videos

.. the innovative Maredo® heads e.g.



**GT 410 Vibe-Seeder.** The vibrating spikes plant the seed very accurately in the soil as from 0.7lb/1000. A rear brush and roller smoothen the surface for immediate play. Works at mowing speed.



**GT 410 Vibe-Recip Corer.** The most perfect way to control your thatch. Works up to 1" deep with 1/4" ID hollow tines. Removes a lot of material and leaves only a tiny hole. The rear scraper collects the cores. Works at mowing speed. Can also be equipped with needle, solid and cross tine.

Use the GT210 Vibe-Spiker for summer venting.

MaredoCommercial LLC  
660-646-6207 / 877-627-3362  
www.greensmowerertools.com  
Bryan@greensmowerertools.com



For all your aeration,  
seeding, and renovation  
needs.

**LET US AERATE & SEED  
YOUR COURSE!**

**800-748-7497**

# Celebrating 25 Years Serving You! COMMERCIAL TURF & TRACTOR



**www.commercialturfandtractor.com**

## SEED-A-VATOR

Available in 40, 60, and 80 inch

Excellent seed distribution  
No "corn rows" like a slit seeder  
Accurate calibration from Fescue to Bentgrass  
Vibrating action gives total soil fracturing  
Gives roots a place to grow after germination  
Swing-hitch allows easy turning while in use  
Can be used as just an excellent aerator  
No cores means less cleanup  
Available in a walk behind version too!



**f** First  
Products  
INNOVATIVE TURF EQUIPMENT



**Wiedenmann**  
North America, LLC



# COMMERCIAL TURF & TRACTOR

Sales Service Contracting

**800-748-7497**

# Environmental Institute for Golf to Launch National Golf Course Research Program This Fall



Noting a critical shortage of funding for agronomic research, the Environmental Institute for Golf (EIFG) announced today it will roll out a national campaign this fall aimed at generating resources to address that need and help to ensure golf's future.

The program is actually an expansion of the highly successful Rounds 4 Research campaign that was created by the Carolinas Golf Course Superintendents Association in 2009 and has generated nearly \$350,000 in three years. Funds are generated by securing donated rounds of golf (defined as a foursome) by facilities and then made available to the public through an online auction. In 2010, the Carolinas GCSA expanded its effort by conducting auctions for golf course superintendent chapters in Virginia, Georgia and Texas. Proceeds were directed to universities in those states for the purpose of conducting turfgrass research. Significant demand by other affiliated chapters of the Golf Course Superintendents Association of America (GCSAA) led the Carolinas GCSA to seek out an organization that could administer the project nationally. Organizers say taking the model beyond a handful of states and offering it nationally could go a long way to plugging a recent drain on funds for research which helps protect the health and vitality of the \$76 billion industry. The EIFG is the philanthropic organization of the GCSAA that fosters the sustainable management of golf facilities.

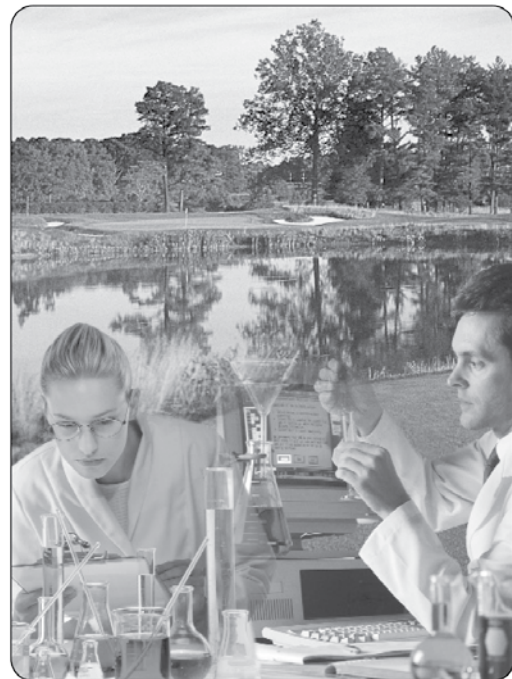
"Rounds 4 Research is the ultimate win-win for everyone involved," Carolinas GCSA President Doug Lowe, CGCS, said. "It offers golfers both bargain opportunities at the same time it allows golf courses to invest in the future health of the game without actually spending a dime. As a regional chapter, we also found the exercise of working together with course owners, club managers and golf professionals, as well as our state golf associations, to be very productive. We had good relationships with these folks beforehand but we have great relationships now. Rounds 4 Research has really helped us all get on the same page for the good of the game and that has also made a big impression on people like legislators and regulators because they see golf working to be part of the solution."

The EIFG will offer opportunities for GCSAA's 100 affiliated chapters to participate and solicit rounds, which will be made

**Continued on next page**

## ADVANCED AMINO ACID TECHNOLOGY

- Backed by University Research
- Contains 18 Biologically Active L-Amino Acids
- True Foliar Absorption
- Enhances Efficacy of Nutrients and Chemicals
- Provides Maximum Protection from Stress
- Produced at a Pharmaceutical Facility—ISO 9001 & 14001 Certified
- Environmentally Safe



Beechtree Golf Club, Aberdeen, Maryland ~ Hole #2, Par 3



1-800-925-5187 macro-sorb.com

KANSAS CITY TURF SUPPLY, INC.,

13667 W. 129th Pl, Olathe, KS 66062 913-915-2994

## *Environmental Institute for Golf - cont.*

available through the Bidding for Good online auction site ([biddingforgood.com](http://biddingforgood.com)). The EIFG will distribute monies back to the participating chapters.

