

Volume 44, No. 6

THE OFFICIAL PUBLICATION OF THE HEART OF AMERICA GCSA

November 2012

Common Ground



Overland Park Convention Center Dec. 17-18, 2012

- Meet the Incoming President
- · Candidates for HAGCSA Office
- Sample Ballot
- Life of a Bunker



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Nov. 2012

President's Message

First and foremost, I would like to thank you for the opportunity to represent the HAGCSA as its President for 2012. What a truly great honor and privilege it has been to serve a great membership in a year that has gone by way too fast. We have seen many accomplishments and changes in 2012 that would not have been possible without the hard work and dedication of HAGCSA members.

The most noteworthy of HAGCSA member accomplishments actually happened on the national level. Three of HAGCSA's members were elected into office within GCSAA: Sandy Queen, CGCS, GCSAA President, Pat Finlen, CGCS, GCSAA Vice President and of course Bill Maynard, CGCS, GCSAA Director. I could not be more proud than to be associated with these three individuals. Their hard work, dedication and unrelenting passion for enhancing and promoting our profession is unmatched and I thank you!

Of course we have also seen tremendous dedication from one of our own on a local level. Tony Bertels, who has served the HAGCSA in many capacities, finally convinced us that he was stepping down from the Heartbeat Editor position after many years of service. Tony's service to the HAGCSA has not gone unnoticed as he has helped provide a publication that is relatively unmatched in terms of quality within GCSAA's affiliated chapters.

As for HAGCSA business, we have several exciting new developments and accomplishments: They include but are not limited to:

- The formation of Rounds4Research with the help of the GCSAA. Rounds4Research is a tool to help subsidize local university turfgrass research. In 2013, the HAGCSA will be reaching out to member facilities to donate rounds of golf. The majority of proceeds will be used by the HAGCSA to fund turfgrass research in our own backyard
- The HAGCSA has made an annual commitment to donate to the WeeOne Foundation. The mission of the WeeOne Foundation is to assist golf course management professionals who incur overwhelming expenses due to medical hardships.
- The HAGCSA and the Midwest Section of the PGA have partnered to promote and enhance the

Superintendent/Golf
Professional relationship. In 2013, the inaugural
Superintendent/Pro golf
tournament will pair Golf
Course Superintendents with
their Head Golf Professional
in an annual golf tournament
and meeting.



- The Partner Recognition
 Program (PRP) continues to grow. Without the help of our affiliate members and companies, the HAGCSA would not be where we are today.
- The 2012 Common Ground Conference has been changed due to overwhelming vendor concerns.
 This year there will be no trade show but there will be enhanced opportunities for vendors to access decision makers that were otherwise inaccessible.

Of course the hard work and dedication of the Board of Directors should not go unacknowledged. The time and effort you have put into making the 2012 year a success is greatly appreciated. Also, I would like to thank Kim Weitzel, HAGCSA's Executive Director. Because of Kim's hard work and preparation, the HAGCSA is truly grateful. Kim has shown time and time again that she is the engine that keeps this machine running.

Thanks to everyone who came to the MO Cup Challenge. Once again we had two great golf courses to play and wonderful weather to boot. Thank you also to John Deere/Van Wall for the title sponsorship, Bayer for the lunch sponsorship, ASC Pumping Equipment for the breakfast sponsorship and the many other valued vendors who contributed.

Last but not least, I would like to thank each and every vendor who has contributed to the HAGCSA this year. Without your contributions, everything we do within the HAGCSA would not be sustainable. Thank you!

Tim NielsenHAGCSA President



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Education Report

By Scott Johnson, CGCS, Director

Preparations for the Common Ground Conference are in refinement mode as the planning and logistics are nearing completion. The golf education track is loaded with a wide range of topics and some great speakers that I hope will reach a wide variety of interest levels. Mark your calendar for December 17 and 18, Monday and Tuesday, to be at the Overland Park Convention Center on the lower level. By now, the entire slate of topics should be available for review in this HeartBeat and or on the website.

So far, vendor response has been fairly positive and the opportunities to choose an educational session to sponsor are filling up quickly. Again, as mentioned in the previous report, this year's conference will be a transition year for the vendors as the trade show area will be reduced to tabletop areas in the foyer of the meeting hall. I appreciate your patience as

we all adjust to this format and move forward. Education opportunities for the membership is our mission and vendor participation is crucial in making all this happen. Thanks for the support!





CONFERENCE			
SCHEDULE			Charles III has been
DECEMBER 17	KEEPING it GREEN (Courtyard 4)	RECERTIFICATION (Courtyard 2 & 3)	GOLF (Courtyard 1)
7:00am – 8:00am	Registration & Continental Breakfast Sponsored By: John Deere & Van Wall	Registration & Continental Breakfast Sponsored By: John Deere & Van Wall	Registration & Continental Breakfast Sponsored By: John Deere & Van Wall
8:00am – 9:00am	Becoming a True Growth Leader Jim Welch, The Growth Leader (Location: Courtyard 1) Sponsored By: K.C. Arborist Tree Care	MO & KS State Laws Hours: Part of CORE	Becoming a True Growth Leader Jim Welch, The Growth Leader Sponsored By: K.C. Arborist Tree Care
9:15am – 10:15am	Legal Issues to Understand when Dealing with Employees John Neyans, Siegfried Bingham, Selzer & Gee	Turf & Ornamental Pesticides and their Safety Use Dr. Brad Fresenburg, University of Missouri Hours: 3A, 3B	New Poa Control Herbicides for Bentgrass Greens Dr. Nick Christians, lowa State University Sponsored By: Kansas City Turf Supply Hours: 3B
10:15am–10:30am	BREAK	BREAK	BREAK
10:30am –11:30am	Business Diversification Chuck Bowen, Lawn & Landscape Magazine Sponsored By: Grass Pad, Inc.	Ornamental Pests and Their Control Dr. Ray Cloyd, Kansas State University Hours: 3A	Career Fitness for the 21st Century Lyne Tumlinson, CAE, CFP
11:30am – 1:00pm	LUNCH	LUNCH	LUNCH
1:00pm – 2:00pm	Three Guys and Their Business' Larry Ryan, Ryan Lawn & Tree, Bill Gordon, Signature Landscape, Terry Shaffer, Summit Lawn & Landscape Sponsored By: Commercial Turf & Tractor	Turf Pests and Their Control Dr. Nick Christians, Iowa State University Hours: 3B	Master Planning Kevin Norby, Architect Herfort Norby Golf Course Architects Sponsored By: Vermeer Great Plains
2:15pm – 3:15pm	Crystal Ball – 2013 Legislative Year Allie Devine – State of Kansas Dale Amick – State of Missouri	New Developments in Pesticides & Labels Gary Custis, PBI Gordon Hours: 3A, 3B	Irrigation Panel Discussion Eric Bickel, Hallbrook Country Club, Erik Christiansen, EC Design Group; Jim Naudet, Leawood South Country Club Landscape Unlimited Representative Sponsored By: Williams Lawn Seed
3:30pm – 4:30pm	Succession Planning Seamus Smith, The Will & Trust Center Sponsored By: Creative Planning, Inc.	Endangered Species & Water Video Hours: Part of CORE	US Open Review Pat Finlen, CGCS, The Olympic Club Sponsored By: Reinders, Inc.
4:30pm – 6:00pm	LANDSCAPE INDUSTRY AWARDS	LANDSCAPE INDUSTRY AWARDS (Location: Courtyard 4)	
DECEMBER 18	KEEPING it GREEN (Courtyard 4)	RECERTIFICATION (Courtyard 2 & 3)	GOLF (Courtyard 1)
7:00am – 8:00am	Registration & Continental Breakfast Sponsored By: Reinders, Inc.	Registration & Continental Breakfast Sponsored By: Reinders, Inc.	Registration & Continental Breakfast Sponsored By: Reinders, Inc.
8:00am – 9:00am	Emerald Ash Borer it's Here! Bret Cleveland, Urban Tree Specialists (Location: Courtyard 2&3) Sponsored By: Urban Tree Specialists	Emerald Ash Borer it's Here! Bret Cleveland, Urban Tree Specialists Hours: 3A Sponsored By: Urban Tree Specialists	New Technology: Gadgets and Gizmos Dr. Douglas Karcher, PhD, University of Arkansas Sponsored By: SubAir-TurfBreeze
9:15am – 10:15am	What You Need to Know About OSHA Jeff Haley, EPIC Landscape	Conifers of the Plains Tim McDonnell, Kansas State University Hours: 3A	Wetting Agent Effects on Rootzone Moisture Distribution Under Various Irrigation Regimes Dr. Douglas Karcher, PhD, University of Arkansas Sponsored By: Kansas City Turf Supply
10:15am – 10:30am	BREAK	BREAK	BREAK
10:30am – 11:30am	Exploring Natures Great-Room with Hardscapes Bradley Minnick, Capitol Concrete Products	What is a Pest Tim Fernald, Ewing Irrigation Hours: 3A, 3B	Missouri Research: Year in Review Lee Miller, University of Missouri
11:30am – 1:00pm	LUNCH	LUNCH	LUNCH
1:00pm – 2:00pm	Irrigation: Under Pressure Tom Glazener, Ewing Irrigation	How Am I Supposed to Survive This Weather? Jason Griffin, Kansas State University Hours: 3A Sponsored By: SubAir-TurfBreeze	K-State Research: Year in Review Megan Kennelly, K-State University
2:15pm – 3:15pm	Irrigation: Two-Wire Overview Tom Glazener, Ewing Irrigation	Current Issues with Zoysia Dr. Brad Fresenburg, University of Missouri 1.5 Hours: 3B (2:15pm – 3:30pm)	Putting Long Range Bud White, USGA
3:30pm – 4:30pm	Irrigation: Scheduling Tom Glazener, Ewing Irrigation	The Latest in Broadleaf Research Dr. Rodney St. John, PhD, Ryan Lawn & Tree 1.5 Hours: 3B (3:30pm – 5:00pm)	Master Plans on the Ground Bud White, USGA

