

Volume 46, No. 1

THE OFFICIAL PUBLICATION OF THE HEART OF AMERICA GCSA

March 2014

Joint Meeting With KGCSA





Falcon Lakes Golf Club March 17, 2014

- Committee Reports
- Wee One Foundation
- 2013 First Tee Participants Profiles





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President's Message

Will this winter season ever end? This has been a common phrase around my golf facility as I hear a lot from my members, staff, and family. After the last couple of mild winters I was starting to wonder the same thing. Wondering if "Ole Man Winter" is ever going to leave and make way for spring? I was actually starting to think the new normal for our area was only one month of cold weather and then spring comes. Boy was I wrong! I hope everyone has taken advantage of the cold winter weather and has had the ability to recharge your batteries and reflect on the year that was 2013, and are eagerly looking forward to the golf season and HEART calendar of events in 2014 like I am.

Hopefully everyone that got the opportunity to go to the 2014 Golf Industry Show in Orlando had as good of a time as I did! The education, networking, and new information I pick up at this event every year is truly one of the highlights of my year. It was especially exciting this year to have our first annual joint hospitality event with the Mississippi Valley

GCSA chapter. I hope everyone enjoyed their time at the event and were able to meet someone new, fellowship, and grow your network of peers. I would like to once again thank all of our sponsors both locally from the HEART and from the MVGCSA for their generous support and willingness to step up and support this event.



I am already looking forward to next year's event and the partnership of the HEART and MVGCSA in the future.

Our local HEART calendar got off to a start with our annual bowling event at the AMF College Lanes on February 11. We had great attendance and some unbelievable bowling as well! Now I know what some individuals do during the offseason!

Continued on next page







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President's Message - cont.

Thank you to those that attended and our sponsors Supreme Turf and Kansas Golf and Turf.

Our events continued on March 6th. Back by popular demand was our second annual "Shop Talk" event at Indian Hills Country Club maintenance facility. I hope everyone enjoyed the program as much as I did. This has turned into a great event full of education and networking and on top of that it is FREE. Also in March we have the joint meeting with the KGCSA at Falcon Lakes Golf Course on March 17th. Hopefully everyone will mark their calendars to attend these two great events and get the 2014 HAGCSA events off to a great start.

Like I said at the beginning of this message I am very excited for 2014 and the enthusiasm that the Board of Directors has

shown to continue to make this association one of the best. The Board has been working extremely hard to provide all of its members with quality events at affordable prices so I hope all of you make it a priority to attend the events in 2014. As I said at the annual meeting I would like to challenge you to attend one more meeting in 2014 then you did in 2013, I will guarantee that you will take something away from the event that will make you a better employee, Superintendent, or person for your facility or company where you work.

As always if you have any questions or suggestions we would love to hear from you. I can be reached at todd@wolfcreekks.com or 913-592-3329. I look forward to seeing all of you soon!



Joint Meeting With KGCSA

Date: Monday, March 17, 2014

Location: Falcon Lakes Golf Club

4605 Clubhouse Drive, Basehor, KS

Time: 11:00 a.m. - Registration

11:30 a.m. - Lunch

12:00 p.m. - Meeting/Program 1:00 p.m. - Shotgun Start Awards following golf

Superintendent Profile: Andy Klein has been the Golf Course Superintendent at Falcon Lakes Golf Club for the past two years. Prior to working at Falcon Lakes, Andy was Assistant Superintendent at The Kansas City County Club for five years. Andy earned his degree in Turfgrass Management from

Iowa State University. He has been a member of the GCSAA for 10 years and a member of the Heart of America GCSAA for six years. He has been active within the HAGCSA and has served the last two years on the board.

Cost: \$60 per person (Lunch Only: \$25)

Speaker/Topic: Marking Hazards, Course Set-Up and Course

Rules with Steve Randall, GCSAA

Format: 2 man shamble, Two/HAGCSA vs Two/KGCSA

Reservation form on page 21.