“There have been severe cutbacks in funding for golf course research regionally and nationally,” GCSAA President Sandy Queen, CGCS, said. “Research has been vital in developing resources that support golf course environmental management programs, which have made the game more enjoyable for golfers. The golf industry’s long-term strength is threatened by this lack of funding. A key point in this effort is this is a program designed to generate funds for chapters. It is not about building the EIFG pool of funds.” The Carolinas GCSA had three successful years in generating funds through the auction to support its research initiatives. Among the participants was Pinehurst Resort.

“Pinehurst has seen first hand the value of research and what it means for the golf industry,” said Pinehurst Director of Golf Course Management Bob Farren, CGCS. “We were supportive of Rounds 4 Research from day one and will continue to participate in it through the EIFG. Research is the lifeblood of the golf course.”

Queen lauded the work of the Carolinas GCSA in creating the program and indicated the EIFG would not change much in the way of operations. It is anticipated that the Rounds 4 Research name will continue to be utilized. Queen did note that in his conversations with GCSAA members, allied golf association representatives and golf course owners that facilities would be supportive of this effort. “We believe this is a critical program for the golf industry,” Queen said. “When the Carolinas chapter conducted it, they got widespread support from all aspects of the industry. This is not a golf course superintendent issue, this is a golf issue. That is why we saw strong support on the chapter level in the past. Our preliminary discussions have shown the golf industry to be supportive of the program.”

### **About EIFG**

The EIFG is the philanthropic organization of the Golf Course Superintendents Association of America, and has as its mission to foster sustainability through research, awareness, education, programs and scholarships for the benefit of golf course management professionals, golf facilities and the game. With respect for the game and the environment, the EIFG inspires environmental, social and economic progress through golf for the benefit of communities.



## Up to the Challenge, Part II

By Tony Bertels, Editor

**Editor's Note:** This month's Profile section is again dedicated to a few of the newest GC Superintendents in the KC market. Please help me welcome them all to our ranks!

I will never forget my first season as the guy in charge. Was I ready? Could I affect a positive change on my newly assigned facility? Could I exceed expectations and live up to my potential? Those and many other questions were constantly on my mind as I wrestled with all of the unknowns and challenges that most of us have had to deal with as a rookie calling the shots for real. I posed a few questions to 3 newly promoted Superintendents who now find themselves at the helm of their own operations in a major market. Here they all are in alphabetical order. I wish them all much success!



**Sam Bailey, GC Supt.  
Heart of America GC Academy**

Sam Bailey grew up in a small farming town in eastern Nebraska. "I worked on a farm as a youngster. During high school, I also began working at the local course, and when I wasn't working, I was golfing!"

He got so good at playing that he was able to earn his Associates Degree in Horticulture on a golf scholarship from Northeast Community College.

After graduation, Bailey decided to move to Phoenix and try his hand at managing turf 365 days a year. For the next 6 years he would live and work in the desert, first as an Assistant at Phoenix CC and then at Estrella Mountain Ranch. Then like all true Midwesterners, he would move back home! "I accepted a Superintendent position at a low budget 9-hole course called Evergreen Hill in Battle Creek, NE." Sam was not only the Superintendent; he was the mechanic/irrigation tech/spray tech/operator/assistant!

"I loved it and learned so much in the four years that I was there," reflects Sam. His experience certainly prepared him for the challenges of his new job at HOA. "I am happy to be

here and excited to have the opportunity to get this course back into shape!"

Sam is married to Heidi, his college sweetheart. They have two beautiful girls, Hannah and Eva. "We currently have our *last* one cooking in the oven!" confides Sam on the impending arrival of little Bailey #3 in the fall.

**Q:** *What have you found most challenging about your position as Supt. at HOA?*

**SB:** "The biggest challenge at my current position is prioritizing, or deciding which fire to put out first. When it comes to course maintenance, I like to consider myself a perfectionist and there is a lot to be done."

**Q:** *What are your hopes and goals for the upcoming season?*

**SB:** "From a distance, Heart of America looks amazing! My goal is to make HOA look amazing with a microscope!"

**Q:** *If you could boil it down to a sentence or two, what advice would you give your friends or Assistant peers to get to the next level?*

**SB:** "I know it sounds cliché, but hard work and patience. I live by that rule with everything in life."

**Q:** *Who do you intend to lean on for advice and guidance in the coming season?*

**SB:** "All of my co-workers in the Orion Golf company. Tony Bertels, Andrew Jones and Matt Delventhal have already been great resources for me."

**Continued on next page**

Member Profile - cont.



**Matthew Delventhal, GC Supt.  
Minor Park GC**

Matt began his path in golf turf management in his hometown of Hutchinson, KS at Carey Park Golf Course. While attending Hutchinson Community College, Stan George gave him the opportunity to work and intern at Prairie Dunes

Country Club.

“In the summer of 2000, I married my wonderful wife Kym, and we both moved to Manhattan to attend Kansas State University. Upon graduating in 2003 with a Bachelor of Science Degree in Golf Course Management, we moved to Kansas City and I started working at Indian Hills Country Club.”

In 2007, Delventhal moved to Meadowbrook Country Club where he spent the next 5 years as the Assistant Superintendent under Steve Wilson, CGCS. In February of this year, Matt accepted a position with Orion Golf as GC Superintendent at Minor Park Golf Course. Matt and Kym have two wonderful young kids, Kyra and Mason.

