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GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.

Volume 46, No. 9

THE OFFICIAL PUBLICATION OF THE HEART OF AMERICA GCSA

November 2014

Annual Meeting

November 4, 2014



Milburn Country Club
Overland Park, Kansas

- **Meet Your Incoming President**
- **Sample Ballot**
- **Candidate Profiles**
- **Committee Reports**

Heart of America Chapter
GCSAA
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

2014 HAGCSA Officers and Board of Directors

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President's Message

What a year 2014 turned out to be. We were all blessed with some awesome weather which hopefully made everything a little less stressful on everyone! It is always somewhat bittersweet to sit down and think about the past year and recap all that took place during the year. Always it seems that time flies at an extremely rapid pace and a new year is here before you have given full reflection on the past year and recognized the many good and bad things that happened. Hopefully I have kept everyone up to date and informed on the happenings in and around the HEART as much as possible over the past two years. You will find a recap of all the events and committee work that took place during 2014 throughout this issue.

It is customary for the outgoing President to write a recap of the events and happenings of the previous year in the final newsletter of the year. However this year I am going to do something a little different. I want to use this space to tell

you how honored I am that you have allowed me to be your President for the past two years! I have had the pleasure of working alongside some very hard working and dedicated professionals that have donated their time to try and continue to make our great association one of the best around. I know many of you have heard, I and others talk about the perception that our little GCSAA chapter has as being a leader on the national scene. Well let me tell you it is true. We are so lucky to have such dedicated individuals that represent the membership and present themselves in such a professional way, and then just absolutely work their tails off to try and provide the membership a strong list of events and activities to provide the networking and

Continued on next page



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President's Message - cont.

education opportunities to help its members continue to grow both individually and professionally. It is something that the entire membership should be very proud of. The board has tried to listen to the member needs and wants and I think they have done an outstanding job of doing so. So to the entire board of directors: THANK YOU for your time, dedication, and service. You are one of the big reasons the HAGCSA is recognized as being one of the best!

Next I would like to extend my sincere thanks to all of the members of the HAGCSA. You all have been extremely open and supportive to new and different ideas, and buying into some new programs allowing us to join forces with some of our allied associations to help promote the game of golf over the past two years. Working together as one industry I feel is going to be very beneficial to our professional careers in the future. Anytime you can join together and act as one voice it is far more powerful than working as individuals. We are all in this together working toward one goal of making the golf industry as strong as ever. I feel that our relationship with other fellow and allied associations has never been stronger thanks to you and everyone that has participated and supported these new ideas.

Once again our annual PRP program was a huge success thanks to the generosity of our vendors. The program has been a tremendous asset for the association and has really helped the financial stability moving into the future. This program continues to be a model around the country by other GCSAA associations and it would not be a success without the buy-in and commitment that our vendors have given to the program and to the HAGCSA. On behalf of the entire board of directors I just want to once again thank to all of our vendors cause without their support our success as an association would not be possible.

I would be remiss if I didn't mention Kim Weitzel and the Western Equipment Dealers Association (formerly the Southwest Association) and the tremendous work they do as our association management. Kim does an awful lot of the dirty work for us and flies under the radar making each of us on the board look a lot better than we really are. So to Kim and the entire WEDA staff: thank you for your hard work and efforts they are very much appreciated by all of us. In closing I would again like to thank you for allowing me to serve as your President over the past two years. I have enjoyed serving and am extremely proud of the work and

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Meet Your Incoming President - Steve Wilson, CGCS

By Tim Nielsen, HAGCSA Heatbeat Editor

Editor's Note: As with each November issue, it is time to introduce the Heart's candidate for President. Please take this opportunity to get to know Steve Wilson, CGCS, Milburn Country Club

Born and raised in northern Johnson County, Steve Wilson, CGCS, has been a Kansas City resident nearly his entire life. Growing up the son of Catholic school Latin teacher, Steve had the choice of two prominent Catholic schools to attend. Of course, he quickly chose the one where his father was not employed.

Growing up, Steve got his start on the "Country Club" side of things at an early age. As a sixth grader he started working at Kansas City Racquet Club cleaning the tennis courts at 3:30am before each school day. Getting into the golf business happened more by accident though.

As a junior in high school, Steve's good friend was working as a cart boy at Indian Hills Country Club. As his friend left the job, Steve saw an opportunity and quickly applied. He enjoyed working around golf and fell in love with the game when he was allowed to play on Mondays when the club was closed. For four years he worked in the cart barn at Indian Hills eventually working his way up to Outside Services Manager while attending Johnson County Community College.

Those Mondays spent playing golf didn't correlate into a great golf game but Steve still loved the business. He decided to seek a degree in turfgrass management and enter the golf

course maintenance side of the business. It's only fitting that this future Superintendent would get his first maintenance job at Milburn Country Club under the tutelage of Don Cook.

Once finished with classes at JCCC, Steve pursued a horticulture degree with a turfgrass management option at KSU. While at KSU, Steve worked three years for Cliff Dipman at Manahattan Country Club and also interned at The Broadmoor in Colorado Springs.

From there, Steve joined Indian Hills once again as the Assistant Superintendent. For two years Steve learned and worked under John Anderson before leaving to become the Member Recruitment Manager for the GCSAA. Not being his cup of tea, Steve left GCSAA before a full year to again pursue his true passion of golf course maintenance at Falcon Ridge.

At Falcon Ridge, Steve worked under Jeff White, CGCS. Before a full year was over, Steve was offered a Golf Course Superintendent's position with the company that managed Falcon Ridge and he quickly moved to San Antonio, Texas. After two years at Olympia Hills, Steve realized he'd rather be back in Kansas City.

Fortunately for Steve, he was just the guy Meadowbrook Country Club in Prairie Village needed to lead the club.

Continued on next page



NEW DATE & LOCATION



ANNUAL MEETING

November 4, 2014
Milburn Country Club

12:00 noon – Golf (optional)
5:00 p.m. – Registration / Cash Bar
6:00 p.m. – Dinner
6:45 p.m. – Annual Meeting & Election of Officers

Meet Your Incoming President - Steve Wilson, CGCS - Cont.

For nine years Steve was the Golf Course Superintendent at Meadowbrook before Milburn came calling and his job location had then come full circle.

Like all of us, Steve credits a lot of his success to the mentors who helped him along the way. "I am very lucky to have had a number of great mentors. They are why I am where I am today professionally. The first was the Head Golf Professional at Indian Hills CC, Mike Ricket. Mike was a great guy to work for, was the consummate professional and showed me that I could make a career out of this business. On the Superintendent side of the business John Anderson and Cliff Dipman were my first mentors as I was going to college and shortly thereafter. Both were great "grass men" and showed me what it took to be in this business. Jeff White taught me a lot and is the colleague that I still call on the most when I need advice, although his failing memory recalls that I only worked for him for "3 days" before I bolted!"

Though he has mainly held golf course management positions, working for GCSAA showed Steve a side of our national association that few of us get to see. He also found that being in an office all day isn't all it's cracked up to be, "That job gave me a great appreciation for what our national association does for Superintendents and what working in a corporate setting is like. GCSAA has a fantastic staff and does a great job but I found that I did not enjoy sitting at a desk and working on a phone and computer most of the day. This was a great move for me because it truly displayed to me that all the facets that I love about being a Golf Course Superintendent greatly outweigh the negatives (mostly the hours). The time at GCSAA showed me that being in the golf course maintenance business is where I belong."

Of course there is more to Steve than his profession. He has a great family. "My wife, Alisha, and I met in college and have been married for 12 years. Alisha also has a horticulture degree from KSU and started her career as a landscape designer. She has since gone back to school and obtained Bachelors and Masters Degrees in nursing and changed careers as such several years ago. Throughout obtaining multiple degrees she has always worked full-time. We have three children: Hannah (10), Drew (6) and Ben (2) who keep us extremely busy with activities, sports and everything else. I can't begin to say how thankful for and proud of I am of my wife and my children."

Though his family and profession are the most important aspects of Steve's life, he is excited to be the next President of the HAGCSA. I asked Steve about any changes and/or improvements he'd like to see happen as our leader. "I truly believe the Heart is one of the strongest chapters of GCSAA. What we may lack in size we make up for by the quality of our leadership and membership. I have seen firsthand that our chapter is often used as an example for other chapters in implementing new programs or how we conduct our business. I think this really all goes back to the many talented and devoted Superintendents who have served in Heart's leadership roles. We have had not only great local leaders that have made sure our association is financially stable and works hard to better our profession and the game of golf but guys that have gone on to represent our chapter on the national level as well. I guess the one thing that I (and the rest of the Heart BOD) always wish and work to improve is member attendance at our events. We have so many talented superintendents that do participate regularly but also many others that either cannot or do not choose to make the time to participate. It is certainly personal preference, and everyone knows that work and family schedules make time scarce in this business, but the more interaction we can have with each other the better each of us becomes at our jobs."

