

The Heart of America GCSA is formed to promote the welfare of the game of golf, the professional image and well-being of individual members and to unite industry professionals in the area.

Since 1933

Heart of America Chapter



GCSAA

Golf Course Superintendents Association of America

Environmental Institute for Golf

Governor's Club

Heart Beat

November 2020

CALENDAR OF EVENTS

Dec. 14-15 - Common Ground Conference - Virtual

Dec. 15 - Annual Meeting - Zoom Meeting

We are very excited to host our events at many different venues. Please put all of these dates on your calendar and plan to attend all the great networking opportunities. We also have sponsorships opportunities still available as well.



Heart of America GCSA
10100 N Ambassador Dr
Kansas City, MO 64153
816-561-5323
www.hagcsa.org

SAVE the DATE and JOIN US

FEATURED TOPICS & SPEAKERS

TIME	DECEMBER 14	DECEMBER 15
9:00AM	The Power of People: How to Lead with a Modern Day Team <i>Phil Helm, Master GreenKeeper</i>	Introduction to Autonomous Mowers and Pary-Metter <i>Erwan Le Cocq, WINSTONGolf</i>
10:00AM	Golf Course Apprenticeships: How to Attract, Retain & Produce Skilled Employees <i>Tyler Bloom, Tyler Bloom Consulting</i>	Wetting Agents <i>Mike Richardson, University of Arkansas</i>
11:00AM	Virtual Trade Show (Connect/Network with Vendors on the Latest Products & Services)	Virtual Trade Show (Connect/Network with Vendors on the Latest Products & Services)
1:00PM	Mindfulness <i>Paul MacCormack, PEI, Fox Meadow Golf Club</i>	How to Get the Job You Want <i>Carol Rau, Golf Career Expert & Speaker</i>
2:00PM	Data-Driven Decisions: Using Data to Help Make Decisions <i>Jason Haines, Sunshine Coast Golf & Country Club</i>	Annual Meeting (State of the Association, 2021 Board, Annual Awards and More!)



Virtual

**EDUCATION
CONFERENCE
& SHOW**

December 14 & 15, 2020

President's Message



Dear Heart Members,

What a year. I am not sure any more needs to be said, 2020 will go down in the record books, and hopefully will never repeat itself. Throughout this year, even dealing with the global Covid-19 Pandemic there have been some major accomplishments and positives. For starters we saw in our local area a commitment from local officials that designated golf as an essential business, driving thousands of patrons to our facilities. We are seeing a huge resurgence in the game of golf for all levels, most every public and private facility alike have set records for rounds played; a trend that has brought on its own unique challenges; but the fact remains, people are playing golf in droves! I think we can all agree that golf has become a safe haven for our communities, a place that they can seek out to enjoy fresh air, Gods beautiful landscape and enjoy a game we all love. That is pretty neat if you ask me.



Mark Newton, CGCS
Canyon Farms,
Golf Club

Fall-Out Event Held

Even with this massive resurgence in the community there have been massive changes and downfalls in our industry. Most if not all social events, outings, and gatherings have been postponed, canceled or switched to a virtual format. Our Heart Chapter has seen all of these come to fruition, but in the end there are positives. Even with our Scholarship and Research golf outing canceling, rescheduling, then finally having to cancel again; amazing support from our vendors and yourself have continued to support this great endeavor, and raising funds for Universities and Students even through a pandemic. Additionally the Heart was able to host our very first golf outing of the year down at Osage National in early October for our annual Fall-Out event. Even though our numbers were down considerably from years past, those that were able to attend had a fantastic time even with a limited social aspect. I know I can speak for all, that the way most of us play golf we most definitely social distance. Pictured at right is Richard Shumate who along with Matt Delventhal helped put on the event, a great many thanks to them for all their hard work in making this event possible.



Virtual Education Conference

This fall and winter our events and conferences are continuing to change, in December we will be hosting our very first virtual Education Conference. During this virtual conference we will have our Annual Meeting. As a board it was unanimous to keep our current slate of officers extended into 2021, to keep continuity during this pandemic. With that I thank all involved both serving on the board and the countless individuals in our committees. I would like to extend a special thank you to the executive board, Ethan Shamet (Past President), Brent Stephenson (Vice President), Jonathan Bennett (Secretary Treasurer) and of course our Chapter Executive Kim Weitzel, for their continued support and their countless hours this year discussing the many changes we have had to make. Thank you.