REGISTRATION FORM

Heartland Green Industry Expo: "Common Ground"

December 17-18, 2012 • Overland Park Convention Center • Overland Park, KS

	SOCIATION clong to the following As	ssociation or received my	conference materials fro	m (check	the box <u>es</u> that	apply):	
	Mid-America Gr	a Golf Course Superion een Industry Council	(MAGIC)	n (HAGC	CSA)		
TYI	PE OF BUSINESS (plea	ase check one)					
\Box L	olf Courses awn Care Services ports Fields	□Irrigation □Sod Products □Landscapers	□Nurseries □Parks & Recreati □Manufacturing/S		□Colleges/ □Public So □Other	Universities chools	
PLI	EASE PRINT OR TYPE	C (one name per form – co	ppy form if needed)				
Nar	ne		Organization				
Org	ganization Address						
City	v		State		Zip		
		E-mail _			_		
RE	GISTRATION & FEE		1	Member	Non-Member		
	Full Conference (Decen	nber 17 & 18)		\$190	\$240	\$	
	One Day Only: □Dece	mber 17 December 18		\$110	\$160	\$	
	Student (eligible: full-tin	ne students only)		\$50	\$50	\$	
	MAGIC - Kick-Off Rec	ception (December 17, 4pm, S	heraton Hotel)	\$25	\$25	\$	
	Late Fee (after Decemb	er 7 = <u>cost</u> + fee):		\$25	\$25	\$	
	Walk-In Fee (Onsite Re	egistration = <u>cost</u> + fee):		\$50	\$50	\$	
					TOTAL	\$	
In o		lease select one) eating for each session, w ntal □Management □I		at "track"	you plan to a	ttend <u>most</u> :	
PA	YMENT						
		made payable to: Heartland Green I			•	TAKE	
	Invoice my Organizati	ion ^{(By invoicing} ; <u>you must b</u> e a membe amount due by December 3, 2012.	er of one of the co-host associations <u>and</u> Invoicing <u>not permitted</u> after Decembe	<u>agree</u> to pay to r 3.)	tal AD	VANTA	ЗE

CANCELLATION / REFUND POLICY

If cancellation is necessary, substitutions are permitted. A written request for a refund must be received on or before December 7, 2012. The amount refunded will be less a \$25.00 processing fee. No refunds will be made after this date. Mail your request to the Mgmt. Office: P.O. Box 419264, Kansas City, MO 64141.

DEADLINE

Mail or Fax Registration with Payment on or before December 7, to the: Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO 64141, Fax: 816-561-1991

- Register three or more people from the same company and receive 10% OFF your total registration fee!
- Members can sign-up their staff at the member pricing.

SPONSORSHIP & TABLE TOP OPPORTUNITIES

Heartland Green Industry Expo: "Common Ground" December 17-18, 2012 · Overland Park Convention Center · Overland Park, KS

WE'VE HEARD YOU! After much consideration and feed back from our suppliers, the Common Ground Conference has eliminated the annual trade show and now offers full exposure to several hundred attendees and multi-associations at one time. Our NEW SPONSORSHIP PACKAGES allows your company to be spotlighted in a unique way with commercials, table-top displays, ads and signage. Don't miss this opportunity to be where your customers will be. These are non-exclusive opportunities - more than one supplier can choose the same event (i.e.: breaks, breakfasts, lunches); however only one sponsor will be designated to each education session. For cost of exclusive sponsorship (covering full cost of specified event), please call the Management Company 816-561-5323.

PLATINUM SPONSOR - \$2,000

Table Top + Lunch Buffet (8 available; 4 each day)

- ■Sponsor of a Lunch
- ■8ft Table Top display for both days All materials must fit on table (no equipment or materials on floor.)
- •5 minute promotion of your company's products/service at an education session
- Sponsor of a one hour education session
- Logo in Program as a Lunch Sponsor
- ■Logoed Signage during Lunch
- ■Logoed Table Tents at all Tables
- Literature and/or give-a-ways distributed during lunch
- Logo & Link on Conference Website
- Product/Service literature distributed in Give-a-way bag (circulation: 400). Due: Monday, November 26
- ■1/2 Page Ad in Program Due: Monday, November 26
- Logoed Signage During Education Session
- ■4 Free Conference Registrations (Includes Table Top Reps.)

SILVER SPONSOR - \$1,000

Table Top + Coffee Break (4 available; 2 each day)

- ■Sponsor of a Coffee Break
- 8ft Table Top display for one day (on assigned sponsored day) All materials must fit on table (no equipment or materials on floor.
- ■3 minute promotion of your company's products/services at an education session
- Sponsor of a one hour education session
- Logo in Program as a Coffee Break Sponsor
- ■Logoed Signage during Coffee Break
- Literature and/or give-a-ways distributed during break
- ■Business card size Ad in Program
- Logoed Signage During Education Session
- ■2 Free Conference Registrations (Includes Table Top Reps.)

TABLE TOP HOURS

Move In

- Platinum, Gold & Assigned Monday, December 17 Sponsors: Monday, December 17, 2012 from 6:00am - 7:00am
- Assigned Tuesday, December 18 Sponsors: Tuesday, December 18, 2012 from 6:00am - 7:00am

Show Hours (Note: based on your assigned sponsor day.)

- Monday, December 17, 2012 from 7:00am 3:30pm
- Tuesday, December 18, 2012 from 7:00am 3:30pm

- Assigned Monday, December 17 Sponsors Only: Monday, December 17, 2012 from 3:30pm - 4:30pm
- Platinum, Gold & Assigned Tuesday, December 18 Sponsors: Tuesday, December 18, 2012 from 3:30pm - 4:30pm

GOLD SPONSOR - \$1,500

Table Top + Breakfast (4 available; 2 each day)

- ■Sponsor of a Continental Breakfast
- ■8ft Table Top display for both days All materials must fit on table (no equipment or materials on floor.)
- 3 minute promotion of your company's products/service at an education session
- Sponsor of a one hour education session
- Logo in Program as a Breakfast Sponsor
- ■Logoed Signage during Breakfast
- ■Logoed Table Tents at all Tables
- Literature and/or give-a-ways distributed during breakfast
- Product/Service literature distributed in Give-a-way bag (circulation: 400). Due: Monday, November 26
- ■¹/4 Page Ad in Program Due: Monday, November 26
- Logoed Signage During Education Session
- ■3 Free Conference Registrations (Includes Table Top Reps.)

BRONZE SPONSOR - \$650

Education Session (20 available)

- 8ft Table Top display for one day (on assigned sponsored day) All materials must fit on table (no equipment or materials on floor.
- ■3 minute promotion of your company's products/services at an education session
- ■Business card size Ad in Program
- ■Logoed Signage at Education Session

Sponsor of a one hour education session

•2 Free Conference Registrations (Includes Table Top Reps.)

TABLE TOP INCLUDES: 8 ft. table, 2 chairs & trash can. All materials must fit on the table. No materials or equipment are allowed on the floor.

SUBMITTALS (Logos, Ads, Literature)

Please submit logos, camera-ready ads and/or literature no later than November 26 to: Kim Weitzel, P.O. Box 419264, Kansas City, MO 64141 or kweitzel@swassn.com (no reminder notices, no extensions)

SOLICITATION

No solicitation will be allowed at the conference or during the table top show unless a table top has been purchased. Those that don't adhere to this rule will be asked to leave the conference, at the discretion of the conference committee.

VENDOR CONTRACT

Heartland Green Industry Expo: "Common Ground" December 17-18, 2012 • Overland Park Convention Center • Overland Park, KS

INSTRUCTIONS

Please complete contract and return when it is approved, accepted and Green Industry Expo: Common Gr	signed by the Association	n. This agreement, dated	is ma	
In consideration of the sum indicated be and Regulations as defined and publish assigns the required space(s), but the E exhibiting area, subject to the approval vendor understands and agrees that explored the display; for electrical ser separately by table top vendor to the Office and the original series of the origina	ed as they appear in the att xhibitor grants Heartland C of the table top vendor. Tal penses for trucking and han vice and power; and for all C	ached document, and which a dreen Industry Expo the right ble top vendor is entitled to a dling of exhibit materials and other costs incidental to opera	re made a part hereof. Heartland G to alter locations if and as necessar, display area as defined in the Rules equipment into and out of the exhib	reen Industry Expo hereby y to create a more effective s and Regulations. Table top bit building; for erecting and
APPLICATION (Fully complete	te the information below	exactly as it should appear	ar in the show program and all o	official listings.)
Company Name		Con	itact Name	
Full Address			Phone ()
E-mail	Webs	site (platinum sponsors)		
REPRESENTATIVES ATT	ENDING (Number o	f Representatives Allot	ted: Bronze/2; Silver/2; Gol-	d/3; Platinum/4):
1)	2)	3)	4)	
sponsored education session? In promotion, playing a video, dis 1) TABLE TOP LOCATION R	tributing literature as 2)	nd/or providing give-a-v	ways. (Minutes Allotted: Bronze/	3; Silver/3; Gold/3; Platinum/4):
TABLE TOT LOOMHON II	3RD	4 TH	7 8 9 15 14 15	10 11 12 16 17 18
SPONSORSHIP PACKAGE	& EDUCATION S	ESSION:	GOLF TRACK (countywell 1)	RECERTIFICATION KEEPING IT GREEN TRACK (scent years 2-1) TRACK (scent years 4)
No. of Packages	<u>Totals</u>		Session Title you wish to	Sponsor
Platinum (\$2,000)	\$	1)	2)	
Gold (\$1,500)	\$	1)	2)	
Silver (\$1,000)	\$	1)	2)	
Bronze (\$650)	\$	1)	2)	
TOTAL AMOUNT DUE	\$	-		
~ A PAYMENT: □Check (Full Payment)		Payment) □50% D	TLEAST A 50% DEPOSIT ~ Deposit now and I agree to before December 3, 2012.	pay remaining balance
□Card No	Exp.:	Security Code:	Name on Card:	
ACCEPTANCE OF RENTA We (Table Top Firm) hereby acknowled regulations which are a part hereof, and for governing this show.	ge that we have read, under	stand and accept the terms ar	nd conditions for exhibiting as set fo	orth here and in the rules and
For: Table-Top & Sponsorin Signature			eartland Green Industry no(s)	
Name (printed)		Signat	ure	