As a member of the HAGCSA Board of Directors, Steve has taken on the task of leading the Rounds4Research (R4R) sub-committee. Under his leadership funds the HAGCSA has gained from the effort have increased in each auction. He stated, "I think R4R is a great GCSAA initiative to allow chapters to help continue to grow and strengthen our business. It is unique in that it puts the financial responsibility of donation on the true end user (the golfer) that benefits from improved golf course conditions as the result of turf scholarships and research. I am excited about the participation by the HAGCSA in this endeavor and think it can only grow as we increase public awareness of the R4R auctions. My hope would be that within two years R4R can consistently bring \$10-\$15k annually to the HAGCSA to be used to support research that benefits all superintendents in our area."

When asked what kind information or advice he has for the membership, Steve stated, "I'm not sure if there is anything

Continued on next page

**Meet Your Incoming President -
Steve Wilson, CGCS - Cont.**

else I would like to convey to the membership other than just that I consider myself lucky to be a Heart member and am thankful to be part of the leadership of our chapter. As for advice for young superintendents or assistants...that's another tough one. Maybe just that as competitive as our business has become and as tough as it is to climb the ladder, you just need to be honest with yourself as to whether this profession is what you truly love and want to do for the rest of your life. Do anything that you can to differentiate yourself from those that you will be competing with the work your way up through this business whether that means chapter involvement, community involvement, additional education, really anything that can set you apart."

That's Steve Wilson in a nutshell. Throughout the years the HAGCSA has been led by some fantastic Superintendents and I have no doubt Steve will do a great job as well. Please register to attend the Annual Meeting on November 4th and cast your vote.

President's Message - Cont.

accomplishments that the Board of Directors has been able complete from their hard work, determination, and dedication. Like I mentioned before the HAGCSA is in very good shape moving into the future as there is a tremendous amount of leadership on the board and the success will continue well into the future. Also I would like to extend a huge "Thank You" to Wolf Creek Golf Club, my management team of Juan Barragan, Sean Berger, Mike McClelland, and Justin Pattimore, and my entire maintenance staff for supporting me and stepping up to allow me to be gone during the times I was busy working on association business over the past two years. Thank you again and I look forward to seeing everyone on November 4th at the Annual Meeting at Milburn Country Club.

As always if you have any questions or comments please feel free to contact me at todd@wolfcreekks.com or 913-592-3329 or any board member we would be glad to hear your comments.

Todd Bohn,
President

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Annual Meeting – Election Ballot
Tuesday, November 4, 2014
Milburn Country Club – Overland Park, Kansas

SAMPLE

President:

(Elect 1)

- Steve Wilson, CGCS – Milburn Country Club
- _____ (from the floor)

Vice President:

(Elect 1)

- Duane Sander, CGCS – Shoal Creek Golf Course
- _____ (from the floor)

Secretary/Treasurer:

(Elect 1)

- Andrew Jones – Swope Memorial Golf Course
- Andy Klein, CGCS – Falcon Ridge Golf Course
- _____ (from the floor)

Director (Class A or Superintendent Member / 2 year term):

(Elect 3)

- Andrew Jones – Swope Memorial Golf Course
or Andy Klein, CGCS – Falcon Ridge Golf Course
- Mark Newton, CGCS – Deer Creek Golf Course
- Ethan Shamet – Deer Trace Golf Course
- Brent Stephenson – Staley Farms Golf Course
- _____ (from the floor)

Director (Assistant Superintendent / 1 year term):

(Elect 1)

- Juan Barragan – Wolf Creek Golf Links
- Jonathan Bennett – Kansas City Country Club
- Nick Kray – Nicklaus Golf Club at LionsGate
- _____ (from the floor)

**As in accordance with our by-laws, there may be nominations from the floor by any voting member for any of the above offices.*

- Continuing their second year term as directors:
 - Matt Delventhal – Minor Park Golf Course
 - Kris Nelson – Meadowbrook Country Club

Candidates for HAGCSA Officers and Board of Directors

PRESIDENT

STEVE WILSON, CGCS, MILBURN COUNTRY CLUB

Refer to the "Meet Your Incoming President" article found on page 6 of this newsletter for information about the incoming president, Steve Wilson, CGCS.

VICE PRESIDENT

DUANE SANDER, CGCS, SHOAL CREEK & HODGE PARK GOLF COURSES

Tenure:

- 26 years as a HAGCSA member
- 13 years at present facility
- 33 years in the golf industry

Candidate Summary:

I have been married for 26 years to Brenda, we have two boys, Cody (24) and Colin (21), and a daughter, Clarice (17). I received my bachelor degree in Horticulture with an emphasis in Turf Grass Management from the University of Missouri in 1988. After graduation, I worked for Wadsworth Golf Construction during the building of Loch Lloyd, then I accepted a position as assistant superintendent during the grow-in of Heritage Park Golf Course. In 1990 I became the Superintendent at Tomahawk Hills Golf Course. I received my GCSAA Certification in 1996. In March 2001 I accepted the Superintendent position at Shoal Creek and Hodge Park Golf Courses. At the time Shoal Creek was under construction and we opened in August of 2001.

Statement of Candidacy:

I have served on the Heart of America Golf Course Superintendent Association Board of Directors for five years. I have had the position(s) of Secretary/Treasurer, Director of Membership, Director of Education, Director of Scholarship and Research, and Director of Meetings and Programs. It is an honor to be nominated again for the office of Vice President of the HAGCSA. If elected, I will take on the responsibility of being an active member of committees by putting my years of experience as superintendent and board member to good use. I will continue to promote and represent the association and its members at the highest level, encourage growth and development and look for better ways to improve our association where possible. If elected to serve, I will proudly carry on the standards and traditions established by my predecessors. I will pledge my time and effort to help the association whenever possible.

SCHOLARSHIP APPLICATIONS

Deadline: November 7, 2014

The Heart of America GCSA Scholarship Program offers educational aid to deserving students in the turfgrass program at an accredited college or university in Kansas or Missouri.



Applications will compete based on the or overall qualifications determined by the Scholarship and Research Committee. Please help us get the word out by directing students to our website (www.hagcsa.org) to download an application the criteria. All applications must be received by November 7, 2014.

Candidates for HAGCSA Officers and Board of Directors - Cont.

SECRETARY/TREASURER

ANDREW JONES, SUPERINTENDENT, SWOPE MEMORIAL GOLF COURSE

Tenure:

- 7 years as a HAGCS member
- 7 years at my present facility
- 14 years in the golf industry

Candidate Summary:

I began working on a golf course for Ryan Varns in my hometown of Louisburg, Kansas at Metcalf Ridge Golf Club. From there I choose to pursue a golf course management degree at Kansas State University. I was fortunate to complete three internships while in school including one at Kansas City Country Club under Loren Breedlove. After graduation, I began work as the Assistant Superintendent at Swope Memorial Golf Course under Tony Bertels. After learning the ropes for three and a half years, I was promoted to my current position of Superintendent. I married my awesome wife, Sarah, earlier this year. We enjoy Saturdays in the fall tailgating and watching the cats in Manhattan.

Statement of Candidacy:

I have been honored to serve on the Board of Directors the past two years as tournament director and education director. During this time, I have been able to observe how the board operates our association. It has proven to be a valuable experience to increase connections with those in our industry. I choose to run for the secretary/treasurer position because I want to continue serving our membership. I believe the board has continued to make improvements for our members and I want to be a part of this going forward.

SAVE THE DATE!



Heartland Green Industry Expo

Common ground

December 15-16, 2014
Overland Park Convention Center

This collaborative expo will be the only place in Kansas and Missouri to see and hear about the latest products and services from sponsored vendors, receive *continuing* education credits for pesticide certification and see renowned speakers on green industry business, turf, irrigation, lawn and ornamental and golf course topics.

~ Attendance and Sponsorship Information Forthcoming. ~

A MUST Attend. Mark the Date!

Candidates for HAGCSA Officers and Board of Directors - Cont.**SECRETARY/TREASURER****ANDY KLEIN, CGCS, SUPERINTENDENT, FALCON RIDGE GOLF COURSE****Tenure:**

- 7 years as a HAGCS member
- 3 years at my present facility
- 13 years in the golf industry

Candidate Summary:

I have been married for six years to my wife, Hilary; we have a son, Andrew (2) and live in Shawnee, Kan. I received my degree in Horticulture from Iowa State University in 2005. While in school, I interned at Coldwater Golf Links in Ames, IA, Denver Country Club, and Augusta National Golf Club. Upon graduation I returned to Augusta, Georgia to work as an Assistant-in-Training at Augusta National Golf Club until taking the Superintendent position at North August Country Club. In 2007 my wife and I decided to move back closer to home where I took the position of Assistant Superintendent at The Kansas City Country Club from 2007-2012. In January of 2012, I became Golf Course Superintendent at Falcon Lakes GC. My current position is working as the Superintendent at Falcon Ridge Golf Course while overseeing the course maintenance of four other courses in the Kansas City metro owned by Performance Golf Inc.