I look forward to another year serving all of you again as the President of this great chapter. My only hope for 2021 is that things will get back to a more "normal" and that we all can once again be able to gather, share a few drinks, laughs, and play some golf together.

Your President,

Mark Newton, CGCS, Class A Superintendent
Canyon Farms Golf Club


NO MATTER HOW YOU GRIND IT, FOLEY CHECKS ALL THE BOXES.

GOOD
SPIN ONLY ✓

BETTER
SPIN & GAUGE ✓

BEST
SPIN, GAUGE & RELIEF ✓

CONTACT YOUR DISTRIBUTOR TODAY!
FOLEYCO.COM/DISTRIBUTOR



FOLEY
COMPANY

FOLEYCO.COM | 800.225.9810

REPORT CHANGES

- Have you **CHANGED** jobs?
- Have you **CHANGED** your phone number?
- Have you **CHANGED** your email address?

Report all changes to your association office so we can stay connected.

To Make Changes, Contact:
Kim Weitzel, Executive Director
816-561-5323; kweitzel@westerneda.com



FOLLOW US ON ...

twitter 

@HAGCSA



Turf & Soil Diagnostics

supporting HAGCSA from the roots up!

Physical soil testing programs for maintenance, renovation and construction

- Rootzone Mix design and testing
- Surface organic evaluations
- Putting Green diagnostics
- Drainage gravel testing
- Bunker sand evaluations
- Drainage investigations
- Topdress testing

www.turfdiag.com
phone: 855-769-4231
email: lab@turfdiag.com

Member Profile/Between the Tees

Dan Ortiz, Assistant Superintendent, The Golf Club at Creekmoor

• Tell us about what you do and where.

I'm the Assistant Superintendent of The Golf Club at Creekmoor located in Raymore, MO. We have 35 acres of zoysia fairways, 4 acres of bentgrass tees, 3.5 acres of bentgrass greens, and a lot of fescue rough. We have a Superintendent (Tim Nielsen), me and a second assistant (Zach Novak), a mechanic, and 3-5 full time staff depending on the year. Not including management and mechanic, we typically have 12 employees for the summer.

• Where did you grow up?

I grew up 5 miles NW of Adrian, MO and attended Adrian High School.

• Did you go to college? Where else did you work before Creekmoor?

After graduation I chose to study Architectural Engineering at Kansas State University. Following my freshman year, I got a job working for Steve Griesinger at Lakewood Oaks Golf Club for the summer of 2010. I fell in love with golf course work and wanted to get on a course once I returned to Manhattan. After applying to Manhattan Country Club and Colbert Hills, Matt Gourlay and Derek Branting called me for an interview and offered me a job first, which I'm sure they regret to this day. I stuck around there for 5 seasons (still studying engineering) before leaving in early 2016 to get my first head assistant position at Salina Country Club with Chris Rice. I worked with him and gained a lot of experience in those 2 years before deciding to move back closer to family and accepting the second assistant position here at Creekmoor in 2018. Once Derek Banwart moved on, Tim bumped me up to first assistant.

• What does a typical summer day at Creekmoor entail?

A typical day really just consists of forming a plan based on what we did the days prior. Making sure we have a proper setup crew, any mowing that needs to be done, any detailed work that needs to be addressed. Afternoons are used for checking greens in the summertime, but in the spring and fall we are able to focus on other projects. This year has been more difficult for getting the extra projects done, but we've done well.

• What are your hobbies and things you like to do away from work?

My family and I are active in our local church and enjoy spending time and serving there. I also love hunting. I think about hunting, I watch hunting shows, I dream about hunting, I am a hunter.

• Why did you choose to get into the golf industry?

I was always good at math and science, so I decided to pursue engineering without really asking myself if that's what I wanted. After working on golf courses, I just loved everything about it. I fell in love with mowing grass. Making the course look pretty. For a kid that grew up in the country on dirt roads, spending all that time in the out of doors, I couldn't stand the thought of driving a desk for my whole working career. I knew that if I wanted to make a life out of all of this, I would have to either go to school longer to get a turf degree, or just do it the old fashioned way and work and learn my way into this position. I credit Matt Gourlay for being a teaching superintendent and helping establish many of my skills today.