**Q:** *What have you found most challenging about your position as Supt. at Minor Park?*

**MD:** “I would have to say paperwork. It’s funny how when you’re an assistant and your boss spends all of that time in his office, you feel like he is doing nothing but surfing the internet. But after only a few months, I now know that there is a lot less surfing and a whole lot more of PAPERWORK!”

**Q:** *What are your hopes and goals for the upcoming season?*

**MD:** “I want to make playing conditions at Minor Park Golf Course the best they can be. By doing this I hope the reputation of Minor will be changed for the better.”

**Q:** *If you could boil it down to a sentence or two, what advice*

*would you give your friends or Assistant peers to get to the next level?*

**MD:** “Get involved with our association and go to as many networking opportunities as you can. Do what you can to stand out from everyone else.”

**Q:** *Who do you intend to lean on for advice and guidance in the coming season?*

**MD:** “Current Boss, previous boss, fellow superintendents, friends in the business, and anyone that is willing to listen!”

**Continued on page 17**

**BWI PROUDLY DISTRIBUTES THE LARGEST SELECTION OF GROWER, TURF & LANDSCAPE SUPPLIES IN YOUR AREA**

Andersons • Aquatrols • Barenbrug • BASF • Bayer Environmental  
 Becker Underwood • Cleary • Dow AgroSciences • Drexel • FMC  
 Gowan • Howard Johnsons • Lebanon • Monsanto • Nufarm • OHP  
 PBI Gordon • Pickseed • PROKoZ • Quali-Pro  
 Sanco • Seymour • Syngenta

**bwi** BWI Springfield 800-247-4954  
 BWI Kansas City 800-662-5320  
 www.bwicompanies.com

## ***Tournaments Committee Report***

*By Matt Hemphill, Director*

We are half way done with our tournaments for the year. With our first two events being a lot of fun, I am looking forward to the MO Cup Challenge in October. For a little recap, we held the Joint Event at Lawrence C.C. at the end of April and Bill Irving had the course in great shape and set up extremely challenging on account of hosting the Big 12 Woman's Championship in the days prior to our arrival. The May Classic was our second event of the season and this year we held it at Dub's Dread Golf Club. We got a break in the unseasonably hot weather and were rewarded with a beautiful day for golf. Scott Cummins had the course looking and playing excellent.

Our last tournament of the year will be the MO Cup Challenge in October.

Please feel free to contact me at [mhemphill@drummfarmgolfclub.com](mailto:mhemphill@drummfarmgolfclub.com) with any questions. I hope to see you all at our events this upcoming season.



**HERFORT □ NORBY**  
**G o l f C o u r s e A r c h i t e c t s**

Phone: 952.361.0644 Fax: 952.361.0645  
e-mail: [golfnorby@earthlink.net](mailto:golfnorby@earthlink.net) web: [www.herfortnorby.com](http://www.herfortnorby.com)



See how equipment and agronomics can work together.

Only John Deere Golf offers both a full selection of golf maintenance equipment and soft goods from top name brands. Plus advice on how to pick the best of each for your course. Call us today.



Think Ahead.

Equipment Sales:  
Van Wall Golf  
Olathe, KS  
800-444-TURF

Agronomic Sales:  
Jeff Stoecklein,  
816-719-2694  
Ken Harding  
913-208-6546



*Member Profile - cont.*



**Andy Klein, GC Supt.  
Falcon Lakes GC**

Andy grew up in Sioux City, IA and went to Iowa State to pursue a turfgrass education. “While at school I worked at Cold Water Golf Links in Ames, IA. During the summers I completed two internships, one at Denver Country Club and the other at

Augusta National.”

After graduation, Klein returned to Augusta National for two years before working at North Augusta Country Club in North Augusta, SC. “In 2007 my wife, Hilary and I decided to move back to the Midwest and I have worked at The Kansas City Country Club for the past five years until landing the Superintendent’s position at Falcon Lakes Golf Club early this year.”

Andy and Hilary now live in Shawnee, KS.

**Q:** *What have you found most challenging about your position as Supt. at Falcon Lakes?*

**AK:** “Not having much experience with the office work involved with being a Supt. was a big challenge in the beginning.”

**Q:** *What are your hopes and goals for the upcoming season?*

**AK:** “To take the golf course maintenance to the next level. I want to develop a good relationship with all personnel and homeowners at the golf course.”

**Q:** *If you could boil it down to a sentence or two, what advice would you give your friends or Assistant peers to get to the next level?*

**AK:** “Be patient, continue learning every day and don’t become complacent in your current position.”

**Q:** *Who do you intend to lean on for advice and guidance in the coming season?*

**AK:** “Members of the Heart!”

**Editor’s Note:** I am pleased to say that all of these new Superintendents featured over the last 2 issues are active with the association, either at the Board level or on committees. All of them have expressed their commitment to serving and making the HAGCSA a chapter we can continue to be proud of! Good luck to each of you!

## Program Committee Report

By Ryan Varns, Director

Our second meeting has passed and I hope everyone has enjoyed the speakers we have brought you this year. My committee and I are hard at work trying to come up with sites for the annual meeting and holiday party. We have been speaking with Jeff White and it looks like we will be back at Lake Quivira Country Club this year. The details are still in the works and I will make them available as soon as we have them set. We are going to move the holiday party to January this year in hopes of avoiding conflicts with family holiday plans and all of the other things that go on in December. We are hoping this will improve attendance and give everyone something to look forward to after the busy holiday season.