2014 S&R TOURNAMENT Monday, June 9, 2014



Blue Hills Country Club

Host Superintendent: Woody Moriarty

~ Mark Your Calendar & Plan to Attend. ~

Tournament Committee Report

By Ethan Shamet, Director

The tournament committee has many events and outings planned this year. This year's committee consists of Matt Delventhal, John Shelee and Ryan Varns.

The first tournament will be the Joint Meeting with the KGC-SA. This will be held March 17 at Falcon Lakes and, yes, they will have green beer for us! Hopefully the weather is great and all this snow has melted off.

The Nine and Dine in April will be moved to the fall and will be replaced with a special tournament for the Wee One Foundation. In the upcoming months, we will have the Super Pro that benefits SNAG golf in May and the S&R in June at Blue Hills CC. We look forward to seeing each and every member at these events. I also would like to thank all the sponsors who

make these tournaments or outings possible with donations and help.

We are also looking to add some fun events throughout the year to get members and even families involved. From guided tours of the stadiums to attending sporting events and participating in a family day at the SNAG golf facility.

On Feb. 11 we hosted our annual bowling event at AMF College Lanes. We had a great turnout for this event, even the KU fans got out of bed after their loss on Big Monday. The team of Shoal Creek again won the tournament with a combined score of 2,441.

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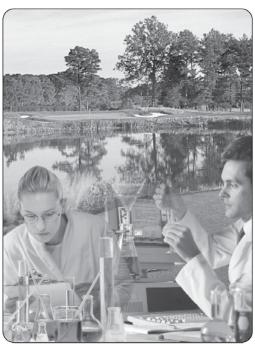
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Beechtree Golf Club, Aberdeen, Maryland $\scriptstyle\sim$ Hole #2, Par 3

Rounds4Reasearch Committee Update By Steve Wilson, CGCS

The HAGCSA is once again participating in the Rounds4Rease-arch program administered by GCSAA. If you are not familiar, this is an effort designed to raise funds for turfgrass research through the auction of golf rounds generously donated by golf facilities. This program was started by the Carolinas GCSA chapter several years ago, and has been very successful in providing their chapter with significant funds to support and promote turfgrass research in their local area. The funds generated by rounds donated and auctioned by HAGCSA facilities come directly back to the HAGCSA to be used as we see fit.

HAGCSA participated in this program in 2013 and was able to generate close to \$3000 despite it being our first year participating. Our goal for 2014 is to triple the funds generated in 2013. A big thank you to the local golf facilities who donated rounds (or made a direct monetary donation) to this effort in 2013: Creekmoor Golf Club, Paola Country Club, Cardinal Hill Golf Club, Adams Pointe Golf Club, Meadowbrook Country Club, Swope Memorial Golf Course, Falcon Lakes Golf Club, Hallbrook Country Club, Nicklaus Golf Club at Lionsgate, Great Life at Deer Lake, Great Life at Leavenworth, Great Life at Shawnee, Great Life at Liberty Hills, Great Life at River Oaks, Staley Farms Golf Club, Deer Creek Golf Course, Royal Meadows Golf Course, Minor Park Golf Course, Heart of America Golf Academy, Overland Park Golf Club, St. Andrews Golf Club, Deer Trace Golf Course, Indian Hills Country Club and Willow Springs Municipal Golf Course.



As was the case last year, there will be two dates for 2014 to auction off the donated rounds. These dates are June 9-22 for the first auction and August 1-10 for the second auction. I ask you to please consider donating rounds from your facility to support this important effort. The deadline to donate rounds for the first auction of 2014 is April 15th. A facility has the ability to place whatever restrictions they would like on the donated rounds in regards to days or times that the donated rounds can be redeemed. R4R Committee members will begin making personal phone calls to facilities in mid-March to solicit donations from facilities that have not yet donated for 2014.

If your facility is unable to donate rounds for the auction, there is also the option of making a monetary facility donation to the program. For a donation form or more information on the Rounds4Research program visit the Rounds4Research website at www.rounds4reasearch.com or contact me directly.

Thank you in advance for consideration of this program that allows our chapter to further support local universities in turf research that helps improve the game of golf.