• What are your favorite and least favorite tasks to do at work?

I have always liked to spray. I get really into it and try to be as detailed as I can to make everything come out perfect. I enjoy using several different types of chemicals for all their specific purposes. I like spraying. My least favorite thing has always been bunkers. When I started at Colbert, we hand raked 106(?) bunkers. Hand raked. HAND. RAKED. Even when I went to Salina, where we had 43 small, brown, machine raked bunkers, I hated bunkers. I don't spend much time in the bunkers now, but I still hate the time and money used in all forms of maintenance of bunkers.

• If you weren't in the golf industry, what other career would you choose and why?

I've asked myself what I would have chosen instead if I could go back before I started college. I would have probably studied wildlife biology. Being an avid outdoorsman, I really should have pursued something more in line with those interests, but maybe not being in that field has helped me to maintain my love for hunting and the outdoors.

• Name something you wish you had more time to do.

Something that I've grown to dislike about this career is having to work every other weekend. I would really like to have weekends to spend time with my family. I have a wife, a 3 year old, 1 year old, and a newborn. We make the time we have together count, but more time would be that much better.

• If you had 2 weeks' vacation in the summer and a big vacation budget, where would you travel to and why?

I'm not much of a big vacation guy. If I had 2 weeks' vacation, I

Continued on page 7



ANNUAL MEETING

Tuesday, December 15, 2020

2:00pm . Zoom Meeting

Agenda:

State of the Association

Approval of Minutes

Financial Report

Committee Reports

GCSAA Remarks

Board of Directors to Resume Positions in 2021

THIS ISN'T A GAME.



FOR YOU IT'S A MATTER OF PRIDE.

PBI-Gordon helps protect your course and your reputation.

For almost 50 years, PBI-Gordon has offered innovative, effective turf solutions for the golf industry, from original Trimec® Turf Herbicide to our newest offering, Kabuto™ Fungicide SC.

► For more information, contact Heath Schesser at 913.626.5463.

GordonsProfessional.com

 **pbi / GORDON**
CORPORATION
Employee-Owned

Kabuto™ is a trademark of Ishihara Sangyo Kaisha, Ltd. Trimec® is a registered trademark of PBI-Gordon Corp. 1/17 04674

NORBY GOLF COURSE DESIGN

Phone: 952.361.0644
Email: kevin@norbygolf.com Web: www.NorbyGolfDesign.com

Help the shortest blades meet the highest standards.

Appear® fungicide delivers improved summer stress tolerance and greater *Pythium* and Anthracnose control than your current Chipco® Signature® program. The special pH neutral, pigmented formulation provides a deeper green color for your greens and tees. Appear mixes easily with Secure® in a 14-day control program and provides a great solution for Bipolaris Leaf Spot in bermudagrass.

Learn more at GreenCastOnline.com/Apear.

For more information, contact:

Paul Carlson | 314.308.0330 | paul.carlson@syngenta.com



©2018 Syngenta. **Important: Always read and follow label instructions. Some products may not be registered for sale or use in all states or counties. Please check with your state or local extension service to ensure registration status.** Syngenta supports a FIFRA Section 2(ee) recommendation for Appear fungicide to control Bipolaris Leaf Spot in bermudagrass. Please see the section 2(ee) recommendation to confirm that the recommendation is applicable in your state. Appear®, GreenCast®, the Alliance Frame, the Purpose Icon and the Syngenta logo are trademarks of a Syngenta Group Company. Secure® is a trademark of Ishihara Sangyo Kaisha, LTD. Chipco® and Signature® are trademarks of Bayer CropScience. All other trademarks used herein are the property of their respective company. MW 1LG66006 04/16

Member Profile - cont.

would spend it on early season elk, mule deer, or antelope hunting in late August/early September. My wife would want to go to Disney and probably Dollywood on the way. They say opposites attract.

• Favorite adult beverage or meal?

I don't drink alcohol so no adult beverages for me. I like most kinds of cola, but Pepsi is my favorite. I also really like Arnold Palmers. My favorite meal is barbecue. All kinds of barbecue. Annual meeting at the 180 Room?

• Favorite sports teams (college and pro)?