Mail or Fax Exhibit Contract with your payment to: Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO, 64141; Fax: 816-561-1991 on or before November 26, 2012.



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Programming Committee Report

By Ryan Varns, Director

It's hard to believe we are putting 2012 to bed, and as many of you are reading this you are no doubt gearing up for the annual meeting at Lake Quivira. I would like to take this opportunity to thank you for letting me serve as director of meetings and programs this year. This commit-



ANNUAL MEETING

November 7, 2012 LAKE QUIVIRA COUNTRY CLUB

12:00 noon – Golf (optional)

5:00 p.m. - Registration / Cash Bar

6:00 p.m. – Dinner

6:45 p.m. - Annual Meeting & Election of Officers

ment has shown me the work and time that go into finding speakers of interest and the challenges of planning and hosting a party.

Our holiday party is going to be a little different this year with its timing. We are moving to Friday, January 4th and having a New Year's party as opposed to the traditional early December Holiday Party. The thinking behind this change is more people will be able to attend, as most holiday plans and obligations will take place in December, and after spending the holidays with extended families everyone will be ready for a night out. We are going back to the Argosy Casino this year with registration and cocktails starting at 6 p.m. We will be serving dinner at 7 p.m. with our program and awards presentation around 7:45. The entertainment has yet to be determined but I assure you it will be a good time. We will end the evening with the annual raffle, if I have not contacted you yet, it is a mere oversight and if you have something you wish to donate please don't hesitate to call or e-mail me. The party will wrap up around 10 p.m. at which time you will be free to go into the casino and try to get the New Year started on a winning note. There is a block of rooms available for the night at a discounted rate of \$129. All in all, I think this has been a successful year and I hope you enjoyed the speakers we had and I look forward to seeing everyone at the annual meeting and New Year's party.



ANNUAL MEETING

DATE: Wednesday, November 7, 2012

LOCATION: Lake Quivira Country Club

100 Crescent Blvd. Lake Quivira, KS 66217

913-631-8002

HOST SUPERINTENDENT: Jeff White, CGCS

SCHEDULE: 12:00noon - Golf (optional)

5:00pm - Registration / Cash Bar

6:00pm - Dinner

6:45pm - Meeting & Election of Officers

COST: Meeting Only / \$40 per person

**Golf (optional) / \$10 per person



Promoting the welfare of the game of golf, the professional image and well-being of individual members, and to unite golf course superintendents in this area.



**GOLF: If you would like to play golf at Quivira Lake Country Club prior to the meeting (at 12:00pm), the cost is an additional \$10. In order to play golf, you <u>must</u> attend the meeting. Please reserve your spot by completing the form below.

DRESS CODE: Golf / Country Club attire (collared shirts, spikeless shoes, no jeans or cargo pants) Meeting / Business Casual

RESERVATIONS: Mail, Fax or Email Reservation no later than Thursday, November 1.

☐ Yes, I/we plan to att	Meeting & Golf - \$50	Meeting Only - \$4			
Attendee(s):		Company:		=	
		Company	/:	=	
		Company	/:		
		Company	/:		
Contact:					
PAYMENT:					
□ Check Enclosed	☐ Invoice(*)	☐ Credit Card:	No.:		
			Security Code:	· · · · · · · · · · · · · · · · · · ·	
POLICY:			Name on Card:		

- > By indicating you wish to be invoiced, you agree to pay total invoice upon receipt. Invoices will be sent electronically when an email is provided.
- > Cancellation refunds will not be provided within 24 hours of event.
- > "No Shows" will be billed.

Complete form and Mail, Fax or Email no later than <u>Thursday</u>, <u>November 1</u> to:

HEART OF AMERICA GCSA

P.O. Box 419264, Kansas City, MO 64141-6264 816-561-5323/phone; 816-561-1991/fax; www.hagcsa.org

MO Cup Challenge Report

By John Sheehe, Special Director

The MO Cup Challenge was held October 1 and 2 at Lake Valley Golf Club and Old Kinderhook Golf Club. Once again 112 golfers were fortunate to have beautiful weather, great food, and great golf courses. We plan on doing it again in 2013 on Monday, Sept. 30 and Tuesday, Oct. 1 at the same locations, so mark your calendars. A team from Grass Pad destroyed the field so bring your "A" games in 2013 to give them a challenge. Congratulations to Grass Pad.

A special thanks to all our sponsors. Our Title Sponsors were John Deere Golf and Van Wall. Jeff Eldridge with Bayer was our food sponsor, and Craig Steffen with ASC Pumping Equipment was our breakfast sponsor. Thanks to our many hole sponsors as well. We couldn't have such a great tournament without the help of all the sponsors.





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Member Profile

Meet Your Incoming President - Todd Bohn

By Tony Bertels, HAGCSA Editor

Editor's Note: As with each November issue, it is time to introduce the Heart's candidate for President. Please take this opportunity to get to know Todd Bohn, Class A Supt., Wolf Creek Golf Links.



Todd Bohn, HAGCSA Candidate for President

As a native Coloradan and avid Broncos fan, Todd Bohn's family moved to Kansas when he was 8 years old. Pratt, KS is in the heart of the state and cattle country and would become his new hometown. Todd's father would head up the operation for Pratt Feeders, Inc., a large livestock yard dedicated to finishing cattle destined for the dinner table.

"I wasn't necessarily a farm kid but I loved being around farming and the wheat harvest." After one long HS summer working for his dad at the feedlot, Bohn realized that this kind of work was not his cup of tea. "I absolutely hated that summer and working for my dad wasn't the best for either of us. I was a terrible employee for him!" Thanks to a friend, Todd would work his remaining summers as a hand on his family's farm. "I loved that job, so much so that I actually contemplated becoming a farmer one day." Exorbitant land prices and a father who saw other potentials for his son would place Bohn on another path.

After graduating HS in 1996, Todd was lucky enough to earn a scholarship to play football at Fort Hays State University. "I played football for one year and found out that I was a small farm kid from Kansas and was never going to make it in the NFL!" Todd would transfer to KSU in the spring of 1997. There he joined the Alpha Tau Omega fraternity and enrolled in the upstart Golf Course Management program. "I played

a lot of golf in HS so the program really spiked my interest," reflected Todd on his decision to major in turf. In his spare time at school and during summer breaks, Bohn would work at Manhattan CC, Park Hills in Pratt, Colbert Hills during grow-in, as well as internships at Blue Hills and Shinnecock Hills.

After graduation and prior to his current position as Supt. at Wolf Creek Golf Links, Todd would have stops as assistant at Prairie Highlands, Hillcrest, Blue Hills and Lionsgate. His first head job would be the grow-in Supt. at Creekmoor.



Todd, Natalie, and 6-year old daughter, Lauren Bohn

Todd met Natalie at Kansas State and they married in September of 2002. They have a 6-year old daughter named Lauren as well as a 9-year old miniature schnauzer named Maddie. (*That's Todd on the left, not Maddie!*)

Todd began his service on the HAGCSA Board in 2006 as the Asst. Supt. Special Director. He has since served terms as Director of Public Relations, S&R and Tournaments. Todd is the current VP on the Executive Committee. He was a driving force behind the Partner Recognition Program and a current member of this sub-committee.



#17 @ Wolf Creek Golf Links, Olathe, KS Continued on next page

Member Profile - cont.

Todd and I set down recently to discuss his vision and views as it pertains to the HAGCSA:

What, if anything can we read into the reversion back to a one year term for President of the Association after 2 predecessors served an additional year?

I don't think there is anything to read into it. It was felt that the last several years we had a lot of young guys, including myself, that were on the board and we needed to season a little bit and learn the different aspects of the board before being placed into leadership roles. Unfortunately, we have also had some turnover at board positions with guys leaving early due to other commitments which put pressure to rush the younger board members into these roles. So I think it helped buy some time and get us back on schedule.

You were instrumental in the formulation the Partners Recognition Program. In your view, how has this affected the health of the HAGCSA?

The PRP program has always been a dream of mine since I got onto the board. I am fortunate enough to know and have a lot of good friends in Lawrence at the National GCSAA office and as soon as they started up their program I wondered why that couldn't be implemented at the local chapter level? I started kicking around the idea with some GCSAA employees and scheduled some meetings and we came up with a plan to build it and work on its development. We then formed a subcommittee and with the help of Doug Melchior and Scott Johnson and the GCSAA, we were able to develop a flag ship plan that is getting used by several chapters around the country.