# Public Relations Report

By Brad Gray, Director

Prior to the start of the golf season, each of us probably had preconceived notions of what to expect. The notion for this season originally consisted of being prepared and ahead of schedule on completing necessary maintenance tasks. However, that quickly shifted into a fast and furious pace, without guns. It still seems as if tasks keep piling up to fulfill the needs of the client, but as the days progress the needs seem to subside.

Speaking of fulfilling needs, remember to pencil in Aug. 16-19 to volunteer in assisting Gary Sailer, CGCS, in prepping for the PGA Nationwide Tour Midwest Classic hosted by Nicklaus Golf Club at Lionsgate. In advance of the tournament, correspondence will be submitted requesting for volunteers. Thanks in advance for your time and consideration.

While out and about or near a radio remember to tune into the Midwest Golf Talk Radio Hour on WHB 810 AM Sports Radio. The show is hosted by Brian Wright and will air each Sunday from 9 - 10 a.m. until August 19. A couple of members have contacted me about being a guest on the show - thanks! I am in the process of making appropriate coordination. If anyone else has any interest in being a guest please let me know. It is a wonderful chance to showcase the profession as well as attain great media experience.

**Professional Turf Products, LP** **TORO.**

**Toro Groundsmaster:** This wide area rotary mower moves with unmatched maneuverability. Climate controlled operator's cab for maximum efficiency and productivity. With cutting widths up to 16 feet wide, you can *mow an acre of grass in less than five minutes!*

Please call us for any new or refurbished product, or for your parts and service needs.

1-888-PRO-TURF

[WWW.PROTURF.COM](http://WWW.PROTURF.COM)

[www.facebook.com/proturfprod](http://www.facebook.com/proturfprod)

Toro Groundsmaster 360 Quad-Steer



# Are your greens ready for summer?

Protect your turf from the elements with our Summer Stress Reduction Program.

Guard your turf from the threats of summer stress by strengthening your turf with our exclusive Signature® brand fertilizers. These advanced foliar nutrients and plant health products keep turf resistant and resilient by growing better roots, stronger shoots and triggering plant defense mechanisms.

Contact your local Direct Solutions representative today, and see for yourself the benefits of our exclusive program.

**Mike Maas**  
(913)217-0650  
mmaas@agriumat.com

**DIRECT SOLUTIONS™**  
Committed to Growth™

[www.aatdirectsolutions.com](http://www.aatdirectsolutions.com)



Beat Summer Stress  
With These Proven Signature  
Brand Fertilizers

**ALPHA  
NOVA™**

Provides energy boost and activates plant triggers to fight turf stress

**Feature.  
Professional**

Made for best turf color possible, with 1:1 iron to magnesium ratio and a balanced micro pack



8% Calcium

Stabilized Silica Technology (SST) provides increased cell strength to help turf withstand traffic and a defensive shell to protect against stress factors

**Silstar.  
0-0-26**

Unique potassium phosphite fertilizer with SST to protect and improve plant health

**Sirius.  
17-0-11**

Premium foliar feed with 60% slowly available nitrogen, and fortified with potassium phosphite, potassium acetate and SST

 A strategic division of  
Agrium Advanced Technologies

© 2012 Agrium Advanced Technologies (U.S.) Inc. DIRECT SOLUTIONS is a trademark owned by Agrium Advanced Technologies (U.S.) Alpha Nova, Feature Professional, Signature, SilStar, Sirius and SST are registered trademarks of Loveland Products, Inc. Always read and follow label directions.

## Education Committee Report - July 2012

By Scott Johnson, CGCS, Director

This year will be a transition year for the Common Ground Conference as we strive to provide excellent educational opportunities while reducing the trade show presence of the vendors. Changes are in the works for this December. Just like our maintenance operations, the conference committee is keeping the focus on education and looking at every cost cutting measure as we struggle with the mired national economy. The dates of the conference have changed to Monday and Tuesday, December 17 and 18. Everyone will have a free week between the KTF Conference and our conference. So far, a strong slate of speakers has committed to the conference. Dr. Nick Christians from Iowa State, Dr. Lee Miller from University of Missouri, Bud White, regional agronomist from the USGA, golf course architect Kevin Norby, and Lyne Tumlinson and Robert Evans, motivational speakers, are some of the experts willing to share their knowledge with us. For those of us needing pesticide renewal points, the conference will still provide numerous CEU opportunities. The educational side of the conference is starting to take shape. Start planning your calendar for mid-December and I hope to see you at your Common Ground Conference.

# Keep Healthy Turf in Your Grasp



### Proactin EX - Strengthen Plants, Maintain Better Turf Color

- A blend of select amino acids, vitamins and biostimulants
- Enables customization of supplemental nutritional programs
- Increases efficiency of post-emergent herbicides



### Terreplex - Reduce Salts, Release Nutrients, Enhance Growth

- A carbon-rich acidifier that reduces bicarbonates and/or unwanted salts
- Maintains a more neutral soil pH
- Converts locked nutrients into forms available to plants



### TriCure AD - Prevent Drought Stress

- A soil surfactant that helps prevent dry, hydrophobic soil conditions
- Reduces hand watering
- Increases root mass and length

MITCHELL PRODUCTS

*Reinders*

Solutions & Supplies for the Green Industry

Soft Goods Sales

Dennis Whiteford 913.238.0869 | Scott Wilcox 816.977.9853 | Mike McMillin 816.225.7235

19942 W. 162nd St., Suite D | Olathe, KS | 913.397.0080 | www.reinders.com

## Randall Named GCSAA Central Plains Field Staff Rep

GCSAA has appointed Steve Randall as the association's field staff representative for the Central Plains region (Kansas, Iowa, South Dakota, North Dakota, Minnesota and Missouri).