I bleed purple. K-State will forever be my favorite team and I will indoctrinate my children to believe the same. I don't do much for professional sports anymore, but I enjoy watching the Royals and I favor the Raiders.

• Any unique talents or interesting facts we should know about you?

I'm not too talented or interesting, but my grandpa on my dad's side was born in a cave in Mexico on May 1, 1921. He will be 100 next year and lives in Wichita. Let's hope I got those genes.

• What would you tell a young high school student that's curious about getting into this industry?

As long as a person loves the core of this job, then they will enjoy what they do. I didn't fall in love with the management side of a golf course. I didn't fall in love with the details. I didn't fall in love with the people. I fell in love with being outside and mowing grass. From that, it grew to something that I truly enjoy waking up every day to come and do. I've enjoyed all the people I've worked with. I like making a management plan for every day. I enjoy learning about all the details in taking care of grass. That all came from a foundation set in loving waking up early and mowing grass. From there I wanted to grow in knowledge and skills that would put me on a path of success in this industry and that's what I would encourage any young kids to consider. Set a foundation in what they love to do and go for it.



WINFIELD[®] UNITED

Helping You Win

Service. Solutions. Insights.

When it comes to your course, you need a partner that's consistent. Count on us for the right products and the technical insights you need to help your business thrive.

Call your WinField[®] United representative today to learn how we can help you win.

Ken Harding, Professional Sales Representative
785-521-8006 • KHarding@landolakes.com

adjuvants • dyes/wetting agents
herbicides • insecticides • fungicides
fertilizers • micronutrients

winfieldnitedpro.com



WinField is a registered trademark of Winfield Solutions, LLC. © 2017 Winfield Solutions, LLC



Unparalleled weed control.
Now you have two loyal companions.



Spect(i)cle[®]

Wes Kleffner
Area Sales Manager T&O
(913) 205-5381
wes.kleffner@bayer.com

**For more information,
visit BackedByBayer.com**

Bayer CropScience LP, Environmental Science Division, 2 TW Alexander Drive, Research Triangle Park, NC 27709. 1-800-331-2867. www.BackedByBayer.com. Bayer, the Bayer Cross, and Specticle are registered trademarks of Bayer. Not all products are registered in all states. Always read and follow label directions. ©2015 Bayer CropScience LP.

Meet Your Incoming President – Mark Newton, CGCS

*Editor's Note: As with each November Issue, it is time to introduce the next HAGCSA President. Please take this opportunity to get to know **Mark Newton, CGCS** from Canyon Farms Golf Club and Great Life Golf.*

It doesn't take long when talking to Mark Newton, CGCS, to figure out he's about as down to earth as you get. Perhaps being raised as an "Iowa Boy" does that to a person. Growing up, Mark attended Iowa State University following in the footsteps of his father, John Newton, CGCS. John was the Superintendent at the Iowa State Golf Course, Veenker Memorial, for 33 years until his retirement in the summer of 2018. Mark and his father have an incredible bond, a special friendship that lead them to talking almost every day about turfgrass, members, and Iowa State Athletics. It was Mark's wishes growing up to follow in his father's footsteps of becoming a serving golf course superintendent.

Like many current Golf Course Superintendents, once Mark started "volunteering" for his father at Veenker Memorial in Ames, Iowa, his love and passion for this craft grew exponentially. He

has been working in the field of turfgrass since the late 90's and has been a Golf Course Superintendent since 2008, where he started in Kansas City at Royal Meadows Golf Course. His position at Royal Meadows that spring was quite unique as for the first 3 months on the job he commuted back and forth as he was finishing his Bachelor of Science Degree at Iowa State University.