Statement of Candidacy:

I am honored to be running for the Secretary/Treasurer position with the HAGCSA. In the past, I have enjoyed being a part of our organization by serving on various committees. When I first joined as an Assistant Superintendent, I started by being involved with the Employee Golf Tournament for three years and also served on the GCSAA National Assistant Committee for two years. Most recently I have been the Director of Education and Director of the S&R Committee.

If selected as the Secretary/Treasurer I would strive to oversee the financial aspects of the HAGCSA and ensure it remains financially responsible. With my past experience I feel as though I would be a great candidate for the Secretary/Treasurer position. If selected I pledge to give the time that is needed to do the job correctly and help out in any way to make the Heart a successful organization.

Save the Date**Bring In The New Year With HAGCSA!****New Year Party At
Boulevard Brewery
Saturday, January 10, 2015**

Candidates for HAGCSA Officers and Board of Directors - Cont.**DIRECTOR****MARK NEWTON, CGCS, SUPERINTENDENT, DEER CREEK GOLF CLUB****Tenure:**

- 4 years as a HAGCSA member
- 1 year at my present facility
- 12 years in the golf industry

Candidate Summary:**Superintendent**

- Deer Creek Golf Club, 2013-Present
- Ames Golf & Country Club, 2010-2013
- Royal Meadows Golf Course, 2008-2010

Education

- Bachelor of Science at Iowa State University

Associations

- GCSAA Member since 2005
- HAGCSA Member 2008-2010, 2013-Present
- IGCSA GCSAA Member since 2005

Achievements

- Iowa chapter GCSAA Board of Directors 2012 & 2013
- GCSAA Certified Golf Course Superintendent 2012
- Superintendent of the Year for Eagle Golf 2008
- National Turf Bowl Champion 2007

Statement of Candidacy:

Throughout my 12 years in the golf industry, I have taken opportunities to expand my knowledge of the varying aspects of the golf course including Superintendent, General Manager, Syngenta Technician, and Assistant Superintendent. I am a graduate of Iowa State University with a Bachelor of Science Degree specializing in Horticulture and Turf Management under the direction of Dr. Nick Christians. To pursue a greater understanding and knowledge as a student I participated on the Iowa State Turf Bowl team and in 2007 competed and won the National Turf Bowl. Prior to coming to Deer Creek Golf Club, I achieved my GCSAA Certification in 2012 and had the privilege of serving on the Iowa Board of Directors for two seasons as an At-Large Director and Director of Association Affairs. With my undergraduate and continuing education, experience in Golf Course Management, associations and memberships, and the pursuit of excellence within the Superintendents Association, I welcome the tasks and challenges of the Director position. With an optimistic personality and commitment to this strong and dedicated group of Superintendents I would be honored to serve on the Board of Directors for the Heart of America Chapter of GCSAA as we embark into a new age for the Golf Course Superintendent and golf course sustainability.



Candidates for HAGCSA Officers and Board of Directors - Cont.**DIRECTOR****ETHAN SHAMET, SUPERINTENDENT, DEER TRACE GOLF COURSE****Tenure:**

- 13 years as a HAGCSA member
- 5 year at my present facility
- 17 years in the golf industry

Candidate Summary:

I graduated from Kansas State University in 2000 with a degree in turf management. My first golf course job was working at Manhattan Country Club for Cliff Dipman. I worked there until I graduated and then took a crew foreman job at Indian Hills Country Club under John Anderson. After seven years there I moved on to help assist in the grow-in of The Golf Club of Kansas in Lenexa for Trevor Leeper. The next stop was at Deer Trace Golf Course where after five months I moved into the Superintendent position. We are now in the process of converting our cool season tees and fairways to zoysia.

I have a seven year-old daughter who is onto dance, softball, and now golf. She loves to help dad out on the course and sometimes sets the pins in trouble spots on the greens. She even learned how to hand water this summer a bit.

Statement of Candidacy:

I have been on the board for two years now as the PR committee chair and the tournament chair. I am running again this year to ensure helping out the Association for the next two years. I would appreciate your vote come this November and GO ROYALS!

DIRECTOR**BRENT STEPHENSON, SUPERINTENDENT, STALEY FARMS GOLF CLUB****Tenure:**

- 6 years as a HAGCSA member
- 1 year at my present facility
- 16 years in the golf industry

Candidate Summary:

- 2013-2014 Superintendent at Staley Farm Golf Club
- 2008-2013 Superintendent at Deer Creek Golf Club
- 2008-2011 Regional Superintendent EAGLE Golf
- 2007-2008 Superintendent Royal Meadows Golf Course
- 2005-2007 Superintendent Honey Creek Golf Club
- 1998-2005 Assistant Superintendent Veenker Memorial Golf Course Iowa State University
- Graduate Turf and Greenhouse Management - Indian Hills Community College
Attended Iowa State University
- Superintendent of the year - EAGLE Golf in 2010
- 11 years member of GCSAA

Continued on the next page

Candidates for HAGCSA Officers and Board of Directors - Cont.**Statement of Candidacy:**

In my six years as a member of the HAGCSA I can honestly state that I have reaped many benefits and rewards from this great organization. I see our board as an elite representation of quality superintendents that play a major role in the successes of golf clubs and the golf course industry as a whole. We should all feel very fortunate that many before have paved the way and gave us a model of how to thrive in this difficult, ever-changing industry. I myself have had exceptional mentors and everyone of my advisers valued the importance of our local GCSAA chapter as well as the GCSAA. It is a pleasing opportunity to me to serve like-minded individuals that want to excel in the golf course industry. I am asking for your vote as I feel it is my time to give back to our association.

ASSISTANT SUPERINTENDENT CHAIRMAN OF MEMBERSHIP**JUAN M BARRAGAN, ASSISTANT SUPERINTENDENT WOLF CREEK GOLF LINKS****Tenure:**

- 6 years as a HAGCSA member
- 2 years at my present facility
- 10 years in the golf industry

Candidate Summary:

I received my Turf Management degree and graduated from Longview College. My work experience consists of:

- Assistant Superintendent Wolf Creek Golf Links (2013-Present)
- Grow-in Assistant Superintendent The Golf Club at Creekmoor (2006-2013)
- Crew member Deer Creek Golf Course (2004-2006)

Statement of Candidacy:

I am honored to have been nominated to run for the Assistant Superintendent Chairman of Membership for the upcoming term. If given the opportunity to be a part of the board I will continue to do my part to help grow the membership. Having worked for two past presidents of the Heart of America Golf Course Superintendents Association, and serving as this year's Assistant Superintendent Special Director has taught me both the value and integrity that it takes to continue to grow and represent the association at its highest level. I would appreciate everyone's vote at the upcoming Annual Meeting so I can continue to do my part by helping grow the membership and the Association.

ASSISTANT SUPERINTENDENT DIRECTOR**JONATHAN BENNETT, ASSISTANT SUPERINTENDENT KANSAS CITY COUNTRY CLUB****Tenure:**

- 6 years as a HAGCSA member
- 6 years at my present facility
- 10 years in the golf industry

Candidate Summary:

I grew up in a small town north of Topeka, Seneca, Kansas. One week after I graduated high school, I moved to Kansas City to

Continued on the next page

Candidates for HAGCSA Officers and Board of Directors - Cont.

work at Shadow Glen under Scott Johnson, who greatly influenced my career choice into the golf course industry. I attended JCCC for one year and finished my degree at Kansas State University. I graduated in December 2008, and with the help of Scott Johnson, I interviewed and was hired by Loren Breedlove at KCCC before I graduated. I have since been at Kansas City Country Club and have went through several tournaments including the Kansas Amateur, Tom Watson Challenge, and the Transmiss Championship. This past year I went through a full irrigation renovation and partial course renovation focusing on tee, bunker, and greens construction.

I reside in Overland Park, Kansas with my finance, Kelley, and my 3 year-old son, Hudson.

Statement of Candidacy:

I have enjoyed every year I have been involved with the Heart, and hope to continue that enjoyment while serving on the board. The addition of the Assistant Director to the board has given assistant superintendents a great opportunity to be more involved. And I would be honored to serve in that position and provide our chapter further progression.

ASSISTANT SUPERINTENDENT DIRECTOR**NICK KRAY ASSISTANT SUPERINTENDENT NICKLAUS GOLF CLUB @ LIONSGATE****Tenure:**

- 6 years as a HAGCSA member
- 4 years at my present facility
- 15 years in the golf industry

Candidate Summary:

Originally from Iowa, I moved to Kansas in 2008 to work at Indian Hills Country Club after graduating from Iowa State University with a Master's Degree in Turfgrass Management. After two years, I moved to Nicklaus Golf Club at Lionsgate where I am approaching my fifth year. I have been married to my wonderful and supportive wife, Kimberly, for six years, and our son, Jackson, is now two and a half and keep us appropriately busy. At NGC I have enjoyed hosting the WEB.com Midwest Classic for the past four years and really appreciate all of the help from fellow HAGCSA members, THANK YOU!