I feel that the plan has been very instrumental in helping us as an association to become more viable and operate at a more responsible level. Before the program, a lot of our monthly meetings and functions were operating in the red. They now almost always operate in the black. This has allowed us to make some much needed facelifts to our website, enhance quality education at the show, and has allowed us to keep our membership dues down as well. Another huge accomplishment that the PRP program has accomplished is allowing us to recognize our contributing sponsors which, as we all know,

our association couldn't function without their help. In the past, our sponsors always contributed money and helped but we never really knew who gave what and how much they gave. This program gives us the opportunity to recognize them and in turn gives them something back with recognition from our membership.

Membership participation, especially interest in serving as a board member has become even more of an acute challenge of late. What do you think can be done about it?

This is an issue that we constantly deal with as a board. We are looking at all aspects and trying to figure out why this is happening. We met with a strategic planner in 2011 and are utilizing a few things from that meeting such as taking time to meet with potential candidates one-on-one to ease their fear of serving and show that the time commitment really isn't as bad as it is perceived. Scott Johnson also developed a guideline book which spells out everything that is expected and what it entails to serve on the board and the function of each position. We continue to strive to figure out what we need to do to create an environment where members want to become active participants. Moving forward in 2013, we will conduct another strategic planning session with our field staff representative from GCSAA in order to continue to improve this part of our association. We are not alone when it comes to this issue. This is happening all over the country and GCSAA is working diligently to extend their hand to help out local chapters.

What message would you like to convey to every HAGCSA member?

The Heart is there to help, both professionally and personally. I would like for everyone to want to come to events and participate. We are going to continue to work hard to provide our members with a service that they will feel is important to them. I know it is said all the time, but the camaraderie and the networking opportunities are immeasurable in an association like ours. During hard times like the last couple of summers, it is a tremendous advantage to be able to pick up the phone and call counterparts to get advice. Don't be afraid to look for or ask for help. Who knows when a casual

Member Profile - cont.

conversation at a HAGCSA event with a fellow superintendent may change the way you do something that could help you succeed that much more at your facility? But if you never come and participate in our many events you may never have that opportunity.

Okay, now for the real, probing questions!

TONY'S TOP 5

- 1. The Kansas State Wildcats: (Multiple Choice)
 - a. Now reside in basketball's Octagon of Gloom.
 - b. Will finish higher than 4th in Big 12 football in 2012.
 - c. Will be playing on New Year's Day.
 - d. All of the above

Out of your terrible options I think b, c are good choices and that the basketball program will be a contender for the Big 12 title this year even with a new head coach!!

2. T or F: Frank Martin bets on cock fighting.

I don't know for sure, but one thing I do know is some of his former players are probably doing the betting for him with his money!!!

3. Who stands a better chance of having an off-shore account: Mitt Romney or Barack Obama? Why?

Come on Mr. Democrat. You know that Mitt doesn't need an off-shore account because he has a fortune of his own that he earned during his life and Barack Obama is not smart enough to set up an off-shore account!! I mean he wants to pass Obamacare and turn us into a European country!!! (For the record, your Editor is an Independent who votes for the best candidate!)

4. Chief's record at the end of the season?

Since I am not a Chief's fan I don't really care what their record will be. I do know that the Denver Broncos however will finish 10-6 in Peyton's first year and will win the AFC West and will be a Super Bowl contender!!

5. Better coach: Bill Snyder or Bill Belicheck? No question it is Bill Snyder. What he has done at KSU is remarkable and the fact that he still is doing it on a second tenure is unbelievable. Bill Snyder is the best coach in college football period!!!

Nastier glare: Medusa or Frank Martin? I would have to give the edge to Frank Martin. Because along with the stare you are going to get a tongue lashing and called every name in the book after he is done starring at you!!!

Bigger loss to the conference: Missouri or Nebraska?

I really don't care about either one of them leaving. I feel the Big 12 has become a better conference with the additions of TCU and West Virginia. Look at the preseason polls and such for football both of these schools are ranked inside the top 15. However losing Nebraska probably hurts worst cause they have won multiple national titles in several sports and have proven that they are a national power. On the other hand, Missouri likes to think they are a national power but they have never won anything meaningful like a Big 12 regular season conference champion ship or anything. They won the basketball tourney this year but then in true MU fashion they performed up to their usual standards in the NCAA tourney and choked. So good luck to them in the SEC and MU fans, I hope you enjoy seeing your team play a long way from home!!!

So there it is Ladies and Gentlemen! I hope those of you who may not know Todd Bohn well, now have a little insight into the individual who will be leading the HAGCSA in 2013. Be sure to stop and visit with Todd at the annual meeting at Lake Quivira CC on Wednesday, November 7th. Share with him your questions, concerns and expectations. I hope to see you all there!

Tony Bertels, HAGCSA Editor

GCSAA Director Report

By Bill Maynard, CGCS, Director GCSAA

Thank you for the continued support of the Heart of America chapter. Our chapter is a leader amongst the nation's chapters. As a Heart member, you should be proud of the work the Heart Board of Directors is doing on your behalf.

The GCSAA Board is working very hard to keep our expenses in line with our declining revenues. We are suffering from unprecedented economic times across the entire country. In the past year, I have been fortunate enough to meet with chapters in Texas, the Pacific Northwest, New England, and Wisconsin. In every case environmental programs, member recruitment, meeting attendance, and lack of volunteer leaders came out as a common theme for each chapter. The Heart is no different. I urge you to make time to donate your time and talent to your local chapter.

GCSAA has endorsed the Rounds for Research campaign to help our chapter AND our national association raise funds for research. The proceeds donated help fund the Environmental Institute for Golf (EIFG) with a large portion returning to the chapter the round was donated from. I urge you to consider donating a round of golf at your facility each year for the next three years. This fund raising program has raised over \$100,000 in Virginia and the Carolinas chapters last year alone. For more information, please check the EIFG website at http://www.eifg.org/research/rounds-4-research/ and support this cause.

GCSAA Field Staff has been a huge success. With only two regions left to fill in 2013, many chapters are taking advantage of their field staff representative. I am proud to say that the Heart Board of Directors will participate in strategic planning session with Steve Randle, our field staff representative in early 2013. Field staff has been able to help chapters become more efficient.

They attend monthly chapter meetings to explain the myriad of products and services that GCSAA has to offer. They help the chapter and its members in whatever form the individual chapter needs. You should be proud that your Heart chapter leaders are taking advantage of this service.

The annual meeting in San Diego will take place on February 7, 2013. Your chapter delegate, Jeff White, CGCS, will attend and cast your vote on the current issues. There are two main votes you should consider talking to Jeff about. The first is a \$25 dues increase for Class A and SM members and a \$15 increase for Class C members. The second issue is electing a new superintendent to the GCSAA Board of Directors. Besides the incumbents, there are three candidates for the position of director. They are: John R. Fulling, Jr., CGCS, from Michigan; Mark F. Jordan, CGCS, from Ohio; and John Walker from Texas. Please give YOUR INPUT to Jeff White, CGCS, or any other Heart Board member regarding these two important GCSAA issues.

I look forward to hearing your concerns regarding your association. I will be attending the Common Ground Conference, the Heart New Year's Party, the Heart hospitality suite in San Diego, and the Golf Industry Show. I am always available to hear your concerns by phone at 913.302.5898 or by email at bmaynard@gcsaa.org.





SAMPLE BALLOT

For elections to be held at the Annual Membership Meeting.

November 7, 2012 at Lake Quivira Country Club, Lake Quivira, Kansas

President: (Elect 1)	Todd Bohn – Wolf Creek Golf Links	
0		(from the floor)
Vice Preside (Elect 1)	dent:	
	Steve Wilson, CGCS – Meadowbrook Country Club	(from the floor)
Secretary, (Elect 1)	Treasurer:	
	Duane Sander, CGCS – Shoal Creek Golf Course	(from the floor)
Director (0 (Elect 3)	Class A or Superintendent Member / 2 year term):	
Ò	Travis Ford – Paola Country Club Andrew Jones – Swope Memorial Golf Course	
	Andy Klein – Falcon Lakes Golf Course Ethan Shamet – Deer Trace Golf Course	
ō		(from the floor)
Director (A (Elect 1)	ssistant Superintendent / 1 year term):	
•	Mitch Bradbury – Overland Park Golf Course	(from the floor)
*As in accord	dance with our by-laws, there may be nominations from	the floor by any voting

Continuing their second year term as directors:

member for any of the above offices.

- James Kennedy Ironhorse Golf Course
- Matt Hemphill Drumm Farm Golf Course
- > President, Tim Nielsen will move into the Immediate Past President position.

Candidates for HAGCSA Office 2012-2013

PRESIDENT TODD BOHN, WOLF CREEK GOLF LINKS

(refer to Meet the President - Member Profile article)

VICE PRESIDENT STEVE WILSON, CGCS, MEADOWBROOK GOLF & COUNTRY CLUB

Tenure:

9 years at present facility20 years in the Golf industry

Candidate Summary:

Sometimes it is hard to believe, but it has been almost 20 years since I wandered my way into the golf business by finding a job as a cart boy at Indian Hills Country Club. After a few years cleaning clubs and parking carts, I "saw the light" and decided this business might be something that I would like to make a career out of.