Over the many years Mark has seen a lot of sides of the Turfgrass industry, from being in a dual role of General Manager and Superintendent at Royal Meadows, a field technician for Syngenta Professional Products, an Assistant Superintendent at Honey Creek, a grounds crew member at Iowa State Athletics, and a Regional Golf Course Superintendent at his current facility of Canyon Farms. Mark tributes his knowledge and experience for helping others from his extensive career within the turfgrass

Continued on next page



ALWAYS IN SEASON

MAIN EVENT® TURF RESCUE 4-0-1
MAIN EVENT® ROOT PROFUSION 6-0-1
STRESS MASTER™ N-K 12-0-11

STRESS MASTER™ Si 0-0-26
MAIN EVENT® FOUNDATION 18-3-4
MAIN EVENT® GRO-CAL MGB 7-0-0



Michael Maas
913.217.0650
mmaas@reinders.com

Scott Wilcox
816.977.9853
swilcox@reinders.com

Chad Hinderliter
913.209.8334
chinderliter@reinders.com

Eric Pickrell
913.258.0653
epickrell@reinders.com

Reinders
Solutions and Supplies for The Green Industry
19902 W. 162nd Street, Suite D, Olathe, KS 66062
Save 1% Every Day
and Get Your Free Online Login: Reinders.com/SignUp

PROFESSIONAL TURF PRODUCTS
Premier provider of beautification solutions
Count on it.






10935 EICHER DRIVE
LENEXA, KS 66219
(913) 599-1449
www.proturf.com






Meet You Incoming President - cont.

industry, seeing all sides from Sales, Management, Golf Operations and of course Maintenance. It is in his unique roll at Canyon Farms where he aids the Director of Agronomy in golf course items, budget work, corporate structure and finances for Great Life Golf.

When it comes to people who have helped Mark along the way, he credits many, but Brent Stephenson helped and gained his true passion for this industry. Brent worked at Veenker Memorial and Mark remembers as a very young kid cutting cups, filling tee divots and getting assigned the "awesome" task of CRT every morning by Brent. This of course meant, pulling out all golf carts for the pro-shop, setting up the range and finishing with hand-raking bunkers, this task was the most dreaded by the crew and thankfully Mark was a "Volunteer" that got this task. He still laughs about it today, but boy did he dread doing that job. In college Mark was hired by Brent to be his Assistant Superintendent in 2005 at Honey Creek and their bond only crew as they built the back 9 together. Throughout his career there have been many others that have influenced his walk over grass, mentioning Jeff White, CGCS, at Indian Hills, Steve Krantz with D&K Products, Jeff Raffelson with Arcis Golf, Brad Gray with Toro, who first got him onto the board with HAGCSA, Michael Mass with Reinders, Tim Neilson at Creekmoor and without a doubt his absolute loving mother Darla.

As for HAGCSA business, Mark is confident that the Heart will continue to spearhead government relations during the Global Covid-19 Pandemic, showcasing the greater Kansas City area the importance of the game of golf. This past year showcased the importance of GCSAA and our local chapters, never before has it been more noteworthy to be a member, the advocacy of the game of golf, our jobs were at the forefront. With Mr. Newton at the helm, along with GCSAA officials they were able to communicate to local officials the importance of the game, our business and giving our communities a welcomed escape from local lockdowns. Mark looks to make his second term as President transitioning to a more normal, getting back to having normal scheduled events, continued relationships with surrounding chapters, particularly MVTA, OTA, IGCSA and the KGCSA.

Overall the stage is set for Mark to continue to lead the HAGCSA onto bigger and better things in the coming year. Knowing Mark and his loving mother, the HAGCSA is in once again the best hands for 2021.

Meyers Turf Farm

Finest quality Turf Grass

Fescue, Bluegrass

Zoysia, & Buffalograss

Pickup, Delivery, Installation

19055 Metcalf, Stilwell, KS 66085

(913) 681-2667

jmeyers@meyersturf.com

melody@meyersturf.com

ADVANCED TURF SOLUTIONS

We are your one stop shop for
fertilizer, chemical, and seed
solutions for your golf course.



John Dixon

jdixon@advancedturf.com
(816) 210-0071



Mike Schemel

mschemel@advancedturf.com
(573) 450-3552

Riverside, MO Warehouse

224 NW Parkway Road
Riverside, MO 64150
(816) 601-0104



[advancedturf.com](https://www.advancedturf.com)
f @AdvancedTurf

Rolling Meadows Golf Course Zoysia Conversion

By Nic Youngers, Superintendent at Rolling Meadows GC, Junction City, KS

In 2016, just two years into my time as Superintendent at Rolling Meadows, I had grown tired and frustrated of constantly fighting disease and weeds on our cool season fairways, pouring money into them just to look average at best. We had a Heinz 57 look of ryegrass, bentgrass, and bluegrass that would convert to goosegrass and nutsedge starting in June of every year. Enough is enough. Time to change!