Statement of Candidacy:

The HAGCSA has meant a lot to me over the years. I have made great friendships, furthered my turf knowledge, served on several committees, and have gotten to know a lot of great assistants and superintendents. I would be honored to serve as the Assistant Superintendent Director and use my knowledge, abilities and experiences to help the HAGCSA any way that I can.

2014 MO Cup Challenge

By John O'Leary, Special Director

The weather cooperated once again for the 2014 Mo. Cup Challenge at Lake Valley Golf Club and Old Kinderhook. The unofficial first day started on Sunday, October 5th at Deer Chase GC with 21 people competing in a Modified Stableford format with the team of Tyler Koch and Scott Wilcox claiming the top prize and finishing with a + 19 over their quota. (And Tyler tells me he hasn't been playing!) The evening wrapped up in the Trophy Room at Old Kinderhook with a rather large group watching/cheering the Royals on to victory and one step closer to the World Series.

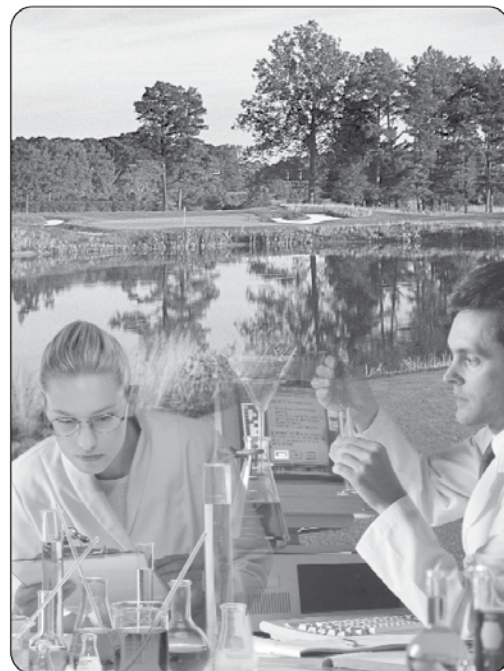
The official start to the tournament began Monday morning at Lake Valley CC. Several low scores were posted and at the end of day one. Three teams were tied with 15 under par 57's and three more teams two shots behind posting 59. This made for an interesting finish to day 2.

The shootout followed up round one and continued to be an entertaining event. Thirty-seven 2-man teams competed this year. All 74 competitors got one shot to advance their team to the next round with the closest to the hole contest. The top 10 teams moved on to round 2 with an alternate shot format. The teams with the lowest four scores advanced to round three. Round two proved to be exciting as three of the four teams advanced with a total score of three. That left 4 teams competing for the fourth and final spot, via a closest to the hole chip off. Round three was a little less dramatic as the final two teams tied for lowest score with no chip off needed. The final two teams were set and ready to move on to the fourth and final round. The teams were Justin Beck – Windmill Ridge GC and our own Ethan Shamet - Deer Trace GC competing against Mark Slaughter – Greens Pro and Tony Arro, our Shootout Sponsor from Brookside Agro. They played the 18th hole from the back tees in an alternate shot format to determine the winner. After the first go they remained tied and elected to play the hole over again. Still tied after the 2nd time we had a closest to the hole chip off to determine the Shootout champion. The team of Mark Slaughter and Tony Arro went first and Mark had a chip shot 5' 5" that I personally thought would hold up. Next up was

Continued on next page

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Beechtree Golf Club, Aberdeen, Maryland ~ Hole #2, Par 3

2014 MO Cup Challenge - cont.

Ethan and Justin. Ethan made it to the green but was not closer than Mark's so it came down to the shot of Justin Beck. Taking his time he calmly hit the shot rolling out to 1' 6" to claim the title of Shootout Champion 2014. Congratulations Ethan and Justin!

Next up was day two at Old Kinderhook. The day started out with a new venue. The Syngenta Bloody Mary Bar got the guys feeling a little rough from the previous night's activities back in to game shape. The course got the better of most contestants as the scores came in several shots higher than day one. In the end the team of Todd Bohn – Wolf Creek, Mike Sawyer – VGM, Brett Iliff – GCSAA and Matt Brown GCSAA were the Missouri Cup Champions posting a two day score of 117. A congratulation to these four as it was very competitive for the top spots. Three teams tied for second, one shot back with a score of 118.

A big thank you goes out to Deer Chase, Lake Valley, Old Kinderhook and their staffs. The courses were all in great shape. I also want to thank the vendors who sponsored this year's event. Without their support this event couldn't happen. So the next time you have a vendor stop in, take the time to thank them for what they do.

Thank you again vendors for another successful Missouri Cup Challenge.

Mark your calendars for next year as the dates are set for October 4, 5 & 6. We will have more information as we get closer. Next year will also feature the new hotel currently being built at Old Kinderhook. So plenty of room for everyone to come down and enjoy a few days away from the everyday grind, play some golf, and more importantly network with your peers from the industry. See you next year.

Tournament Results

Champions

- Todd Bohn – Wolf Creek Golf Links
- Mike Sawyer – VGM Club
- Matt Brown – GCSAA
- Brett Iliff – GCSAA

2nd Place (3 way tie)

- Mark Slaughter – Greens Pro
- Jeff Sommerer – Bear Valley GC
- Justin Beck – Windmill Ridge GC
- Greg Schroeder – Tanglewood GC

3rd Place

- Ken Sundermeyer – Tanglewood GC
- Aaron Murphy - Tanglewood GC
- Randy Riddle – Supreme Turf.
- Dan Luebber – Meadowlake GC

4th Place

- Woody Moriarty – Blue Hills CC
- Jeff Eldridge – Lake Quivira
- John O'Leary – John Deere Golf
- Jim Naudet – unable to attend but played very well both days!



2014 Champions



2nd Place Finishers



3rd Place Finishers



4th Place Finishers

HAGCSA

Nov. 2014
**Membership Committee
Report Recap**

By Brad Lackey, Director

With 2014 rapidly coming to an end, it's time to give a quick recap of the Membership Committee's year. The committee, with the ever-helpful guidance of Kim Weitzel, picked up several new HEART members to join our local chapter. With the mentorship of fellow board members, hopefully these new members will be enjoying the perks of the organization and socializing with everyone at the chapter outings.

Make sure to consider nominating a member that is deserving of the Superintendent of the Year, Assistant Superintendent of the Year, or the Chester Mendenhall Award. These are very prestigious and highly regarded awards so take some time and make your recommendations by November 21. Thanks again to my committee members: Nick Kray and David Carlson. I genuinely appreciate the help and commitment, fellas. I hope everyone enjoys the fall weather, the remaining events and playoff baseball.

LEGACY SCHOLARSHIP

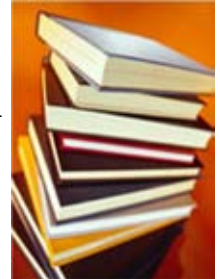
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The Heart of America GCSA Legacy Scholarship Award offers educational aid to the children and grandchildren of HAGCSA members. Award of \$2,000 is funded by Professional Turf Products and the TORO Company. The award is administered by the Heart of America Board of Trustees. Applications will be reviewed by an independent committee consisting of three high school educators and three college administrators. All decision of the committee will be final. Applicants will be notified of their status by mail. All scholarship award checks will be made payable to the applicant and his/her educational institution. If you are interested you may obtain an application from the HAGCSA website: www.hagcsa.org/scholarships or by calling the Association Office at 816-561-5323. Deadline is November 3, 2014.



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Chapter Delegates Update

By Jeff White, CGCS, Chapter Delegate

I once again had the honor of representing our fine association at the GCSAA Chapter Delegates Meeting in October. The meeting covered a broad range of topics including:

- Proposed Dues increase for 2015: \$10 for A/SM, and \$5 for all other classifications
- EIFG/Rounds 4 Research Updates and Further Initiatives: HAGCSA was in the top 4 associations in terms of funds raised during the 2014 auctions and was recognized at the delegates meeting
- The Strategic Direction, Planning, Objectives, and Value of GCSAA: Membership Resource Task Group: Looking back at PDI initiation to present: Changes needed? Implications? Classification Changes? GCSAA Outreach/Marketing? Goals & Objectives? Adding an Equipment Technician Membership Classification?
- Updates on the 2015 GIS and Education Programs, Field Staff, GCSAA Government Relations

Many of the above items were touched on and will be further discussed and/or voted on at the GCSAA Annual Meeting in February. I'll have further details and information to provide at the HAGCSA Annual Meeting and in the months leading up to the annual meeting. I encourage everyone to get on the GCSAA website to learn more about what is happening within our national organization.

In addition to the above topics, I will be casting the HAGCSA votes in the Annual Election. Below is a slate of Candidates, again I encourage you to hit the website and get to know who will continue to lead and information about the future leaders of GCSAA.