Randall adds those duties to his current responsibilities as manager of the entire field staff program, working out of the association's headquarters in Lawrence, Kan. Raised in Wahpeton, N.D., he has extensive experience in the region and in the golf industry. He received his undergraduate degree in business/communications from St. John's (Minn.) University and his masters in mass communications from South Dakota University.

Randall's career in golf began in 1993, when he served as the coach of the men's and women's golf teams at South Dakota State University. In April 1998, he moved on to become the media relations/regional affairs director for the Minnesota Golf Association. He then became the executive director of the Sun Country Amateur Golf Association (based in Albuquerque, N.M.) in 2002. He joined GCSAA in 2006 as a chapter liaison and was promoted to his current position of senior manager of chapter outreach in 2008.

"Having Steve serve the Central Region was a natural choice," said GCSAA Chief Executive Officer Rhett Evans. "He knows the region well and has assisted several of the chapters in a variety of projects. He will be able to hit the ground running and build upon his good work done to date."

To assist in the effort of serving members through chapters, GCSAA has continually added resources to facilitate an enhanced relationship between the association and its chapters, including the expansion of the GCSAA field staff program. Initially, a pilot program designed to help chapters utilize GCSAA programs and services to a more full extent, it has received overwhelmingly positive feedback from chapters that are staffed with representatives. These chapters report a greater connection with GCSAA, an enhanced ability to utilize GCSAA programs and services, and access to additional resources to advance chapters in a strategic manner.

In expanding the field staff program, GCSAA divided its chapters into nine regions with plans to place a field staff representative in each. Having resident field staff resources on the ground has helped chapters implement programs developed by GCSAA and serve as a direct communication link back to GCSAA to share the successful practices chapters have implemented. The program is designed to be mutually beneficial for the association and its chapters.



## ***The Prostitution of Golf***

***By Dave Fearis***

A few years ago I wrote an article about the growth of the game. In it I mentioned the new Golf 2.0 program promoting this objective. The number of golfers coming into the sport each year is far from keeping pace with those leaving the game. Kansas City is a prime example. Like so many other areas of the country, we have too many golf courses and not enough golfers.

However, now (and admittedly I am outside looking in) I see a trend of where a group of premier courses in the Kansas City area have lowered their prices to combat some competition from another group of courses. So now you have a situation where you have lowered your prices to increase your rounds. My question is, "Is the increase in rounds at lower rates actually increasing revenues?" It seems counterproductive to me. This approach is great for the golfers; now they can play these courses at lower rates. Are they new golfers? Probably not. If revenues did increase, did the superintendent's budget see any of this money? Also, was the superintendent even consulted when this all took place? Now you have a situation where the courses lowering green fees have more rounds which causes more work for the superintendent.

Welcome to the prostitution of golf!!

### **NEW WEBSITE**

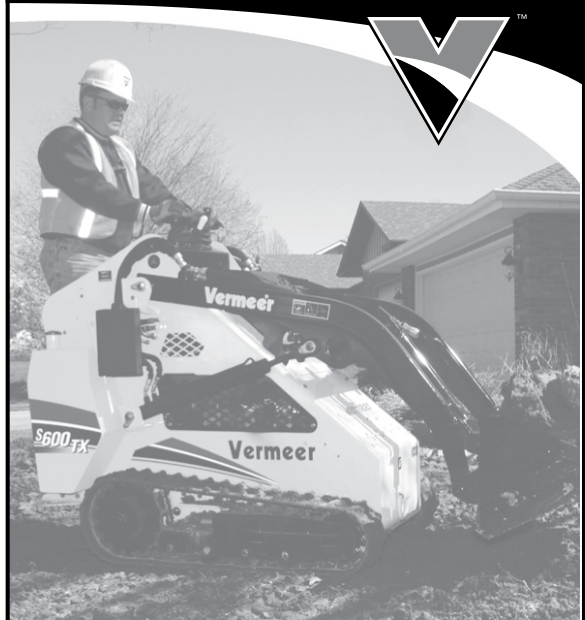
(Same Address – New Look)



[www.hagcsa.org](http://www.hagcsa.org)

## **QUALITY S600TX COMPACT SKID STEER LOADERS – FROM A SOURCE YOU TRUST**

A proven leader in innovative, high-performance lines of construction equipment, Vermeer brings the industry the S600TX compact skid steer loaders.