During that year, Austin Murphy of Indian Hill Golf Course in Chapman, KS, had begun seeding his fairways to Zenith Zoysia. My research of this zoysia was now just down the road. I would go to his course every 2 weeks to check progress and pick his brain.

This was the road we needed to go. Since it was October of 2016 when we made this decision, there was plenty of time. I went in front of our City Commission to get approval to go forward with the project. The idea of closing 9 holes at a time was a risk because of the potential loss of revenue. The idea that was pitched was to convert the left side of the fairways and half the tees in 2017, and the right side and remaining tees in 2018. An estimated \$19,000 each year for seed was the same amount I was allotted to spray fungicide on our 28 acres of cool season fairways and tees. For all you turf guys and girls out there, you know that \$19,000 for fungicide on 28 acres is a far cry from what is needed.



In 2017, we seeded the zoysia ourselves one direction on 1.5' spacing with a seeding date of June 19-20. Prior to seeding, we scalped the dead turf and blew clippings. When we scalped, we knew our road was going to be long and difficult with goosegrass already germinated within the dead turf canopy. After seeding was complete, water schedule was key. Heavy watering at night, followed by 4 head spins throughout the day. Seed began to germinate, and every disease possible was developing in the cool season sides of the fairways. The only application that was made that year to the cool season sides of the fairways was a preemergent.



Pictured left is 16 fairway after 33 days. At this point, my best friend Fusilade (herbicide) was applied to battle the crop of goosegrass that covered up the zoysia. Although there were times the conversion looked like a flop, the zoysia plants germinated under the goosegrass canopy. They became elongated reaching for sunlight, but once the

goosegrass was under control, the zoysia did its thing and began to spread.

Not all fairways were sunshine and rainbows. At right is #1 fairway 25 days after seeding. There is zoysia there, but very small. The goosegrass plants were also there and growing much quicker than the zoysia. This is when I went crazy. It was the first week of August, and I sprayed Ronstar Flo on fairways (Wes Kleffner wanted to slap me, I think). Yes, you are reading that correctly. The zoysia did not have any negative effects, and an application of Fusilade after to take out the existing goosegrass saved the project.



12 Fairway 79 Days After Seeding

Continued on next page

Rolling Meadows - continued

Fertility was a learning process. Zenith growing for a fill in does not react like other turf. It can have all the N in the world and still go at its own pace. 4lbs/1000 of N was applied from June to September in the first year. The next spring was when I saw the best benefit of the nitrogen when the zoysia came out of the gates running (literally).



Remember that picture of 1 fairway after 25 days? This is one year after that picture. 100% coverage. The right side in this picture is 2 months old. I learned a lot from year one to year two.



This is 14 fairway which was 100% bentgrass. This picture was taken in May of 2018. The zoysia and bentgrass have the exact same inputs. It was fun to show this picture to my bosses and City Commissioners to say "this is why we did this".



May of 2019. Project has a bow on it. In total, 18 months of distribution and a cost of \$48,000, and the course was available for play during the project. This is just a crash course of what was done. I would be happy to visit with anyone further on this conversion to get into more detail.

For more information on seeding zoysia, check out this comprehensive guide from Aaron Patton <https://www.uaex.edu/publications/PDF/MP476.pdf>



14 Fairway - May 2019



12 Fairway - 1 Year Old



Elevate Your Team



All of the benefits. All of your team.

All for just \$200/year.

GCSAA Facility Membership provides tools and resources to drive success.

Investing in a Golf Course Superintendents Association of America membership helps your team elevate their skills in all areas of golf course management and leads to improved profitability for your facility.

Access to industry-leading education, including free webinars, to keep your team up-to-date.

Develop your team with tools that support their professional development and help reduce turnover.

Learn how to reduce equipment downtime and extend its lifespan.

Discover how to manage resources while promoting environmentally sustainable practices.

Utilize relevant tools and templates to track progress and meet business goals.

Connect with industry experts for feedback, advice and answers to your specific questions.

You and your team will also get access to relevant education, advocacy, professional development, environmental resources and industry information, so you can improve your bottom line and achieve your goals.

Must not have employed a GCSAA member in the last three years. Must meet other eligibility requirements.