President John O'Keefe, CGCS
Vice President Peter Grass, CGCS

Secretary/Treasurer Rafael Barajas, CGCS
 Bill Maynard, CGCS

Director Positions Kevin Breen, CGCS
 Darren Davis, CGCS
 John Fulling, CGCS
 Mark Jordan, CGCS
 Jeffrey Miles, CGCS
 Rory Von Poucke
 John Walker

Rafael Barajas, CGCS, and Bill H. Maynard, CGCS, are in the middle of their two-year director terms. The unsuccessful candidate for secretary/treasurer will automatically remain on the board for 2015. There are three open positions for Director that will be elected to two-year terms. There will be an appointment made by incoming President O'Keefe, to fill the remaining year of the successful secretary/treasurer candidate's director term. Keith A Ihms, CGCS, will serve on the BOD as immediate past president. Patrick R. Finlen, CGCS, retires from the board after serving as immediate past president.

I've had the pleasure of meeting and getting to know all of these gentlemen. They are all solid candidates. The HAGCSA BOD will be discussing and developing our voting plans in upcoming meetings. Should you have any questions or concerns regarding the above issues or the upcoming election; please do not hesitate to contact me.

Giving Back to Family

By Matthew Delventhal, Director

On Sunday, September 28, 2014, HAGCSA hosted a Family Fun Day. The event was held at Twin Oaks Golf Complex where our families had the opportunity to learn about golf through SNAG fundamentals. Since August, when Jeff Burey and I sat down to discuss this event, I felt like we would be starting something special. Each and every one of us in this business has experienced those stressful 90 days of summer when your family doesn't see much of you. But to have a day to clear your mind of everything that is going on and focus on the people that keep you going was a blessing.



I remember back to a hot day in August. I had just picked up my six year old daughter from school and brought her back to the course so I could continue to monitor my greens. I asked her that day if she would like to learn to play golf and she looked at me and said, "NO." I was shocked; I thought that every kid of a golf course superintendent would love the opportunity to play this game that we invest all of our time and energy into. I asked her why and without even having to think about it she told me that, "it's boring." Fast forward to Sept. 28, after only a couple of hours of playing SNAG, I asked her the same question. Her response to me with a big smile on her face was "YES, I want to learn and play golf." To me that was what this Family Fun Day was all about - being able to see the smiles on my own kids' faces and everyone else that attended this event.

I hope as we go forward we can build on our first Family Fun Day and continue to say, "Thank You" to our families. Throughout the year of early mornings, hot summer afternoons, late aerification nights and snow removal days, their support is appreciated. I would like to finish by sharing a few pictures from our first, and hopefully not our last, Family Fun Day.



Scholarship and Research Committee Report

By Andy Klein, Director

As the golf season comes to an end, it is a good time to reflect on the year's events. We had another successful S&R Tournament this year and I would like to start by thanking Blue Hills Country Club, Woody Moriarty and his staff for hosting us this year. The course conditions and hospitality were great and it was very enjoyable for all involved. I would also like to thank the sponsors and participants because without them this event wouldn't be possible.

The 2014 S&R Tournament successfully raised \$23,500. The S&R Committee will be busy in the following weeks allocating these funds for academic scholarships, employee awards and turfgrass research. The committee will allocate \$5,500 for academic scholarships, \$2,000 for the Professional Turf Products Legacy Scholarship and up to \$3,000 in employee awards. The deadline for applications for scholarships and employee awards are Nov. 7 - so don't hesitate to submit your application.

The committee will also distribute variable funds to Kansas State University and the University of Missouri for turfgrass research. These universities will propose ideas for the committee's consideration and we will help fund annual and multi-annual projects.

Finally, I would like to thank the 2014 S&R Committee members and HAGCSA Executive Director Kim Weitzel for all of their efforts this year.



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Public Relations Report

By Matt Delventhal, Director

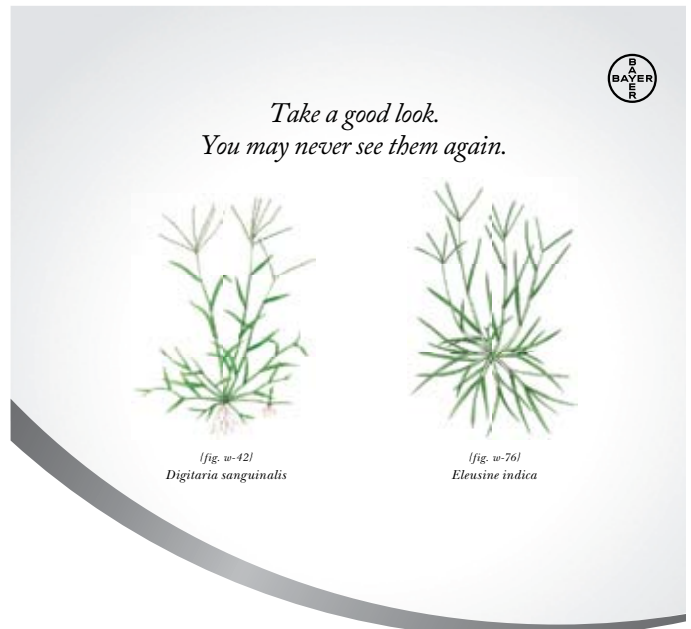
What a great year for the Public Relations Committee. Thank you to everyone that was on my committee that helped out at these events.

We just wrapped up our first Family Fun Day and everyone that attended had a blast out at Twin Oaks Golf Complex. Thank you Jeff for taking time out of your busy schedule to teach our kids some SNAG fundamentals.

I would also like to thank all the volunteers that signed up this year to help out Gary Sailer, CGCS and his staff at the Web.com Midwest Classic at Lionsgate.

Once again, the radio show did a great job promoting our association, and also getting valuable information out about Rounds4Research. I would like to thank everyone that was willing to come on the show

I hope everyone has a great off-season and look forward to seeing everyone at the Annual Meeting.



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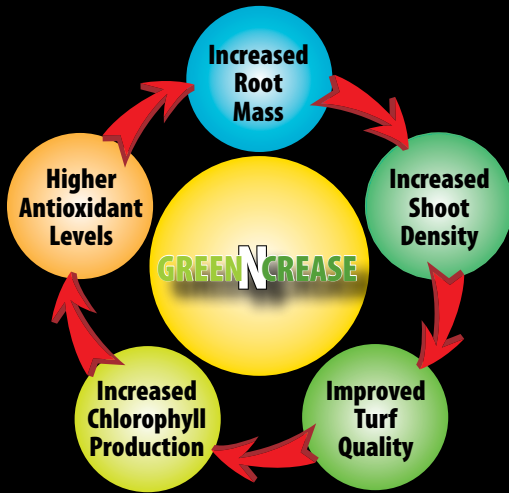
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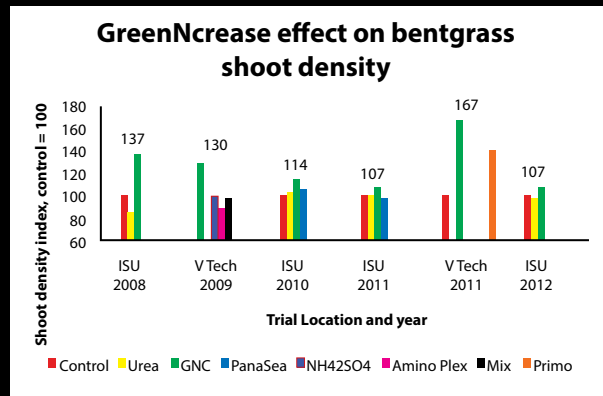
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Education Committee Report

By Andrew Jones, Director

We are about one month away from the Common Ground Conference on December 15 and 16 at the Overland Park Convention Center. The committee has worked hard to come up with topics for speakers that should be of interest to all attendees. We tried to formulate the best lineup possible to continue this excellent education opportunity. I would like to thank my committee of Kyle Black, Mike Maas, Sam Bailey, Brian Neufeld, and Kris Nelson for the input they have had with this year's conference.

Our vendors will be setup in much the same fashion as last year with table tops on the bottom floor of the convention center. I encourage all attendees to take advantage of this time to talk to those who support our association and in particular, this conference. There are few opportunities like this to reach out to this many vendors in one room.

Vendors will also have the chance to spend 3-5 minutes promoting their product to a ballroom full of Superintendents and landscape industry personnel. We really want to stress that this is their time to reveal a new product, hand out a brochure, have a prize giveaway, or just simply introduce themselves to some new faces. We would like to thank all of our vendors who have already committed to sponsoring this great education opportunity. If you have any questions or comments about the education conference feel free to contact me anytime. Your input is what helps improve our conference. We look forward to seeing you in December.

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Meetings and Programs Committee Report

By Kris Nelson, Director

I would like to thank everyone who has participated in our events throughout the year. The Meetings and Programs Committee has tried to accommodate our members by listening to your needs as outlined in the surveys you have filled out and the emails I have received. Please continue to support our events so we can continue to provide these functions for our members in the future.