This decision led me to K-State to pursue a degree in Horticulture. While at KSU, I had the opportunity to work under two great superintendents in Cliff Dipman at Manhattan Country Club during the school year, and Don Cook at Milburn CC during the summers. Before finishing my degree at KSU in 1998 I also completed an internship at The Broadmoor Resort in Colorado Springs.

Following graduation from KSU (go Cats!) my first Assistant Superintendent position was at Indian Hills CC working under John Anderson. After a couple of years in this position, I did a short stint in the role of Member Recruitment Manager with GCSAA. After quickly learning I was not cut out for a career on the climate-controlled side of the grass, I accepted a position as Assistant Superintendent under Jeff White at Falcon Ridge Golf Course. After about a year working for Jeff, Kemper Sports offered me my first Superintendent position at Olympia Hills Golf and Conference Center in San Antonio. After two years in Texas, I was offered my current position as Golf Course Superintendent at Meadowbrook Golf & Country Club. I have been in my current position for almost nine years now and during this time have been blessed with exceptional assistants and staff.

During my time at Meadowbrook I served on HAGCSA Committees in 2006 & 2007, served a previous two-year stint as HAGCSA Director in 2008-2009, and served as the Secretary/Treasurer this past year. I have also served on GCSAA' Scholarship Committee in 2006 and 2007.

At home I have a wonderful wife, Alisha, who works nights as a nurse at St. Luke's Hospital and Shawnee Mission Medical Center. We are blessed with three children; Hannah (8), Drew (4), and Ben (9 months).

Statement of Candidacy:

If elected it would be a great honor to continue to represent our fine association. Thanks to many great Superintendents in our area that give of their own time to further our profession, the HAGCSA is regarded on our industry as one of the strongest GCSAA chapters. We have worked hard over the last several years to make sure our association provides quality educational offerings and gives back to our industry. It would be my honor to continue to be a part of these efforts in the role of Vice President.

SECRETARY/TREASURER DUANE SANDER, CGCS, SHOAL CREEK & HODGE PARK GOLF COURSES

Tenure:

24 years as a HAGCSA member 11 years at present facility 31 years in the Golf Industry

Candidate Summary:

I have been married for 24 years to Brenda, we have two boys, Cody (22) and Colin (19), and a daughter, Clarice (15). I received my bachelor degree in Horticulture with an emphasis in Turf Grass Management from the University of Missouri in 1988. After graduation I worked for Wadsworth Golf Construction during the building of Loch Lloyd, then I accepted a position as assistant superintendent during the grow-in of Heritage Park Golf Course. In 1990 I became the Superintendent at Tomahawk Hills Golf Course. I received my GCSAA Certification in 1996. In March 2001 I accepted the Superintendent position at Shoal Creek and Hodge Park Golf Courses. At the time Shoal Creek was under construction and we opened in August of 2001.

Statement of Candidacy:

I have served on the Heart of America Golf Course Superintendent Association Board of Directors for four years. I have held the positions of Director of Membership, Director of Education, Director of Scholarship and Research, Director of Meetings and Programs. It is an honor to be nominated for the office of Secretary/Treasurer of the HAGCSA. If elected my primary duty will be to oversee the financial aspect of the association, but I will also take on the responsibility of being an active member of other committees by putting my years of experience as superintendant and board member to good use. I will continue to promote and represent the association and its members at the highest level, encourage growth and development and look for better ways to improve our association where possible. If elected to serve, I will proudly carry on the standards and traditions established by my predecessors. I will pledge my time and effort to help the association whenever and wherever possible.

DIRECTOR ETHAN SHAMET, DEER TRACE GOLF COURSE

Tenure:

11 years as HAGCSA member 3 Years at present job 15 years in the Golf Industry

Candidate Summary:

I was born and raised in McPherson, Kansas, graduated from Kansas State University with a Turf Management degree in 2000. I started working at Manhattan Country Club in 1997 and did one of my internships there in 1998 and a second internship at Blue Hills Country Club in 1999. After I graduated, I started working at Indian Hills Country Club as a crew foreman and worked my way up to an assistant before moving on to help grow in the Golf Club of Kansas in 2007. I was an assistant there until 2010 then I ended up at Deer Trace Golf Course in Linn Valley, Kansas. I was an assistant for six months then accepted the superintendent job that October. I have learned a lot the last few years especially with no mechanic. Before I could hardly fix anything, but now I can rebuild a cart engine and it actually still runs!

HAGCSA

Nov. 2012

Candidate Profiles - cont.

I have a 5-year old daughter that loves helping Dad at the course. She moves tee markers for me and can almost cut a cup. I think she likes pulling the cup out and stomping the new one in.

Statement of Candidacy

I have been a member of HAGCSA for close to 11 years and I would like to give back some of my time and help the association out. I would like to use my knowledge from other people in the golf industry and help explore new ideas with the association.

DIRECTOR ANDY KLEIN, GOLF CLUB at FALCON LAKES

Tenure:

5 years as a HAGCSA Member 1 year at my present facility 11 years in the Golf Industry

Andersons • Aquatrols • Barenbrug • BASF • Bayer Environmental Becker Underwood • Cleary • Dow AgroSciences • Drexel • FMC Gowan • Howard Johnsons • Lebanon • Monsanto • Nufarm • OHP PBI Gordon • Pickseed • PROKoZ • Quali-Pro Sanco • Seymour • Syngenta BWI Springfield 800-247-4954 BWI Kansas City 800-662-5320 www.bwicompanies.com

BWI PROUDLY DISTRIBUTES THE

Candidate Summary:

I am a 2005 graduate of Iowa State University whose work experience includes:

- 2002-2005 Laborer at Coldwater Golf Links
- 2004 Internship at Denver Country Club
- 2005 Internship at Augusta National Golf Club
- 2006 Assistant-in-Training at Augusta National Golf Club
- 2006-2007 Superintendent at North Augusta Country Club
- 2007-2011 Assistant Superintendent at The Kansas City Country Club
- 2012 Present Superintendent at The Golf Club at Falcon Lakes

I have been an active member of the HAGCSA for five years. In the past, I have served on the Employee Golf Tournament Committee for three years, organized professional development sessions for Assistant Superintendent's committee for two years. I was 2011's HAGCSA Assistant Superintendent of the Year and was elected as the HAGCSA Assistant Superintendent Director until I accepted my current position as Superintendent at Falcon Lakes.

Statement of Candidacy:

I have enjoyed being a member of the HAGCSA for the past five years. I would be honored if elected to serve on the board of directors and be able to continue my involvement within the organization. If elected I would gladly put in the time and effort needed to benefit the organization in the best way possible.

Candidate Profiles - cont.

DIRECTOR ANDREW JONES, SWOPE MEMORIAL GOLF COURSE

Tenure:

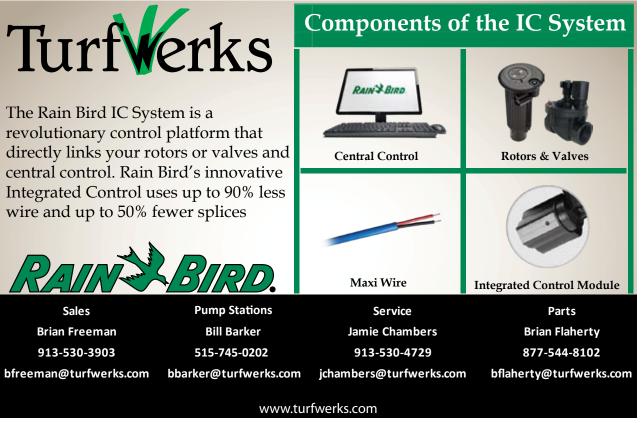
5 years as a HAGCSA Member 5 years at my present facility 12 years in the Golf Industry

Candidate Summary:

I started working on a golf course in my hometown at Metcalf Ridge Golf Club in 2001. This is where I decided that I would pursue the profession at Kansas State University. I graduated with a Golf Course Management degree in December of 2007. Along the way, I completed three internships including The Kansas City Country Club. I was hired as the Assistant Superintendent at Swope Memorial Golf Course in January of 2008. I have since been promoted to Superintendent in the summer of 2011.

Statement of Candidacy:

I have enjoyed the experience I have had over the last five years with the Heart. I am running for a Director position because I believe I can contribute new ideas and offer a commitment to continuing the progress of the association. I wish to become more involved with the Heart and spread the word of the benefits of the organization.



Candidate Profiles - cont.

DIRECTOR TRAVIS FORD, PLATTSBURG COUNTRY CLUB

Tenure:

13 years as a HAGCSA Member 7 years at my present facility 13 years in the Golf Industry

Candidate Summary:

I received a BS in Agricultural Economics from NWMSU in 1997. I started as a crew member for Pete Spratlin at Ironhorse GC in 1999. I moved up to spray technician and received an AS in Turf Management from Longview Community College in 2000. I then moved on to Falcon Ridge GC as a second assistant under Jeff White. I then went to Shoal Creek GC to work under Duane Sander for a short time. I went back to be first assistant for Jeff at Falcon Ridge until leaving for Plattsburg Country Club in 2005. At Plattsburg CC I am the agronomist, mechanic, irrigation technician, spray technician, mower operator, bunker raker, pin changer, cart mechanic, etc., etc. Work days go by fast and I have no heat or employees in the winter. My biggest challenges are labor and equipment. I work nearly every weekend in the summer. I miss the big clubs at these times. The friendly blue collar atmosphere at PCC makes up for the short falls though.