**Vermeer**

### **VERMEER GREAT PLAINS**

Olathe, KS  
1-800-932-3655

Goddard, KS  
1-800-835-2301

Brookline, MO  
1-800-845-7833

Catoosa, OK  
1-866-416-3300

Oklahoma City, OK  
1-800-201-4778

[www.vermeer.com](http://www.vermeer.com)

## Speed Dial

By Mitch Bradbury, Special Director

After graduating from Kansas State with a degree in Golf Course Management in the Spring of 2007, I took the intern position at St. Andrew's in Overland Park, Kan. Looking for golf course construction knowledge, I got it – that summer we built six new golf holes while keeping the original 18 open for play. Upon completion, in November of that year, the new holes were opened and the original first six holes were closed, demolished, and rebuilt into The Overland Park Soccer Complex. It was an awesome accomplishment. Daily I worked with Terry Rodenberg, Class A Superintendent at St. Andrew's. He was able to juggle both the new construction and upkeep of his heavily played 18 hole track, 56,501 rounds to be exact. Each day was a whirlwind, usually winding down late in the evening. Terry never lost motivation. I was amazed by his knowledge of all things golf course management related as well as respect he garnered from his employees. Luckily, that summer the weather cooperated; timely rains and mild temps kept our project way ahead of schedule. The past few years have been different, the weather patterns more brutal. Working in the same golf division, it is nice to have Terry and his assistants to call when conditions get tough. Collectively, they have over 60 years of experience at St. Andrew's Golf Club or Overland Park Golf Club. Throw in nearly 20 years from Doug Melchior and 30 plus from Sandy Queen and it's pretty easy to find a qualified opinion. But on this day, I asked Terry what some of his key philosophies are when coping with the more extreme summers and he gave me this list that could be very useful to Assistant Superintendents looking to land that Superintendent gig.

- **Enter winter with greens on the lean side** – Terry believes this helps reduce poa activity and decreases chances of snow mold. Terry has had little of either since all of his greens were redone in 2005.

- **No more than a 1/2 lb. of granular fertilizer on greens per application.**
- **Spoon feed sprayable amino based products right before and during periods of stress** – Foliar products are absorbed quickly, decreasing chance for loss or leaching in a shorter root zone.
- **Have a lab check O.M. build-up** - make adjustments from results and retest yearly.
- **Probe to check moisture and root depth** - the old-fashioned soil probe never lies.
- **Raise heights during stress. Alternate mowing and rolling. Skip clean ups.**
- **Apply wetting agent once a month** - with small crews, wetting agent allows us to force the work load on the rest of the course while giving us a more uniform, deeper irrigation pattern to help push roots deep and speed water intake during times of stress. It's not easy watering on a course that is averaging 350 rounds per day.
- **Install fans** - In areas of stagnant air around greens air will help. If you do not have power, use a generator. Terry has found poultry fans work well in this scenario.
- **Check soil temperatures** - high soil temps cause a greater decline to the turf than air temps.
- **Divert traffic** - have mowers and daily set-up workers take ownership in moving stakes and signs, they can have major impact on traffic areas.
- **Use a preventative program for fairy ring** - this also will take care of dollar spot and take all patch.
- **Stay away from DMI's during stress periods.** Terry only uses in Spring and Fall.

Continued on next page

**Speed Dial**

*Continued from page 23*

- **Topdress weekly** - very important aspect keeping firm, uniform turf but stop if turf is under stress.
- **Call another superintendent for help** - you would be amazed how often St. Andrew's and OPGC are having similar issues despite different microclimates and management practices.
- **Be organized** - Terry fills out the next day's assignments, does long-term planning, and keeps impeccable records in a leather bound planner. He like to be proactive not reactive.
- **Motivate the crew** - Terry's philosophy is to thank them, encourage them, discipline privately, cross train, and rotate job assignments around to prevent burnout. Be open to suggestions and encourage a learning environment.

With summer upon us and droughty conditions once again threatening the metro, we go into battle. When you are dragging that hose, giving life support to your problem green, or just a little tired, it is nice to have someone that has experienced the same feelings summer after summer on speed dial.

**Editor's Poem**



**Sunshine**

**By Tony Bertels**

This brutal sunshine, incessant sunshine  
 I'm only happy when skies are grey  
 I've even noted how Poa loathes it  
 As it fries in ultra violet rays

The other night, dear, as I lay sleeping  
 I dreamt its autumn, greens far from harm  
 When I awoke, dear, I was mistaken  
 Sunshine still has turf in high alarm

Oppressive sunshine, incessant sunshine  
 The crews' slap happy, they're going blind  
 I've even noted a hint of violence  
 So I guard assault from my behind

I now drink moonshine because of sunshine  
 It makes me happy throughout the day  
 I never notice the bloody sunshine  
 Please don't take my moonshine away!

**ANYTHING CHANGED?**

- >Have you changed jobs?
- >Have you changed your phone number?
- >Have you changed your email address?

Report all changes to your association office so we can keep in contact with you.

**To Make Changes, Contact:**  
 Kim Weitzel, Executive Director  
 816-561-5323; kweitzel@swassn.com





**PLATINUM PARTNERS**



**GOLD PARTNERS**



DIRECT SOLUTIONS™



Bayer Environmental Science



GOLF CARS AND TURF EQUIPMENT

WICHITA - SPRINGFIELD - KANSAS CITY



Supply, Inc.



**SILVER PARTNERS**



People... Products... Knowledge...



# Tony's Teasers



Do you want to be “one of the four” big winners of a \$250 gift card (right before Christmas)!? Simply participate in the 2012 Tony’s Teasers trivia game. Each answer will pertain to something related to our industry, terminology we would recognise, a golf course, or even a local member (or

a play on their name). The answer can be a person, place or thing.

**May’s answer:** Elmer’s glue

**May entries:** • Paul David, CGCS  
• Dylan Senn

Every month I will supply a clue. You must then come up with the correct response and submit your answer via the website only ([www.hagcsa.org](http://www.hagcsa.org)) prior to the answer being supplied in the next edition. Correct responses will entitle an entry (one entry per correct response) into the drawing. If you solve each month’s riddle, your name gets put in the hat that many times; increasing your odds at this fabulous shopping spree. You must be present at the Holiday Party to win; so everyone better get in the spirit of the season! All members in good standing are eligible to enter.