We have observed some increased participation with certain events this year and a decline in others. It is our committee's goal to focus on improving the participation level with all of our events. In order to do that, we would like your input. Please provide us with positive comments as well as suggestions for areas of growth so we can improve future meetings.

I would like to thank the Meetings and Programs Committee members: Marc Szablewski, Ethan Shamet, Chris Benisch, and Manny Cervantes. All of these gentlemen has assisted with the scheduling of our various events throughout the year. Manny, in particular, has played a key role in booking Boulevard Brewery for our New Year's event.

I hope you continue to enjoy the rest of this year.

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Employee Tournament Committee Report

By Juan Barragan, Special Director

As the end of the year nears, my time as the director for the Employee Tournament and the Assistant Program has come to an end. I can't complain. It was a great experience being part of the Board of Directors. Being involved allowed me to serve and give back by helping provide educational programs for Assistant Superintendents along with the Employee Tournament. During these events we always have a great turnout of members. The Employee Tournament at St. Andrew's was a great success despite a little rain throughout the day. I can't thank enough the members who came and the vendors who sponsored the event. A special thanks to Sandy Queen, Terry Rodenberg and all of the St. Andrew's staff for preparing the course and hosting the tournament. I would like to thank my committee members: Marc Szableski, Chad Gilkerson, Todd Peterson, and Jeff Stoeklein for being a great asset, coming up with great ideas for the programs, and assisting in putting on these events. Without them these programs and the Employee Tournament would not have been possible. A special thanks to all of the great vendors that helped out, making all the events possible this year. Thank you for your generosity, always being there and your support. Being involved with the HAGCSA this year as a Director has been a rewarding experience. I urge all Assistant Superintendents to get involved with the HAGCSA.



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Tournaments Committee Report

By Ethan Shamet, Director

First, I would like to thank all the members for participation and attendance this year. Each year we try and do some things little different to get new members involved in our events. If anyone has any new ideas or events they would like to see, please contact the tournament director on the board.

This year started off with the annual bowling event and the team from Shoal Creek captured the title again. In March we hosted the Joint Meeting at Falcon Lakes and the weather cooperated with us with no snow. The HAGCSA teams just barely knocked off the KGCSA to take home the trophy. Thanks again to Andy Klein and his crew for letting us have the event at the Falcon Lakes. This year we tried to move the Past Presidents and Nine and Dine from March to September due to other events being held earlier in the year. We had to cancel this event mainly due to it being aerification month and hard to get participation. The board has decided to move this event to the summer months. With it being only nine holes, hopefully it will be more accommodating even if the weather is very hot.



The last event of the year was the vendor appreciation happy hour at Twin Peaks. We had a great turnout and many vendors attended. The tournament committee would like to thank all the vendors and sponsors who helped with sponsorships and time and effort in helping us with all the events. Without you we couldn't host any tournaments or events throughout the year.

AWARD NOMINATIONS

Deadline: November 21, 2014



Who will take home this year's awards?

Now is the time to submit your nominations for Assistant Superintendent of the Year, Superintendent of the Year and the Chester Mendenhall Award for 2014.

Complete the enclosed form and submit nominations no later than November 21.

Recipients will be awarded at the New Year Party on January 10, 2015.

CONFERENCE SCHEDULE



DECEMBER 15	KEEPING it GREEN (Courtyard 4)	RECERTIFICATION (Courtyards 2 & 3)	GOLF (Courtyard 1)
7:00am – 8:00am	Registration & Continental Breakfast	Registration & Continental Breakfast	Registration & Continental Breakfast
8:00am – 9:00am	The Eight Laws of Leadership Mark Norman, Differentiate Group	Turf and Ornamental Pesticides and Their Safety Usage Dr. Rodney St. John, Ryan Lawn & Tree Hours: 3A, 3B	The Eight Laws of Leadership Mark Norman, Differentiate Group
9:15am – 10:15am	Coaching and Developing People Mark Norman, Differentiate Group	New Developments in Pesticide and Labels August Leitzen, John Deere Landscapes; Dr. Brad Fresenburg, University of Missouri Hours: 3A, 3B	Coaching and Developing People Mark Norman, Differentiate Group
10:15am–10:30am	BREAK	BREAK	BREAK
10:30am – 11:30am	DISC Training Tom Mulligan, ej4	10:30am - 11:45am Ornamental Pests and Their Control Dr. Raymond Cloyd, Kansas State University Hours: 3A	Fungicides First!: Selecting and Using Fungicides with Value-Added Plant Health Properties Dr. Brandon Horvath, University of Tennessee
11:30am – 1:00pm	LUNCH	LUNCH	LUNCH
1:00pm – 2:00pm	Achieving Sustainable Profitability in the Green Industry John Binkele, Ewing Irrigation	Turf Pests and Their Control Dr. Jared Hoyle, Kansas State University Hours: 3B	Voodoo Economics: Putting Together a Fungicide Program that Works and Won't Break the Bank Dr. Brandon Horvath, University of Tennessee
2:00pm – 2:15pm	BREAK	BREAK	BREAK
2:15pm – 3:15pm	Achieving Sustainable Profitability in the Green Industry (Cont.) John Binkele, Ewing Irrigation	Clean Water Hours: KS & MO Required; Part of KS Core Hr.	Maintenance Budget & Standards: Tools for Creating Common Ground by Balancing Cost and Expectations Shaun Henry, Advantage Golf
3:30pm – 4:30pm		Missouri & Kansas State Law Hours: KS & MO Required; Part of KS Core Hr.	
4:30pm – 6:00pm	GREEN INDUSTRY RECEPTION: <i>Optional Ticketed Event</i> ~ Must Indicate Attendance on Registration Form or Register Onsite at the Registration Desk. ~ (Location: Courtyard 5)		
DECEMBER 16	IRRIGATION (Courtyard 4)	RECERTIFICATION (Courtyards 2 & 3)	GOLF (Courtyard 1)
7:00am – 8:00am	Registration & Continental Breakfast	Registration & Continental Breakfast	Registration & Continental Breakfast
8:00am – 9:00am	Irrigation Design & Installation Techniques [NEW!] Tom Glazener, Ewing Irrigation <i>Sponsored by: Ewing Irrigation</i>	EAB – What We Have Learned from the Michigan Situation Dr. Deb McCullough, Michigan State University Hours: 3A	Exploring an Ounce of Prevention & Water for Disease Control Dr. Lee Miller, University of Missouri
9:15am – 10:15am		EAB Panel Discussion Representatives: Michigan State University; KC Arborist; Urban Tree Specialists; Ryan Lawn & Tree Hours: 3A	Measurement Tools for Better Course Management Shane Conroy, Spectrum Technologies
10:15am – 10:30am	BREAK	BREAK	BREAK
10:30am – 11:30am	Irrigation Design & Installation Techniques (Cont.) Tom Glazener, Ewing Irrigation <i>Sponsored by: Ewing Irrigation</i>	Managing Your Turf When Faced with Water Restrictions Dr. Tony Goldsby, Ewing Irrigation Hours: 3B	Top Ten Turf Troubles in 2014 Dr. Megan Kennelly, Kansas State University Dr. Jared Hoyle, Kansas State University
11:30am – 1:00pm	LUNCH	LUNCH	LUNCH
1:00pm – 2:00pm	Irrigation Design & Installation Techniques (Cont.) Tom Glazener, Ewing Irrigation <i>Sponsored by: Ewing Irrigation</i>	What is a Pest? Gary Custis, PBI Gordon Hours: 3A, 3B	Getting to Know Your Pump House John Dexter, Pump Station Service
2:00pm – 2:15pm	BREAK	BREAK	BREAK
2:15pm – 3:15pm	Low Voltage Lighting Tom Glazener, Ewing Irrigation <i>Sponsored by: Ewing Irrigation</i>	Power Gardens: How Does Your Garden Stay Healthy? Mark Gawron, Powell Gardens Hours: 3A, 3B	Golf Courses and Pollinator Conservations Dr. Jonathan Larson, University of Nebraska
3:30pm – 4:30pm		IPM in Action at the Kauffman Memorial Gardens Tracy Flowers, Kauffman Memorial Gardens Hours: 3A, 3B	USGA: Agronomy

REGISTRATION FORM

Heartland Green Industry Expo: "Common Ground"
December 15-16, 2014 • Overland Park Convention Center • Overland Park, KS

ASSOCIATION

I belong to the following Association(s) or received my conference materials from (check the boxes that apply):

- Heart of America Golf Course Superintendents Association (HAGCSA)**
- Mid-America Green Industry Council (MAGIC)**
- Other:** _____

PLEASE PRINT OR TYPE (one name per form – copy form if needed)

Name _____ Organization _____

Organization Address _____

City _____ State _____ Zip _____

Daytime Phone _____ E-mail _____

REGISTRATION & FEE

	Member	Non-Member	
<input type="checkbox"/> Full Conference (December 15 & 16).....	\$190	\$240	\$ _____
<input type="checkbox"/> One Day Only: <input type="checkbox"/> December 15 <input type="checkbox"/> December 16.....	\$110	\$160	\$ _____
<input type="checkbox"/> Student (eligible: full-time students only).....	\$50	\$50	\$ _____
<input type="checkbox"/> MAGIC – Landscape Award (December 15, 4:30pm).....	\$25	\$25	\$ _____
<input type="checkbox"/> Late Fee (after December 5 = cost + fee):	\$25	\$25	\$ _____
<input type="checkbox"/> Walk-In Fee (Onsite Registration = cost + fee):	\$50	\$50	\$ _____
NOTE: Additional fees apply for late sign-ups and onsite walk-ins. No Exceptions.			
TOTAL			\$ _____

TRACK PREFERENCE (please select one)

In order to accommodate seating for each session, we would like to know what "track" you plan to attend most:

- Keeping it Green Irrigation Recertification Golf

PAYMENT

- Check Enclosed (check made payable to: Heartland Green Industry Expo). Payment must accompany registration form.
- Invoice my Organization (By invoicing, you must be a member of one of the co-host associations and agree to pay total amount due by December 5, 2014. Invoicing not permitted after December 5.)