Statement of Candidacy:

I have been asked to be on the Board before. I always refused because of selfish reasons and my heart wasn't in it. I have worked for three active, current or past Board members. When asked this time, I said "yes" without hesitancy. I am ready to learn and give back to our organization.

DIRECTOR MITCH BRADBURY, OVERLAND PARK GOLF CLUB

Tenure:

5 years as a HAGCSA Member

5 years at my present facility

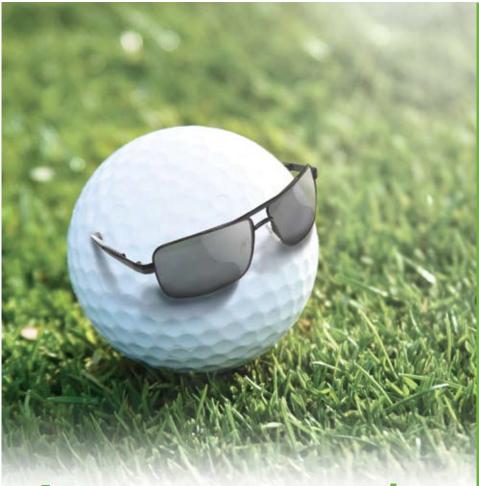
8 years in the Golf Industry

Candidate Summary:

Since 2008 I have actively participated and volunteered in the HAGCSA. In 2012, I was Special Director in charge of the Employee Tournament and Assistant Superintendent Program.

Statement of Candidacy:

I want to continue to serve the HAGCSA in whatever capacity is necessary. I appreciate the Board's encouragement to run for the Membership, Awards, and History Director position. I have deep respect for our membership. I am passionate about the profession. With youth and energy on my side, I vow continued effort to assist and improve our association.



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S&R Report

By James Kennedy, Director

The 2012 HAGCSA Scholarship and Research Committee activities will soon be coming to a close. I hope everyone has survived the summer and recovering from another golf season. We had an outstanding Scholarship and Research Tournament held at Nicklaus Golf Club. The event netted \$18,500 this year to fund Scholarships, Employee Awards, Turfgrass Research, and outreach programs. The committee would like to once again thank all that participated in this year's event. I would also like to recognize all of the sponsors and those that donated auction items. This event would not be a success without their commitment to supporting the HAGCSA. Thanks again to Gary Sailer, CGCS, and his staff at the Nicklaus Golf Club for providing us with an outstanding experience.

The Scholarship and Research Committee will be meeting this month to decide on how to allocate this year's funds. The SR Committee has set aside \$5,000 for scholarships for eligible applicants. The deadline for applications is Nov. 1, 2012, so don't hesitate to get them in. The Heart of America GCSA offers an Employee Award Program to those who are full-time employees and also taking turfgrass classes at the same time. This program is designed to help offset some of the cost for these students. The application deadline for Employee Awards will be Jan. 31, 2013.

Finally, I would like to thank the 2012 Scholarship and Research Committee and HAGCSA Executive Director Kim Wietzel. Without their time and commitment to these programs they would not be a success. I look forward to seeing everyone at the Annual Meeting.



MONEY BACK IN YOUR POCKET

The Heart of America GCSA is now accepting applications for the Employee Awards Program to help offset some of the cost of school for those who are full-time employees taking turfgrass classes.

Application and criteria can be downloaded from the website at: http://www.hagcsa.org/employeeawards.htm

Deadline is January 31, 2013.

Come bring in the New Year with HAGCSA!



NEW YEAR PARTY

January 4, 2013

6:00pm/Registration
7:00pm/Dinner
7:45pm/Program
8:30pm/Entertainment
9:30pm/Raffle
10:00pm/Try your luck at the Casino

\$50 per person (spouse & significant others welcome)

~ Registration Form Enclosed ~

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Life of a Bunker

By Scott Johnson, CGCS, Director

Years ago, I read an article that listed the anticipated life of the different features of a golf course. I believe the article was quoting a USGA source stating that bunkers have a life expectancy of 5 to 8 years. The article mentioned many factors influencing longevity like construction technique, daily maintenance, severity of bunker faces, location, amount of use, sand texture, etcetera and etcetera. As superintendents, we can name multiple factors specific to our golf course that influence the life of a bunker. In the end, I believe the simple answer is: how long can you keep the sand as pure as the day the truck unloaded it?

At Shadow Glen, ninety-five bunkers are strategically placed throughout the course to challenge the golfer and the maintenance staff. Another three bunkers are located on the practice range. Ninety-eight bunkers equates to 106,379 square feet of hand raked sand five to six days of the week in-season or 2.45 acres of manicured hazard. When I started at Shadow Glen in 2002, the bunker crew of four guys carried an Accuform rake and a hand held blower as their required tools necessary to prepare the bunkers as the members desired. Today, six guys carry three rakes (an Accuform rake, a stiff spring tooth rake and a steel tine landscape rake), a blower and a 1 gallon bucket for picking up gravel. At each greenside bunker, the staff determines which rake will rough-up the sand properly to gain the proper texture and away we go.... Needless to say, as the bunkers have aged my labor costs continue to increase while we struggle to consistently meet expectations. Not a recipe for success?

From my perspective, superintendents are problem solvers with a never say die mentality. Given a challenge, I will do everything in my power to produce the best product possible for my membership day in and day out. From the first year I started taking care of Shadow Glen, one of my goals was to stay ahead of the life expectancy curve of the bunkers even though I was a little behind at the start. With high flashing faces, hilly terrain and the desire to play a particular white angular sand, I knew I had to be proactive from day one in order to keep ninety- eight bunkers somewhat consistent, extend their life for as long as possible and minimize the upward trend of the labor inputs required.

Over my career, I've tried many products to help hold the sand in place while minimizing the potential for contamination. Bunkerguard, sprayed on gunnite material, acrylic soil stabilizer, bunker wool and other woven fabrics are some of the products I've tried with some short term success turning to disappointment five years down the road. As of yet, I have not tried the "Billy bunker" because I haven't been able to excavate the bunker floor deep enough for the gravel layer due to the rocky conditions. But, six years ago, I tested a new liner product, a white astro turf material, in a couple of small greenside bunkers. The material has an impermeable backing that keeps the native soil from mixing with the sand and helps surface water flow directly into the drain trench. And, by running the fabric into the drain trench, no pea gravel is necessary to aid drainage or potentially contaminate the sand. The astro turf bristles help hold the sand in place through most of the storms. If a golfer finds a thin area, the club just bounces off the surface with no tearing of the material. The product comes out of Texas and the material cost with staples is approximately \$2.00 per square foot of bunker floor space. The initial cost is high but the longevity of the material looks very good after six years of use and the sand has remained very clean plus only one rake is required to rake out the bunker. Twenty-eight of our thirty-eight greenside bunkers have been renovated over the last five years. This fall another five bunkers will be restored using the material with the hopes of finishing the remaining greenside bunkers early next year. Continued on next page



Life of a Bunker Continued from page 24









Washouts lead to contamination which leads to slow draining bunkers which increases labor costs.





Drain liner and bunker liner installed in #6 greenside bunker



6 greenside bunker back in play

Life of a Bunker Continued from page 25



#2 left fairway bunker renovation in progress



#2 left fairway bunker restored & right bunker washed out after afternoon storm

At this time, my current expectation level for the renovated bunkers is ten plus years of life with no drastic increases in labor inputs while attaining the membership's expectation level. What are your golfers' expectations with regard to bunker playability and presentation? As golf course superintendents, our main challenge is to take the financial resources we are entrusted with and craft a plan to prepare the golf course to meet and or, in most of our scenarios, exceed expectations. At my golf course, I wrestle with the labor side of the budget constantly due to its size and impact on the total overall budget. A significant portion of my labor budget is dedicated to daily bunker prep. In the next year, I hope to reverse the upward trend of increased maintenance labor hours with our bunkers as we strive to increase bunker life, provide the best conditioning possible and save labor dollars.

Programs - Recap

By Ryan Varns, Director

With the Annual Meeting fast approaching, my time as your Meetings and Programs Director is coming to an end. I hope everyone has enjoyed the speakers we presented and possibly learned something at the meetings, other than your golf game needs work. Come out and support your organization at the Annual Meeting and make sure to sign up for the New Year's party.

A thank you goes out to my committee for their time and effort and to Kim for helping me and answering a lot of questions. I would encourage everyone who reads this to volunteer with our organization and to take a chance and run for the Board of Directors. It has been a fun experience this year and I learned a lot about how much work goes into our meetings and parties and I have a new appreciation for the people that make all of this work.