**K.C. Arborist**  
Tree Care Specialists

**913-390-0033**  
[www.KCArborist.com](http://www.KCArborist.com)  
Certified Arborists  
Licensed & Insured

**Our Services Include:**

- ▶ Tree Trimming
- ▶ Tree Removal
- ▶ Debris Hauling
- ▶ Tree Preservation
- ▶ Stump Grinding

Proud Supporter  
Heart of America Chapter  
**GCSAA**

**FREE ESTIMATES**

**June Teaser:** Invoice insects

**Answer:** \_\_\_\_\_

**Hint:** *Could be a hellava tab!*

**July Teaser:** Bayonet le boudoir

**Answer:** \_\_\_\_\_

**Hint:** *Face it Frenchy, you’re screwed!*

**August Teaser:** Reed Mallet

**Answer:** \_\_\_\_\_

**Hint:** *It looks like grass from here?!*

## Empathy for Bullies

By Robert Evans Wilson, Jr.

I was sitting on the bench in the locker room dressing out for P.E. when a big kid I hadn't met before sat down next to me. With a broad smile on his face he said, "Hey."

Appreciating a potential new friend, I smiled back and replied, "Hi."

He then shoved me off the bench, slammed my locker shut, and started laughing. The kids around us laughed too.

I got up off the floor and yelled, "Not funny!" then tried to sit back down on the bench. Once again he shoved me off. When I tried again, he hit me hard on my shoulder.

Reeling in pain, I stood and waited until he finished dressing before I could get back into my locker. I was 13 years old. It was my first year in high school. Jerry, the big kid, was 15 years old. Apparently he'd been held back a couple of grades.

The next day the same thing happened, and again the day after. On the following day, I tried avoiding the problem by arriving early, but with only five minutes between classes that proved to be impossible. I tried distracting him with friendly conversation, "Hey Jerry, did you see Alias Smith and Jones last night?"

"Yeah, it was good." Then he body slammed me off the bench. Again the kids around us laughed. And, again I was forced to stand and wait until he was finished.

The problem continued for three weeks, and on a few occasions I was scolded by the coach for being tardy to the gym. I couldn't tell him why I was late because Jerry had the mirth of our fellow classmates and I feared their ostracization more than Jerry's fist.

My few friends in the class kept asking me what I was going to do about the problem. The rest of the kids just looked at me with contempt. It made me feel isolated and totally not "cool" for being unable to find a solution.

Finally in frustration I went to my dad.

"How do you feel about my getting suspended from school?" I asked him.

"What!" he cried.

I then explained the situation, and how I felt the only solution was to stand up to Jerry and fight him. To my surprise, he agreed.

"Son, I understand that you have to fight this boy. If you get suspended, you will do so with my good graces." That was an awesome bonding moment with my father; and even though I was afraid of Jerry and knew that I was probably going to get hurt, it fortified my resolve to stand up to him.

The next day, with butterflies in my stomach, I arrived as early as I could and took my seat on the bench. As expected Jerry shoved me off the bench and slammed my locker shut. To his surprise, I got off the floor and started punching him as fast and hard as I could.

On his face, I saw the shock that he never expected me to retaliate, but that didn't last long. Jerry was taller and much more muscular than me. He simply picked me up and threw me against the lockers and laughed. The pain shooting through my back mirrored the explosive sound of my body hitting the metal doors. From the ground, I could see him looking around the room for approval, smiling and nodding at those who laughed with him.

In that instant, when he wasn't paying attention, I scrambled off the floor and started hitting him again. I landed one good punch on his jaw. He was no longer laughing, but he still seemed completely unfazed by my fists. Once again, he picked me up and threw me into the lockers. As I hit the floor, he ordered me to stay down.

Ignoring him, I leapt to my feet.

"Fight! Fight!" someone yelled, and 60 boys who were dressing stopped and rushed over to watch.

Suddenly, Jerry and I found ourselves in the middle of a space no more than four feet wide surrounded by boys cheering for one or the other of us. We both had our fists up and were circling around wondering who was going to make the next punch,

**Continued on next page**



**The Un-Comfort Zone**

**Empathy for Bullies - cont.**

when someone yelled, “Coaches are coming!”

Everyone in the room dispersed instantly. Jerry and I, panting from the adrenaline and exertion, sat down side by side and opened our lockers.

Three coaches walked through the room demanding, “Who’s fighting?” “Somebody tell us who was fighting!”

No one said a word. Everyone silently finished dressing. The coaches finally left but not without warning us that fighting was not allowed.

I didn’t get suspended, and Jerry never bothered me again.

In my previous column, entitled, Keep Your Power, I wrote that bullying is not just a childhood phenomenon. We must learn to get over our fear of the consequences of standing up for ourselves because bullies never go away.

One of the problems is, that as a society, we don’t really look at the motives behind bullying. Bullying is a trickle down phenomenon, which is most likely learned at home. Many of us know that bullies are insecure. They don’t feel important, loved, or cared for. Bullies seek attention, so that they will feel wanted, desired, and appreciated. Unfortunately, they don’t know how to achieve that through normal channels.

If we can take a moment to have empathy for them, perhaps we can give them what they need, and cut off the problem at the source. Today, I can look back and see that Jerry probably felt inadequate because he was nearly two years older than everyone in his class. I never saw him again after that year. He turned 16 over the summer, and I heard he dropped out of school which probably added to his sense of unimportance. As an eighth-grader, all I could see was the violence. I didn’t have the maturity or the self-confidence to reach out to him as a friend. In hindsight, I wish I did.