Complete the attached application, or contact us.

Call **800-472-7878**

Email **mbrhelp@gcsaa.org**

Visit **gcsaa.org/join**

© 2019 GCSAA



Special Thanks to our 2020 Partners

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



EQUIPMENT MANAGERS MEMBERSHIP



Building a Strong Community that Provides:

- ✓ Continuous Education
- ✓ Networking Opportunities
- ✓ and Grows the Equipment Managers Profession in the Kansas City Area

We recognize it takes a team to perform at the highest level.

The Heart of America GCSA is now including an Equipment Manager membership for only \$25!



BECOME a CLASS-EM
at
www.hagcsa.org

MISSION STATEMENT

The Heart of America GCSA is formed to promote the welfare of the game of golf, the professional image and well-being of individual members and to unite industry professionals in the area.



Williams Lawn Seed

Distributing Quality Turfgrass Seed since 1930!!

- **Revolution Fescue Blend**
- **Highest Quality** Bluegrass, Ryegrass, Turf-Type Fescue, Fine Fescue and Links Blend
- **Tee to Green Bentgrass**
- **Riviera** Bermudagrass
- **Starter Fertilizer**
- **WildFlowers**
- **Native Grasses**

Beju Organic Fertilizer

- Improves Microbial Action
- Readily Available Nutrients
- Retains Moisture in the Soil
- Non Burning and Minimal Odor

EnviroMax Turf Soil Conditioner

- Reduces soil compaction
- Helps eliminate poor drainage
- Maximizes aeration performance
- Allows soils to breathe

Vendor Directory

2020 Heartbeat Advertisers



Advanced Turf Solutions

John Dixon
816.210.0071

Bayer Environmental Science

Wes Kleffner
913-205-5381

Foley Company

Ron Blodgett
612-308-6936

Norby Golf Course Design

Kevin Norby
952-361-0644

Meyers Turf Farms

Jack Meyers
913-681-2667

PBI Gordon

Heath Schesser
913-626-5463

Professional Turf Products

Brad Gray
913-982-4420

Reinders

Mike Maas
913-217-0650

Syngenta

Paul Carlson
314-308-0330

Turf & Soil Diagnostics

Sam Ferro
855-769-4231

Williams Lawn Seed

Josh Williams
816-682-8794

Winfield United

Ken Harding
785-521-8006

FOLLOW US ...



@HAGCSA



BOARD OF DIRECTORS 2019-2020

EXECUTIVE BOARD

PRESIDENT

Mark Newton, CGCS
Canyon Farms Golf Club
18145 West 87th Street Parkway
Lenexa, KS 66219
913-515-3467
mark.newton@greatlifegolf.com
Class A • Term Expires: 2020

VICE PRESIDENT

Brent Stephenson (Hospitality Suite, PRP Program)
Great Life Golf
10310 N. Olive Ave.
Kansas City, MO 64155
816-500-5421
brent.stephenson@greatlifegolf.com
Class A • Term Expires: 2020

SECRETARY/TREASURER

Jonathan Bennett
Sunflower Hills Golf Course
12200 Riverview Ave.
Bonner Springs, KS 66012
913-291-5347
jonathan@sunflowerhillsgolfcourse.com
Class B • Term expires: 2020

IMMEDIATE PAST PRESIDENT

Ethan Shamet (Membership, Historical, Awards & Necrology & Slate of Officers)
Prairie Highlands Golf Course
14695 S. Inverness Street
Olathe, KS 66061
913-244-3988
ethan.shamet@greatlifegolf.com
Class A • Term Expires: 2020

DIRECTORS

Chris Benisch (Chair: Tournaments & Programs; Co-Chair S&R)
Indian Hills Country Club
6847 Tomahawk Road
Mission Hills, KS 66208
913-362-6200
cbenisch@ihcckc.com
Class A • Term Expires: 2020

Matt Gourlay, CGCS, MG (Chair: Education; Co-Chair PR)
Colbert Hills Golf Course
5200 Colbert Hills Dr.
Manhattan, KS 66503
785-313-2893
matt@colberthills.com
Class A • Term Expires: 2021