HAGCSA

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Wee One Foundation

By Duane Sander, CGCS, Director

Until three years ago I was unaware the Wee One Foundation existed. It all started in 1985 when four friends traveled to Scotland on a golf trip. The caddies were making wagers as these golfers stood on the tee. One caddie declared, "My money is on the wee one!" Wayne Otto, CGCS, passed away October 21, 2004 losing his battle with cancer. Wayne dedicated his life to the betterment of the golf maintenance profession he loved and the individuals who shared his passion. What evolved into the Wee One Foundation was originated to help Wayne Otto as he struggled with his bout with cancer. The foundation continues to assist golf course management professionals and their dependents who incur overwhelming expenses due to medical hardships without comprehensive insurance or adequate financial resources. Through the foundation work, Wayne's legacy will never be forgotten. Since its inception in 2004, membership within the Wee One Foundation has grown to over 350 in 19 states. More importantly, the foundation has gifted over \$700,000 to families in Missouri, Arizona, Iowa, Illinois, Michigan, North Carolina, Idaho, Minnesota, California, and Texas.

As the Wee One grows more people are helped and more funds are needed to distribute. The Wee One Foundation kicks off a new fund-raising campaign this year called "One Percent." The goal is to raise \$10 million in 10 years to help support families in need forever. The One Percent endowment Fund will provide a permanent source of supplemental funding for the Wee One mission and new endeavors to benefit individuals and families in the golf industry. One hundred percent of the funds generated through this campaign will be placed in a permanent endowment fund. What they are asking each person to do is if you make \$65,000 a year then 1 percent would be \$650 and to donate that over 10 years – so \$65 a year for 10 years. The HAGC-SA has graciously donated \$500 to the Wee One Foundation each of the last two years.

The Wee One Foundation has helped one of our own. Mark Pierce, superintendent at Tiffany Greens Golf Course, was diagnosed with throat and stomach cancer in September. Mark underwent nine weeks of chemo at K.U. Medical center before having his operation on December 3 at the Mayo Clinic in Rochester, Minnesota. Mark and his wife had to make numerous trips to Mayo with most of the cost coming out of his pocket. Mark is undergoing another nine weeks of chemo that stated January 24. When I found out about Mark's situation and knew that the Wee One Foundation could help, I submitted his name for review. On November 2 I received word that the Wee One Foundation would be granting \$10,000 to help with medical expenses that insurance does not cover. When I told Mark that he would be receiving a check for \$10,000 he was astonished, he actually called me back the next day to make sure that he heard me correctly. When I presented Mark with this check he was overwhelmed with the generosity shown by the Wee One Foundation. That's why I feel the need to pay it forward to the next person in need of financial support due to astronomical medical expenses. We will be hosting a charity golf tournament at Staley Farms on April 22 to raise money to support the Wee One Foundation and for Mark Pierce's additional medical expenses that insurance does not cover. I ask for your support for this great cause by putting a team in the tournament, donating to the silent auction - rounds of golf, golf clubs, member items, etc...or by making a cash donation directly to the Wee One Foundation.

Here is Mark's heartfelt thank you letter:

Dear Wee One Foundation and Mr. Sander:

As I think about the great gifts and blessings that have been afforded to me over the course of my treatment, I am reminded of Steven Covey's sixth habit of synergy. To synergize, one must combine the strengths of people through positive teamwork so as to achieve goals no one person could have done alone. Because of your gracious gift, you have allowed me to focus my time and energy on my treatment and care.

Your tangible gift has aided my ability to run this race and to face this storm with an endurance and assurance that others

Wee One Foundation - Cont.

were supporting me and joining me for the voyage. Thank you so much for providing me with this generous donation as it offsets our expenses so that I could make the trips to Mayo Clinic in our efforts to receive the upmost health care for this complex diagnosis without financial concern.

I am most grateful and greatly appreciate the blessing. Because of this, my wife and I have been able to celebrate multiple successes and miracles over the course of my treatment. Your act of kindness and generosity has allowed us to experience these very things.