*Robert Evans Wilson, Jr. is an author, humorist and innovation consultant. He works with companies that want to be more competitive and with people who want to think like innovators. Robert is also the author of the humorous children’s book: The Annoying Ghost Kid. For more information on Robert, please visit <http://www.jumpstartyourmeeting.com>*



**Urban TREE Specialists**  
 Rooted in a Greener Future

**Residential & Commercial Tree Care Solutions**

Tree & Shrub Pruning • Tree & Stump Removal  
 Cabling & Bracing • Consultation  
 Tree Preservation • Plant Health Care  
 Insect/Disease Control • Tree/Shrub Fertilization

Call today for a Free Estimate!

---



(816) 214.8327  
[www.urbantreekc.com](http://www.urbantreekc.com)  
 Licensed & Fully Insured for Your Protection!





# MEMBERSHIP APPLICATION

~ If you are applying for membership as a Superintendent, you **must** also be a member of the national association, Golf Course Superintendents Association of America.  
Download an application at: [www.gcsaa.org](http://www.gcsaa.org) ~

Name \_\_\_\_\_ GCSAA Membership #: \_\_\_\_\_

Club or Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Spouse \_\_\_\_\_

Check here if you wish to receive your mailings at home.

### JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED	EMPLOYER NAME AND ADDRESS	TITLE
From _____ To _____	_____	_____
From _____ To _____	_____	_____
From _____ To _____	_____	_____
From _____ To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
  - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
  - **Visiting:** 1. Present your HAGCSA or GCSAA membership card when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

**Communication Consent:** I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

**ATTESTED:** The applicant must be attested by three peers and/or colleagues.

Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please include Annual Membership Dues with Application (Term: January to December):**

- Superintendents - \$130
- Assistant Superintendents - \$70
- Suppliers - \$130
- Golf Course Employees - \$70
- Students - \$25

## *It's Hump Month...again!*



July is just one of those months where, no matter how you slice it, screams of too many challenging summer days still ahead. Yet once you get it over with, you are somewhat closer to easier days to come. It is the proverbial hump month in our difficult seasonal calendar.

I can still recall my rookie year when temperatures actually dipped well into the 50's one early July night. Holy crap! Every vicious disease cycle working against me had been broken. The weight of the world seemed to be lifted from my shoulders. Like manna from heaven, I looked at that merciful, short respite as one day closer to October.

A 70° day should be a cause for celebration. Actually, any day around 80° should hold the same honor. Any July void of toad-strangling rains followed by 90°'s is a blessing. The simple pleasure of an overcast sky should not go unheralded. A dip into the 60°'s at night is a god send.

Alas and alak, the last 3 seasons have given us few breaks, at least as of this writing. I read where Oklahoma recorded the hottest average summer high temperature of 89.3° in 2011, an honor usually held by Texas since the Dust Bowl days back in the 1930's. Oklahoma is just one state south of these parts. We didn't get beat by much, yet, we are considered Transition Zone. The powers-that-be may have to redefine our growing zone to mean *transition* from tolerable to terrible. We haven't seen anything near normal since the summer of 2009. I can't remember a more difficult stretch of weather anytime during my career.

I have just reviewed what I have written thus far...holy crap! I sound like an old geezer recounting walking 10 miles to school in 3' snowdrifts with nothing on but a light jacket and no gloves. "*We didn't have them new-fangled mowers. Oh no! We had Bess and Tom. They were the best dang horse team ever to draw a 7 gang!*" Okay, I'm not that old.

I hope everyone can find a way to make it through this summer as unscathed as possible. Please remember to communicate with your GM, pros, members and patrons about the severe weather challenges you face. Don't forget to phone your peers if you feel like you're on an island. We are all experiencing it. Some of us may actually have a few nuggets that may help. We're all in this together and the beauty about belonging to the HAGCSA is that each and every member should be there for you. Don't be afraid to reach out to your network for answers. I can honestly say, in all my years...that has never failed me!

***Editor's Note:*** *I wrote this column the first week of June prior to the July Edition's deadline. Now that we have all lived the horrendous month that was July, 2012, some of my writing may ring hollow when compared to our actual brutal reality. God help us all!*

**Tony Bertels, Editor**

# INDEX of ADVERTISERS

BWI.....	14	Kansas Golf & Turf.....	5
Commerical Turf & Tractor/Wiedenmann.....	9, 10	PBI Gordon.....	3
Direct Solutions.....	19	Professional Turf Products.....	18
Floratine Miwest .....	4	Reinders.....	20
Herfort Norby Golf Course Architects .....	15	Turfwerks.....	6
John Deere Golf/Van Wall Equip.....	16	Urban Tree Specialists.....	28
K.C. Arborist .....	26	Vermeer Great Plains.....	22
		Williams Lawn Seed.....	8



# FUNCTION FORECAST

## DATE

August 6  
September  
October 1 & 2  
November 7  
December 17 & 18  
January 4, 2013

## EVENT

Employee Tournament  
Vendor Appreciation  
MO Cup Challenge @ Old Kinderhook  
Annual Meeting  
Common Ground Conference & Trade Show  
New Year Party

**HEARTBEAT • Tony Bertels, Editor**

Heart of America GCSA • P.O. Box 419264 • Kansas City, MO 64141-6264