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The Heart of America GCSA Legacy Scholarship Award offers educational aid to the *children and grandchildren of HAGCSA members*. Award of \$1,000 is funded by Professional Turf Products and the TORO Company. The award is administered by the Heart of America Board of Trustees. Applications will be reviewed by an independent committee consisting of three high school educators and three college administrators. All decision of the committee will be final. Applicants will be notified of their status by mail. All scholarship award checks will be made payable to the applicant and his/her educational institution. If you are interested you may obtain



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2011 Legacy Scholarship Recipient

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(daughter of Paul Naudet, Superintendent, The Club at Porto Cima, Sunrise Beach, MO)

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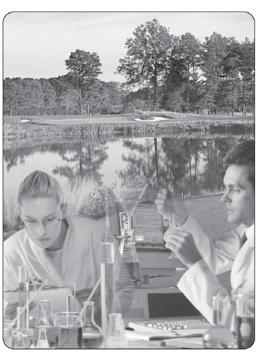
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Beechtree Golf Club, Aberdeen, Maryland ~ Hole #2, Par

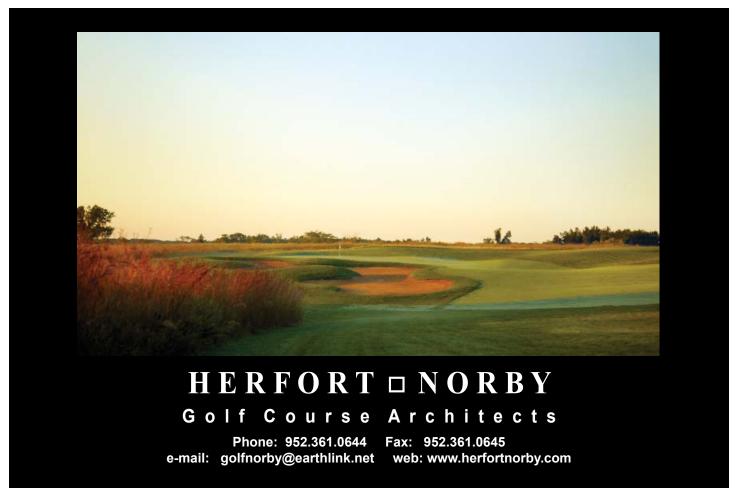
GCSAA Dues Increase Proposal

GCSAA member dues are tied to the Consumer Price Index (CPI) in a process created and voted on by members. The process calls for the association to consider a dues adjustment every two years as a means of ensuring a sustainable organization. The process is not automatic, and the GCSAA Board of Directors may elect not to bring forward dues adjustments according to schedule. Such was the case in 2009 when the board opted to forgo consideration of an increase until 2010. The board supports a dues increase for 2013 because it represents your opportunity to help ensure the success of your career and your facility. The CPI increased 5.07 percent over the last two years, which translates into a \$15 increase for Class A/SM and a \$10 increase for Class C.

An additional dues increase over the CPI amount (\$10 for Class A/SM and \$5 for Class C) is being recommended by the Board of Directors to cover the increase in premium expense for the member term life insurance benefit. This would make the proposed member dues increase \$25 for Class A/SM and \$15 for Class C, which must be approved by a majority of the membership at the February 7, 2013 annual meeting.

Talking Points

1. GCSAA dues account for 28 percent of the GCSAA budget, which is less than that of comparable associations (38 percent to 40 percent).



Tournament Committee Report

By Matt Hemphill, Director

I sincerely hope everyone is in a better place than we were during our brutal summer. This season is all but a thing of the past now and I certainly have gained some new experiences, perspective and knowledge. I hope you all have as well. As the year is coming to a close for the Tournament Committee, I would like to say "thank you" to everyone who has sponsored our events this year, we couldn't have done it without your help!

We started the year off with our annual bowling event at College Lanes and had a good turn out with the guys from Overland Park Golf Course taking home the trophy. Our first golf event of the year was the Joint Event with the KGCSA that was held at Lawrence CountryClub. I would like to thank Bill Irving and his team again for allowing us to come in immediatly after the completion of the Big12 Women's Golf Championship. May brought some unseasonably hot weather to us but we did get a break for the May Classic at Dub's Dread. The weather turned out beautiful and we all had a great day of golf thanks to Scott Cummins and his staff. The season is all but done but would not be complete without the Vendor Appreciation event. Steve Wilson and Meadowbrook stepped up once again and held the event. Again I would like to thank all of our vendors for all you do for the HAGCSA and for all of us superintendents as well.

Lastly, I would like to thank everyone for giving me the opportunity to serve on the Board of Directors. I had never done anything like this before and it was a valuable learning experience for me. I look forward to what next year brings and I am keeping my fingers crossed for cooler weather. Thanks again and feel free to contact me if you have any questions about the past year's events.

GCSAA Dues Increase - cont.

- 2. The two-year cycle was approved in order to keep increases smaller and more frequent thus eliminating the need for a large, 20 percent increases that had a significant negative impact on membership growth and retention, which was the main reason the CPI-based process was requested and developed.
- 3. Though not tied to a specific program, project or service, GCSAA member dues support the entirety of association efforts on your behalf including Field Staff, Advocacy and Government Relations, Media and Public Relations, Conference and Show, Professional Development, *Golf Course Management* magazine, Career Services, and a host of others.
- 4. Industry is being asked to support GCSAA operations through an increase in various fees for exhibiting at the Golf Industry Show.
- 5. GCSAA also has looked to reduce expenses and create more efficient operations. Over the last four years GCSAA has cut \$5.4 million from its budget and has reduced its staff by 28 percent.
- 6. GCSAA is diligently exploring additional revenue opportunities, those that are somewhat traditional and others that have not been pursued before.
- 7. The proposed dues increase would allow the association to begin covering the revenue shortfall from the low yet steady decrease in members due to the severity of the recession and the extended length of the economic recovery.
- 8. The claims paid loss ratio on the member term life insurance benefit has exceeded 200 percent over the last three years, which has caused the insurance premium expense to double. The additional dues increase beyond the CPI of \$10 for Class A/SM and \$5 for Class C will offset the increase in expense for this member benefit.

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Public Relations Report

By Brad Gray, Director

The Public Relations Committee is glad to announce that another successful season has concluded. The emphasis of the committee is to promote the golf course superintendent and others affiliated with the turf management of courses in the greater Kansas City area. Furthermore, the committee is comprised of professionals dedicated to beating the drum and letting the public know that members of the HAGCSA are an integral part towards the success of golf.

The year started off in the spring when the HAGCSA Board approved the renewal of a partnership with Midwest Sports Management which provided the opportunity to be a sponsor during the Midwest Golf Talk Radio Hour on 810 Sports. The radio show was hosted by Brian Wright and aired each Sunday morning from April 8th through August 19th. Additionally, the partnership enabled the HAGCSA to provide a guest on the show to talk about the golf course superintendent profession. Thank you to those who volunteered as a radio show guest and sharing some personal professional information.

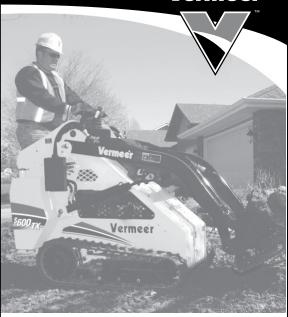
In addition to the radio show, the committee helped recruit volunteers to assist Gary Sailer, CGCS, of Nicklaus Golf Club at Lionsgate, with the PGA Nationwide Tour Midwest Classic Golf Tournament. Thank you to all who volunteered and sharing your valuable time. Gary and his team had the course in great condition. Furthermore, the committee thanks the following vendors for providing meals during the evening work shift at the Midwest Classic: John Deere Landscapes, Kansas Golf & Turf and BWI.

I would like to thank the following members for volunteering to serve on the 2011 Communication/Public Relations Committee: Tony Bertels, Bill Irving, John Johnson, Jamie Schmitt, Brent Stephenson and Aaron Willing. Work still needs to be done because the job of promoting the golf course turf management profession is an endless task. Hope all is well and may next year bring good will to all.

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Employee Tournament and Assistant Program Recap

By Mitch Bradbury, Special Director

Our committee rallied together throughout the Spring and tough Summer to plan and organize the Employee Tournament at Swope Memorial on Aug. 6. Ninety players took to the links and enjoyed the post-round raffle. The tournament made a slight profit of approximately \$100 and participants were rewarded a variety of raffle prizes. This was due to the generous sponsorships of vendors, golf courses, and golf companies. Thanks to all those that supported the event and those who came out to participate as well. Most of the tournament's success can be attributed to the great golf course that Superintendent Andrew Jones and his crew had primed in the brutal August conditions.

The Assistant Program got off to a great start this year with a session that had newly elected GCSAA President, Sandy Queen, and Golf Course Management Editor-in-Chief, Scott Hollister, on-hand to discuss the industry to a group of over 20 Assistant Superintendents.

In August, several Assistant Superintendents were able to sit down with Gary Sailer, CGCS of the Nicklaus Golf Club at Lions Gate, on the Wednesday of the Web.com Tour's Midwest Classic. Gary and his assistants educated a group of Assistant Superintendents on the difficult task of prepping for and running a Web.com tour event. After the educational session, the assistants hopped on mowers and grabbed rakes to help the Lions Gate team prepare for the following day's opening round.

In early November, there will be an Assistant Superintendent Happy Hour, sponsored by Agrium Technologies, at Tanner's on 119th and Highway 69. Also in the works is another educational session in December focused on reel set up and grinding. This final event is being put on by Kansas Golf and Turf.

Lastly, thanks to all of those that participated in the Employee Tournament and Assistant Programs. These programs are a great way for Assistant Superintendents to network and learn from others in the business. I encourage those who have not yet been involved to try and get to an upcoming event. Most of all, thanks to the following members for all of their hard work: MarcSzablewski, Nick Kray, Chris Benisch, Josh Thomas, Dan Cutler, Brian Rutledge, and Ryan Hesstletine.







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February 6, 2013 8:00 p.m. - 11:00 p.m.