In gracious appreciation,

Mark and Kay Pierce

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The First Tee - Greater Kansas City

2013 Participant Profiles

Sunflower Hills GC

- 1. A 13-year old girl who is at the Eagle Level and plays in our tournaments.
- 2. A male high school senior from Shawnee, KS who has been in the program for six years and is at the Eagle Level. He plays in nearly all of our events and is a regular volunteer.

Heart of America

- 1. A 13-year old girl who is going into the 10th grade and has completed the Birdie Level. She competes in both our tournaments and league.
- 2. A 14-year old, eighth grade boy from Kansas City, Mo who is working to complete the Eagle Level in his 4th year of programming.

Drumm Farm

- 1. A 14-year old girl from Independence in her 4th year of programming and working to complete the Birdie Level.
- 2. A 15-year old female who is working to complete the Birdie Level and is a regular participant in our tournaments and leagues.

IronHorse

1. A 12-year old girl from Kansas City, Mo working on the Par Level.

Continued on next page



The First Tee - Greater Kansas City 2013 Participant Profiles - cont.

2. A 14-year old 7th grade girl in her fourth year of programming.

Overland Park - Both of these participants are new for 2013

- 1. An 11-year old boy in his first year working to complete the PLAYer Level.
- 2. A 10-year old girl working to complete the PLAYer Level.

Many thanks for the tremendous support we have received from the "Supers" over all of these years. Here's a story unrelated to the young people listed above.

Recently I heard the story of how one of our young female participants had been the object of bullying for quite some time. Her emotional story credited the perseverance she learned as The First Tee with her ability to cope. Her sense of respect told her to treat those who tormented her with kindness and eventually they left her alone. She told how her integrity made her come to the aid of another girl being bullied, even when her own sisters didn't help. Her sense of responsibility helped her develop the idea of someday creating an organization to offer support and guidance to victims of bullying. She is only 14!

I have no doubt that The First Tee of Greater Kansas City Changes Lives. So you see, the HAGCSA Grant really does matter.

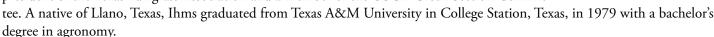


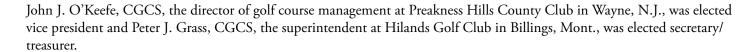
Keith Ihms, CGCS, Elected President of National Golf Association

Certified Golf Course Superintendent Keith A. Ihms, director of grounds maintenance at the Country Club of Little Rock (Ark.), was elected president of the Golf Course Superintendents Association of America (GCSAA) at the association's annual meeting Feb. 6 in Orlando, Fla.

The annual meeting was held in conjunction with the Golf Industry Show (Feb. 1-6). Ihms has served as director of grounds maintenance at the Country Club of Little Rock (Ark.); Superintendent at Bent Tree Country Club in Dallas; Pine Forest Country Club in Houston; Walden on Lake Houston Golf and Country Club in Humble, Texas; and Golf Crest Country Club, Pearland, Texas.

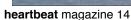
A 33-year GCSAA member, Ihms is a member of the Arkansas GCSA and a past president of the Lone Star GCSA, the North Texas GCSA and the South Texas GCSA. He is also a member and past president of the Texas Turfgrass Association and a member of the USGA Green Section Commit-





Bill H. Maynard, CGCS at St. Albans Country Club in St. Louis, and Rafael Barajas, CGCS at Hacinda Golf Club in La Habra Heights, Calif., were elected to two-year terms on the board of directors. Mark F. Jordan, CGCS, natural resources leader at Westfield Group Country Club in Westfield Center, Ohi, was appointed by the board to fill the remaining year of Grass' two-year term as a director. *Continued on next page*



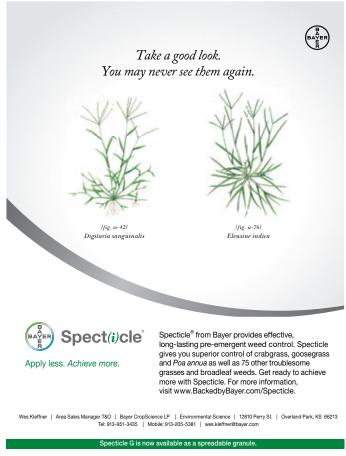


Keith Ihms, CGCS, Elected President of GCSAA - cont.