CANCELLATION / REFUND POLICY

If cancellation is necessary, substitutions are permitted. A written request for a refund must be received on or before December 5, 2014. The amount refunded will be less a \$25.00 processing fee. No refunds will be made after this date. Mail your request to the Mgmt. Office: P.O. Box 419264, Kansas City, MO 64141.

DEADLINE

Mail or Fax Registration with Payment on or before December 5, to the:
 Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO 64141, Fax: 816-561-1991

**TAKE
ADVANTAGE**

- Register three or more people from the same company and receive **10% OFF** your total registration fee!
- Members can sign-up their staff at the member pricing.


SPONSORSHIP & TABLE TOP OPPORTUNITIES

Heartland Green Industry Expo: "Common Ground"
December 15-16, 2014 • Overland Park Convention Center • Overland Park, KS

WE'VE HEARD YOU! After much consideration and feed back from our suppliers, the Common Ground Conference has eliminated the annual trade show and now offers full exposure to several hundred attendees and multi-associations at one time. Our **NEW SPONSORSHIP PACKAGES** is back by popular demand; allowing your company to be spotlighted in a unique way with commercials, table-top displays, ads and signage. Don't miss this opportunity to be where your customers will be. These are non-exclusive opportunities – more than one supplier can choose the same event (i.e.: breaks, breakfasts, lunches); however only one sponsor will be designated to each education session. For cost of exclusive sponsorship (covering full cost of specified event), please call the Management Company 816-561-5323.

PLATINUM SPONSOR - \$2,000

Table Top + Lunch Buffet (8 available; 4 each day)

- Sponsor of a Lunch
- 8ft Table Top display for both days
All materials must fit on table (no equipment or materials on floor.)
- 5 minute promotion of your company's products/service at an education session
- Sponsor of (two) one hour education sessions 
- Featured Products/Services in the center of the Table Top Area
- Logo in Program as a Lunch Sponsor
- Logoed Signage during Lunch
- Logoed Table Tents at all Tables
- Literature and/or give-a-ways distributed during lunch
- Logo & Link on Conference Website
- Product/Service literature distributed in Give-a-way bag (circulation: 400). *Due: Monday, November 24*
- ½ Page Ad in Program *Due: Monday, November 24*
- Logoed Signage During Education Session
- 4 Free Conference Registrations (Includes Table Top Reps.)

GOLD SPONSOR - \$1,500

Table Top + Breakfast (4 available; 2 each day)

- Sponsor of a Continental Breakfast
- 8ft Table Top display for both days
All materials must fit on table (no equipment or materials on floor.)
- 5 minute promotion of your company's products/service at an education session
- Sponsor of a one hour education session
- Logo in Program as a Breakfast Sponsor
- Logoed Signage during Breakfast
- Logoed Table Tents at all Tables
- Literature and/or give-a-ways distributed during breakfast
- Product/Service literature distributed in Give-a-way bag (circulation: 400). *Due: Monday, November 24*
- ¼ Page Ad in Program *Due: Monday, November 24*
- Logoed Signage During Education Session
- 3 Free Conference Registrations (Includes Table Top Reps.)

SILVER SPONSOR - \$1,000

Table Top + Coffee Break (8 available; 2 each break)

- Sponsor of a Coffee Break
- 8ft Table Top display for one day (on assigned sponsored day)
All materials must fit on table (no equipment or materials on floor.)
- 3 minute promotion of your company's products/services at an education session
- Sponsor of a one hour education session
- Logo in Program as a Coffee Break Sponsor
- Logoed Signage during Coffee Break
- Literature and/or give-a-ways distributed during break
- Business card size A5d in Program
- Logoed Signage During Education Session
- 2 Free Conference Registrations (Includes Table Top Reps.)

BRONZE SPONSOR - \$650

Education Session (multiple available)

- Sponsor of a one hour education session
- 8ft Table Top display for one day (on assigned sponsored day)
All materials must fit on table (no equipment or materials on floor.)
- 3 minute promotion of your company's products/services at an education session
- Business card size Ad in Program
- Logoed Signage at Education Session
- 2 Free Conference Registrations (Includes Table Top Reps.)

TABLE TOP HOURS

Move In

- Platinum, Gold & Assigned Monday, December 15 Sponsors:
Monday, December 15, 2014 from 6:00am – 7:00am
- Assigned Tuesday, December 16 Sponsors:
Tuesday, December 16, 2014 from 6:00am – 7:00am

Show Hours (Note: based on your assigned sponsor day.)

- Monday, December 15, 2014 from 7:00am – 3:30pm
- Tuesday, December 16, 2014 from 7:00am – 3:30pm

Dismantle

- Assigned Monday, December 15 Sponsors Only:
Monday, December 15, 2014 from 3:30pm – 4:30pm
- Platinum, Gold & Assigned Tuesday, December 16 Sponsors:
Tuesday, December 16, 2014 from 3:30pm – 4:30pm

TABLE TOP INCLUDES: 8 ft. table, 2 chairs & trash can.
All materials must fit on the table. No materials or equipment are allowed on the floor.

SUBMITTALS (Logos, Ads, Literature)

Please submit logos, camera-ready ads and/or literature no later than **November 24** to: Kim Weitzel, P.O. Box 419264, Kansas City, MO 64141 or kweitzel@swassn.com (**no reminder notices, no extensions**)

SOLICITATION

No solicitation will be allowed at the conference or during the table top show unless a table top has been purchased. Those that don't adhere to this rule may be asked to leave the conference, at the discretion of the conference committee.

SPONSORSHIP & TABLE TOP CONTRACT

Heartland Green Industry Expo: "Common Ground"

December 15-16, 2014 • Overland Park Convention Center • Overland Park, KS

INSTRUCTIONS

Please complete contract and return to the Association office with your check in the amount indicated below. This agreement becomes effective when it is approved, accepted and signed by the Association. This agreement, dated _____ is made between the Heartland Green Industry Expo: Common Ground Committee and _____ (Table Top Firm).

In consideration of the sum indicated below as table top rental price, the Heartland Green Industry Expo leases space in their table tops area pursuant to the Rules and Regulations as defined and published as they appear in the attached document, and which are made a part hereof. Heartland Green Industry Expo hereby assigns the required space(s), but the Exhibitor grants Heartland Green Industry Expo the right to alter locations if and as necessary to create a more effective exhibiting area, subject to the approval of the table top vendor. Table top vendor is entitled to a display area as defined in the Rules and Regulations. Table top vendor understands and agrees that expenses for trucking and handling of materials and equipment into and out of the building; for erecting and decorating the display; for electrical service and power; and for all other costs incidental to operation of the table top, are not part of the show fee and are paid separately by table top vendor to the Official Contractor or suppliers of these services.

APPLICATION (Fully complete the information below exactly as it should appear in the show program and all official listings.)