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Tony's Teasers



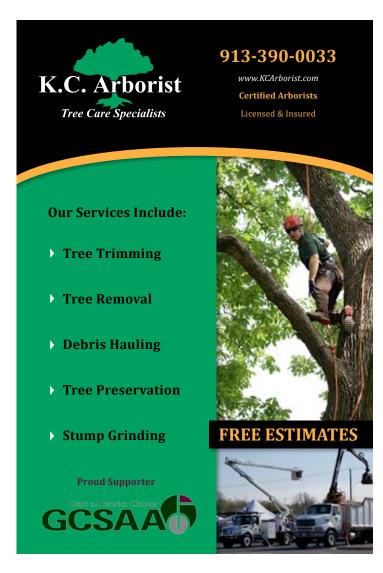
Do you want to be "one of the four" big winners of a \$250 gift card (right before Christmas)!? Simply participate in the 2012 Tony's Teasers trivia game. Each answer will pertain to something related to our industry, terminology we would recognise, a golf course, or even a local member (or

a play on their name). The answer can be a person, place or thing.

October answer: Speed roll Correct October entries:

- Dylan Senn
- Paul Davids, CGCS
- Bill Irving

Every month I will supply a clue. You must then come up with the correct response and submit your answer via the website only (www.hagcsa.org) prior to the answer being supplied in the next edition. Correct responses will entitle an entry (one entry per correct response) into the drawing. If you solve each month's riddle, your name gets put in the hat that many times; increasing your odds at this fabulous shopping spree. You must be present at the Holiday Party to



win; so everyone better get in the spirit of the season! All members in good standing are eligible to enter.

November Teaser: Pot smoking holy grub	
Answer:	
Hint: I'm just a Buffalo Soldier!	

The Un-Comfort Zone

If You Believe...Don't Hold Back!

By Robert Evans Wilson, Jr.

I sat astride my banana seat bike in a parking lot and stared down a 30 foot strip of pavement. It was six inches wide and lined with rubber balls. I was nine years old and participating in a bicycle rodeo. The objective was to ride the entire length without hitting a single ball. The slightest bump would send them rolling.

Nearly a hundred kids had entered, and so far no one had done this event perfectly. Each contestant got three tries. The best hit only five balls, most hit dozens. I didn't see the difficulty. It looked easy and as it turned out, for me, it was. I did it on my first attempt. No one else was able to do it – even with three tries. I was able to do it for the simple reason that I believed I could.

Decades later, riding my mountain bike, I attempted to ride a 20 foot length of six-inch board that was elevated 12 inches off the ground. I was lucky if I could complete the length one try in 20. That measly 12 inches of doubt shattered my belief system. As Henry Ford said, "If you think you can or you think you can't, you're right."



We've seen sports stars whose belief system took them to the top of their game: Michael Jordan swooshing the net for a lifetime average of 30 points per game; Tiger Woods routinely sinking impossibly long putts of 50 feet or more; and Babe Ruth pointing to the outfield fence where he would hit a home run. What is their secret? Other than the thousands of hours of practice, which many lesser players also have, each of these men visualized what they wanted to achieve then allowed themselves to do it. Their belief put them "in the zone." When our belief is strong enough, we will succeed. Or as Buddha put it, "We are what we think. All that we are arises with our thoughts. With our thoughts, we make the world."

Is there something you believe you can do, but you've never tried? Many years ago I was president of my neighborhood association. Each month I had to give a brief speech that amounted to little more than giving announcements. Nevertheless, it made me extremely nervous and I clung to the lectern in a white-knuckle grip as I read my notes out loud.

During that time, I participated as a counselor to a group of teenagers attending a Hugh O'Brian Youth Foundation leadership seminar. The Saturday night dinner keynote speaker was entertaining and informative; she was also relaxed and clearly having fun. I remember thinking to myself, "I can do that. I want to do that!" In those two succinct sentences I made a belief statement and a desire statement, both of which are necessary for success

I genuinely believed that I could speak professionally because I had told many a good story across a dinner table, but at the same time I remembered how I felt speaking to the neighborhood association with a stomach full of butterflies. To combat those feelings I joined a Toastmasters club and learned what I didn't know about public speaking. It took me a year before I could break free of the lectern and my notes. Two years after that I started speaking professionally. I gave presentations on advertising which is the industry I've worked in most of my life, but more than anything I wanted to speak on innovation and creativity.

During my first year or two of speaking, I met a nationally known professional speaker. He asked me what topic I spoke on a I replied, "Creativity." He scoffed at that and said, "There's hundreds of guys speaking on that – you need to find your own niche." On that advice I developed some additional topics, but soon found that the presentation which led to the most recommendations was the one on creativity. What was the difference? It is a subject that I am passionate about. Creative thinking has improved my life time and time again, and it is my belief that it will help others. When I speak on it, I am on the zone.

Is there a business you believe you would be successful in? You would not be dreaming about it – seeing yourself doing it – if you didn't believe you could! Michael Jordan didn't become a basketball star without developing the skills he needed first. He took as many as 2000 practice shots a day to imprint those skills into his mental and physical circuitry. Perhaps all you need is practice.

The Un-Comfort Zone - cont.

If there is something you want to do, but haven't tried, then break it down. What parts of the business do you believe you can do? What parts do you believe you can't do? Do the parts you can do outweigh the ones you can't? If yes, then you're off to a good start, and the odds are in your favor. But of the opposite is true, don't let that stop you. Belief must be supported by desire. If your desire is strong enough, you will gain the skills and subsequently the self-belief you need to succeed.

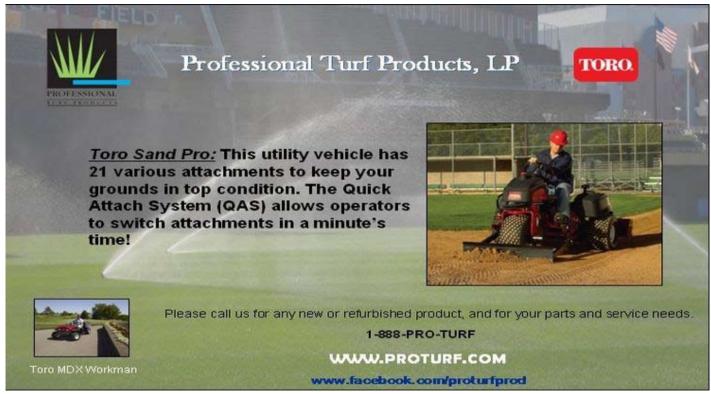
Once you've identified the parts you can't do, ask yourself, "Can I learn to do them?" If not, hire someone else who can. Perhaps you don't even know which parts you don't know. That's OK; hire a consultant, or talk with someone who has already succeeded at this or a similar business. Delegating what you can't do, frees up your belief system and enables you to focus on what you can.

When you believe you can do something – you don't really think about it - you just do it. It's the thinking about it that sometimes holds you back. According to David Eagleman, in his book, "Incognito: The Secret Lives of the Brain," if you're getting trounced in tennis, ask your opponent how they are able to serve so well. He says that will cause them to start thinking about how it is done to the point that they won't be able to do it anymore. Are you over-thinking your desire?

In my research of creative thinkers and innovators, the one trait I found that was nearly universal among them was the belief that they will succeed. They believe they will be able to create whatever it is they have set out to create. They believe they will be able to solve the problem they are facing. Thomas Edison may have expressed it best, "I have not failed 700 times. I have not failed once. I have succeeded in proving that those 700 ways will not work. When I have eliminated the ways that will not work, I will find the way that will work."

What are you waiting for – if you believe you'll succeed - you will. Go for it!

Robert Evans Wilson, Jr. is an author, humorist and innovation consultant. He works with companies that want to be more competitive and with people who want to think like innovators. Robert is also the author of the humerous children's book: The Annoying Ghost Kid. For more information on Robert, please visit http://www.jumpstartyourmeeting.com.





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I've got the Red State Blues

"Those who are too smart to engage in politics are punished by being governed by those who are dumber." - Plato

There is something in the air. It's autumn. I have felt this to some extent before. But it has never felt quite the same that it feels this year. Fall has always been my favorite time of year, but something's different about this particular time.

If you are anything like me, the first feeling that post-aerification brings is an inkling of relief.

Sure, we still have to cope with a few, large outside events, a handful of hot, oppressive days, and staff down-sizing, but poking those golfer-loving, perfect holes in sealed-off, declining putting surfaces usually spells the end to the most brutal part of our growing season. For me, dragging and filling those holes with fresh sand is about as therapeutic as any \$100.00 per hour psychologist bent on bringing out my inner Tony! An earful of Dave Matthews or Mumford & Sons from my smart phone while making those mindless, brain-numbing concentric circles is just what the doctor ordered for a body that has been on high alert for far too long. I do my best thinking. I do my best dreaming! *Is it the same for you?*

I also find myself much more agreeable and optimistic about everything from mid-September onward. Food tastes better. Jokes are funnier. Football is amazing. I enjoy and appreciate friends and family. I savor my time with both. There is something about surviving another wicked season that just makes life a tad more enjoyable than it would be otherwise. Having been through these rigors much more than once, I have learned to bask in this attitudinal adjustment. Pam and I always schedule an October vacation for all of the reasons that I have just listed. We have a blast because my heart and mind are quite simply ready for it.

But that has been my *modus operandi* for many seasons in this industry. That does not explain why this year seems somewhat different than those prior. It is hard to put my finger on it.

I will admit that the 2012 season was tough, for reasons that we all know. But those of you who know my situation, it's not like I was out there dragging the hose! I have young, able, up-and-comers to handle those pressures. Then it dawns on me. It's ELECTION TIME!

"I believe in an America where millions of Americans believe in an America that's the America millions of America believes in. That's the America I love." – Mitt Romney (January 2012)

"The Middle East is obviously an issue that has plagued the region for centuries." – Barack Obama (January 2010)

Huh? Kind of makes one yearn for the 2012 season all over again. Get out and vote!

Tony Bertels, Editor

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