Darren J Davis, the superintendent at Olde Florida Golf Club in Naples, Fla., and John R. Fulling Jr., CGCS at Kalamazoo (Mich.) Country Club, remain in the board with one year remaining in their two-year director terms.

Patrick R. Finlen, CGCS, general manager at the Olympic Club in San Francisco, Calif., will serve on the board for one year as immediate past president, Sandy G. Queen, CGCS, manager of golf course operations for the city of Overland Park (Kan.), retires from the board after serving the last year as immediate past president.





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Chapter Delegate UpdateJeff White, CGCS

Brr...Man it is cold and snowy out there. It was nice to see so many Heart members at the GCSAA Conference and Show. The transition back to reality from Orlando to KC was evident from 35,000 feet. The snow cover and cold temperatures were more than I anticipated seeing and feeling upon my arrival.

It was a busy week in Orlando with education, seminars and the trade show floor. As always the week ended with GCSAA's Annual Meeting and Election. The following were elected during the meeting:

President: Keith Ihms, CGCS - CC of Little Rock Vice President: John O'Keefe, CGCS - Preakness Hills CC Secretary/Treasurer: Peter Grass, CGCS - Highland Golf Club

Directors: Bill Maynard, CGCS (St. Albans CC) and Rafael Barajas (Hacienda Golf Club) were re-elected for two-year terms. Mark Jordan, CGCS (Westfield Group CC) was appointed to a 1-year term to fill Mr. Grass's remaining commitment.

Darren Davis (Olde Florida Golf Club) and John Fulling, CGCS (Kalamazoo CC) remain in the board with one yeat remaining in their two-year director terms. Pat Finlen, CGCS (The Olympic Club) will serve as past president for one year.

Our latest local hero, Mr. Sandy Queen, CGCS, retires from the GCSAA BOD after nearly 10 years of service.

Congratulations Sandy, you made the HAGCSA proud and served us well. Our entire hometown crew (Sandy, Pat and Bill) thanked the Heart for the continued support during the meeting. It is pretty special to have had the amount of quality individuals from our association represent the members of GCSAA on the global level.

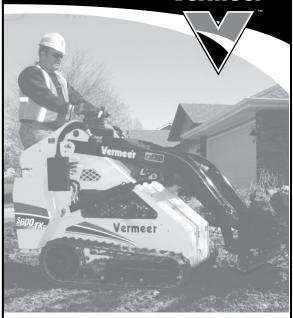
The GCSAA BOD is really focusing on the future right now. Who, what, and where will the association and its members be in 2020? All the while they remain focused on maintaining and improving the current status and benefits of being a GCSAA member. They continue to represent and advocate for our profession in more ways than I can mention here.

Continued on page 19

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Chapter Delegate Update - cont.

The new board will be busy collecting information from the Membership Standards Advisory Group and making changes if necessary to keep elevating awareness of the superintendent position and its importance to the industry. They will try to keep the momentum going with Rounds-4-Research and the EIFG, among other important projects and tasks.



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Public Relations Committee Report

By Matt Delventhal, Director

Hello and welcome to the Public Relation/Communication Committee. The duties of the PR Committee include marketing the association and promoting the golf course turf management profession. I would like to start off by introducing myself and my committee members. My name is Matt Delventhal and I am the Superintendent at Minor Park Golf Course. We have a great group of guys on our committee this year:

Co-Chair: Andy Klein - Superintendent, Falcon Lakes Golf Course Chris Benisch - Assistant Superintendent, Meadowbrook Golf and Country Club Manny Cervantes - Kansas Golf and Turf

Once again we will be finding guests for the Kansas City Golf Guide Radio Hour, hosted by Brian Wright, Sports Radio 810. This show currently runs between April and August on Sundays from 9:00-10:00 a.m. If you or anyone you know would have an interest in being a guest, please let me know.