Darin Pearson (Chair: Scholarship & Research; Co-Chair: Education)
Eagle Bend Golf Course
P.O. Box 708
Lawrence, KS 66044
785-423-0617
dpearson@lawrenceks.org
Class A • Term Expires: 2021

Brent Racer (Chair: Public Relations; Co-Chair: Rounds 4 Research)
Oakwood Country Club
9800 Grandview Rd.
Kansas City, MO 64137
913-231-8054
brentracer@gmail.com
Class B • Term Expires: 2020

Logan Slattery (Chair: Assist. Program & First Green; Co-Chair: Both)
Kansas City Country Club
6200 Indian Lane
Shawnee Mission, KS 66208
816-522-6533
lslattery@kccc.com
Class C • Term Expires: 2020

Tom Storey (Chair: BMP & R4R; Co-Chair: Tournaments & Programs)
Overland Park Golf Course
8500 Santa Fe Drive
Overland Park, KS 66212
913-897-3805
thomas.r.storey@gmail.com
Class A • Term Expires: 2020

SPECIAL DIRECTORS

TJ Ridge (Chairman: Battle of the Heart Tourn.; Co-Chair: Assist. Program)
The Deuce at the National Golf Club of Kansas City
P.O. Box 14146
Parkville, MO 64152
913-265-6490
tridge@thenationalgolfclub.com
Class C • Term Expires: 2020

Mark Price (Chairman: Equipment Managers Program)
Country Club of Leawood
12700 Overbrook Rd.
Leawood, KS 66209
913-963-6734
mprice11m@yahoo.com
Class EM • Term Expires: 2020

Matt Delventhal (Co-Chairman: Fall Out Tournament)
SiteOne Landscape Supply
109 NW Victoria Dr.
Lee's Summit, MO 64086
816-916-0239
mdelventhal@siteone.com
Class AF • Term Expires: 2020

Richard Shumate (Affiliate Liaison; Co-Chair: Fall Out Tournament)
Van Wall Equipment
9650 Dice Lane
Lenexa, KS 66215
913-397-6009
richard.shumate@vanwall.com
Class AF • Term Expires: 2020

HEARTBEAT CO-EDITORS

Andy Klein
Van Wall Equipment
9650 Dice Lane
Lenexa, KS 66215
913-707-3563
andy.klein@vanwall.com
Class AF

Mike Maas
Reinders, Inc.
19942 W. 162nd Street, Suite D
Olathe, KS 66062
913-217-0650
mmaas@reinders.com
Class AF

CHAPTER DELEGATE

Doug Melchior
Overland Park Golf Club
8500 Santa Fe Drive
Overland Park, KS 66212
913.238.9889
melchiorouglas@gmail.com
Class A

GCSAA DIRECTOR

Jeff White, CGCS
Indian Hills Country Club
6847 Tomahawk Road
Mission Hills, KS 66208
913-362-4530
jwhite@ihcckc.com
Class A

EXECUTIVE DIRECTOR

Kim Weitzel
Western Equipment Dealers Association
10010 N. Ambassador Dr.
Kansas City, MO 64153
816-561-5323 • cell/913-558-6376
kweitzel@westerneda.com

MEMBERSHIP APPLICATION



Dual Membership Requirement:

All Class A and Class B membership applicants must submit an application for membership or evidence of membership with the Golf Course Superintendents Association of America (GCSAA Membership #) and must maintain that membership thereafter.

Name _____ GCSAA Membership #: _____

Club or Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ Spouse's Name _____

Check here if you wish to receive your mailings at home.

Home Address: _____ City _____ St _____ Zip _____

JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____
From _____	To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
 - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
 - **Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

Communication Consent: I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

Applicant's Signature _____ Date _____

Please include Annual Membership Dues with Application (Term: January to December):

Superintendents/\$130 - Assistant Superintendents/\$70 - Supplier/\$130 - Facility/\$50 - Equipment Manager/\$25 - Student/\$25

Heart of America Golf Course Superintendents Association

P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • Fax 816-561-1991 • www.hagcsa.org • kwetizel@westerneda.com

OFFICE USE: Board Approval Database/Spreadsheet Database/Weblink Welcome Email/Website Password Roster Mailing Process Payment: _____



Heart of America Golf Course Superintendents Association
P.O. Box 419264
Kansas City, MO 64141

November 2020 Heartbeat