Company Name _____ Contact Name _____

Full Address _____ Phone (____) _____

E-mail _____ Website (platinum sponsors) _____

REPRESENTATIVES ATTENDING (Number of Representatives Allotted: Bronze Sponsor/2; Silver Sponsor/2; Gold Sponsor/3; Platinum Sponsor/4):

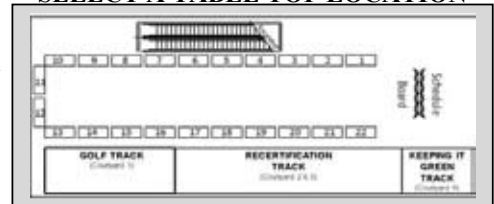
1) _____ 2) _____ 3) _____ 4) _____

COMPANY PROMO – Who is the representative that will present your company’s products and services during **your sponsored** education session? *This is your time to promote your company’s products and services to a captive audience by verbal promotion, playing a video, distributing literature and/or providing give-a-ways.* (Minutes Allotted: Bronze/3; Silver/3; Gold/3; Platinum/4):

1) _____ 2) _____

TABLE TOP LOCATION REQUEST: 1ST _____ 2ND _____
 3RD _____ 4TH _____

SELECT A TABLE TOP LOCATION



SPONSORSHIP PACKAGE & EDUCATION SESSION:

<u>No. of Packages</u>	<u>Totals</u>	<u>Session Title you Wish to Sponsor</u> (Request)
_____ Platinum (\$2,000)	\$ _____ =	1st) _____ 2nd) _____
_____ Gold (\$1,500)	\$ _____ =	1st) _____ 2nd) _____
_____ Silver (\$1,000)	\$ _____ =	1st) _____ 2nd) _____
_____ Bronze (\$650)	\$ _____ =	1st) _____ 2nd) _____
TOTAL AMOUNT DUE	\$ _____	

~ ALL APPLICATIONS MUST ACCOMPANY AT LEAST A 50% DEPOSIT ~

PAYMENT:

Check (Full Payment) Credit Card (Full Payment) 50% Deposit now and I agree to pay remaining balance on or before December 5, 2014.

Card No. _____ Exp.: _____ Security Code: _____ Name on Card: _____

ACCEPTANCE OF RENTAL TERMS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS:

We (Table Top Firm) hereby acknowledge that we have read, understand and accept the terms and conditions for exhibiting as set forth here and in the rules and regulations which are a part hereof, and will abide by such rules and regulations and any amendments thereto as published from time to time by management for governing this show.

For: Table-Top & Sponsoring Firm
 Signature _____

For: Heartland Green Industry Expo: Common Ground
 Space no(s). _____ Date _____

Name (printed) _____

Signature _____

Mail or Fax Vendor Contract with your payment to: Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO, 64141; Fax: 816-561-1991
on or before December 5, 2014.

ANNUAL MEETING



Promoting the welfare of the game of golf, the professional image and well-being of individual members, and to unite golf course superintendents in this area.

DATE: Tuesday, November 4, 2014

LOCATION: Milburn Country Club
7501 W. 69th Street
Overland Park, Kansas 66204

HOST SUPERINTENDENT: Steve Wilson, CGCS

SCHEDULE: 12:00noon - Golf (optional)
5:00pm - Registration / Cash Bar
6:00pm - Dinner
6:45pm - Meeting & Election of Officers

COST: Meeting Only / \$40 per person
**Golf (optional) / \$10 per person

****GOLF:** If you would like to play golf prior to the meeting (at 12:00pm), the cost is an additional \$10.
In order to play golf, you must attend the meeting. Please reserve your spot by completing the form below.

DRESS CODE: Golf - Country Club attire (collared shirts, spike-less shoes, no jeans or cargo pants)
Meeting - Business Casual

RESERVATIONS: Mail, Fax or Email Reservation no later than Thursday, October 30.

Yes, I/we plan to attend the Annual Meeting!

Meeting & Golf - \$50 Meeting Only - \$40

Attendee(s): _____	Company: _____	<input type="checkbox"/>	<input type="checkbox"/>
_____	Company: _____	<input type="checkbox"/>	<input type="checkbox"/>
_____	Company: _____	<input type="checkbox"/>	<input type="checkbox"/>
_____	Company: _____	<input type="checkbox"/>	<input type="checkbox"/>

Contact: _____

Company: _____

Address: _____

Phone: _____ Email: _____

PAYMENT:

Check Enclosed Invoice(*) Credit Card: No.: _____

Security Code: _____ Exp.: _____

Name on Card: _____

POLICY:

- > By indicating you wish to be invoiced, you agree to pay total invoice upon receipt. Invoices will be sent electronically when an email is provided.
- > Cancellation refunds will not be provided within 24 hours of event.
- > "No Shows" will be billed.

Complete form and Mail, Fax or Email no later than Thursday, October 30 to:
HEART OF AMERICA GCSA
 P.O. Box 419264, Kansas City, MO 64141-6264
 816-561-5323/phone; 816-561-1991/fax; www.hagcsa.org

HAGCSA AWARD NOMINATION FORM



AWARD WINNERS

Assistant Superintendent of the Year

- 2005 Greg Milligan
- 2006 John Sheehe
- 2007 Jeff Stoecklein
- 2008 Johnny Brockus
- 2009 Matthew Delventhal
- 2010 Andrew Jones
- 2011 Andy Klein
- 2012 Randy Heinz & Brad Lackey
- 2013 Mitch Bradbury

Superintendent of the Year

- 1982 Carl Beer
- 1983 Chet Mendenhall
- 1984 Jack and Bill Robison
- 1985 Del King
- 1987 Duane Patton, CGCS
- 1988 Nels Lindgren, CGCS
- 1989 Cary Tegtmeier, CGCS
- 1990 Ed Huggins
- 1992 Loren Breedlove
- 1993 Jeff Eldridge, CGCS
- 1994 Pat Finlen, CGCS
- 1995 Jon Francis
- 1996 Chuck Hybl, CGCS
- 1997 Jeff Elmer, CGCS
- 1998 Jim Naudet
- 1999 Mark Pierce
- 2000 Paul Tormanen
- 2001 Tony Bertels
- 2002 Duane Sander, CGCS
- 2003 Brian Ruder
- 2004 Rusty Hamman
- 2005 Jimmy Angelotti
- 2006 Doug Melchior
- 2007 Brad Minnick, CGCS
- 2008 Terry Rodenberg
- 2009 Daryl Pearson
- 2010 Scott Cummins
- 2011 Steve Wilson, CGCS
- 2012 Eric Bickel
- 2013 Scott Johnson, CGCS

Chester Mendenhall Award

- 1987 Gil Collins
- 1988 Sandy Queen, CGCS
- 1989 Tom Kohout
- 1990 Dave Fearis, CGCS
- 1991 Duane Patton, CGCS
- 1992 Dick Stuntz, CGCS
- 1994 Meril Vanderpool
- 1995 Jud Coester
- 1996 Jim Sheilds
- 1997 Pat Finlen, CGCS
- 1998 Dave Fearis, CGCS
- 1999 Gene Eldridge
- 2000 Nels Lindgren, CGCS
- 2001 Dick Stuntz, CGCS
- 2002 Jeff Elmer, CGCS
- 2003 Melvin W. Anderson
- 2004 Loren Breedlove, CGCS
- 2005 Gary Higbie
- 2006 Tony Bertels
- 2007 Bill Maynard, CGCS
- 2008 Jeff Eldridge, CGCS
- 2009 Woody Moriarty
- 2010 Jeff White, CGCS
- 2011 Scott Johnson, CGCS
- 2012 Jim Naudet
- 2013 Terry Rodenberg

Please use this form to nominate individuals for the Assistant Superintendent of Year, Superintendent of the Year and the Chester H. Mendenhall Award. Qualifications and criteria for each award are listed on the back of this form. Please feel free to add sheets if additional room is needed.

Assistant Superintendent of the Year Award

Individual Nominated: _____

Reasons for Nominating: _____

Superintendent of the Year Award

Individual Nominated: _____

Reasons for Nominating: _____

Chester H. Mendenhall Award

Individual Nominated: _____

Reasons for Nominating: _____

Please submit your nomination to HAGCSA by NOVEMBER 21, 2014.

P.O Box 419264 . Kansas City . MO . 64141

816-561-5323 . 816-561-1991 (fax) . kweitzel@swassn.com



MEMBERSHIP APPLICATION

Name _____ GCSAA Membership #: _____

Club or Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ Spouse's Name _____

Check here if you wish to receive your mailings at home.

Home Address: _____ City _____ St _____ Zip _____

JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____
From _____	To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
 - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
 - **Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

Communication Consent: I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

ATTESTED: The applicant must be attested by two Heart of America GCSA members.

Attested _____ Date _____

Attested _____ Date _____

Applicant's Signature _____ Date _____

Please include Annual Membership Dues with Application (Term: January to December):
 Superintendents/\$130 - Assistant Superintendents/\$70 - Supplier/\$130 - Golf Course Employees/\$70 - Student/\$25

Heart of America Golf Course Superintendents Association
 P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • Fax 816-561-1991 • www.hagcsa.org

OFFICE USE: Acknowledgment Email Board Approval Database Welcome Email/Website Password Mailing/Roster Process Payment

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<u>DATE</u>	<u>EVENT</u>
November 4	Annual Meeting (Milburn Country Club)
December 15-16	Common Ground (Overland Park Convention Center)
January 10	New Year Party (Boulevard Brewery)
February 25	Hospitality Suite at GCSAA Conference (San Antonio, TX)

HEARTBEAT • Tim Nielsen, Editor

Heart of America GCSA • P.O. Box 419264 • Kansas City, MO 64141-6264