Later in the year we will be working with Gary Sailer, CGCS Superintendent, Nicklaus Golf Club at Lionsgate to help secure volunteers for the maintenance crew during the Web.Com Tour Midwest Classic to be held July 21-27, 2014. Good luck with the upcoming season and if you have any suggestions, don't hesitate to contact me or one of the committee members.



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JOINT MEETING with KGCSA

DATE: Monday, March 17, 2014 (Rain Date: March 24)

LOCATION: Falcon Lakes Golf Course

4605 Clubhouse Drive, Basehor, KS 66007

913-724-4653

HOST SUPERINTENDENT: Andy Klein

SCHEDULE: 11:00am - Registration

11:30am - Lunch

12:00pm – Meeting/Program

1:00pm - Shotgun Following - Awards

COST: \$60 per person (Lunch Only: \$25)

SPEAKER/TOPIC: Marking Hazards, Course Set-Up and Course Rules with Steve Randall, GCSAA (CEUs Applied For)

DRESS CODE: Country Club Attire (Collared Shirts, No Jeans or Cargo Pants). Please clean your soft spikes.

FORMAT: 2 man shamble; Two/HAGCSA vs Two/KGCSA

RESERVATIONS: Mail, Fax or Email Reservation no later than Thursday, March 13.

☐ Yes, I/we plan to attend the Joint Meeting with KGCSA!					
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From The Editor

By Tim Nielsen, Editor



I realize it's March but I'm writing this in February. Much like last winter, this winter seems to be dragging along like a television marathon of Sister Wives. Trust me, I know. My wife watches some of the most unbelievably mundane and useless television ever produced. Apparently she isn't the only one who watches this show as it seems to have been around for the addition of numerous more sister wives.

By now, I think we've finished up all of our indoor projects. Actually, it seems like we finished them up in October. I truly can't remember two consecutive winters that have provided us so much "shop time."

There was a break, however, with the Golf Industry Show in Orlando. If you didn't attend, you missed out on a week of perfect weather. No rain, no snow, no wind and no cold. The weather was simply spectacular. Attending the show sure beat having to remove the foot of snow that came after I left Kansas City. My wife, of course, didn't appreciate it as much as me.

Along with the weather in Orlando was a fabulous conference and trade show. I know it seems trade shows are failing but I got so much more out of the trade show than I did the educational seminar I attended. I still didn't buy anything, but maybe I will once the money train comes back to Creekmoor. Seems it followed Todd to Wolf Creek.

It never ceases to amaze me the variety of vendors who participate in the trade show. You can dangnear find anything and everything you ever thought you needed. How about the trench compactor and leveler? Ever need one of those? Perhaps not but the thought is good. I also found a company that will coordinate and execute my entire safety and compliance program. For a mere \$200 a month I can have it all done by someone else. Looking into my crystal ball, I can see that though the price may have been a setback it sure would have made things easier when OSHA was knocking on my shop door.

Of course the typical trade show vendors were still there. It doesn't seem like they are going anywhere based on my assumption that they invest thousands putting together their booth space and hosting unbelievably huge hospitality extravaganzas. We must all be overpaying on equipment based on the money these companies shell out to show everyone a good time.

Confident it was money well spent, I still had to return to boring, horrible weather Kansas City. At least my driveway was clear when I got back.

HAGCSA Editor, Tim Nielsen

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DATE

March 17

April 22

May 19

June 9

EVENT

Joint Meeting with KGCSA (Falcon Lakes GC)

Wee One Tournament (Staley Farm GC)

Footprints in Fairways Tournament (Staley Farm GC)

S&R Tournament (Blue Hills Country Club)

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DATE

EVENT

November 2

Annual Meeting

December 3

Holiday Party

December 14-15

Common Ground Conference

February 7-11

GCSAA National Conference

February 9

HAGCSA Hospitality Suite

